

News Release
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Media Contact: Dan Boss
Communication Specialist
231-929-5047
dan.boss@networksnorthwest.org

Apprenticeship in a Day Workshop **May 24 in Traverse City**

TRAVERSE CITY, MI— Employers from across the state are invited to learn about registered apprenticeships at a groundbreaking new workshop May 24 in Traverse City. The Apprenticeship in a Day workshop will run from 9:30 am to 4:30 pm and is part of the Michigan Educators Apprenticeship and Training Association (MEATA) annual conference at the Holiday Inn Resort West Bay Beach. MEATA, in collaboration with the Department of Labor Office of Apprenticeship, Northwestern Michigan College and Northwest Michigan Works!, are offering this innovative accelerated approach to every employer interested in developing and implementing a registered apprenticeship program.

During the event, every industry large or small will have the opportunity to learn about registered apprenticeships and how easy it is to develop and implement programs for their specific workforce needs. Employers will receive no cost professional assistance with exploring, designing, and planning an apprenticeship program. Employers may also have the opportunity to register and initiate their programs immediately upon completion of the workshop.

Registered apprenticeship allows employers in nearly every industry to pass along the history and skills of professional trades to a new generation of workers. Registered apprenticeship is a proven training method for employers to build a talent pipeline of highly skilled, educated employees.

There is no cost for employers to attend the workshop. Registration is required and lunch will be provided. For more details or to register, employers should email Amy Burns Bailey, aburns@nmc.edu or Evelyn Szpliet, evelyn.szpliet@networksnorthwest.org.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our web site, networksnorthwest.org

Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.