



Community Profile

Benzie County, MI
 Benzie County, MI (26019)
 Geography: County

Prepared by Esri

	Benzie County...
Population Summary	
2000 Total Population	15,998
2010 Total Population	17,525
2021 Total Population	18,397
2021 Group Quarters	252
2026 Total Population	18,788
2021-2026 Annual Rate	0.42%
2021 Total Daytime Population	16,423
Workers	6,115
Residents	10,308
Household Summary	
2000 Households	6,500
2000 Average Household Size	2.42
2010 Households	7,298
2010 Average Household Size	2.37
2021 Households	7,756
2021 Average Household Size	2.34
2026 Households	7,949
2026 Average Household Size	2.33
2021-2026 Annual Rate	0.49%
2010 Families	4,970
2010 Average Family Size	2.82
2021 Families	5,163
2021 Average Family Size	2.81
2026 Families	5,256
2026 Average Family Size	2.81
2021-2026 Annual Rate	0.36%
Housing Unit Summary	
2000 Housing Units	10,312
Owner Occupied Housing Units	54.0%
Renter Occupied Housing Units	9.0%
Vacant Housing Units	37.0%
2010 Housing Units	12,199
Owner Occupied Housing Units	51.0%
Renter Occupied Housing Units	8.8%
Vacant Housing Units	40.2%
2021 Housing Units	13,419
Owner Occupied Housing Units	51.8%
Renter Occupied Housing Units	6.0%
Vacant Housing Units	42.2%
2026 Housing Units	13,916
Owner Occupied Housing Units	51.3%
Renter Occupied Housing Units	5.8%
Vacant Housing Units	42.9%
Median Household Income	
2021	\$56,752
2026	\$61,018
Median Home Value	
2021	\$207,035
2026	\$236,434
Per Capita Income	
2021	\$30,528
2026	\$33,680
Median Age	
2010	46.2
2021	49.9
2026	50.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Households by Income

Household Income Base	7,756
<\$15,000	8.2%
\$15,000 - \$24,999	9.7%
\$25,000 - \$34,999	11.1%
\$35,000 - \$49,999	14.5%
\$50,000 - \$74,999	18.2%
\$75,000 - \$99,999	16.4%
\$100,000 - \$149,999	15.3%
\$150,000 - \$199,999	3.5%
\$200,000+	3.1%
Average Household Income	\$72,373

2026 Households by Income

Household Income Base	7,949
<\$15,000	7.2%
\$15,000 - \$24,999	8.6%
\$25,000 - \$34,999	10.6%
\$35,000 - \$49,999	14.0%
\$50,000 - \$74,999	17.9%
\$75,000 - \$99,999	16.8%
\$100,000 - \$149,999	17.0%
\$150,000 - \$199,999	4.4%
\$200,000+	3.4%
Average Household Income	\$79,568

2021 Owner Occupied Housing Units by Value

Total	6,950
<\$50,000	4.0%
\$50,000 - \$99,999	9.4%
\$100,000 - \$149,999	14.6%
\$150,000 - \$199,999	19.9%
\$200,000 - \$249,999	14.3%
\$250,000 - \$299,999	9.7%
\$300,000 - \$399,999	11.0%
\$400,000 - \$499,999	6.3%
\$500,000 - \$749,999	7.0%
\$750,000 - \$999,999	1.6%
\$1,000,000 - \$1,499,999	0.9%
\$1,500,000 - \$1,999,999	0.5%
\$2,000,000 +	0.6%
Average Home Value	\$280,237

2026 Owner Occupied Housing Units by Value

Total	7,142
<\$50,000	2.6%
\$50,000 - \$99,999	6.5%
\$100,000 - \$149,999	11.5%
\$150,000 - \$199,999	18.3%
\$200,000 - \$249,999	15.3%
\$250,000 - \$299,999	11.3%
\$300,000 - \$399,999	13.0%
\$400,000 - \$499,999	7.6%
\$500,000 - \$749,999	9.3%
\$750,000 - \$999,999	2.2%
\$1,000,000 - \$1,499,999	1.1%
\$1,500,000 - \$1,999,999	0.6%
\$2,000,000 +	0.7%
Average Home Value	\$314,978

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	17,525
0 - 4	5.3%
5 - 9	6.0%
10 - 14	6.0%
15 - 24	9.7%
25 - 34	9.3%
35 - 44	11.8%
45 - 54	16.2%
55 - 64	15.0%
65 - 74	11.7%
75 - 84	6.4%
85 +	2.5%
18 +	79.0%
2021 Population by Age	
Total	18,397
0 - 4	4.5%
5 - 9	5.0%
10 - 14	5.6%
15 - 24	9.1%
25 - 34	9.7%
35 - 44	10.5%
45 - 54	12.3%
55 - 64	16.9%
65 - 74	15.8%
75 - 84	7.8%
85 +	2.9%
18 +	81.8%
2026 Population by Age	
Total	18,788
0 - 4	4.4%
5 - 9	4.9%
10 - 14	5.5%
15 - 24	8.9%
25 - 34	9.2%
35 - 44	10.4%
45 - 54	11.6%
55 - 64	15.3%
65 - 74	17.0%
75 - 84	9.5%
85 +	3.2%
18 +	82.1%
2010 Population by Sex	
Males	8,701
Females	8,824
2021 Population by Sex	
Males	9,163
Females	9,234
2026 Population by Sex	
Males	9,378
Females	9,410

