Chairman: Larry C. Inman

Workforce Development
Board Chairman: David R. Adams

Chief Executive Officer: Elaine Wood





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## Zonta Grant Helps Northwest Michigan Works! Provide Gas Cards to Job Seeking Moms

TRAVERSE CITY, MI –A \$1500 grant from the Zonta Club of Traverse City is making it possible for Northwest Michigan Works! to provide gas cards to help low income moms get to interviews and new jobs. The Zonta funded program is called F.U.E.L. for Women. F.U.E.L. stands for Finding and Underwriting Employment for the Long term.

"This funding came to us at a crucial time when there was a big need for our women customers," said Kathy Taylor, Northwest Michigan Works! Operations Manager. "Women often do not have the funding to get to an interview or to get to and from work before their first paycheck."

The F.U.E.L. program is for low income mothers in Antrim, Benzie, Grand Traverse, Kalkaska, and Leelanau counties. To be eligible, women must be enrolled in the state's PATH program. They can receive gas cards for use in getting to job interviews or traveling to work during the first two weeks of a new job.

"Many women are struggling to become self-sufficient and Zonta's generosity helps women work towards that goal," said Taylor.

For more information about the F.U.E.L. program contact your PATH Career Advisor or the Traverse City Michigan Works! Service Center at: 800-442-1074.

The Zonta Club of Traverse City is a chapter of Zonta International, a worldwide service organization of executives in business and professions with over 31,000 members. Zonta, founded in 1919, has as its mission the advancement of the political, economic, social and educational status of women worldwide.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Tom White at <a href="mailto:tomwhite@nwm.cog.mi.us">tomwhite@nwm.cog.mi.us</a> and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5044. Check our online Media Room at: <a href="mailto:nwm.org/media">nwm.org/media</a>

Founded in 1974, the Northwest Michigan Council of Governments (NWMCOG) facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, YouthBuild, Small Business & Technology Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services NWMCOG offers if you visit our web site, <a href="https://nwm.org">nwm.org</a>

NWMCOG's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.