
Grand Traverse Futures

Input Session on Regional Growth/Planning

Advanced Strategy Lab (ASL™) Session Document

June 3, 2008 (7:00pm to 9:00pm EDT)

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Introduction to Advanced Strategy Lab OnLine

Instructions: Welcome again to our Advanced Strategy Lab OnLine. The following points will introduce you to the system and the approach that we'll be using for the session:

Ideas Results

Idea

1. For today's OnLine session we'll be using a concept called 'Lockstep' that allows everyone to be on the same electronic page at the same time. Simply click on the 'OK' button when you have been invited to the next session activity.
2. We'll also be on a simultaneous voice conference call...normal conference call rules apply. Please mute your phones to avoid background noise (do not place phones on hold...). If you do not have a mute button you may use *6 on your phone keypad to mute your line and *7 on your phone keypad to unmute your line.
3. The OnLine system is enabled over the Internet. The good news is that anyone can connect...the interesting news is that anything can happen. Generally, our sessions are very stable.
4. If you do get bounced off the session try to refresh your screen first (right click on desktop, select refresh or press the 'F5' key). If not, simply reconnect by going back to the URL www.webiq.net/harris --then enter your userid, and password, rejoin the session and you'll be connected to the current activity.
5. We will also have a help desk active during the entire session should have any issues that can't be immediately resolved. The help desk can be reached at 605.990.0001, confirmation number 112410.
6. NOTE: During our session we will be referring often to 'Grand Traverse Region' as an overall area/region which includes the 6 Northern Michigan counties of Antrim, Benzie, Grand Traverse, Kalkasa, Leelanau and Wexford. Regardless of where you specifically reside, we'd like you to be thinking about the broader Grand Traverse Region overall...
7. NOTE: Please have a piece of scratch paper available during the session as we'll ask you to outline some ideas during some of our exercises.
8. Enjoy...and thank you again for candid input on today's session questions.

WARM-UP 1: Grand Traverse Region Today

Instructions: Please respond to the following survey questions. There will be an instruction at the end of the survey on how to submit your responses.

Questionnaire Results

18 responses

Participant Background

1. Please indicate how long you have lived in the Grand Traverse Region:

Times Selected	Items
15 (83%)	1. More than 10 years
2 (11%)	2. Between 5 and 10 years
1 (5%)	3. Less than 5 years

2. Please indicate your age group:

Times Selected	Items
8 (44%)	1. 40-49
4 (22%)	2. 30-39
4 (22%)	3. 50-59
2 (11%)	4. More than 60 years old
0 (0%)	5. Less than 20 years old
0 (0%)	6. 20-29

3. Please indicate your gender:

Times Selected	Items
12 (66%)	1. Male
6 (33%)	2. Female

4. Do you currently have children under the age of 18 living with you at home?

Times Selected	Items
9 (50%)	1. Yes
9 (50%)	2. No

5. Please indicate the county in which you currently reside:

Times Selected	Items
6 (33%)	1. Grand Traverse
6 (33%)	2. Leelanau
3 (16%)	3. Antrim
2 (11%)	4. Kalkaska
1 (5%)	5. Benzie
0 (0%)	6. Wexford

6. Which of the following best describes the area in which you live:

Times Selected	Items
10 (55%)	1. Rural area
4 (22%)	2. Suburban
2 (11%)	3. Urban
2 (11%)	4. Small town or village

Grand Traverse Region Today

7. When you think about the Grand Traverse Region, what is the FIRST thing that comes to mind when you think about living in the Grand Traverse Region?

Author	Idea
Harris, A16	1. Outdoor opportunities
Harris, A26	2. Grand traverse bay
Harris, A24	3. Expensive
Harris, A05	4. Clean lifestyle with limited large town feeling. Many areas of natural surroundings.
Harris, A17	5. Beautiful surroundings - many lakes, clean air, safe
Harris, A01	6. Open spaces and beautiful scenery
Harris, A30	7. Outdoor recreation/ natural beauty
Harris, A02	8. Beauty of area
Harris, A15	9. Beauty of the area!
Harris, A10	10. Beautiful nature
Harris, A22	11. Nature...Great place to raise a family...small town values
Harris, A29	12. The natural beauty
Harris, A28	13. The Grand Traverse Region offers tremendous scenic beauty, significant and important natural areas and the ability to enjoy outdoor activities in all four seasons.
Harris, A07	14. Resort/ vacation community
Harris, A14	15. Water, small town atmosphere, quiet area to live, charm, no city life
Harris, A27	16. The water (Lake Michigan, Grand traverse bay)
Harris, A12	17. Beautiful, convenient
Harris, A09	18. Resorts and tourism

8. Still thinking about that first thing that came to mind, do you see that as a positive, a negative or neutral, as it affects your view about the quality of life in the Grand Traverse Region?

Times Selected	Items
16 (88%)	1. Positive
2 (11%)	2. Negative
0 (0%)	3. Neutral

9. All things considered, how would you rate your level of satisfaction with the overall quality of life today in the Grand Traverse Region? (Please assess on a 1-10 scale where a '1' means not at all satisfied and a '10' means extremely satisfied.)

High	Low	Std. Dev.	Avg.	Idea
10	4	1.2	8.2	1. All things considered, how would you rate your level of satisfaction with the overall quality of life today in the Grand Traverse Region? (Please assess on a 1-10 scale where a '1' means not at all satisfied and a '10' means extremely satisfied.)

Idea	1	2	3	4	5	6	7	8	9	10
1. All things considered, how would you rate your level of satisfaction with the overall quality of life today in the Grand Traverse Region? (Please assess on a 1-10 scale where a '1' means not at all satisfied and a '10' means extremely satisfied.)	0	0	0	1	0	0	1	9	6	1

WARM-UP 2: Elements of Grand Traverse Region

Instructions: What makes the Grand Traverse Region what it is? That is, what makes the Grand Traverse Region unique? If you were to describe it to someone who didn't live here how would you describe the spirit or essence of life in the Grand Traverse Region? (multiple responses)

Ideas Results

Author	Idea
Harris, A22	1. Water
Harris, A09	2. Beaches
Harris, A15	3. Lake Michigan
Harris, A01	4. Natural beauty
Harris, A22	5. Conservation
Harris, A10	6. The people are really nice.
Harris, A18	7. Upbeat, friendly to tourist,
Harris, A17	8. Small town atmosphere
Harris, A09	9. Sun
Harris, A15	10. Fruit farming
Harris, A07	11. Hunting and fishing opportunities
Harris, A30	12. Sleeping bear dunes national lakeshore
Harris, A27	13. Open space
Harris, A16	14. Safe and natural
Harris, A15	15. Wineries
Harris, A17	16. Polite people
Harris, A29	17. The natural characteristics
Harris, A30	18. Friendly people
Harris, A01	19. Laid back atmosphere
Harris, A09	20. Cold winters
Harris, A10	21. The water and beaches are beautiful.
Harris, A28	22. Natural resources
Harris, A17	23. Golf courses
Harris, A24	24. Laid back
Harris, A18	25. Diversity of activities year around
Harris, A07	26. Festivals
Harris, A30	27. Good schools

Harris, A14	28. The water, the beaches, the people
Harris, A27	29. Golf courses
Harris, A26	30. Friendly people
Harris, A15	31. Excellent restaurants
Harris, A01	32. Four seasons
Harris, A22	33. Good schools
Harris, A10	34. Small town values.
Harris, A12	35. Beautiful lakes
Harris, A17	36. Skiing
Harris, A14	37. Being neighborly
Harris, A12	38. Great shopping
Harris, A30	39. Growing art communities
Harris, A29	40. Small town atmosphere
Harris, A09	41. General politeness
Harris, A17	42. Fairly safe
Harris, A26	43. Views
Harris, A29	44. Beaches
Harris, A10	45. Great music programs in the schools.
Harris, A24	46. Education opportunities
Harris, A22	47. Charitable
Harris, A02	48. Beauty of lakes, cherry orchards, hilly terrain
Harris, A18	49. Multiple small town amenities with big city feel
Harris, A29	50. Recreational opportunities
Harris, A16	51. Bike trails
Harris, A07	52. Opportunities for family activities/ sports
Harris, A15	53. Small town atmosphere but larger community amenities
Harris, A24	54. Great outdoors
Harris, A29	55. Low crime
Harris, A16	56. Farmers markets
Harris, A29	57. Professional community
Harris, A05	58. Natural beauty
Harris, A29	59. Great health care
Harris, A16	60. Medical community
Harris, A28	61. Excellent medical care
Harris, A27	62. Relative safety
Harris, A27	63. Safety

- Harris, A29 **64. Four beautiful seasons**
- Harris, A17 **65. Snowmobiling**
- Harris, A16 **66. Healthy environment**
- Harris, A29 **67. Boating...all kinds**
- Harris, A16 **68. Children's museum and activities**

What You Enjoy Most About The Grand Traverse Region

Instructions: Now, let's focus on what you personally enjoy most about living and working in the Grand Traverse Region. When you think about the various elements, what do you enjoy most? What do you find most appealing about the Grand Traverse Region? (multiple responses)

Ideas Results

Author	Idea
Harris, A28	1. Water views
Harris, A22	2. Art buyers
Harris, A17	3. Many outdoor activities
Harris, A29	4. Fresh air
Harris, A12	5. Shopping
Harris, A16	6. Numerous playgrounds
Harris, A12	7. Dining
Harris, A10	8. The nice people.
Harris, A29	9. Clean water
Harris, A09	10. Fresh air
Harris, A07	11. Hunting
Harris, A14	12. Beauty
Harris, A24	13. Scenery
Harris, A15	14. Walking and enjoying nature
Harris, A01	15. Affordable property
Harris, A16	16. Nature trails
Harris, A29	17. Kayaking on lake Michigan
Harris, A22	18. Great views
Harris, A12	19. Entertainment
Harris, A07	20. Fishing
Harris, A30	21. Swimming/camping/ hiking
Harris, A10	22. Water activities.
Harris, A24	23. Stars at night
Harris, A27	24. Water sports - Skiing, tubing, air chair
Harris, A17	25. Many unique towns
Harris, A28	26. Outdoor activities
Harris, A29	27. Mushrooming

Harris, A18	28. Diversity of activities for all economic groups to enjoy
Harris, A07	29. Snowboarding
Harris, A01	30. Wide open spaces
Harris, A16	31. Local beaches
Harris, A14	32. A lot of fresh water
Harris, A29	33. Restaurants
Harris, A14	34. Fishing
Harris, A29	35. Wineries
Harris, A24	36. Sand dunes
Harris, A01	37. Golfing
Harris, A09	38. Feeling safe
Harris, A30	39. TC film festival/ state theatre
Harris, A10	40. Lake Michigan views.
Harris, A05	41. Many areas for outdoor exercise
Harris, A07	42. Water recreation
Harris, A14	43. Wildlife
Harris, A27	44. Snow boarding
Harris, A16	45. Hickory hills ski area
Harris, A12	46. Boating
Harris, A22	47. Really good people
Harris, A17	48. Summers
Harris, A29	49. Beaches
Harris, A15	50. Beauty of the fruit farms in every season
Harris, A24	51. Shopping
Harris, A09	52. Hockey town north
Harris, A26	53. Living near a town with a small town atmosphere but with many recreational and educational opportunities
Harris, A28	54. Hiking, fishing, art
Harris, A17	55. Many festivals
Harris, A14	56. Quiet
Harris, A29	57. Just being home...on vacation all the time
Harris, A22	58. Strong Catholic community
Harris, A01	59. Slower pace
Harris, A30	60. Scenic Beauty in Leelanau
Harris, A18	61. Access to outdoor recreation, sports, family and individual
Harris, A07	62. Area festivals/ races

Harris, A10	63. Big city amenities with the small town safety and intimacy.
Harris, A24	64. The smell
Harris, A12	65. 4 season wonderland
Harris, A27	66. Blue angels
Harris, A14	67. Less light pollution
Harris, A05	68. Beautiful places to visit close by
Harris, A16	69. NMC college courses for adult ed.
Harris, A14	70. Nature
Harris, A29	71. Beautiful views...everywhere
Harris, A17	72. Camping
Harris, A01	73. Morrels
Harris, A09	74. Cherry blossoms
Harris, A29	75. Happy people
Harris, A30	76. Fresh produce
Harris, A16	77. Denos museum
Harris, A15	78. Great restaurants for a small town
Harris, A14	79. Stars in the sky
Harris, A29	80. Cherry festival
Harris, A16	81. Vibrant, healthy downtown
Harris, A27	82. Yeah camping & morrels
Harris, A02	83. Driving the country roads with little traffic, four seasons, lakes, antiques shops, walking trails,
Harris, A16	84. Ability to bike to work for my husband
Harris, A02	85. Sunday drives
Harris, A16	86. Diverse medical community
Harris, A14	87. Only one traffic light in town
Harris, A02	88. Comforting, why we moved north
Harris, A16	89. Farmers market
Harris, A16	90. Civic center

S1 Survey: What You Enjoy Most

Instructions: Please respond to the following survey questions. There will be an instruction at the end of the survey on how to submit your responses.

Questionnaire Results

18 responses

Grand Traverse Region: What You Enjoy Most

1. What's the ONE THING that you enjoy most about living in the Grand Traverse Region?

Author	Idea
Harris, A24	1. 4 seasons
Harris, A15	2. Walking and enjoying nature
Harris, A10	3. The beauty of nature.
Harris, A17	4. Beauty
Harris, A14	5. Stars in the sky
Harris, A27	6. The bay
Harris, A26	7. Enjoy the scenic beauty of the area
Harris, A09	8. A quiet peaceful living environment
Harris, A12	9. Nature and Wildlife
Harris, A30	10. Good harbor bay
Harris, A05	11. Many opportunities for outdoor activities and recreation.
Harris, A18	12. Diversity of activities for all economic and age groups to enjoy throughout the year
Harris, A22	13. Freedom and wide open spaces
Harris, A07	14. Access to outdoor activities
Harris, A28	15. Being out on the water
Harris, A02	16. Driving the uncongested rural roads and thru the many small towns that dot the area.
Harris, A29	17. Being outdoors and enjoying nature
Harris, A01	18. Availability of a wide range of outdoor activities

2. Why is that so important to you? Why does that matter?

Author	Idea
Harris, A24	1. Reminds me of youth-the good ole days
Harris, A15	2. I'm retired and this is the sort of life that I've always wanted to achieve.
Harris, A10	3. Shows the display of God's creation.
Harris, A17	4. You can put up with being paid less at work, and not having as many things as the big city
Harris, A14	5. Cannot get it in the big city (that is where I came from)
Harris, A27	6. To be able to enjoy time with family. The exercise.
Harris, A26	7. It is important for a good quality of life
Harris, A09	8. No stress
Harris, A12	9. It is Beautiful to see, and to breath the pure clean air
Harris, A30	10. Unique to area, supplies multiple activities, enriches life
Harris, A05	11. It allows us to exercise and keep in good shape and also the ability to get out and see the beauty and natural settings of the area.
Harris, A18	12. Social awareness, member of the community small and at large
Harris, A22	13. It is inspiring
Harris, A07	14. Enjoy a healthy outdoor lifestyle
Harris, A28	15. I enjoy outdoor recreational activities
Harris, A02	16. We have always enjoyed driving. It has gotten us away from the turmoil of the city.
Harris, A29	17. It is the lifestyle we have adopted as a family...family bonding/closeness
Harris, A01	18. We enjoy outdoor activities together as a family, both around our property and throughout the area

3. What's the BENEFIT of that element to you and your family? What does it allow you to do or do differently in your life?

