

Community Collaborative Dialogues – Transportation – Challenges and Goals

| Leelanau | |
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| Challenge | Goals |
| <i>Different needs for year-round residents vs. seasonal visitors and residents</i> | <ul style="list-style-type: none"> • Network those who need transportation with those who are able to provide it. • Ride-share bulletin board • More bike paths and wide shoulders on roads. • Education for drivers. • Increase “flex” routes • Consider BATA Buddy program • Make sure that input on transportation needs comes from all stakeholders |
| <i>Need options for farm workers and senior citizens</i> | |
| <i>Safety issues</i> | |
| <i>Need services for lower income families</i> | |

| Grand Traverse | |
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| Challenge | Goals |
| <i>Isolation of rural community</i> | <ul style="list-style-type: none"> • Conduct a survey • Develop an education/training for transportation options • Provide tours of transportation of services • Need mentor volunteers to provide rides • Collaborate with hotels, casinos, and large businesses that have small buses • Change the culture so that people see the value in using alternative modes of transportation • Gather together auto repair service providers to brainstorm solutions • “true cost” per mile calculator |
| <i>Lack of knowledge of transportation needs</i> | |
| <i>Perception and Fears of public transportation</i> | |
| <i>Safe pedestrian and bike routes on a year-round basis</i> | |

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| | <ul style="list-style-type: none"> • Public campaign to build community awareness: how to ride the bus, where to park to leave car, how to save money, bus and train possibilities • Tie into smaller commute, environmental concerns, orientation with NMC, Munson, large businesses • Participate in “Let’s Decide How” web site • Grand Vision transportation planning • Involvement in developing healthy commutes • Rental cars • Smart commute weeks/days with perks like free coffee, muffins • Short workshops to educate employers and students about the safety and stigma of public transportation • Biking education |
| <i>Culture of transportation independence</i> | |
| <i>Need to know the true cost of living outside of a metro area</i> | |
| <i>Lack of car pool parking</i> | |
| <i>Condition of roads and sidewalks makes transportation options difficult</i> | |
| <i>Cost of auto repairs</i> | |
| <i>Rides for seniors returning with packages</i> | |

| Benzie | |
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| Challenge | Goals |
| <i>Need specialized medical transport</i> | <ul style="list-style-type: none"> • Provide reduced bus rate for low income individuals and families • Increase hours of operation • Collaboration among organizations to maximize assistance and not compete for grants • Bus shelter for increased Manistee route |
| <i>Lack/Loss of funding (statewide road funding, local funding for volunteer drivers, and reimbursements at DHS)</i> | |
| <i>Increased cost of transportation</i> | |
| <i>Hours of public transit</i> | |

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| <i>Stigma attached to riding the bus</i> | |
| <i>Need a Manistee connection</i> | |
| <i>Difficult to get children to Head Start and pre-school</i> | |
| <i>Newly employed need first couple of weeks of transportation paid for</i> | |
| <i>Rural area, pockets of population</i> | |
| <i>Kids can't participate in after school programming because of no transportation</i> | |

| Antrim | |
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| Challenges | Goals |
| <i>Lack/Loss of funding (statewide road funding, local funding for volunteer drivers, and reimbursements at DHS)</i> | Redirect community services outreach worker to strengthen the volunteer base for drivers that may be available to transport for medical or job related transportation needs. |
| <i>Hours of transit</i> | Signage and community outreach to advertise available hours for Antrim County Transit, particularly as it provides regional ride options to Grand Traverse County. |
| <i>Official carpooling sites are limited in Antrim County.</i> | Increase "official" carpool sites and advertise them. there is one site in Elk Rapids but no official sites in other areas of Antrim County. Ask MDOT, county agencies or community |

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| | partners to designate Community Park / Carpool sites in Bellaire, Mancelona, and East Jordan. |
| <i>Bike, pedestrian walkways, and other non motorized lanes are very limited. The existing lanes are largely recreationally focused and provide limited access to food, medical, schools, or other basic services.</i> | Advocate for deliberate geographic and targeting of Antrim County areas of poverty for trunk lines extended shoulder design streets for legal users of road right away. Advise county road commission and state MDOT of areas identified. |
| <i>Advocacy opportunities to address transportation issues, gaps or challenges are limited.</i> | Reminder of upcoming F4RF expos. All ACCC members are encouraged to take the information from our ACCC meeting to appropriate platforms to advocate for specific ACCC goals. Membership requests that staff take input to April expos to ensure social equity view is included and considered. |

| Kalkaska | |
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| Challenges | Goals |
| <i>We have a culture of car users.</i> | Make it “cooler” to ride the bus. Change the culture. Create a public campaign. KCCC members are challenged with riding the bus for one meeting in the next quarter. |
| <i>We have a large geographic region with a sparse population, making access to public transit challenging. This is particularly an issue for those who need transportation after “business” hours – whether for a job, appointment, or social activity.</i> | Readily available and affordable transportation |
| <i>Connecting to the larger geographic region to provide more transportation options.</i> | Support regional transportation goals. |
| <i>Lack of knowledge about what services are available.</i> | Regional website with a route planner option: I live in XXX, I’d like to go to XXX, and my dates/times are XXX. An ideal option would provide a route (or several) option for the rider. |

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| Notes | |
| <ul style="list-style-type: none"> ○ <i>Patients who take an ambulance have no return ride home</i> ○ <i>Need for specialized medical transportation to U of M, others</i> ○ <i>Loss of funding for service agencies</i> ○ <i>Increased cost of transportation is eating up limited budgets</i> ○ <i>Direct route to TC has not increased in 3 years</i> ○ <i>DHS is using more bus tokens instead of bus passes due to cost savings, which isn't always most convenient</i> ○ <i>KPTA website is not up to date</i> ○ <i>County website is not linked to the KPTA website</i> ○ <i>Hours of public transit don't meet the need for those working out of county or on late shifts</i> ○ <i>Stigma attached to riding the bus</i> ○ <i>Cost for bus shelters and bike racks on busses</i> | <ul style="list-style-type: none"> ○ Link all county transit websites ○ Update 211 ○ Link County Website to KPTA ○ Increased marketing (target general population) ○ Public Campaign: Make it "Cool" to ride the bus. Public challenge to ride the bus? Ride the bus in winter, its safe. Bike wraps ○ Bike racks on busses ○ Increase stops on fixed route (Casino, Meijer (when it comes), etc.) |