
News Release
FOR IMMEDIATE RELEASE
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Michigan Rubber Products Receives Michigan Works! Award

TRAVERSE CITY, MI –Michigan Rubber Products of Cadillac received an Outstanding Business Award from Northwest Michigan Works!. The company was recognized for its success as an employer and Michigan Works! partner.

Michigan Rubber Products has utilized Northwest Michigan Works for numerous job fairs and the collection of employment applications. The company also uses the Michigan Works! On-the-Job Training program to offset the cost of training new employees.

Michigan Rubber Products received the award at a September 27 open house at the Career Café located inside the Traverse City Michigan Works! Service Center. The award was presented by Senator Darwin Booher and Representative Phil Potvin. Awards were also presented to several other northwest Michigan businesses.

More information about Northwest Michigan Works! Business Services is available at:
nwm.org/business-services

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NOTE to Media: Images are oftentimes available upon request by e-mailing Tom White at tomwhite@nwm.cog.mi.us and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5044. Check our online Media Room at: nwm.org/media

Founded in 1974, the Northwest Michigan Council of Governments (NWMCOG) facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, YouthBuild, Small Business & Technology Development Center, Procurement Technical Assistance Center,

Chairman: **Larry C. Inman**

Workforce Development

Board Chairman: **David R. Adams**

Chief Executive Officer: **Elaine Wood**



various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services NWMCOG offers if you visit our web site, nwm.org

NWMCOG's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.