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**News Release**  
**FOR IMMEDIATE RELEASE**  
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## **Michigan Virtual Career Fair Live at Northwest Michigan Works!**

NORTHWEST, MI—Job seekers and employers can connect with each other at the Michigan Virtual Career Fair February 26 from 10:00 a.m. to 4:00 p.m. at Northwest Michigan Works! Service Centers in Cadillac, Petoskey and Traverse City.

MiVirtualCareerFair is an online career fair organized by the Michigan Economic Development Corporation (MEDC) and features jobs in all industries from across the entire state. Northwest Michigan Works! is providing computer access for job seekers who want to participate. Staff will be available to help job seekers with targeted job search techniques that are suited to a virtual environment.

“We are thrilled to partner with MEDC on this event,” said Janie McNabb, Northwest Michigan Works! chief operating officer. “This is a great chance for job seekers in northwest Lower Michigan to access both the online job fair and to connect with a career advisor for help in making their job search a success.”

MiVirtualCareerFair allows employers to connect with top talent and gives job seekers the opportunity to apply for dozens of available positions without the inconvenience and expense of traditional job fairs. Within MiVirtualCareerFair, employers host exhibitor booths that include links to job postings, company profiles, employee benefits, and employer contact information, and allow job seekers to communicate one-on-one with company representatives.

MiVirtualCareerFair will provide opportunities for live conversations between businesses and job seekers via instant chat and/or webcams. Job seekers will also be able to upload résumés for job listings.

(MORE)

Chairman: **Larry C. Inman**  
Workforce Development  
Board Chairman: **David R. Adams**  
Chief Executive Officer: **Elaine Wood**



Since 2012, ten MiVirtualCareerFair events have connected over 105 unique employers and 12,500 job seekers. For more information and to register in advance go to: [michiganvirtualcareerfair.com](http://michiganvirtualcareerfair.com). Additional information is also available at your local Northwest Michigan Works! Service Center.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Tom White at [tomwhite@nwm.cog.mi.us](mailto:tomwhite@nwm.cog.mi.us) and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5044. Check our online Media Room at: [nwm.org/media](http://nwm.org/media)

Founded in 1974, the Northwest Michigan Council of Governments (NWMCOG) facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, YouthBuild, Small Business & Technology Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services NWMCOG offers if you visit our web site, [nwm.org](http://nwm.org)

NWMCOG's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.