Author	Idea
Harris, A24	1. Do different things- experience different things
Harris, A15	2. I can relax.
Harris, A10	3. The benefit is the calming quality to enjoy life.
Harris, A17	4. You seem to enjoy life more and be upbeat
Harris, A14	5. Calm & peace
Harris, A27	6. Health and enjoyment
Harris, A26	7. It gives a sense of rest and relaxation
Harris, A09	8. Life feels slower and more enjoyable
Harris, A12	9. No Phones! No interruptions
Harris, A30	10. Swim/ camp/ be outdoors/ hike lakeshore/ gives a positive lifestyle
Harris, A05	11. This allows us to go on family trips together and see these things while keeping close family ties.
Harris, A18	12. Improved quality of life for our generation and future to enjoy
Harris, A22	13. Spending the day outside with the children gives me an incredible sense of peace.
Harris, A07	14. Do not have to travel to do the activities I enjoy with my family
Harris, A28	15. It provides exercise and relaxation as well as excitement
Harris, A02	16. Keeps my blood pressure down and ready for the weeks work.
Harris, A29	17. It provides a good sense of comfort and is critical for good health
Harris, A01	18. It allows my family to do things together, which helps build strong family ties, even among extended family who often come to visit.

4. When that benefit is present in your life, when it occurs for you, how does it make you feel? What kind of sense does it give you?

Author	Idea
Harris, A24	1. Accomplishment
Harris, A15	2. A sense of wellbeing and peace.
Harris, A10	3. Serenity.
Harris, A17	4. Great!
Harris, A14	5. Calming and relaxing, peaceful. After a long day of work it is great to see such beauty that some never experience.
Harris, A27	6. Happiness and fulfillment
Harris, A26	7. It provides a sense of peace
Harris, A09	8. Calm relaxed enjoyment
Harris, A12	9. A very Peaceful feeling
Harris, A30	10. Joy/ reverence
Harris, A05	11. It gives me a good sense of well being that our family does things together.
Harris, A18	12. Improved sense of well being and contentment mentally, socially and spiritually
Harris, A22	13. Peaceful...calm... And content
Harris, A07	14. It feels like I have made it in the world. Not monetarily, but a sense of happiness without having to be wealthy.
Harris, A28	15. It makes me feel at peace
Harris, A02	16. Gets us away from the problems of the world and the bad world news
Harris, A29	17. Good sense of well being and peacefulness...I feel fortunate to live here
Harris, A01	18. I think these activities bring a real sense of togetherness and community.

Summary Paragraph

5. Now, looking at your responses above, please put them together in a paragraph as if you were writing an email to a friend or colleague. Be persuasive and cover each of the points: what's the ONE thing you enjoy most about living in the Grand Traverse Region, why that is so important to you, what the benefit of that is to you and your family (what it allows you to do or do differently), and when that benefit occurs for you, how it makes you feel, what kind of sense it gives you. (Please submit your entire response as a paragraph style position statement.)

Author	Idea
Harris, A24	1. I really love having four distinct seasons. It helps me remember the time frames to my past experiences. Also in the winter there are winter activities and a cozy fireplace feeling and then in the summer the warm nights and lush greenness. The crisp smell and crunch in the cool fall air, the smell and air of spring. I love having it all here.
Harris, A15	2. Life in the Grand Traverse Area gives one the opportunity to enjoy nature and to reduce the stress that we are put under by the times in which we live. The result is a sense of well being that was the goal of our lives whether we realized that at the time.
Harris, A10	3. Nature's beauty in the Grand Traverse Area shows God's love and awesome creation. Seeing and experiencing this has a calming effect on everyone. Wordsworth was right when he said that man needs to get back to nature. This area is the nature to which he was referring. You get a calming effect on your senses and quite a feeling of serenity.
Harris, A17	4. I think the Grand Traverse area is really beautiful. Because of that, I think people can deal with having less material things, since the pay isn't as great. They say that "a view of the bay is worth half the pay". I know people move up from down state and even though they might have the same things or opportunities as where they come from, the beauty and the quality of life is worth it.
Harris, A14	5. The reason that I moved to the area was for the peace and quiet. Looking at the stars reminds me of how wonderful it is here. Not everyone can enjoy this. We have a young man come to visit and he was amazed to see the big dipper in the sky. He had never seen it before except in a book.
Harris, A27	6. If you care about your family and your health, you need to do exciting things together. The joy and fulfillment can not be measured.
Harris, A26	7. Living in the Grand Traverse Region allows one to relax and enjoy the unique scenic beauty of the area. The beauty and the quality of life here are excellent.
Harris, A09	8. Its so peaceful it's so quiet and relaxing it's like the out side world does not interfere with day to day living. No smokestacks, no trash, no crime, the deer feed in our back yard. Simply paradise! Our own little corner.

- Harris, A12 9. I love going for long walks through the woods. Each breath of clean pure air with out the interruptions of everyday life (phones, etc.). You can really have a true feeling of peace here in Northern Michigan.
- Harris, A30 10. My favorite area in the Grand Traverse region is Good Harbor Bay in the Sleeping Bear Dunes National Lakeshore. I love hiking and swimming and camping in this gorgeous area which is truly unique to the region. The opportunities it affords enrich the lives of me and my loved ones, and while I am enjoying this area I feel a great sense of joy and reverence for the loving, giving God who provided us with this natural wonder to experience.
- Harris, A05 11. Our family likes living in the Grand Traverse Region because it allows us to take family trips together and to visit the natural beauty that surrounds us. This gives me a good sense of well being because we can do so many family trips together, to get some exercise and also to see the natural beauty of the area.
- Harris, A18 12. The greater Grand Traverse community has wonderful opportunities for diverse populations: single, families, blended of all ages. Each season offers a myriad of activities to enrich us. Diversity of activities help to feed our soul and being allowing us to be a better, happier person and thus contribute back to the wonderful community we live in.
- Harris, A22 13. Being able to have the freedom to spend long summer days at Sleeping Bear Dunes on Lake Michigan gives our family time to reconnect. It is pure joy.
- Harris, A07 14. Hey Pat: You should look for a job around here. The hunting and fishing are great. You could buy a place in the woods and be all set. You should really think about it.
- Harris, A28 15. Living in the Grand Traverse Region provides a wide variety of opportunities and venues in which I can enjoy being out on the water. I have swum, fished, sailed, kayaked, power boated and water skied in Lake Michigan, the GT Bays and on numerous inland lakes. I also have enjoyed the many rivers in the region. These activities provide exercise and complete enjoyment in the moment and provide me with a sense of peace that I missed when I lived in other areas around the country.
- Harris, A02 16. It is a perfect day to get in our car and drive through one of the several quaint villages in the Grand Traverse Area. The country area can take one back in time to our youth.
- Harris, A29 17. We were attracted to the area by the natural beauty...I was originally from the area and had the opportunity to move back as an adult. Family is important to me and the area provides many choices to spend time in the outdoors together. Our children have grown to appreciate these same things as they have developed their own sense of "home."
- Harris, A01 18. The Grand Traverse Region is the best place in the world to live because it affords a plethora of outdoor activities to take advantage of; everything from sunbathing to snow skiing, and golfing to water parks. These opportunities really make it possible to participate in fun and family building events. The saying goes, you never know how many friends you have until you own a place up north. The whole family and all the friends love to come. It really helps to create a genuine sense of togetherness and community.

What You Enjoy Least About The Grand Traverse Region

Instructions: What do you like least about living in the Grand Traverse Region? (multiple responses)

Ideas Results

Author	Idea
Harris, A28	1. Traffic
Harris, A27	2. Cherry festival traffic
Harris, A10	3. Traffic.
Harris, A12	4. Traffic
Harris, A30	5. Cost of living
Harris, A26	6. It's expensive
Harris, A09	7. Summer time traffic
Harris, A24	8. The small town hey hey wink wink buddy buddy behind the scenes going on with our tax dollars
Harris, A17	9. Low pay/not many high income jobs
Harris, A16	10. Cost of food
Harris, A14	11. Some prices are too high
Harris, A15	12. Limit number of ethnic restaurants
Harris, A22	13. Everyone knows you
Harris, A14	14. Light pollution
Harris, A10	15. Hard to get around.
Harris, A16	16. Traffic
Harris, A18	17. Congestion of TC itself
Harris, A30	18. Few professional opportunities
Harris, A09	19. Lack of good paying jobs
Harris, A01	20. Unavailability of some conveniences/products/suppliers
Harris, A12	21. Small town corruption
Harris, A29	22. Expensive
Harris, A26	23. Traffic
Harris, A24	24. Traffic
Harris, A10	25. Housing is very expensive.
Harris, A27	26. Lower pay scales
Harris, A07	27. Traveling to grocery stores/ work

Harris, A24	28. Overpriced
Harris, A12	29. Law enforcement
Harris, A24	30. No jobs
Harris, A29	31. Politics
Harris, A22	32. Need more live music
Harris, A02	33. Traffic in Traverse City area in summer, lack
Harris, A10	34. Property taxes are high.
Harris, A15	35. Insufficient classical music performance
Harris, A18	36. Distance to major sporting and cultural events
Harris, A24	37. No jobs low pay
Harris, A16	38. Commercial areas that look neglected run down
Harris, A07	39. Limited jobs
Harris, A12	40. Low paying jobs
Harris, A22	41. Expensive
Harris, A29	42. High taxes
Harris, A18	43. Cost to fly out of northern MI
Harris, A14	44. Politics
Harris, A29	45. Long winters
Harris, A17	46. Cold winters!
Harris, A07	47. Job loss
Harris, A22	48. Less professional
Harris, A24	49. Outrageous taxes
Harris, A10	50. Pay is low. A view of the Bay is Part of the pay.
Harris, A29	51. Lower pay
Harris, A02	52. Of medical care in our village, lack of assisted living in Antrim County
Harris, A14	53. Lack of good paying jobs
Harris, A15	54. Need more clean industry and attendant jobs
Harris, A24	55. Lower class
Harris, A29	56. Higher gas in summer
Harris, A28	57. Poor road conditions
Harris, A29	58. Expensive heat bills
Harris, A15	59. A 4-year college
Harris, A18	60. Poverty yet few resources
Harris, A10	61. Summers are too short.
Harris, A22	62. Dark winters
Harris, A17	63. Real estate is expensive in many areas

Harris, A24	64. Misuse of tax dollars
Harris, A09	65. A growing lack of manners and a polite attitude
Harris, A12	66. County roads
Harris, A24	67. Closing of all elementary schools
Harris, A24	68. No middle class
Harris, A24	69. Closed mindedness of some
Harris, A16	70. 31 by the mall
Harris, A29	71. Traffic

S2 Survey: What You Enjoy Least

Instructions: Please respond to the following survey questions. There will be an instruction at the end of the survey on how to submit your responses.

Questionnaire Results

18 responses

Grand Traverse Region: What You Enjoy Least

1. Other than weather-related issues, what's the ONE THING that you enjoy least about living in the Grand Traverse Region?

Author	Idea
Harris, A10	1. Road patterns cause traffic problems.
Harris, A18	2. Distance to major sporting and cultural events
Harris, A16	3. Traffic
Harris, A27	4. Cherry festival traffic
Harris, A22	5. Traffic
Harris, A02	6. Jobs
Harris, A26	7. The expense of housing and taxes
Harris, A24	8. High property taxes and housing living costs
Harris, A30	9. Cost of Living
Harris, A07	10. Traveling to work
Harris, A29	11. Quite costly to live here
Harris, A14	12. Lack of good paying jobs
Harris, A17	13. Not many high paying jobs.
Harris, A09	14. Summer traffic
Harris, A01	15. Lack of economic opportunity.
Harris, A15	16. Insufficiency of a variety of good ethnic restaurants.
Harris, A12	17. Small town corruption with city officials
Harris, A28	18. Traffic in Traffic City

2. Why is that so important to you? Why does that matter?

Author	Idea
Harris, A10	1. It takes a long time to get places...especially from one end of town to the other.
Harris, A18	2. Travel time and costs limit participation
Harris, A16	3. I find poor drivers frustrating and traffic a poor use of my time.
Harris, A27	4. Can't go anywhere
Harris, A22	5. Annoying ...adds driving time
Harris, A02	6. Young people leave area for jobs
Harris, A26	7. Expenses limit other opportunities to do things.
Harris, A24	8. Because the jobs don't pay! They want a Bachelors degree + experience and to pay \$10 an hour! Yet I pay \$6 grand a year property taxes for my home- so now I work telecommute for another state
Harris, A30	9. Have to move to less expensive areas to maintain life in region
Harris, A07	10. Travel time takes away from doing enjoyable things
Harris, A29	11. Salaries are lower than counterparts downstate...have to make adjustments/choices
Harris, A14	12. Because it is hard to give your family a good quality of life, even if we are in a beautiful place. It is tough for us to go out and enjoy other things.
Harris, A17	13. Hard to do the things you enjoy doing all the time, because you can't afford to do those activities too much.
Harris, A09	14. Our road systems are not able to handle this efficiently
Harris, A01	15. This tends to cause economic hardship on a great number of families in the area.
Harris, A15	16. We enjoy experiencing diversity and eating out in a diverse variety of restaurants is part of the picture.
Harris, A12	17. It affects every aspect of our well being. It matters because it is WRONG.
Harris, A28	18. Poor traffic flow and backed up traffic is a result of poor planning by our road commissions and governmental entities.

3. What's the CONSEQUENCE of that element to you and your family? What does it constrain you from doing or doing differently in your life?

