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**News Release**  
**FOR IMMEDIATE RELEASE**  
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## **Career Connection Coming to Michigan Works! in Manistee**

MANISTEE, MI –Job seekers will have the chance to learn about job opportunities and improve their job search skills by getting involved with the new Manistee Career Connection. The first meeting will be Monday, October 28 from 10:00 a.m. to 11:00 a.m. at the Manistee Michigan Works! Service Center located at 1660 US 31 South.

“The Manistee Career Connection presents an open forum opportunity for job seekers to meet and network regarding employment opportunities in our area,” said Ron Heffelfinger, Northwest Michigan Works! Business Liaison. “The meetings will be hosted by Michigan Works! professional staff who will provide valuable insight regarding hiring trends and current job openings. They will also help participants prepare for their next job.”

The October 28 Manistee Career Connection will focus on “Job Search Strategies.” Topics to be discussed include networking options, use of the internet in job searches, and preparing a résumé and cover letter to land an interview. The meeting is open to all job seekers and there is no charge to attend. The group will typically meet once a month. Similar Career Connection groups meet on a regular basis in Cadillac, Elk Rapids, Kalkaska and Traverse City.

For more information visit: [nwm.org/careerconnection](http://nwm.org/careerconnection) or contact Ron Heffelfinger, 231-620-8177.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Tom White at [tomwhite@nwm.cog.mi.us](mailto:tomwhite@nwm.cog.mi.us) and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5044. Check our online Media Room at: [nwm.org/media](http://nwm.org/media)

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Founded in 1974, the Northwest Michigan Council of Governments (NWMCOG) facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, YouthBuild, Small Business & Technology Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services NWMCOG offers if you visit our web site, [nwm.org](http://nwm.org)

NWMCOG's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.