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	17,525
White Alone	96.1%
Black Alone	0.4%
American Indian Alone	1.4%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.3%
Hispanic Origin	1.7%
Diversity Index	10.7
2021 Population by Race/Ethnicity	
Total	18,397
White Alone	94.9%
Black Alone	0.7%
American Indian Alone	1.4%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	1.7%
Hispanic Origin	2.6%
Diversity Index	14.4
2026 Population by Race/Ethnicity	
Total	18,788
White Alone	94.2%
Black Alone	0.8%
American Indian Alone	1.4%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	1.9%
Hispanic Origin	3.0%
Diversity Index	16.4
2010 Population by Relationship and Household Type	
Total	17,525
In Households	98.6%
In Family Households	82.3%
Householder	28.4%
Spouse	23.1%
Child	26.3%
Other relative	2.2%
Nonrelative	2.2%
In Nonfamily Households	16.3%
In Group Quarters	1.4%
Institutionalized Population	0.8%
Noninstitutionalized Population	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

January 05, 2022



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2021 Population 25+ by Educational Attainment	
Total	13,953
Less than 9th Grade	2.5%
9th - 12th Grade, No Diploma	3.8%
High School Graduate	27.5%
GED/Alternative Credential	3.7%
Some College, No Degree	21.2%
Associate Degree	10.0%
Bachelor's Degree	19.2%
Graduate/Professional Degree	12.1%
2021 Population 15+ by Marital Status	
Total	15,620
Never Married	23.9%
Married	54.8%
Widowed	8.1%
Divorced	13.2%
2021 Civilian Population 16+ in Labor Force	
Civilian Population 16+	8,313
Population 16+ Employed	97.2%
Population 16+ Unemployment rate	2.8%
Population 16-24 Employed	11.5%
Population 16-24 Unemployment rate	5.6%
Population 25-54 Employed	58.7%
Population 25-54 Unemployment rate	2.3%
Population 55-64 Employed	22.5%
Population 55-64 Unemployment rate	2.9%
Population 65+ Employed	7.3%
Population 65+ Unemployment rate	1.7%
2021 Employed Population 16+ by Industry	
Total	8,084
Agriculture/Mining	2.0%
Construction	11.9%
Manufacturing	11.2%
Wholesale Trade	0.9%
Retail Trade	11.5%
Transportation/Utilities	4.4%
Information	0.6%
Finance/Insurance/Real Estate	5.1%
Services	47.0%
Public Administration	5.2%
2021 Employed Population 16+ by Occupation	
Total	8,084
White Collar	54.5%
Management/Business/Financial	16.0%
Professional	19.7%
Sales	8.8%
Administrative Support	9.9%
Services	18.7%
Blue Collar	26.8%
Farming/Forestry/Fishing	0.9%
Construction/Extraction	8.3%
Installation/Maintenance/Repair	4.0%
Production	5.8%
Transportation/Material Moving	7.8%

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2010 Households by Type	
Total	7,298
Households with 1 Person	26.2%
Households with 2+ People	73.8%
Family Households	68.1%
Husband-wife Families	55.6%
With Related Children	18.1%
Other Family (No Spouse Present)	12.5%
Other Family with Male Householder	4.2%
With Related Children	2.4%
Other Family with Female Householder	8.4%
With Related Children	5.3%
Nonfamily Households	5.7%
All Households with Children	26.4%
Multigenerational Households	2.5%
Unmarried Partner Households	6.2%
Male-female	5.6%
Same-sex	0.6%
2010 Households by Size	
Total	7,298
1 Person Household	26.2%
2 Person Household	41.8%
3 Person Household	13.5%
4 Person Household	10.7%
5 Person Household	5.1%
6 Person Household	1.8%
7 + Person Household	1.0%
2010 Households by Tenure and Mortgage Status	
Total	7,298
Owner Occupied	85.3%
Owned with a Mortgage/Loan	55.5%
Owned Free and Clear	29.8%
Renter Occupied	14.7%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	150
Percent of Income for Mortgage	15.3%
Wealth Index	82
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	12,199
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	17,525
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1.	Rural Resort Dwellers (6E)
2.	Southern Satellites (10A)
3.	The Great Outdoors (6C)

2021 Consumer Spending

Apparel & Services: Total \$	\$12,265,246
Average Spent	\$1,581.39
Spending Potential Index	75
Education: Total \$	\$8,649,782
Average Spent	\$1,115.24
Spending Potential Index	65
Entertainment/Recreation: Total \$	\$21,213,290
Average Spent	\$2,735.08
Spending Potential Index	85
Food at Home: Total \$	\$35,286,675
Average Spent	\$4,549.60
Spending Potential Index	83
Food Away from Home: Total \$	\$22,455,747
Average Spent	\$2,895.27
Spending Potential Index	76
Health Care: Total \$	\$43,976,117
Average Spent	\$5,669.95
Spending Potential Index	91
HH Furnishings & Equipment: Total \$	\$13,925,013
Average Spent	\$1,795.39
Spending Potential Index	80
Personal Care Products & Services: Total \$	\$5,299,142
Average Spent	\$683.23
Spending Potential Index	76
Shelter: Total \$	\$115,213,692
Average Spent	\$14,854.78
Spending Potential Index	74
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$18,523,101
Average Spent	\$2,388.23
Spending Potential Index	100
Travel: Total \$	\$15,330,189
Average Spent	\$1,976.56
Spending Potential Index	78
Vehicle Maintenance & Repairs: Total \$	\$7,623,310
Average Spent	\$982.89
Spending Potential Index	89

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.