Author	Idea
Harris, A10	1. Costs a lot to get around. Too much time in the car.
Harris, A18	2. Limited opportunities to attend
Harris, A16	3. I don't run errands during the morning and evening rush.
Harris, A27	4. We avoid T.C.
Harris, A22	5. The only thing that we skip is Farmers Market on Saturdays in July. And we don't shop downtown during Cherry Festival.
Harris, A02	6. Grown children will not move north
Harris, A26	7. By spending more for housing and taxes there is less disposable income to do other things.
Harris, A24	8. Less money to spend on putting other money back into the economy, they have created a vicious circle with the mismanagement of dollars
Harris, A30	9. Money to live takes from vacations, other luxury spending
Harris, A07	10. Less family time
Harris, A29	11. Having to fly from downstate airports rather than Cherry Capital
Harris, A14	12. Enjoying live more, but cannot do what we want to do
Harris, A17	13. Hard to do the things you love to do, and sometimes it is hard to deal with.
Harris, A09	14. Less driving in the summer
Harris, A01	15. It has caused families we really care about to leave the area, and we miss them.
Harris, A15	16. Leads to more travel and concern with the limitations of the small regional airport in the Traverse Area. Finally, we are gone more from the Traverse Area.
Harris, A12	17. The consequence is unfairness to all the people. It deters one from voicing an opinion because of retaliation.
Harris, A28	18. Congested traffic wastes time and money. Our family does not participate in activities because we want to avoid traffic - not going in to Traverse City on the weekends and when we don't have to for work or other necessary trips.

4. When that consequence is present in your life, when it occurs for you, how does it make you feel? What kind of sense does it give you?

Author	Idea
Harris, A10	1. Frustration!
Harris, A18	2. Frustrated and left behind
Harris, A16	3. I just feel a little frustrated. Not bad though.
Harris, A27	4. Anger & frustration
Harris, A22	5. Frustrated. But happy that people are here spending money during the tourist season.
Harris, A02	6. Loneliness for children and grandchildren
Harris, A26	7. I gives me a sense of dissatisfaction.
Harris, A24	8. Extremely angry and confused as to why more people are coming together to stop this nonsense- our votes for millages and increases don't count, they pass it anyway
Harris, A30	9. Frustration
Harris, A07	10. Give up one income and move to another location
Harris, A29	11. Frustration/anxiety
Harris, A14	12. Stress!
Harris, A17	13. Frustrated
Harris, A09	14. It leaves me feeling like our area is just for the tourists in the summer
Harris, A01	15. I get a sense of helplessness when I think about this. I wish I could do something, but the problem needs a bigger solution than I can handle by myself.
Harris, A15	16. A sense of disappointment in the local demand in the Traverse Area for this manifestation of diversity.
Harris, A12	17. A feeling of great sadness.
Harris, A28	18. Traffic congestion cause extreme frustration and has made this area one in which we DO NOT want to spend our retirement. We plan to move from the area as soon as it is possible.

Summary Paragraph

5. Now, looking at your responses above, please put them together in a paragraph as if you were writing an email to a friend or colleague. Be persuasive and cover each of the points: what's the ONE thing you enjoy least about living in the Grand Traverse Region, why that is so important to you, what the consequence of that is to you and your family (what it constrains you from doing or doing differently), and when that consequence occurs for you, how it makes you feel, what kind of sense it gives you. (Please submit your entire response as a paragraph style position statement.)

Author	Idea
Harris, A10	1. Traveling in this area is very frustrating. The road patterns make it difficult to get around. Thus, you are in the car for a long time.
Harris, A18	2. Overall, it is part of living in No MI. The distance to attend activities in Southern Mi just weeds us out. Frequently we opt out. The opportunities here outweigh us wanting to move however.
Harris, A16	3. I've found the traffic in Traverse to be bothersome during the morning and evening rush times. I have found myself not running errands during those times. It makes me feel a little frustrated. But overall, it is a small price to pay for such a lovely community.
Harris, A27	4. Hey! Come on up to the bay and visit us. Just don't come during the cherry festival because it is just crazy up here. We can't leave town or go anywhere.
Harris, A22	5. It would be great to see you this summer. However, the traffic and restaurant waits are crazy in July. Are you available in late June or August....
Harris, A02	6. I do wish there were good jobs available for our grown children that they might move north to be able to enjoy a life at a slower pace. We sure do miss them!
Harris, A26	7. Grand Traverse is a unique and lovely area but it is expensive to live in. There are many things to see and do here but you may not have the funds to do them all.
Harris, A24	8. I wouldn't move here if my life depended on it! Plus, "outsiders aren't welcome".
Harris, A30	9. The cost of living in the Grand Traverse area is prohibitive to a lot of people. New families starting out have trouble not only finding professional jobs which pay well, but also finding affordable homes in the centralized area where the jobs are.. Having to spend larger amounts of our income to maintain a home in the area takes away from vacations and luxury spending. The experience of this is often frustrating.
Harris, A07	10. Commuting to work is getting old. I never see my son playing baseball because it is not practical to drive down and back. Working long hours does not help either, but to maintain the lifestyle I / we must both work. Sometimes

I think we should just move and be done with it.

- Harris, A29 **11. Life is great here BUT you have to make choices because your pay may be considerably less and daily living more expensive here than the ratio elsewhere in the state.**
- Harris, A14 **12. This is a wonderful place to live, but it is sometimes tough to make a living. What is the balance of enjoying the beauty of the area verses the price to pay to live here**
- Harris, A17 **13. There aren't very many high quality/high paying jobs. There are a lot of industrial and shop jobs. These jobs don't pay much, and definitely not as much as down state. It is hard for families to save up enough money to do the things they love to do in the area. It can be frustrating having to take so long to save up for things.**
- Harris, A09 **14. The traffic and the heavy influx of people are hard to deal with. Each year it gets worse. Along with it comes litter and rudeness. Tourism can be a good thing but..... Enough is enough.**
- Harris, A01 **15. I regret that there are limited economic opportunities in the area. Some folks have a difficult time finding fulfilling employment, and that causes families to leave the area; families that we care deeply for. I have a deep sense of helplessness about the situation. I wish I could create a decent job for each and every one, but obviously, I can't do it on my own.**
- Harris, A15 **16. We have lived all over the United States and around the world over the past 60 years and would like to both reinforce the good feelings that we have from that life and enhance them.**
- Harris, A12 **17. It is sad when there is small town corruption, it affects everyone somehow.**
- Harris, A28 **18. The worst thing about living in the Travers City area is the traffic. The governmental entities have not planned properly for growth and traffic flow. The situations are avoidable with proper planning and it is frustrating to see our tax dollars wasted. The frustration we experience has led us to the decision that we will not stay in this area for retirement.**

Comparing the Positives and Negatives

6. Finally, if you think about all of the positive aspects of living in the Grand Traverse Region vs. all of the negative aspects of living in the Grand Traverse Region, how would assess the two?

High	Low	Avg.	Idea
95	15	76	1. The percent of elements of living in Grand Traverse Region I view as POSITIVES:
85	5	23	2. The percent of elements of living in Grand Traverse Region I view as NEGATIVES:

Idea	5-13	14-22	23-31	32-40	41-49	50-58	59-67	68-76	77-85	86-94
1. The percent of elements of living in Grand Traverse Region I view as POSITIVES:	0	1	0	0	0	0	3	4	4	6
2. The percent of elements of living in Grand Traverse Region I view as NEGATIVES:	6	4	4	3	0	0	0	0	1	0

What You Enjoy Most About Your Neighborhood/Area

Instructions: Now, let's talk specifically about your neighborhood (or the area which you live in if not in a specific 'neighborhood') in the Grand Traverse Region. What do you enjoy MOST about your neighborhood/area where you live today? What are the most positive aspects? (multiple responses)

Ideas Results

Author	Idea
Harris, A17	1. Peaceful/quiet
Harris, A30	2. Walk able
Harris, A26	3. View of the bay
Harris, A16	4. Sidewalks
Harris, A12	5. Hiking
Harris, A28	6. Water access
Harris, A29	7. Peaceful
Harris, A26	8. Quiet
Harris, A10	9. Friendly people.
Harris, A27	10. I have space around me
Harris, A07	11. No neighbors
Harris, A22	12. Nice neighbors... We all help each other
Harris, A16	13. Beautiful trees
Harris, A17	14. Friendly people
Harris, A28	15. View of the bay
Harris, A12	16. Water
Harris, A24	17. Nice view and yard, and halfway between the mall and Meijer and yet down town, can get to both within 3 miles
Harris, A30	18. Scenic Beauty on drive home
Harris, A10	19. Great woods.
Harris, A14	20. Rural
Harris, A29	21. Private
Harris, A02	22. Small town flavor, many wonderful friends
Harris, A14	23. Country feeling
Harris, A12	24. Nice neighbors
Harris, A07	25. Fishing
Harris, A29	26. Public land across the street

Harris, A14	27. Quiet
Harris, A10	28. Nice hills
Harris, A14	29. Neighborly
Harris, A16	30. Access to beach and parks
Harris, A30	31. Small town atmosphere
Harris, A07	32. Hunting
Harris, A17	33. Helpful people
Harris, A18	34. No traffic few people
Harris, A10	35. Peaceful.
Harris, A15	36. Rural character with lots of open space and a variety of fruit farms.
Harris, A22	37. Beautiful bay...beach fires at night
Harris, A29	38. Thousands of acres national park
Harris, A24	39. Pretty
Harris, A30	40. Lake Leelanau
Harris, A27	41. Close to trail
Harris, A09	42. Friendly yet we respect everyone privacy
Harris, A22	43. Great places to run
Harris, A29	44. Dark starry nights
Harris, A10	45. No pollution.
Harris, A14	46. Easy to walk around without traffic
Harris, A28	47. Cherry orchards
Harris, A29	48. Wildlife
Harris, A30	49. Cherry blossoms/ orchards
Harris, A14	50. Crime is down
Harris, A17	51. No major crime
Harris, A16	52. NMC next door
Harris, A26	53. A short distance to a national park
Harris, A01	54. Room to stretch
Harris, A18	55. Very safe
Harris, A29	56. Natural river
Harris, A10	57. No crime.
Harris, A29	58. Quiet
Harris, A27	59. Short walk to the water
Harris, A22	60. Good mix of young and old households
Harris, A01	61. Beautiful country views
Harris, A09	62. A sense of of willingness to help out

Harris, A29	63. Orchards
Harris, A01	64. Close to school
Harris, A16	65. Safe feeling
Harris, A16	66. Close to schools
Harris, A07	67. Rural setting
Harris, A09	68. Quiet
Harris, A16	69. Bike to the library

S3 Survey: What You Enjoy Most About Your Neighborhood/Area

Instructions: Please respond to the following survey questions. There will be an instruction at the end of the survey on how to submit your responses.

Questionnaire Results

18 responses

Your Neighborhood/Area: What You Enjoy Most

1. What's the ONE THING that you enjoy most about your neighborhood or the area where you live?

Author	Idea
Harris, A17	1. Peaceful
Harris, A24	2. The location
Harris, A10	3. The neighbors are great.
Harris, A27	4. I am close to the bay
Harris, A12	5. Wooded area
Harris, A15	6. Rural character with lots of open space and beautiful fruit farms.
Harris, A07	7. Rural setting
Harris, A26	8. I enjoy looking at the bay through all the different seasons
Harris, A09	9. Its quiet
Harris, A28	10. Water views and access
Harris, A30	11. Walking/ Lack of traffic
Harris, A14	12. Peace and quiet
Harris, A16	13. Access to the outdoors
Harris, A01	14. Quiet area with room to stretch
Harris, A29	15. Very private
Harris, A22	16. Safe...helpful neighbors
Harris, A02	17. Live on a pond and love wildlife while still residing in a small town, within walking distance of downtown area.
Harris, A18	18. Little traffic, people out walking ,everyone friendly

2. Why is that so important to you? Why does that matter?

Author	Idea
Harris, A17	1. You feel safe, and provides a good quality of life
Harris, A24	2. Hate the traffic, so it's nice to be close to it all
Harris, A10	3. We feel safe to live here and enjoy it.
Harris, A27	4. We get to boat and swim
Harris, A12	5. Hiking in the woods, and being away from the phone.
Harris, A15	6. I can walk in the area in any season and enjoy its beauty.
Harris, A07	7. Need room for our dogs and enjoy our own property
Harris, A26	8. It gives a sense of restfulness that you don't find in many places
Harris, A09	9. It just works for me
Harris, A28	10. Priceless
Harris, A30	11. Healthy lifestyle
Harris, A14	12. It is calming, helps relieve stress.
Harris, A16	13. We have three children under the age of 5. Being outside is what we do and something we value for our health and peace of mind.
Harris, A01	14. Privacy, safety, freedom to do whatever
Harris, A29	15. Calming...provides for a sense of peace
Harris, A22	16. I want my children to play in the neighborhood without worry. I know that everyone is looking out for each other. Also, there is someone home at 2/3 of the houses during the day.
Harris, A02	17. Peaceful
Harris, A18	18. Safety, close small town feel in our neighborhood

3. What's the BENEFIT of that element to you and your family? What does it allow you to do or do differently in your life?

Author	Idea
Harris, A17	1. Makes you relax, and lowers stress
Harris, A24	2. Less time in car, less money on gas
Harris, A10	3. This allows for a serene comfortable life.
Harris, A27	4. Exercise, health, relaxation, fulfillment
Harris, A12	5. Getting back to nature is always beneficial to any family. Getting out of the fast paced way of life.
Harris, A15	6. It gives me the sense of being a part of this beautiful nature filled area and I can relax.
Harris, A07	7. Live our lives the way we see fit
Harris, A26	8. It allows us to enjoy life.
Harris, A09	9. Low stress
Harris, A28	10. Serenity and peaceful, opportunities to recreate
Harris, A30	11. Fresh air and ability to exercise out our front door
Harris, A14	12. Before we were not really able to walk around our neighborhood in the big city with out fear of getting robbed. Now we walk around and are not scared.
Harris, A16	13. We are healthier and happier.
Harris, A01	14. We have the freedom to live our lives without having to deal with what other people are doing or thinking.
Harris, A29	15. Lowers stress levels...relax without distraction
Harris, A22	16. It allows my children to learn responsibility riding bikes and traveling short distances. It also allows them the freedom to explore the woods safely.
Harris, A02	17. Being a walk able community we don't have to drive during this very expensive gas war
Harris, A18	18. Safe, a member of the community, walk to work, quality of overall life for physical and mental health

4. When that benefit is present in your life, when it occurs for you, how does it make you feel? What kind of sense does it give you?

