

**News Release**

**FOR IMMEDIATE RELEASE**

October 26, 2023

Media Contact: Dan Boss  
Communication Specialist  
231-929-5047  
dan.boss@networksnorthwest.org

---

## **Employers Invited to National Apprenticeship Week Information Sessions**

NORTHWEST LOWER, MI— Businesses and organizations from across northwest Lower Michigan are invited to attend a variety of apprenticeship information sessions being hosted by Northwest Michigan Works! in celebration of National Apprenticeship Week.

The sessions will include an overview of U.S. Department of Labor registered apprenticeships, the simplified process of developing or growing a program, and using apprenticeships to fill workforce gaps. There will be multiple occupations explored with a focus on the childcare and information technology industries.

The information sessions will also include an expert employer apprenticeship panel who will share their apprenticeship experience while answering questions about the practicality of the program.

All types of industries, union and non-union, small or large are encouraged to attend. The workshops will help employers prepare to launch their own customized programs and learn more about the Northwest Michigan Works! wraparound services.

The information sessions will be held at the locations, dates and times listed below.

November 8, 11:30 am – 1:00 pm, Registered Apprenticeship Information Session, Mancelona Township Hall, 9610 M-88, Mancelona.

November 16, 2:30 pm – 4:00 pm, IT Apprenticeship Information Session, Northwest Michigan Works! Conference Center, 1209 S Garfield Ave, Traverse City.

(MORE)

---

Antrim • Benzie • Charlevoix • Emmet • Grand Traverse • Kalkaska • Leelanau • Manistee • Missaukee • Wexford  
PO Box 506 • Traverse City, MI 49685-0506 • Phone (231) 929-5000 • Fax (231) 929-5012 [networksnorthwest.org](http://networksnorthwest.org)

November 16, 5:30 pm – 7:00 pm Childcare Apprenticeship Workshop, Northwest Michigan Works!  
Conference Center, 1209 S Garfield Ave, Traverse City.

Anyone who would like to attend any of the sessions should RSVP to Evelyn Szpliet  
at [evelyn.szpliet@networksnorthwest.org](mailto:evelyn.szpliet@networksnorthwest.org).

National Apprenticeship Week is held each year to showcase the successes and value registered apprenticeships. Registered apprenticeships are offered through the U.S. Department of Labor and are a proven training method for employers to build a talent pipeline of highly skilled, educated employees. Northwest Michigan Works! provides technical assistance and administrative support for registered apprenticeships, including development and implementation guidance.

# # #

NOTE to Media: Images are oftentimes available upon request by emailing Dan Boss at [dan.boss@networksnorthwest.org](mailto:dan.boss@networksnorthwest.org) and stating preferences for resolution, file format, and file size. Or phone (231) 929-5047. Check our online Media Room at: [networksnorthwest.org/media](http://networksnorthwest.org/media)

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10-county region. These programs include Northwest Michigan Works!, APEX Accelerator (formerly PTAC), various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our website, [networksnorthwest.org](http://networksnorthwest.org). Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.