
News Release
FOR IMMEDIATE RELEASE
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Auto and Diesel Technicians Night in Traverse City ***Tuesday, February 5, 4:30 - 7:30 p.m., NMC Aero Park Campus***

TRAVERSE CITY, MI –Auto and diesel technicians and people interested in entering that field will have an opportunity to talk shop with other techs and see the latest technologies at an Auto and Diesel Technicians Night in Traverse City. The event will be held Tuesday, February 5 from 4:30 to 7:30 p.m. at NMC's Parsons-Stulen Building located at 2600 Aero Park Drive. The event is hosted by the Northwest Michigan Council of Governments (NWMCOG), Northwest Michigan Works!, and Northwestern Michigan College (NMC).

The Auto and Diesel Technicians Night is also a specialized recruiting event that will allow employers to showcase their workplaces and educators to provide information about career pathways and programs.

"The auto and diesel service industry is fast-paced with lots of technological advances," said Jaclyn Sanborn, NWMCOG's Business Connections Manager. "This event is an opportunity to celebrate the industry and learn about the latest technology. It also gives local employers a chance to talk about their businesses and meet local talent."

Admission to the Auto and Diesel Technicians Night is free and there will be cars and equipment displays, door prizes, appetizers and a cash bar.

Exhibitors at the event will include AIS Construction Equipment, Baker College, Belle Tire, Bill Marsh Automotive Group, Team Elmer's, Ferris State University, Fox Motors, Marathon Automotive, Northwest Michigan Works!, NMC, and Williams Auto Group. Other businesses and organizations interested in participating can contact Jaclyn Sanborn at 231-929-5046.

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Chairman: **Larry C. Inman**
Workforce Development
Board Chairman: **David R. Adams**
Chief Executive Officer: **Elaine Wood**



NOTE to Media: Images are oftentimes available upon request by e-mailing Tom White at tomwhite@nwm.cog.mi.us and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5044. Check our online Media Room at: nwm.org/media

Founded in 1974, the Northwest Michigan Council of Governments (NWMCOG) facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, YouthBuild, Small Business & Technology Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services NWMCOG offers if you visit our web site, nwm.org

NWMCOG's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.