Author	Idea
Harris, A17	1. Relaxed, upbeat
Harris, A24	2. Relief
Harris, A10	3. Satisfaction.
Harris, A27	4. Happy
Harris, A12	5. A peaceful feeling, very serene.
Harris, A15	6. Calm and with the sense that this is what one can achieve.
Harris, A07	7. Comfortable/ peaceful
Harris, A26	8. Serenity
Harris, A09	9. Calm, in control
Harris, A28	10. Healthy and peaceful
Harris, A30	11. Gives opportunity for healthy lifestyle. Makes me feel happy and accomplished
Harris, A14	12. Happy, peaceful, calm
Harris, A16	13. It makes me feel connected with the environment and ourselves.
Harris, A01	14. I feel relaxed and free
Harris, A29	15. Comfortable...relaxed
Harris, A22	16. Like I am raising my children in a good place.
Harris, A02	17. Our health is good from walking
Harris, A18	18. Satisfaction of working hard and enjoying the quality of the life we have built

Summary Paragraph

5. Now, looking at your responses above, please put them together in a paragraph as if you were writing an email to a friend or colleague. Be persuasive and cover each of the points: what's the ONE thing you enjoy most about living in your neighborhood or area where you live, why that is so important to you, what the benefit of that is to you and your family (what it allows you to do or do differently), and when that benefit occurs for you, how it makes you feel, what kind of sense it gives you. (Please submit your entire response as a paragraph style position statement.)

Author	Idea
Harris, A17	1. I love the quiet, peaceful "Mayberry" type of towns. Simple living, friendly folks. It just makes you feel safe and enjoy life.
Harris, A24	2. Our house is great= just 3 miles to the mall one way, 2 1/2 to Meijer another, and 4 miles to open space another, yet I have a nice big yard with a pretty view
Harris, A10	3. The subdivision is filled with wonderful people. We all feel safe and this creates a clean, positive, serene feeling. This makes me feel satisfied that I have done my job in life.
Harris, A27	4. We are so close to the bay. Come and join us for some fun
Harris, A12	5. It is so very wonderful and peaceful to walk along the pathways of Nature in Northern Michigan.
Harris, A15	6. Life in the Grand Traverse Area is an excellent mix of the beauty of nature, the ability to enjoy all of the seasons, and the opportunity to do so just out of my front door.
Harris, A07	7. I really like living in a rural area with our own property. The dogs can run and we enjoy our own garden, and just relax on our property.
Harris, A26	8. After working in a medium sized city and being on call 24/7 I really appreciate the ability to look out my window at the bay as it changes throughout the year and just relax and enjoy my yard and the view.
Harris, A09	9. It's quiet peaceful no nosy neighbors but the ones I have would do anything to help out and have done so
Harris, A28	10. We are fortunate to have water views from all rooms in our house and access to the water. We enjoy being out on the water kayaking, sailing and fishing. It provides an opportunity for our family to enjoy these activities together and draws our grown children to make trips home from the four corners of the country where they live. The bay provides us with a sense of peace, serenity and great family memories.
Harris, A30	11. I love the rural nature of my area. I can walk or run in any direction for miles without worrying about traffic or crime. The physical beauty I see is inspiring, and it affords me ample exercise and a healthy lifestyle. Living in this area and environment makes me feel happy and the exercise gives me a

sense of accomplishment.

- Harris, A14 12. It is a nice quiet area to have raised a family. It is peaceful and you can enjoy the evenings, watch nature. Watch mother birds have babies, then watch them grow up.
- Harris, A16 13. We have three children under the age of 5. Being outside is what we do and something we value for our health and peace of mind. We are healthier physically and happier mentally because we are able to spend so much time outdoors. Playing at the beach, or at the civic center, or biking the trails makes us feel connected with the environment and ourselves.
- Harris, A01 14. I love my neighborhood because it provides a great deal of privacy and seclusion. This allows my family to participate in any kind of activity with regard for how that will affect our neighbors. It gives us a great feeling of freedom and security.
- Harris, A29 15. Our neighborhood is wonderful...we are not able to see any other homes from any window in our home. Just off our property we are able to walk, or snowshoe, to the river and traverse many acres of state land. The nights are dark and starry. It is awesome here in the middle of nowhere...yet close to town.
- Harris, A22 16. You might like to move to our neighborhood. It is on out of town enough to feel separated but we often ride our bikes as a family the three miles into town for coffee on Saturday morning. It is beautiful.
- Harris, A02 17. Just went for a walk to town. Feel like I can accomplish anything today after walking our little bit of heaven.
- Harris, A18 18. Our neighborhood is great! We look out for each other. Block party activities built us as a community we want to share and enrich together

What You Enjoy Least About Your Neighborhood/Area

Instructions: Now, still thinking about your neighborhood/area, what do you enjoy LEAST about your neighborhood/area? What do you find unattractive or undesirable? (multiple responses)

Ideas Results

Author	Idea
Harris, A28	1. Road noise
Harris, A01	2. We don't know our neighbors
Harris, A17	3. Lack of quality jobs
Harris, A30	4. Distance from job
Harris, A12	5. Tent worms
Harris, A14	6. Some neighbors are too loud
Harris, A18	7. Snoopy overbearing neighbors
Harris, A26	8. Distance to stores
Harris, A17	9. Too many low paying jobs
Harris, A29	10. Truck traffic on nearby highway
Harris, A01	11. Poison ivy
Harris, A28	12. Nasty neighbors who moved here from Texas
Harris, A12	13. Dusty road
Harris, A26	14. Traffic noise
Harris, A10	15. A few kids are bullies
Harris, A18	16. Mosquitoes by the water
Harris, A16	17. Cars driving fast
Harris, A29	18. Coyotes...ha
Harris, A17	19. Roads aren't in very good condition
Harris, A14	20. Neighbors keep their outdoor lights on all the time
Harris, A30	21. Affordable shopping is far away
Harris, A07	22. People without pride concerning their homes
Harris, A16	23. A few houses are unkempt
Harris, A22	24. Peninsula Drive is getting too busy
Harris, A10	25. Loud neighbors sometimes
Harris, A29	26. Snow gets DEEP
Harris, A12	27. Lack of maintenance on back road

Harris, A18	28. Emergency vehicles echo across the lake
Harris, A29	29. 450 foot driveway...with a hill
Harris, A15	30. Heavy dependence on the automobile due to the long distances involved and lack of public transport.
Harris, A14	31. Speeding cars
Harris, A22	32. Dogs next door bark...all of the time
Harris, A16	33. Too many leaves in the fall
Harris, A29	34. Black flies
Harris, A09	35. There is very little to not like a little tax on the snow removal perhaps but we are quite rural so it is to be expected
Harris, A07	36. Cluttered trashy rural areas
Harris, A01	37. Mine's a quarter mile (driveway)
Harris, A01	38. And a hill
Harris, A28	39. No walking paths directly available from our home
Harris, A14	40. Some people keep too much junk
Harris, A29	41. Deer eat garden
Harris, A18	42. Distance to a university too far
Harris, A16	43. Sidewalk doesn't go all the way to beach
Harris, A15	44. Planning process is capable of never reaching a decision.
Harris, A01	45. Too much junk in my yard
Harris, A28	46. Junk in neighbors yards
Harris, A14	47. Lack of road commission taking care of the roads
Harris, A17	48. Lazy people don't care how their homes look
Harris, A22	49. Need bike path
Harris, A17	50. Hard to bring in tourists
Harris, A17	51. Too many people depend on welfare
Harris, A27	52. Didn't forget you, just no major gripe

S4 Survey: What You Enjoy Least About Your Neighborhood/Area

Instructions: Please respond to the following survey questions. There will be an instruction at the end of the survey on how to submit your responses.

Questionnaire Results

19 responses

Your Neighborhood/Area: What You Enjoy Least

1. What's the ONE THING that you enjoy least about your neighborhood or area where you live?

Author	Idea
Harris, A24	1. Snobby neighbors
Harris, A27	2. Cost of living
Harris, A16	3. Cars driving too fast
Harris, A09	4. The endless heavy snow
Harris, A17	5. There are not many high paying jobs around here.
Harris, A10	6. Bully kids
Harris, A14	7. The outdoor light pollution
Harris, A18	8. Small communities have limited resources
Harris, A01	9. We don't know our neighbors. Lack of relationships
Harris, A15	10. The inability of the local planning process to ever reaching a decision.
Harris, A30	11. Distance have to drive for work, shopping
Harris, A28	12. Road noise, particularly from vehicles that greatly exceed the speed limit
Harris, A26	13. The distance to stores
Harris, A07	14. People that do not take care of their property/ home.
Harris, A12	15. The lack of maintenance on county roads.
Harris, A29	16. Truck traffic on the highway
Harris, A05	17. Neighbors barking dogs.
Harris, A22	18. Peninsula Drive and Center Road at the base of the peninsula is really congested without a safe bike path to downtown. It still ride my bike downtown with my family but it is SCARY.
Harris, A02	19. Unable to interest new businesses since our village is filled. Lack of leadership with local governments

2. Why is that so important to you? Why does that matter?

Author	Idea
Harris, A24	1. I want neighbors who are nice
Harris, A27	2. We have less leisure time
Harris, A16	3. Three small children
Harris, A09	4. Hard to get to work
Harris, A17	5. Not enough \$\$\$ to do what you want to do, and many people leave area
Harris, A10	6. Sometimes they are unfriendly.
Harris, A14	7. I moved to an area where I could see the sky and I can't if they have all of their lights on
Harris, A18	8. Fund raising, community volunteers, activities seem to pull the same group of residents
Harris, A01	9. I care about people and would like to know and share in their lives.
Harris, A15	10. If solid planning which of course involves commitment we as a community seem incapable of doing so. If a decision could be made, I could plan my life more effectively.
Harris, A30	11. Gas prices take a bite out of lifestyle
Harris, A28	12. We hope to enjoy peace and quiet.
Harris, A26	13. It is a hassle to run back and forth especially in the winter.
Harris, A07	14. People should be thankful for what they have and be thankful
Harris, A12	15. I don't appreciate the dusty bumpy road I have to travel approximately one mile to get to my home. I pay taxes just like everyone else.
Harris, A29	16. Safety and noise
Harris, A05	17. They are loud and obnoxious.
Harris, A22	18. It is important to me because I want my children to get used to their bike as a mode of transportation. I think it is better for their health and the environment.
Harris, A02	19. Either we grow or die

3. What's the CONSEQUENCE of that element to you and your family? What does it constrain you from doing or doing differently in your life?

Author	Idea
Harris, A24	1. Hurt feeling
Harris, A27	2. More stress and less leisure time
Harris, A16	3. I have a hard time relaxing in the front yard/driveway
Harris, A09	4. Travel is difficult
Harris, A17	5. Have to stay home more/do less
Harris, A10	6. You do not always feel welcome.
Harris, A14	7. Not being able to see the night sky
Harris, A18	8. At times, burn out for those who love to be involved
Harris, A01	9. We miss out on potentially beneficial relationships. You can learn so much from other people, unless you never communicate with them.
Harris, A15	10. Limits my options for the present and for the future. This leads to stress that I thought I had eliminated.
Harris, A30	11. Takes time and money which could be better spent
Harris, A28	12. Disrupts conversations, distracts from thoughts, and makes it hard to go to sleep. The speeding cars are a safety concern, especially when crossing the highway to get to the water and cars pass on the shoulder, not seeing us.
Harris, A26	13. It makes us adjust to not having a convenient store for food and other goods.
Harris, A07	14. Not wanting to get to know these people.
Harris, A12	15. The consequence is more car maintenance for me and my family. This also takes a bite out of the budget.
Harris, A29	16. Annoying...we get used to it
Harris, A05	17. It can be annoying in summer when windows are open.
Harris, A22	18. We do not ride our bike during morning and evening commutes.
Harris, A02	19. It will effect our property values. When we are no longer to maintain our home we will have to move where there is a hospital or an assistant living none of which are offered in our area.

4. When that consequence is present in your life, when it occurs for you, how does it make you feel? What kind of sense does it DEPRIVE you from having?

Author	Idea
Harris, A24	1. Sad
Harris, A27	2. Poor
Harris, A16	3. We don't play in the front often.
Harris, A09	4. Its really just a minor annoyance
Harris, A17	5. Frustrated
Harris, A10	6. Belonging
Harris, A14	7. Enjoyment of seeing the night sky
Harris, A18	8. Limited on what I can give back to the community, I am a great volunteer but the small community can only offer so much - frustration
Harris, A01	9. It makes me feel like I'm missing out on something really special. It prevents me from having a significant experience of community
Harris, A15	10. The ability to relax. While I might not like every local decision, I would at least know what it was and find a way to accommodate it.
Harris, A30	11. It deprives me of freedom to spend money on luxury items and activities.
Harris, A28	12. Peace and Safety
Harris, A26	13. It doesn't really deprive me of anything other than being an irritant.
Harris, A07	14. Their habits and attitudes bring community values down.
Harris, A12	15. Angry. I am deprived of satisfaction in paying my high taxes.
Harris, A29	16. There is not too much we don't like about this area...that is why we live here...we are not deprived
Harris, A05	17. We normally have a quit neighborhood. This is disruptive.
Harris, A22	18. It deprives us from the joy of using our muscles and saving gas.
Harris, A02	19. Have to leave our home and friends

Summary Paragraph

5. Now, looking at your responses above, please put them together in a paragraph as if you were writing an email to a friend or colleague. Be persuasive and cover each of the points: what's the ONE thing you enjoy least about living in your neighborhood or the area where you live, why that is so important to you, what the consequence of that is to you and your family (what it constrains you from doing or doing differently), and when that consequence occurs for you, how it makes you feel, what kind of sense does it KEEP YOU FROM HAVING. (Please submit your entire response as a paragraph style position statement.)

