

PRI Meeting Notes
February 27, 2014

Action Items (for everyone):

1. Review program screening matrix, and try running a program through it.
2. Think about:
 - a. who is talking about Jobs & Employment now and should be invited to the table to start the conversation about where road blocks are and where we could make an impact.
 - b. Whose tables should we go to?
 - c. What numbers do we want to change?

RECON - March 24th.

Brent:

- 2/8 18th Saturday Special held at CTC on February 8.
- 177 adults signed up; 132, adults and 25-30 kids came, the highest show rate ever.
- 60 tax returns done, more appointments scheduled.
- 2 sessions done by neighbors: the Homeless Game. and composting.
- Lots of new faces, lots of people from outlying areas as well as TC.
- Total cost around \$1,100 for food, childcare, crafts, toner for printing tax returns.
- 16 booths.
- Ranae talked to Suzanne Allen who attended with her BCBS director. This director attends similar events all over the state and says this is best one she's been to. This could translate into sponsorship support?
- Next Saturday Special is first weekend in October. Planning starts in late August. Invitations largely go out through agencies and neighbor meetings.

Survive a Month in Poverty simulation - Tom Emling, Diane Emling, Brandon

- September 19th, Friday, @ Hagerty, 9-noon
- List through NMC Extended Ed summer and fall catalogues
- 85+ participants can be accommodated
- Modest registration fee would help minimize last minute no-shows or at-the doors
- Offer a scholarship to offset fee for those who need.
- Will need 15-18 volunteers for role-playing team.
- Brandon and Diane will facilitate after-experience discussion.
- Open to soliciting registration from key organizations and constituencies right away
- NMC might support running twice a year and supporting up to half the cost.

If you want to provide project reports, let the Chair know and/or submit materials at least one week in advance to Tom White for distribution.

Screening Matrix

- draft matrix provided that expands on the one in the original PRI strategic plan. Meant to be refined.
- New categories: own, incubate, or provide alignment/support to other entities.
- Homework: think about one of our programs (such as those on project list) and score it using the matrix to see what happens. We will use the draft matrix to score programs in small groups at the next meeting.
 - Have people score programs with which they are not closely associated?
 - There may be some value in thinking about this as a group as well as individually, in part to discuss and reach consensus about interpretive variations.

Next steps - Tina:

- Covered general comments from January visioning meeting about meeting and agenda format.
- Reports list will be on each agenda to encourage reporting
- Screening matrix draft also a steering committee response to goals.
- Mission statement from top of agenda is from strategic focus in plan, tweaked a bit by co-chairs to reflect dynamic between what we do and how we do it.
- Collective Impact:
 - We do some of the pieces now. How might it help us move forward?
 - Session attendee reactions:
 - Jim Rowlett: processed the presentation through the PRI lens. They stressed the need for a supportive backbone structure for collaborations, which we've never quite done. We may also fall short in terms of implementing metrics. On the whole, feels we've done a lot towards collective impact.
 - Jim Moore: noted distinction between collaboration (working together to solve a single issue) and collaboration (working towards long-range social change). Backbone organization, mutually reinforcing activities, engaging different sectors of society. Silver buckshot vs. silver bullet: many small changes to impact larger issues. Collaboration addresses complex issues, whereas collective impact addresses complex issues with an eye towards sustained change.
 - Steve Wade: this is not a cookie-cutter step by step instruction. It's a guiding principle that can be brought to the work we do. Feels this community has done this by another name for a long time. Perhaps we are just falling short in some of the five key aspects of collective impact. Perhaps we need less of a change than we need to be more deliberate about how we go about certain activities or manage organization. Data, to information (organized data) to knowledge (analysis) to action. Don't just count things....it's what we do with the data.

