

News Release
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Poverty Reduction Initiative Super Saturday Special
Saturday, February 8, 10 a.m. - 3:30 p.m.
TBAISD Career-Tech Center, 880 Parsons Road, Traverse City

TRAVERSE CITY, MI—Food, financing, and fun will be the focus of a Super Saturday Special hosted by the Traverse Bay Poverty Reduction Initiative (PRI) February 8 in Traverse City. The event will run from 10:00 a.m. to 3:30 p.m. at the TBAISD Career-Tech Center located at 880 Parsons Road. Check-in will begin at 9:00 a.m.

The Super Saturday Special will include a luncheon presentation by Blue Cross Blue Shield on Affordable Care Act enrollment. There will also be free tax preparation for those who qualify. Other activities include information booths hosted by a variety of community agencies and workshops on topics including: Financing for the Future; How to Shop Smart and Save; Eating Healthy; Canning and Preserving; Gardening and Composting; and How Going Green Turns to Green.

There is no cost to attend the event which includes free lunch and daycare. There will also be door prizes such as gas cards and discount coupons.

To reserve a spot call 800-442-1713 or 231-590-0100. You can find more information online at TraverseBayPRI.org.

The Traverse Bay Poverty Reduction Initiative is a community-driven, collaborative effort to reduce poverty in the Traverse Bay region. The program was born out of the Poverty Summit, held in February 2004, in which 225 area residents joined together to address the issue of poverty. The Poverty Reduction Initiative consists of representatives from local businesses, public and government agencies, and concerned citizens. Working subcommittees focus on five strategic directions: Navigating, Mentoring, Education, Advocacy, and Communications.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Tom White at tomwhite@nwm.cog.mi.us and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5044. Check our online Media Room at: nwm.org/media

Founded in 1974, the Northwest Michigan Council of Governments (NWMCOG) facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services NWMCOG offers if you visit our web site, nwm.org

NWMCOG's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.