Author	Idea
Harris, A24	1. Our neighbor
Harris, A27	2. I love living up here, but it is just getting so expensive to live.
Harris, A16	3. I have found that cars drive too fast down our road. It makes me feel nervous and uncomfortable having my children in the front yard. We now choose to spend most of our time in the backyard.
Harris, A09	4. It can make you feel a bit isolated the endless winters are very tough to endure
Harris, A17	5. There aren't enough quality jobs. Mostly factory work in my area. If you want a good quality/high paying job, you have to travel quite a ways, and then a lot of what you make has to go to gas for your car. Since there are low paying jobs, many people can't afford to keep their homes/town looking nice, and it is hard to bring in tourists with junky surroundings.
Harris, A10	6. Sometimes a few of the kids are bullies. This is an unwelcome addition to the neighborhood. They make the little kids and adults feel unwelcome. This is not positive for the neighborhood.
Harris, A14	7. Light pollution is becoming a problem. Some people need to tone it down a bit. I don't understand why people would want to have a street light on the side of their house,...what do they need a beacon to find their way home.
Harris, A18	8. Our community has wonderful things to offer to the residence. But, being small also limits what it has to offer. We are rich in volunteers to a point. Major projects take years to accomplish due to fund raising. Part of life up here.
Harris, A01	9. I am disappointed that I don't know my neighbors. I feel like I'm missing out on some potentially beneficial relationships. It prevents me from having a significant feeling of community.
Harris, A15	10. Like many areas of the United States we forget that we are indeed a democracy and when the majority speak, we need to find a way to accept the decision. Not making decisions is definitely not the way to go.
Harris, A30	11. The distance I have to drive to get to work and affordable shopping is prohibitive. While the area is beautiful and I enjoy the scenery on the drives,

	the time and money could be better spent with leisure activities and vacation spending. As gas prices continue to rise, our recreation has to be closer and closer to home.
Harris, A28	12. The road noise and heavy traffic in front of our home is a real detriment to enjoying the beauty of where we live. Traffic passes on the shoulder (illegally) when cars are stopped to turn at the nearby intersection which causes tremendous safety concerns. We do not feel safe.
Harris, A26	13. Living in my area is beautiful but it is inconvenient, especially in the winter months when you need to get food or pick up repair parts. Etc. It can make simple things more difficult.
Harris, A07	14. Some people's habits and attitudes bring community values down. Not just monetarily, but what do people think when they see a house with three junk cars in the yard and trash all over?
Harris, A12	15. It is very unfortunate that I live on a back road that is not paved and the traffic speeds by my house at 45 to 50 mph, you wouldn't believe the dust that kicks up.
Harris, A29	16. We live near a major highway...there is some truck noise. Since we live at the top of a hill, the trucks speed to pick me up through the valley. Since this is the worst thing I can think of, I think this is a great place to live.
Harris, A05	17. We like our neighborhood because it is quiet and calm. There are quite a few barking dogs that are disruptive.
Harris, A22	18. Bring your bikes up for visit. We will go downtown late morning after everyone is at work. It will be easier on the little ones.
Harris, A02	19. If our boundaries were increased we could have more work in the village. If senior housing and medical care were available we would entice more seniors to our area,

Assessing the Positives vs. the Negatives

6. Finally, if you think about all of the positive aspects of living in your neighborhood/area vs. all of the negative aspects of living in your neighborhood/area, how would assess the two?

High	Low	Avg.	Idea
98	50	80	1. The percent of elements of living in my neighborhood/area where I live that I view as POSITIVES:
50	2	19	2. The percent of elements of living in my neighborhood/area where I live that I view as NEGATIVES:

Idea	2-10	11-19	20-28	29-37	38-46	47-55	56-64	65-73	74-82	83-91
1. The percent of elements of living in my neighborhood/area where I live that I view as POSITIVES:	0	0	0	0	0	1	1	4	4	9
2. The percent of elements of living in my neighborhood/area where I live that I view as NEGATIVES:	9	0	5	3	1	1	0	0	0	0

The Questions You Might Have

Instructions: During our session today we'll cover a broad range of issues about where the Grand Traverse Region is today and most importantly where you see the Grand Traverse Region heading into the future. Imagine you were attending a 'Town Hall' this evening with a panel of the City/Region/Business leaders on stage. What are some of the most significant questions you might pose to the panel about the future of this region? (Multiple responses, please phrase each in the form of a question...)

Ideas Results

Author	Idea
Harris, A10	1. What are you going to do about the traffic patters?
Harris, A18	2. What are the plans to continue to improve and/or maintain water quality?
Harris, A26	3. What are you going to do about the traffic?
Harris, A22	4. How to make more money
Harris, A30	5. How are we going to protect the quality of the water?
Harris, A17	6. How can we increase tourism in the smaller areas (as in Antrim County)?
Harris, A24	7. What do you plan on doing about the high property taxes?
Harris, A26	8. What are you going to do about the taxes?
Harris, A15	9. What most limits the further development of our region?
Harris, A14	10. Why do you get paid so much
Harris, A29	11. Will you keep the GT Bay free of buildings
Harris, A16	12. What are you going to do to ensure safe water?
Harris, A07	13. How can our schools keep pace when budgets are being cut?
Harris, A18	14. How are we going to maintain recreation areas with dwindling funding?
Harris, A05	15. What are we doing to bring in new employers to the area?
Harris, A10	16. How can we get from one end of town to the other in a quicker fashion?
Harris, A01	17. How can we create decent paying jobs, and a variety of different kinds
Harris, A24	18. Any ideas to resolve the budget other than raise taxes yet get no where?
Harris, A29	19. How to handle traffic
Harris, A12	20. What are you going to do about the deteriorating roads?
Harris, A15	21. How can we improve traffic flow?
Harris, A29	22. Future of schools
Harris, A28	23. When is a bypass going to be build across the Boardman River?
Harris, A29	24. Paying for kids education
Harris, A17	25. Can we bring more jobs to area?

- Harris, A16 26. How are you going to improve traffic?
- Harris, A22 27. If the housing values go down will our taxes go down?
- Harris, A09 28. Why aren't we looking for alternatives to tourism?
- Harris, A30 29. How are we going to make it affordable for families with small kids to work and live in the area?
- Harris, A27 30. How are we going to keep the bay clean?
- Harris, A14 31. Why do you not make the right decisions for the people who pay your salaries
- Harris, A29 32. Why are we paid so much less
- Harris, A24 33. Why do all the "inside" people get away with illegal things?
- Harris, A02 34. What can we do to have better pay jobs for this area. How to correct the traffic?
- Harris, A26 35. Why do you want to try to regulate everything?
- Harris, A12 36. What does the future look like for our youth?
- Harris, A29 37. Criminal justice costs
- Harris, A18 38. What forum do we have for continued neighborhood input for development?
- Harris, A28 39. What is going to be done to protect significant natural areas?
- Harris, A16 40. How are you going to make TC affordable to the middle class family?
- Harris, A15 41. How can we avoid the specter of pollution?
- Harris, A10 42. How are you going to lower property taxes?
- Harris, A29 43. 911 service fees
- Harris, A30 44. How are we going to fund the school adequately
- Harris, A14 45. Why do you keep raising property taxes
- Harris, A05 46. How do we bring in new businesses to the area and keep the natural beauty of the area too?
- Harris, A28 47. What is going to be done to clean up environmental waste sites?
- Harris, A29 48. How will we keep up with road repairs?
- Harris, A14 49. Why is you budget never balanced
- Harris, A24 50. Do you plan on looking into the mismanagement of the city?
- Harris, A07 51. How can our community survive if the auto industry can not support the state?
- Harris, A14 52. Stop light pollution
- Harris, A16 53. How are you going to develop the downtown area by the water?
- Harris, A29 54. Will the city and the Cherry Festival ever get along?
- Harris, A15 55. How do we enhance public transportation?
- Harris, A18 56. How can we decrease preg. Rates, improve school attendance, decrease dropouts -- improve for the future?

Growth and Its Impact on You

Instructions: As you well know, this region is one of the fastest growing in the state. Now, understanding that this is a fact of life in the Grand Traverse Region, I would like you to think about your life 5-10 years in the future. Based on what is happening in your region and in your neighborhoods, for you personally, do you see your quality of life in the Grand Traverse Region increasing or decreasing five years in the future? Why?(Please be as specific as you can and submit your entire response as a paragraph style position statement.)

Ideas Results

Author	Idea
Harris, A10	1. It's going to take longer to get to work because the traffic patterns do not allow for the increased traffic that is coming in the next 5-10 years.
Harris, A14	2. Decreasing, because of higher property taxes
Harris, A24	3. Decreasing! I can see it already, I lived here years ago and recently moved back and wish I hadn't. I see such differences, the increases in city debt due to bad decisions and us tax payers literally "paying" the burden on that.
Harris, A12	4. Decreasing. My income is not growing as fast as the cost of living.
Harris, A09	5. It will decrease more people
Harris, A05	6. I see the area growing and improving as we bring in new businesses to the area to help diversify our employment base.
Harris, A09	7. It will decrease more people
Harris, A18	8. Quality of life is improving. We had ground breaking today for our YMCA, a huge investment in the health of our community. We have a hospital that promotes healthy behaviors and includes community input
Harris, A28	9. In the 16 1/2 years I have lived in the GT Region, my quality of life has decreased each year due to increased population, higher costs, traffic congestion, and poor decisions made by our government. I do not see this trend reversing.
Harris, A14	10. Decreasing because of fuel costs in the area
Harris, A17	11. I am sure that my quality of life should get better. I will be making more money by then, and have children, and there should be some interesting growth.
Harris, A26	12. As more people come to the area, I see my quality of life decreasing.
Harris, A16	13. I feel that the Grand Traverse Region is at a pivotal point. I think environmentally sound growth can occur with proper planning. But if traffic isn't improved, schools aren't maintained and jobs aren't increased people will leave!
Harris, A09	14. Too much uncontrolled sprawl
Harris, A07	15. I see my quality of life decreasing. As more people move here prices will continue to go up and I won't be able to afford as much.

- Harris, A15 16. Life in this area has been excellent for the past decade and I expect it to remain so or improve if the leadership of our community with the support of the residents can make and implement decisions that will build toward this future.
- Harris, A01 17. I see my quality of life increasing over the next 5-10 years because I think the people in the area are really interested in addressing the real issues in the area and are willing to work together to solve them. I think as people move into the area, they will contribute to those solutions and new opportunities will be created
- Harris, A15 18. Life in this area has been excellent for the past decade and I expect it to remain so or improve if the leadership of our community with the support of the residents can make and implement decisions that will build toward this future.
- Harris, A30 19. I see my quality of life increasing because I get great joy out of the natural beauty and the intangible aspects of the region. These are independent of growth and the economy.
- Harris, A18 20. We have some insightful people in our community that share ideas and are visionaries for all of us.
- Harris, A27 21. Decrease, I pray that I am not on the list of so many foreclosed properties
- Harris, A24 22. The cost to live here has always been higher than the pay, but now it is far surpassing, every house is for sale and people are giving them away- people are losing their equity in their homes, meanwhile people are losing jobs and getting hit with increasing taxes
- Harris, A14 23. Elected officials not having tax payers' interest at heart.
- Harris, A17 24. The area should have quite a lot more people that move here from down state, and crime could go up, so that would be bad
- Harris, A09 25. Increasing crime rates
- Harris, A29 26. Decreasing...due to growth, sprawl, and loss of farmland and views.
- Harris, A18 27. Always problems but we work together as a community to move ahead with what we have and how we can improve
- Harris, A22 28. I think that my lifestyle will increase in the future. I am a professional artist and sales have been very good. I only see them increasing which will benefit me and my family
- Harris, A24 29. I don't believe the things passed, are really passing- come on, people aren't actually voting yes to all these increases
- Harris, A16 30. I do know many young, professional families that are really connected to the community. Attracting and retaining educated people will make our community better for everyone.
- Harris, A02 31. I feel the quality of life decreasing because there are more people than the area can support.

The Negative Impacts of Growth

Instructions: Still, thinking about the how you rated your quality of life in the Grand Traverse Region earlier this evening, how will growth in the Grand Traverse Region NEGATIVELY affect your quality of life? In other words, what concerns or hesitations do you think increased growth will have on your quality of life in the Grand Traverse Region? (multiple responses)

Ideas Results

Author	Idea
Harris, A17	1. More crime
Harris, A18	2. Limited housing
Harris, A30	3. Pollution
Harris, A26	4. Increasing traffic and noise
Harris, A24	5. Lower housing values
Harris, A18	6. Traffic
Harris, A17	7. There will be even less jobs
Harris, A12	8. Fewer jobs
Harris, A10	9. More traffic.
Harris, A07	10. More people
Harris, A30	11. Congestion
Harris, A28	12. Increased traffic
Harris, A14	13. They are not containing the commercial areas
Harris, A27	14. Less open space
Harris, A01	15. Stressed infrastructure
Harris, A24	16. Inflated city and property taxes
Harris, A09	17. Empty buildings
Harris, A16	18. More junk shops
Harris, A24	19. Increased traffic
Harris, A28	20. Fewer jobs
Harris, A30	21. Lines
Harris, A16	22. Transient people
Harris, A22	23. More competitive
Harris, A24	24. More welfare
Harris, A27	25. Urban sprawl
Harris, A10	26. Longer commute times.

Harris, A12	27. Higher taxes
Harris, A18	28. Educational limitations, breeds a downhill spiral
Harris, A02	29. Less open space available, more urban sprawl,
Harris, A29	30. A lot more traffic on area road.
Harris, A28	31. Loss of natural and scenic beauty
Harris, A26	32. Higher taxes
Harris, A02	33. More traffic
Harris, A12	34. More traffic
Harris, A18	35. Landfills overflow
Harris, A30	36. Noise
Harris, A29	37. Property taxes
Harris, A05	38. Growth can be bad without good planning especially with new roads that need to be developed.
Harris, A14	39. Commercial property is spread out too much
Harris, A28	40. Higher crime
Harris, A07	41. Not enough work
Harris, A18	42. Need for urban planning
Harris, A01	43. Obstructed views
Harris, A28	44. Increased pollution
Harris, A09	45. Increased traffic
Harris, A12	46. More corruption
Harris, A16	47. Too expensive
Harris, A10	48. Higher taxes to pay for the increased traffic on the roads.
Harris, A14	49. Big box stores
Harris, A15	50. Growth is good. A community is like a living organism, it either continues to grow or it begins die. The challenge is to grow in a meaningful way.
Harris, A22	51. More crime...people from Detroit will move here
Harris, A18	52. Exhaust our natural resources
Harris, A07	53. Loss of rural areas
Harris, A28	54. Loss of local businesses
Harris, A16	55. Locals won't be able to afford food or gas here
Harris, A29	56. More crime
Harris, A18	57. Limit availability to enjoy the community
Harris, A29	58. More expensive
Harris, A29	59. Loss of open spaces
Harris, A18	60. Loss of small town we moved to

- Harris, A14 **61. Loss of quaint mom and pop stores and restaurants**
- Harris, A16 **62. Becoming a service community with service jobs**
- Harris, A14 **63. Fast food establishments**
- Harris, A16 **64. Not that service jobs are bad but they usually don't have benefits**
- Harris, A16 **65. It will be like everywhere else**

(1) Categorization of Negative Impacts of Growth

Instructions: The following is a summary of some of the impacts. In a moment, we'll discuss these further...