- If PRI were to take on any one spoke in the wheel of perceived needs, what conversations already happening in the community are places where we could bring the sense of urgency?
 - Tom E: one thing he didn't hear at Collective Impact but he did hear at Buses Without Borders: "nothing about me without me." Stakeholders - are those such as Progress Village at center stage? You need everyone at the table from the start, or there will be objections later that derail progress. Also at BWB: diversity of appeal/benefit: workers, tourists, those with limited resources. PRI could be good at bringing the needed attention to diversity, and diversity itself, to the table.
 - Tina: you have to go where they are to be heard at their conversations. Don't wait for them to come to yours.
 - Dawn: Barb Lemcool used to set up meetings with legislators. MLUI has been more successful than most in advancing transportation discussions. We need to go to others, but they need to come to us and feel like stakeholders here too.
 - Jim M: Transportation discussions in other counties tend to be led by HSCs. The Transportation Network was formed through the Grand Vision, and they meet with the bus authorities monthly. Only one human service organization is at that table - Disability Network. We need a PRI equivalent.
 - Dawn: group she's in most like collective impact is Judge Kida's to bring children's welfare defense fund north. Child Welfare Continuum group has become backbone of sub-groups to re-imagine child welfare. Right now kids only get 1 hour week visitation with parents when they are separated unless under age 3. What if it were different? What would be best? Their idea is "shared care" where a mom and child would go into care together. Now they will visit CASA house in GR where families can live together for 20 hours/week. Dawn also is piloting a supportive visitation via FaceTime, and Baby Court to focus on how to care for infants in foster care in the best possible way for child mental health development. To her this is the best example. Funders want to fund system work, not piece work.
 - Tina's passion: housing. One hears that there isn't enough. How would we impact that? One would talk to bankers who work with mortgages. One would talk to governments about zoning and/or inspection ordinances. People at this table are trusted in those different areas. What can we go and do in little pieces and bring back to this table as the bigger picture solution.
 - Jim M: Local Motion - MLUI - educate employers about incentives to help employees get to work through vanpool, ride share, bus, and other creative ways. Could probably use a push. Tom Emling: one key point of data is amount, type and length of commuter patterns. Use those to literally connect the dots and see which connections would provide the biggest benefits to the most people.
 - Who's working on transportation in the community? Local Motion, Grand Vision, MLUI, Road Commission, MDOT, TART and the other trail systems, BATA and the other bus systems, RideShare website - COG, cab companies, recycle-a-bicycle. Ranae mentioned that the authentic voices at the transportation breakout at the Opportunity Summit was what drove Jim Lively to talk to Oregon and ultimately led to BWB. Get our voices at each of these meetings and talking about the issue on the poverty level, and bring back to the group what we hear at these other meetings and look for and work with patterns that are senses. People might also be willing to then come here because nobody's mad at us. Tina: make them afraid to make a decision that will upset us. Go and be recognized as PRI and stand up for not having the

conversation without authentic voices or neighbors - make those specific terms catch on.

- Ranae: policy is influenced by urgency. Show up at every meeting with points to raise to keep in their minds as they impact policy.
 - Syd: go to local government meetings even if we don't have a special interest in an agenda item, just to be in the room. Who is seen in the room influences how decisions are made. We are the people who can have that presence. No presentation needed. Can just say something during required public comment periods to advocate and say, please keep this in mind as you made decisions. At some point they will be ready to listen, and at another further point they will be ready to take action.
 - Dawn: people need to know how much we are paying in one form to get people around when we could be paying less in many ways to do it a different way.
 - Tina: convene large low-wage employers about adjusting shifts to work better with bus schedules for their workers.
 - Syd: housing - getting renters, developers, etc. all in one room together.
 - Jim R: way back when, the big issues in order: jobs/employment; education/training; housing; health; social attitudes; early childhood development; transportation came in 7th. Dawn feels 5-1 is probably covering early childhood. Jim would pick education. Dawn would pick education or housing.
 - Kathie M: could PRI members have business cards or a name table.
- Went around table to pick a priority from the areas on Jim's R's list. Jobs and Employment won by a wide margin, with some speaking up for education and training and some for social attitudes.
 - Homework: think about who is talking about jobs and employment now and should be invited to the table to start the conversation about where road blocks are and where we could make an impact. Whose tables should we go to? What numbers do we want to change? Prepare to convene/connect.