

NEWS RELEASE FOR IMMEDIATE RELEASE

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Northwest Michigan Works! Brings Back Fall into a New Job! Hiring Event for a Second Year

TRAVERSE CITY, MI – Job seekers across the region will have the chance to meet face to face with local employers when Northwest Michigan Works! hosts the 2nd Annual **Fall into a New Job! Hiring Event** on **Friday, November 6th**, from **10:00 a.m. to 2:00 p.m.** at the Networks Northwest Conference Center, 1209 S. Garfield Avenue in Traverse City.

Following its debut last year, the event returns with a new date, a longer window for connecting with employers, and Jimmy John's as lunch sponsor. Participating employers include **Great Lakes Potato Chip Co., Gardner White Furniture & Mattress, Wayne Wire, Cintas, MAG Insulation** and **more**. With each employer hiring now for full-time, part-time, seasonal, and permanent positions.

Employers who took part in the first event say the face-to-face format delivers results. "I met five potential candidates and made a hire later that week," **said Merry Hawley, HR Director.**

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PO Box 506 • Traverse City, MI 49685-0506 • Phone (231) 929-5000 • Fax (231) 929-5012 • networksnorthwest.org

Networks Northwest and Northwest Michigan Works! are supported by the State of Michigan and are proud partners of the American Job Center Network. Projects may be funded with the authorized and appropriate use of federal funds. Contact Networks Northwest for additional information. Equal opportunity employer/program. Auxiliary aids and service are available upon request to individuals with disabilities. Individuals with speech or hearing impairments may call the Michigan Relay Center by dialing 711.

"Hiring conversations go better in person, and we're glad to give the community another opportunity to have them," said **Lisa Morgan-Cole, Business Services Representative at Northwest Michigan Works!**. "Employers can put a face to their openings, and job seekers can ask questions, share their experience, and often learn about roles they didn't know existed. Our goal is to make that first step easy."

Attendees are encouraged to bring copies of their résumés to share with employers. The event is free and open to the public. Advance registration is available at nwm.org/falljobfairtc2026.

Event Details

What: 2nd Annual Fall into a New Job! Hiring Event

When: Friday, November 6th, 2026, 10:00 a.m. – 2:00 p.m.

Where: Networks Northwest Conference Center, 1209 S. Garfield Avenue, Traverse City, MI

Cost: Free and open to the public

Register: nwm.org/falljobfairtc2026

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NOTE to Media: Images are oftentimes available upon request by emailing Dana O'Dell at dana.odell@networksnorthwest.org and stating preferences for resolution, file format, and file size. Or phone (231) 929-5075. Check our online Media Room at networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10-county region. These programs include Northwest Michigan Works!, APEX Accelerator (formerly PTAC), various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business, and community services Networks Northwest offers if you visit our website, networksnorthwest.org. Networks Northwest's member counties are Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.

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