Ideas Results

Idea
1. Increased traffic
2. Less affordable housing
3. More crime
4. Less open space
5. Stress on our infrastructure
6. Increased property tax
7. More transient people that are less connected to our community
8. Fewer jobs
9. More urban sprawl
10. Longer commute times
11. Loss of natural and scenic beauty
12. Obstructed views
13. Overall cost of living increase
14. Loss of local businesses

The Positive Impacts of Growth

Instructions: Now, thinking about how you rated your quality of life in the Grand Traverse Region earlier this evening and what you said you liked about living in this area, how will growth in the Grand Traverse Region POSITIVELY affect your quality of life? (multiple responses)

Ideas Results

Author	Idea
Harris, A24	1. None
Harris, A18	2. Diversity
Harris, A17	3. More money coming into the area
Harris, A01	4. New small businesses
Harris, A26	5. More diversity
Harris, A17	6. New ideas
Harris, A22	7. Increased income
Harris, A14	8. Jobs
Harris, A12	9. More jobs
Harris, A18	10. New people, new ideas
Harris, A10	11. More stores and jobs.
Harris, A14	12. Better pay
Harris, A16	13. More family opportunities
Harris, A30	14. Brings more cultural opportunities
Harris, A26	15. More stores and restaurants
Harris, A05	16. Bring in new businesses for new jobs.
Harris, A17	17. New opportunities/activities
Harris, A22	18. Higher standards
Harris, A01	19. More ideas and resources for solutions
Harris, A15	20. More opportunities.
Harris, A26	21. More jobs
Harris, A12	22. Opportunities
Harris, A18	23. Bigger tax base
Harris, A10	24. Different opinions.
Harris, A16	25. Cleaner town
Harris, A07	26. Growth for schools-more students = more money
Harris, A15	27. New restaurants.

Harris, A29	28. More cultural opportunities
Harris, A27	29. Housing market should go back up
Harris, A22	30. New ideas
Harris, A05	31. More opportunities for entertainment.
Harris, A24	32. More crowded
Harris, A02	33. Jobs, more opportunities for your people,
Harris, A30	34. More insight/ dynamic people
Harris, A01	35. Opportunity to have more available in school system
Harris, A15	36. More jobs.
Harris, A28	37. New talent and demands for positive changes by newcomers
Harris, A14	38. We need industrial growth to help our small communities survive
Harris, A29	39. Learn from other areas mistakes or shortcomings
Harris, A07	40. Higher property values
Harris, A02	41. New blood with new ideas
Harris, A10	42. More demand on services.
Harris, A18	43. Expansion of what is good in a community
Harris, A15	44. Higher tax base.
Harris, A09	45. Better jobs
Harris, A29	46. Plan for growth
Harris, A30	47. People bring Business
Harris, A07	48. Opportunity for new businesses
Harris, A14	49. Brings more money to the area
Harris, A28	50. Increase in property values
Harris, A15	51. More young families.
Harris, A29	52. Growth can bring new jobs
Harris, A16	53. More trails/parks
Harris, A15	54. Better schools.
Harris, A10	55. More people mean more tax income.
Harris, A16	56. Attract educated people
Harris, A29	57. More health specialists

Identification of Planning Priorities

Instructions: Now, imagine you could speak to someone with influence over regional growth, what should their most important priorities be to ensure that the Grand Traverse Region's growth is done the right way? (multiple responses)

Ideas Results

Author	Idea
Harris, A28	1. Environmentally sound growth
Harris, A17	2. Need to bring in more income
Harris, A26	3. Traffic management
Harris, A16	4. Environmentally friendly
Harris, A14	5. Jobs
Harris, A30	6. Traffic
Harris, A24	7. Proper money management
Harris, A10	8. Moving people from one place to the other.
Harris, A28	9. Keeping the viewsheds
Harris, A29	10. Proper zoning
Harris, A12	11. Better jobs
Harris, A18	12. Diversity of job opportunities
Harris, A24	13. Traffic
Harris, A29	14. Lots of open space
Harris, A09	15. Controlled smart growth
Harris, A24	16. Economy
Harris, A30	17. Affordable housing
Harris, A24	18. Jobs
Harris, A24	19. Education
Harris, A22	20. Commercial building requirements
Harris, A29	21. Public transportation
Harris, A16	22. Natural spaces
Harris, A14	23. Lower property taxes
Harris, A01	24. Preservation of natural beauty
Harris, A27	25. Where to put commercial stuff
Harris, A18	26. Maintain quality of life with the community we moved to
Harris, A09	27. A strong downtown

- Harris, A05 28. **Development of good roads for ease of travel and good traffic flow.**
- Harris, A30 29. **Good paying jobs**
- Harris, A14 30. **Plan ahead**
- Harris, A26 31. **Encouraging new businesses**
- Harris, A07 32. **Have a diversified panel to make decisions**
- Harris, A28 33. **Cluster housing to keep open space**
- Harris, A22 34. **Cool...easy public transportation**
- Harris, A24 35. **Lower property taxes**
- Harris, A14 36. **Ask the community for input**
- Harris, A29 37. **Collaboration with surrounding counties and communities**
- Harris, A30 38. **Maintaining roads**
- Harris, A18 39. **Long range planning not quick fixes**
- Harris, A15 40. **The first priority in any planning process is the willingness to develop a plan and commit.**
- Harris, A26 41. **More efficient government**
- Harris, A02 42. **Proper zoning, limiting sprawl, cluster**
- Harris, A22 43. **Bridge Across the Bay**
- Harris, A01 44. **Encouraging the right kinds of businesses/industry**
- Harris, A29 45. **Sharing of public services**
- Harris, A10 46. **Make efficient traffic patterns.**
- Harris, A02 47. **Neighborhoods instead of sprawl**
- Harris, A15 48. **Road planning**
- Harris, A24 49. **Better strategies by government**
- Harris, A18 50. **Maintain resource of the original community**
- Harris, A07 51. **Keep the environment in the forefront**
- Harris, A12 52. **Keep the small town businesses**
- Harris, A28 53. **Increase public access to lakes and other scenic and natural areas**
- Harris, A24 54. **An audit of our city's government**
- Harris, A09 55. **Just getting every one involved so they feel there voice is being heard**
- Harris, A27 56. **Bypassing traffic**
- Harris, A30 57. **Improved funding for schools**
- Harris, A17 58. **Improve towns, or at least make sure they don't digress in looks**
- Harris, A12 59. **Balance the budget**
- Harris, A15 60. **Infrastructure requirements planning and how to pay for it.**
- Harris, A29 61. **Removing redundancy in government**
- Harris, A18 62. **Build in community recreation within the city**

Harris, A16	63. Limiting sprawl
Harris, A14	64. Better transit system
Harris, A07	65. Do not sacrifice natural beauty for growth/money
Harris, A10	66. Fair funding for our schools.
Harris, A05	67. A good plan for where to locate businesses and residential homes.
Harris, A12	68. Don't spend what you don't have
Harris, A15	69. How to get community buy-in
Harris, A29	70. Collaboration
Harris, A22	71. Encourage use of natural resources for alternative energy...wind...water
Harris, A14	72. Keep parks for people to enjoy
Harris, A18	73. Neighborhood input
Harris, A16	74. Innovative housing developments affordable and env. Friendly
Harris, A24	75. Why certain people are charged property tax for things we don't get to use i.e. bata
Harris, A29	76. School planning
Harris, A28	77. Recover properties that never should have been built in significant natural and scenic areas
Harris, A14	78. Environmental impact
Harris, A30	79. Positive attitude in development
Harris, A16	80. Community center
Harris, A10	81. Preserve the small town feel, but keep the big city amenities.
Harris, A29	82. Continue farming incentives
Harris, A07	83. Low cost recreational activities for all
Harris, A12	84. Education and opportunities for our youth
Harris, A28	85. Provide an environmentally sound bypass around Traverse City
Harris, A29	86. Continue conservancy practices
Harris, A18	87. Attract diversity of business as well as residence
Harris, A22	88. Give tax breaks to people willing to put up small windmills or reopen dams for local energy use.
Harris, A30	89. Encourage success in business and personal lives
Harris, A14	90. Light pollution
Harris, A05	91. Keep down the sprawl through better planning.
Harris, A16	92. Focus on the natural crops resources
Harris, A28	93. Limit big box type stores to keep local small town feel
Harris, A29	94. Proper tourism
Harris, A05	95. The development of city centers in newer developments
Harris, A07	96. Focus on creating great schools

Harris, A17 97. **Make sure what makes the area beautiful isn't disturbed**

Harris, A16 98. **The open space, clinch park area**

Harris, A28 99. **Improve public transit**

Harris, A17 100. **Can't pollute**

Harris, A16 101. **Restrict building downtown**

(3) Categorization of Planning Priorities

Instructions: The following is a summary of the planning priorities we identified. In a moment, we'll assess the priorities...

Ideas Results

Idea
1. A focus on environmentally sound growth
2. Traffic planning and management
3. Attraction and development of new jobs
4. Fiscal responsibility for our governmental entities
5. Maintaining our level of open space
6. Affordable housing
7. A focus on education at all levels
8. Preservation of our natural beauty/resources
9. Where to do commercial development and building
10. The development of a strong and vibrant downtown
11. Encourage the development of new businesses
12. A focus on accessible and affordable public transportation
13. Maintain a reasonable level of property taxes
14. Community based input for planning
15. Regional planning that collaborates with surrounding counties and communities
16. A long-range vision for our planning
17. Effective zoning policies
18. Cost-effective public services
19. Improve funding for our schools
20. Innovative housing developments
21. Low-cost recreational opportunities
22. An appropriate focus on tourism for our economy
23. Maintaining a small-town focus and feel
24. Maintaining our overall quality of life

(3A) Prioritization of Planning Priorities

Instructions: Now, please indicate how important you feel each of the following priorities are on a 1-10 basis where a '1' means not at all important and a '10' means extremely important.

HIGH/LOW REPORT

19 responses

High	Low	Std. Dev.	Avg.	Idea
10	7	0.8	9.6	1. Maintaining our overall quality of life
10	6	1.1	9.5	2. Preservation of our natural beauty/resources
10	5	1.5	8.8	3. Maintaining a small-town focus and feel
10	4	1.8	8.8	4. Traffic planning and management
10	5	1.4	8.7	5. A long-range vision for our planning
10	2	2.1	8.7	6. A focus on environmentally sound growth
10	4	1.8	8.6	7. Attraction and development of new jobs
10	5	1.7	8.5	8. A focus on education at all levels
10	3	1.8	8.2	9. An appropriate focus on tourism for our economy
10	2	2.0	8.1	10. Maintaining our level of open space
10	3	2.0	7.9	11. Improve funding for our schools
10	3	2.4	7.9	12. Fiscal responsibility for our governmental entities
10	5	1.9	7.8	13. Regional planning that collaborates with surrounding counties and communities
10	4	2.1	7.8	14. Maintain a reasonable level of property taxes
10	5	1.8	7.7	15. Community based input for planning
10	4	1.8	7.7	16. Cost-effective public services
10	4	2.1	7.7	17. Where to do commercial development and building
10	1	2.3	7.7	18. Encourage the development of new businesses
10	3	2.4	7.6	19. The development of a strong and vibrant downtown
10	3	2.5	7.6	20. Effective zoning policies
10	1	2.4	7.0	21. Affordable housing
10	1	3.1	6.8	22. A focus on accessible and affordable public transportation
10	1	2.5	6.5	23. Low-cost recreational opportunities
10	1	2.7	6.5	24. Innovative housing developments

(3A) Prioritization of Planning Priorities

Instructions: Now, please indicate how important you feel each of the following priorities are on a 1-10 basis where a '1' means not at all important and a '10' means extremely important.

Frequency Distribution Report

19 responses

Idea	1	2	3	4	5	6	7	8	9	10
1. Maintaining our overall quality of life	0	0	0	0	0	0	1	1	3	14
2. Preservation of our natural beauty/resources	0	0	0	0	0	1	0	2	2	14
3. Maintaining a small-town focus and feel	0	0	0	0	1	1	2	1	5	9
4. Traffic planning and management	0	0	0	1	1	0	1	2	5	9
5. A long-range vision for our planning	0	0	0	0	1	1	1	3	6	7
6. A focus on environmentally sound growth	0	1	0	0	1	0	1	3	2	11
7. Attraction and development of new jobs	0	0	0	1	1	1	0	5	2	9
8. A focus on education at all levels	0	0	0	0	2	1	1	3	5	7
9. An appropriate focus on tourism for our economy	0	0	1	0	0	1	3	5	4	5
10. Maintaining our level of open space	0	1	0	0	0	2	3	5	2	6
11. Improve funding for our schools	0	0	1	1	1	0	2	6	3	5
12. Fiscal responsibility for our governmental entities	0	0	1	0	4	1	1	2	1	9
13. Regional planning that collaborates with surrounding counties and communities	0	0	0	0	3	2	4	2	2	6
14. Maintain a reasonable level of property taxes	0	0	0	2	2	0	3	3	4	5
15. Community based input for planning	0	0	0	0	3	2	4	3	2	5
16. Cost-effective public services	0	0	0	1	2	1	3	7	1	4
17. Where to do commercial development and building	0	0	0	3	0	1	4	3	3	5
18. Encourage the development of new businesses	1	0	0	1	1	1	1	5	7	2
19. The development of a strong and vibrant downtown	0	0	2	0	2	1	4	1	3	6
20. Effective zoning policies	0	0	2	2	0	1	2	3	3	6
21. Affordable housing	1	1	0	1	0	3	2	7	2	2

22. A focus on accessible and affordable public transportation	1	2	2	0	1	0	2	4	2	5
23. Low-cost recreational opportunities	1	1	1	0	3	1	5	3	2	2
24. Innovative housing developments	1	2	1	0	2	1	2	7	1	2

The Issue of the Natural Environment

Instructions: The natural environment in the Grand Traverse region plays an important role in the quality of life for our residents as visitors alike. What are the elements of the environment that you feel are most important to sustain for the future? (multiple responses)

Ideas Results

Author	Idea
Harris, A30	1. Water
Harris, A24	2. The bay
Harris, A24	3. The sand dunes
Harris, A29	4. Clean water
Harris, A15	5. Open space.
Harris, A17	6. Water
Harris, A17	7. Clean air
Harris, A12	8. Water-ways
Harris, A26	9. The bay
Harris, A16	10. Free access
Harris, A05	11. The cleanliness of our lakes and bays.
Harris, A10	12. Views of the lake.
Harris, A27	13. Keep the water quality of the bay
Harris, A14	14. Clean water
Harris, A15	15. Fruit farms.
Harris, A12	16. Chain of Lakes
Harris, A24	17. Air
Harris, A28	18. Scenic views
Harris, A18	19. Water quality
Harris, A22	20. Environmentally safe bay
Harris, A29	21. Fresh air...no factories
Harris, A01	22. Scenic beauty
Harris, A07	23. Public land for recreational use
Harris, A30	24. Public hiking areas
Harris, A18	25. Erosion of beaches
Harris, A14	26. Clean environment
Harris, A09	27. Clean water

Harris, A17	28. Wildlife
Harris, A16	29. Parks and trails
Harris, A22	30. Erosion of the dunes
Harris, A10	31. Clean beaches
Harris, A28	32. Significant natural areas - biodiversity
Harris, A15	33. Pollution prevention.
Harris, A18	34. Natural state forests
Harris, A30	35. Rural landscape
Harris, A05	36. Clean beaches to visit lakes and bays.
Harris, A02	37. Water quality, preservation of farm lands
Harris, A14	38. Keep some preserved
Harris, A18	39. Bike and hike paths
Harris, A29	40. Wild life habitat
Harris, A01	41. Outdoor recreational opportunities
Harris, A15	42. Population density.
Harris, A18	43. River ways for fishing, kayaking
Harris, A29	44. Parks
Harris, A07	45. Public access to lakes/ivers
Harris, A16	46. Open spaces
Harris, A28	47. Clean water
Harris, A27	48. Keep our open spaces, trails camping
Harris, A29	49. Recreational opportunities
Harris, A10	50. Water opportunities
Harris, A22	51. Make recycling mandatory to cut down on landfill MOUNTAINS
Harris, A26	52. The dunes and parks
Harris, A18	53. Access for all incomes
Harris, A15	54. Coast guard.
Harris, A16	55. Fresh local food

S5A Survey: Input on the Natural Environment

Instructions: Please respond to the following survey questions. There will be an instruction at the end of the survey on how to submit your responses.

Questionnaire Results

19 responses

Challenges and Obstacles

1. As you reflect on the elements of the natural environment that we identified, what are the most significant challenges and obstacles that you see in the next 5-10 years that may affect our ability to sustain these elements in the way that you feel is appropriate?

Author	Idea
Harris, A28	1. Apathy and greed
Harris, A16	2. Growth most often means sprawl, traffic, and box stores but it doesn't have to!
Harris, A05	3. Too many visitors to see and use them causing them to deteriorate.
Harris, A15	4. An inability of the local government to make tough decisions and implement them.
Harris, A27	5. Sewers effect the bay
Harris, A24	6. Increased people and ever worse local economy, compounded with the state and country's economy- is not an excuse- their are areas in the country that are doing it right- and Grand Traverse-Traverse City needs to be one of them
Harris, A30	7. Maintain water quality, lake levels, and control invasive species.
Harris, A18	8. Cost factors. Trying to balance the state, federal, tourist monies. How to be balance opportunity for all?
Harris, A17	9. More people means more potential pollution, loss of natural resources
Harris, A10	10. Balancing the needs of tr4ffic to move commerce and yet preserve the natural beauty.
Harris, A26	11. Economic conditions will dictate what happens.
Harris, A02	12. Great Lakes pollution and other states wanting the water
Harris, A14	13. The people in charge are siding with big business and not worrying about the environmental impact. They are more focused on \$\$\$
Harris, A07	14. Keeping public land and waterways safe and environmentally sound
Harris, A09	15. Increased growth will continue to put pressure on the air and water quality

- Harris, A01 16. Waste disposal, increased traffic both on roads and on environmentally sensitive areas
- Harris, A12 17. The water tables are increasingly subsiding. The amount of pollution in our Lakes is rising.
- Harris, A29 18. Great lake water diversion...the region needs to be aware of this
- Harris, A22 19. We need to control household waste. Recycling is included in my weekly trash pickup. However, I am sorry to say that I do not use it. I think that there are other like me. If it were mandatory maybe it would cut down on disposal issues.

Solutions and Approaches

2. What do you see as some of the solutions and approaches we can take within the Grand Traverse Region to address and sustain the environmental elements for the future?

Author	Idea
Harris, A28	1. Public tax dollar support to protect significant natural areas, preserve farmland and protect scenic views
Harris, A16	2. Have a long-term plan. Don't rush into changes.
Harris, A05	3. There needs to be appropriate fees and charges so that they can be well maintained.
Harris, A15	4. Make traffic decisions. Make infrastructure decisions. Understand that not all within the community will agree.
Harris, A24	5. Everyone needs to get together to demand change - to speak up for ourselves
Harris, A30	6. Keep water quality high priority. Community pride and clean ups.
Harris, A18	7. Improve community group involvement to 'adopt' and work with state/community groups that maintain different areas
Harris, A17	8. There have to be certain standards/laws for whatever new business come here.
Harris, A10	9. The roads need to be built to absorb the increased traffic without disrupting the beauty of the area.
Harris, A26	10. Develop a community consensus about what to do.
Harris, A02	11. Traverse City should have the State step up to the plate to protect our waters
Harris, A14	12. Concern of the people. Listen to what the community has to say
Harris, A07	13. Add conservation officers and law enforcement to keep our public places useable to all.
Harris, A09	14. Strict very strict zoning if these companies want to build here/ force them to respect out area. if they don't comply they don't build.
Harris, A01	15. Improved methods for handling waste (both solid wastes and sewage disposal). Advanced planning to provide access to increased traffic while minimizing the impact
Harris, A12	16. Proper planning.
Harris, A29	17. Keep up with the politics and trust the experts including gov't. and private entities
Harris, A22	18. We need to protect the bays. Maybe monitor the boats and where they are dumping their waste.

Dealing With The Issues

3. Where do you feel the responsibility lies in terms of dealing with the issue of the natural environment? If you were to distribute 100% of the responsibility for dealing with the natural environment in the future across the 5 following groups, how would assign that responsibility in terms of who can/should deal with the issues:

High	Low	Avg.	Idea
80	0	30	1. People like you, residents in the region
75	0	27	2. Local Government
100	0	22	3. State Government
50	0	11	4. Businesses in the Grand Traverse Region
20	0	8	5. Other organizations or institutions

Idea	0-9	10-19	20-29	30-39	40-49	50-59	60-69	70-79	80-89	90-99
1. People like you, residents in the region	2	3	6	2	1	3	1	0	1	0
2. Local Government	1	2	8	4	1	2	0	1	0	0
3. State Government	3	8	2	3	2	0	0	0	0	1
4. Businesses in the Grand Traverse Region	5	10	3	0	0	1	0	0	0	0
5. Other organizations or institutions	8	9	2	0	0	0	0	0	0	0

The Issue of Transportation

Instructions: Transportation planning, support and options also play an important role in the quality of life for our residents as visitors alike. What do you see as the most significant issues that the Grand Traverse region will need to deal with over the next 5-10 years regarding transportation ? (multiple responses)

Ideas Results

Author	Idea
Harris, A29	1. Growth
Harris, A07	2. Parking
Harris, A22	3. More traffic
Harris, A29	4. Potholes
Harris, A18	5. Bypass the inner city
Harris, A27	6. T.C. bypass
Harris, A09	7. Traffic
Harris, A24	8. Increase population
Harris, A12	9. Gas prices
Harris, A10	10. Congestion
Harris, A24	11. Parking
Harris, A30	12. Need bypass around TC
Harris, A28	13. Increased traffic congestion
Harris, A15	14. A bypass (e.g. Hammond road)
Harris, A05	15. Need to allow for the development of the bypass.
Harris, A29	16. Parking
Harris, A26	17. A bypass around Traverse City
Harris, A16	18. Traffic
Harris, A30	19. Road quality
Harris, A18	20. Safety as increasing numbers on the road
Harris, A27	21. Parking
Harris, A17	22. Build road to bypass places like Traverse City and Petoskey to cut down on congestion
Harris, A10	23. Get around the city of TC
Harris, A29	24. Road noise
Harris, A14	25. Affordable transportation
Harris, A24	26. Safety

Harris, A28	27. Bypass around Traverse City
Harris, A09	28. We need a bypass around the city
Harris, A01	29. Smooth flow through town
Harris, A15	30. Public transportation in an intelligent way
Harris, A29	31. Noise pollution
Harris, A12	32. Quality of roads
Harris, A16	33. Lack of transportation without using a car
Harris, A07	34. Wear on the infrastructure
Harris, A30	35. Build roads to handle volume of traffic
Harris, A29	36. Safety
Harris, A18	37. Improve and entice people to use public transfers
Harris, A28	38. More turn lanes or Michigan u-turns
Harris, A29	39. Not enough roads
Harris, A17	40. Keep up on keeping roads safe
Harris, A24	41. The main square around TC needs changed
Harris, A12	42. Bring back the train
Harris, A15	43. Transportation for the aged, the handicapped, etc.
Harris, A30	44. Continue US31 north of Manton
Harris, A10	45. Crumbling roads.
Harris, A24	46. Something major running right through TC
Harris, A16	47. Bike routes
Harris, A05	48. Need to have more lanes in high use roads.
Harris, A02	49. Bypass around Traverse City, better air service, bus service to Detroit and other MI cities
Harris, A29	50. Safety for bikers and walkers...need more lanes for them
Harris, A14	51. Long distance transportation from county to county
Harris, A28	52. Provide incentives for people to use public transportation or to car pool
Harris, A15	53. An alternative to all cars
Harris, A07	54. Need for mass public transportation
Harris, A24	55. Don't increase tax \$'s for roads and then not do anything
Harris, A30	56. Effective public transportation
Harris, A28	57. Safety for bicyclists and pedestrians
Harris, A10	58. More bike paths on the roads.
Harris, A17	59. Extend us131 to northern Michigan
Harris, A22	60. If options were limitless it would be great to have a train that went through Traverse City and the surrounding cities that was low profile, fast and easy to use. That way people working in Suttons Bay for example could

leave their car at home ant take the train to town

Harris, A28 **61. Poor road quality**

Harris, A29 **62. Make public transportation more appealing**

(5) Categorization of Transportation Issues

Instructions: The following is a summary of the issues we identified. In a moment, we'll talk further about the issues...

Ideas Results

Idea
1. Traverse city bypass
2. Increased population
3. Traffic congestion
4. Parking availability
5. Road quality and maintenance
6. Traffic safety due to increased drivers on the road
7. Traffic flow planning
8. Noise pollution
9. Broadening transport beyond the car
10. Transportation for an aging population
11. Bike routes
12. Increased lanes in high-use roads
13. County-to-county transportation alternatives
14. Consistent funding for transportation development

S5B Survey: Input on Transportation

Instructions: Please respond to the following survey questions. There will be an instruction at the end of the survey on how to submit your responses.

Questionnaire Results

19 responses

What's Working and What's Not

1. In terms of transportation and getting around the Grand Traverse Region, in general what is working well?

Author	Idea
Harris, A30	1. Roads can Generally accommodate traffic
Harris, A24	2. Change at some lights in cycles and also the left turn arrows
Harris, A07	3. No idea on this one.
Harris, A16	4. It is pretty easy to travel by bike.
Harris, A17	5. I just rely on my car, so not aware of all the options
Harris, A02	6. Local transient service
Harris, A10	7. BATA offers some solutions.
Harris, A15	8. The Cherry capitol airport has been a major asset.
Harris, A12	9. Public transit buses.
Harris, A26	10. It's a general hassle getting around, especially in the summer months. Not much is working well.
Harris, A18	11. We limit our trips into TC. Our community we use bikes, walk as able
Harris, A22	12. The lights are well timed so that there is not too much build up at any particular intersection
Harris, A27	13. It's ok most of the time. Just summers and especially cherry fest times
Harris, A01	14. The recently improved roads around the area have been helpful. It's good to have BATA
Harris, A14	15. Not much. We do not have major mass transit system. It is a dial a ride system and some people have last minute things that come up that are not planned
Harris, A09	16. My knowledge of shortcuts and seldom used roads. Sad to say this area was just not designed to handle this traffic load and the natural obstacles. Lakes bay etc prohibit many solutions
Harris, A28	17. Only one stop light in Leelanau County
Harris, A29	18. Blinking traffic lights early and late; knowing the back roads

2. In terms of transportation and getting around the Grand Traverse Region, what could be improved?

Author	Idea
Harris, A30	1. Many roads are in poor repair
Harris, A24	2. More left turn arrows and better light signals or sensor signals
Harris, A07	3. Parking
Harris, A16	4. The roads are in poor shape, some sidewalks aren't continuous.
Harris, A17	5. Maybe different methods of transportation, like a people mover or train
Harris, A02	6. Bypass
Harris, A10	7. Road congestion needs to be fixed. Bypasses and more roads.
Harris, A15	8. Commit to a bypass around the city. Get rid of a bus system that is only utilized minimally.
Harris, A12	9. More public transit buses from county to county.
Harris, A26	10. Traffic flow to relieve congestion.
Harris, A18	11. Bypass downtown, improve the major streets, always seems to be a lot of congestion even with lights and turn lanes
Harris, A05	12. Traffic lights need to be timed properly to improve traffic flows not making everyone stop at every light.
Harris, A22	13. Strongly encourage people to think of alternative ways to get to Traverse City....bike, run, car pool, boat...
Harris, A27	14. Bypass thru T.C.
Harris, A01	15. Traffic flow is bottlenecked around the bay, but fixing that will take some serious creativity.
Harris, A14	16. Major mass transit
Harris, A09	17. Better bus options better road conditions when possible
Harris, A28	18. Road conditions, need turn lanes, need timed lights to move traffic instead of "calm" traffic, need a bypass around Traverse City
Harris, A29	19. Traffic flow; more rush hour turn arrows; roundabouts; Michigan turns on Airport Road; less road curb cuts

The Issue of Regional Growth and Land Use

Instructions: Where would you like to see most of the region's new growth occur? In existing villages and towns? In the countryside? Why? (multiple responses, but please explain your responses...)

Ideas Results

Author	Idea
Harris, A17	1. Smaller towns
Harris, A14	2. Keep it in commercial areas
Harris, A27	3. Subdivisions
Harris, A28	4. Growth should occur in existing areas, clustering housing and keeping as much open space as possible.
Harris, A10	5. South and West of Traverse City
Harris, A15	6. Growth should be focused south of Traverse City
Harris, A29	7. North Dakota...ha
Harris, A17	8. Gaylord
Harris, A05	9. New developments should be formed around the city center idea.
Harris, A22	10. Cities and towns...
Harris, A12	11. Surrounding towns to T.C.
Harris, A16	12. TC
Harris, A09	13. Smaller towns difficult at best
Harris, A30	14. Outlying areas
Harris, A17	15. Antrim county
Harris, A26	16. Expansion in the corporate city limits
Harris, A02	17. Each village or small town could use a certain amount of growth
Harris, A28	18. Growth with quick access to major roads
Harris, A18	19. Outside of TC or smaller communities
Harris, A07	20. Villages and small outlying towns if they welcome it
Harris, A15	21. Low density housing
Harris, A01	22. More heavily in established towns but strategically into rural areas
Harris, A09	23. Keep downtown vibrant
Harris, A14	24. Designate some rural areas that are accessible to all
Harris, A29	25. Commercial in commercial areas
Harris, A16	26. Consolidate growth and housing
Harris, A27	27. Group housing in a concentrated area

Harris, A30	28. Kingsley
Harris, A17	29. Acme
Harris, A29	30. Control sprawl
Harris, A12	31. Williamsburg
Harris, A18	32. Organized community developments. A Plan
Harris, A15	33. Creation of new villages and village centers
Harris, A07	34. Down town
Harris, A28	35. Defined commercial areas with immediate access to public transportation
Harris, A05	36. Bring Meijer to Acme!!!!
Harris, A14	37. Contain it
Harris, A09	38. Lets not end up looking like grand rapids north!!!!!!
Harris, A10	39. Meijer's in Acme

The Emerging Industries and Economies in Grand Traverse

Instructions: What do you see as the most important emerging industries and economies for the Grand Traverse Region over the next 5-10 years? (multiple responses)

Ideas Results

Author	Idea
Harris, A26	1. Wineries
Harris, A27	2. Housing?
Harris, A15	3. Medical
Harris, A30	4. Film industry
Harris, A29	5. Healthcare
Harris, A01	6. Technology
Harris, A16	7. Cherries
Harris, A18	8. Tourism
Harris, A10	9. Tourism
Harris, A26	10. Recreation
Harris, A28	11. High-tech
Harris, A15	12. Medical products
Harris, A09	13. Medical
Harris, A30	14. Energy
Harris, A12	15. Health care
Harris, A17	16. Tourism
Harris, A28	17. Tourism
Harris, A16	18. Medical care
Harris, A18	19. Improve diversity
Harris, A22	20. Wind energy
Harris, A07	21. Service industries
Harris, A16	22. Tourism
Harris, A26	23. Tourism
Harris, A29	24. Education
Harris, A24	25. Tourism
Harris, A15	26. Instrumentation
Harris, A07	27. Tourism
Harris, A10	28. New sources of energy

Harris, A28	29. Moving companies for all the young people moving away
Harris, A24	30. Medical
Harris, A27	31. Technology
Harris, A14	32. Industrial
Harris, A29	33. High end research
Harris, A22	34. Manufacturing
Harris, A17	35. Outdoor activities (skiing/golfing/snowmobiling)
Harris, A05	36. With the advent of computers we can have any type of professionals move to the area.
Harris, A26	37. Recreational boating industries
Harris, A16	38. Outdoor rec.
Harris, A14	39. Small business
Harris, A28	40. Sustainable energy
Harris, A27	41. Internet services
Harris, A01	42. Light manufacturing, such as technology components
Harris, A24	43. Shopping
Harris, A18	44. Wind power/turbines
Harris, A28	45. Tourism
Harris, A15	46. Academic excellence (a 4-year university of note)
Harris, A29	47. Green energy...alternative fuel
Harris, A16	48. Specialty food items goat cheese/wine
Harris, A26	49. Internet based companies
Harris, A28	50. Outdoor adventure recreation tourism
Harris, A05	51. Light industry
Harris, A29	52. Wind energy
Harris, A18	53. Renewable environmental power sources
Harris, A01	54. Small entrepreneurs (sp?)
Harris, A02	55. Tourist, farm products, small factories, hi-tech

(6) Listing of Emerging Industries and Economies

Instructions: The following is a list of some of the industries and economies. In a moment, we'll assess the list...

Ideas Results

Idea
1. Travel and Tourism
2. Manufacturing
3. Agriculture
4. Medicine or Healthcare
5. Environmental/Green industries
6. Construction/housing
7. Retail
8. Food services
9. Technology
10. Professional, Scientific and Technical Services
11. Finance, Insurance and Real Estate
12. Film industry
13. Alternative energy development
14. Research and information services
15. Outdoor recreation
16. Small business development
17. Education-oriented businesses

(6A) Assessment of Emerging Industries and Economies

Instructions: Now, please assess the following list of emerging industries/economies in two ways. First, how significant they are for our economy TODAY on a 1-10 scale where a '1' means not at all important and a '10' means extremely important. Second, how important you feel the element will be TEN YEARS FROM NOW using a 1-10 scale where a '1' means not at all important and a '10' means extremely important:

HIGH/LOW REPORT (combined criteria)

19 responses

Adj. High	Adj. Low	Std. Dev.	Sum	Idea
10	6	0.8	367	1. Travel and Tourism
10	6	1.2	353	2. Outdoor recreation
10	6	1.2	346	3. Medicine or Healthcare
10	4	1.7	320	4. Agriculture
10	5	1.3	293	5. Finance, Insurance and Real Estate
10	4	2.1	293	6. Technology
10	5	1.2	292	7. Construction/housing
10	3	2.0	292	8. Professional, Scientific and Technical Services
10	1	1.7	286	9. Retail
10	2	1.9	285	10. Small business development
9	1	1.7	283	11. Food services
10	1	2.5	271	12. Environmental/Green industries
10	2	2.3	260	13. Manufacturing
10	1	2.1	258	14. Education-oriented businesses
10	1	3.2	236	15. Alternative energy development
9	1	2.0	233	16. Research and information services
10	1	2.6	182	17. Film industry

(6A) Assessment of Emerging Industries and Economies

Instructions: Now, please assess the following list of emerging industries/economies in two ways. First, how significant they are for our economy TODAY on a 1-10 scale where a '1' means not at all important and a '10' means extremely important. Second, how important you feel the element will be TEN YEARS FROM NOW using a 1-10 scale where a '1' means not at all important and a '10' means extremely important:

Frequency Distribution Report (combined criteria)

19 responses

Idea	1	2	3	4	5	6	7	8	9	10
1. Travel and Tourism	0	0	0	0	0	1	0	3	3	31
2. Outdoor recreation	0	0	0	0	0	1	4	3	5	25
3. Medicine or Healthcare	0	0	0	0	0	2	3	6	5	22
4. Agriculture	0	0	0	1	3	2	4	5	9	14
5. Finance, Insurance and Real Estate	0	0	0	0	2	5	8	14	5	4
6. Technology	0	0	0	5	2	3	5	8	4	11
7. Construction/housing	0	0	0	0	1	7	6	15	7	2
8. Professional, Scientific and Technical Services	0	0	2	1	2	3	9	7	5	9
9. Retail	1	0	0	0	1	7	9	7	11	2
10. Small business development	0	1	2	0	1	4	10	7	8	5
11. Food services	1	0	0	0	3	5	8	8	13	0
12. Environmental/Green industries	1	1	3	1	4	3	5	6	6	8
13. Manufacturing	0	1	4	1	5	4	8	6	1	8
14. Education-oriented businesses	1	0	0	2	8	8	6	3	5	5
15. Alternative energy development	4	4	0	6	1	4	2	5	3	9
16. Research and information services	1	0	3	4	7	4	9	5	5	0
17. Film industry	3	7	4	6	3	3	5	4	1	2

(6A) Assessment of Emerging Industries and Economies

Instructions: Now, please assess the following list of emerging industries/economies in two ways. First, how significant they are for our economy TODAY on a 1-10 scale where a '1' means not at all important and a '10' means extremely important. Second, how important you feel the element will be TEN YEARS FROM NOW using a 1-10 scale where a '1' means not at all important and a '10' means extremely important:

HIGH/LOW REPORT

19 responses

Rating Criteria: Importance Today

High	Low	Std. Dev.	Avg.	Participation Ratio	Idea
10	8	0.7	9.7	19/19	1. Travel and Tourism
10	6	1.3	9.2	19/19	2. Outdoor recreation
10	6	1.4	8.9	19/19	3. Medicine or Healthcare
10	4	1.6	8.5	19/19	4. Agriculture
10	6	1.2	7.7	19/19	5. Construction/housing
10	5	1.3	7.7	19/19	6. Finance, Insurance and Real Estate
10	5	1.4	7.7	19/19	7. Retail
9	5	1.3	7.5	19/19	8. Food services
10	2	2.1	7.2	19/19	9. Small business development
10	3	2.1	7.1	19/19	10. Manufacturing
10	3	2.0	6.8	19/19	11. Professional, Scientific and Technical Services
10	4	2.1	6.6	19/19	12. Technology
10	1	2.0	6.2	19/19	13. Education-oriented businesses
10	1	2.6	5.9	19/19	14. Environmental/Green industries
9	1	2.2	5.5	19/19	15. Research and information services
10	1	2.9	4.9	19/19	16. Alternative energy development
8	1	2.2	4.0	19/19	17. Film industry

Rating Criteria: Importance in Ten Years

High	Low	Std. Dev.	Avg.	Participation Ratio	Idea
10	6	1.0	9.6	19/19	1. Travel and Tourism
10	7	1.0	9.4	19/19	2. Outdoor recreation
10	7	1.0	9.3	19/19	3. Medicine or Healthcare
10	6	1.4	8.8	19/19	4. Technology
10	4	1.5	8.6	19/19	5. Professional, Scientific and Technical Services
10	3	1.8	8.4	19/19	6. Environmental/Green industries
10	5	1.9	8.4	19/19	7. Agriculture
10	3	1.8	7.8	19/19	8. Small business development
10	5	1.3	7.7	19/19	9. Finance, Insurance and Real Estate
10	5	1.2	7.6	19/19	10. Construction/housing
10	1	3.0	7.5	19/19	11. Alternative energy development
9	1	2.0	7.4	19/19	12. Food services
10	4	2.0	7.4	19/19	13. Education-oriented businesses
10	1	2.0	7.3	19/19	14. Retail
9	4	1.6	6.8	19/19	15. Research and information services
10	2	2.6	6.6	19/19	16. Manufacturing
10	1	2.9	5.6	19/19	17. Film industry

(6A) Assessment of Emerging Industries and Economies

Instructions: Now, please assess the following list of emerging industries/economies in two ways. First, how significant they are for our economy TODAY on a 1-10 scale where a '1' means not at all important and a '10' means extremely important. Second, how important you feel the element will be TEN YEARS FROM NOW using a 1-10 scale where a '1' means not at all important and a '10' means extremely important:

Frequency Distribution Report

19 responses

Rating Criteria: Importance Today

Idea	1	2	3	4	5	6	7	8	9	10
1. Travel and Tourism	0	0	0	0	0	0	0	2	2	15
2. Outdoor recreation	0	0	0	0	0	1	2	2	1	13
3. Medicine or Healthcare	0	0	0	0	0	2	2	2	3	10
4. Agriculture	0	0	0	1	0	1	2	4	5	6
5. Construction/housing	0	0	0	0	0	4	4	5	5	1
6. Finance, Insurance and Real Estate	0	0	0	0	1	3	3	8	2	2
7. Retail	0	0	0	0	1	3	4	4	6	1
8. Food services	0	0	0	0	2	2	5	5	5	0
9. Small business development	0	1	1	0	0	2	8	2	2	3
10. Manufacturing	0	0	1	1	3	1	7	1	1	4
11. Professional, Scientific and Technical Services	0	0	2	0	2	3	7	1	2	2
12. Technology	0	0	0	5	2	1	4	4	1	2
13. Education-oriented businesses	1	0	0	1	4	6	4	1	0	2
14. Environmental/Green industries	1	1	2	1	4	1	4	2	1	2
15. Research and information services	1	0	3	2	4	2	4	1	2	0
16. Alternative energy development	2	4	0	4	1	2	1	3	0	2
17. Film industry	2	4	3	3	2	1	3	1	0	0

Rating Criteria: Importance in Ten Years

Idea	1	2	3	4	5	6	7	8	9	10
1. Travel and Tourism	0	0	0	0	0	1	0	1	1	16
2. Outdoor recreation	0	0	0	0	0	0	2	1	4	12
3. Medicine or Healthcare	0	0	0	0	0	0	1	4	2	12
4. Technology	0	0	0	0	0	2	1	4	3	9
5. Professional, Scientific and Technical Services	0	0	0	1	0	0	2	6	3	7
6. Environmental/Green industries	0	0	1	0	0	2	1	4	5	6
7. Agriculture	0	0	0	0	3	1	2	1	4	8
8. Small business development	0	0	1	0	1	2	2	5	6	2
9. Finance, Insurance and Real Estate	0	0	0	0	1	2	5	6	3	2
10. Construction/housing	0	0	0	0	1	3	2	10	2	1
11. Alternative energy development	2	0	0	2	0	2	1	2	3	7
12. Food services	1	0	0	0	1	3	3	3	8	0
13. Education-oriented businesses	0	0	0	1	4	2	2	2	5	3
14. Retail	1	0	0	0	0	4	5	3	5	1
15. Research and information services	0	0	0	2	3	2	5	4	3	0
16. Manufacturing	0	1	3	0	2	3	1	5	0	4
17. Film industry	1	3	1	3	1	2	2	3	1	2

Identification of Progress Indicators

Instructions: As you know there are many challenges and opportunities that will shape the future of the Traverse City area. At some point in the future the people of the Traverse City region will look back and judge how well things turned out. How will the people know if things turned out right for them? What outcomes, facts or figures would be the best indicators of success? (multiple responses)

Ideas Results

Author	Idea
Harris, A27	1. Why didn't we keep the water clean?
Harris, A18	2. Crime rate
Harris, A24	3. We can still afford our hose
Harris, A05	4. Good traffic planning
Harris, A15	5. Pollution index
Harris, A17	6. If the environment could handle it
Harris, A22	7. Varying income levels
Harris, A18	8. Health status
Harris, A07	9. Closed businesses
Harris, A01	10. Traffic flow is better not worse
Harris, A29	11. Water in the bay
Harris, A12	12. Maintain a good quality of life
Harris, A10	13. Traffic patterns
Harris, A15	14. Population density
Harris, A18	15. Quality of life
Harris, A05	16. Still have clean water
Harris, A17	17. If crime didn't increase
Harris, A09	18. We had a chance to stop the growth
Harris, A24	19. Hard working people have a place to live
Harris, A18	20. Growth of community and industry
Harris, A10	21. Satisfaction of life surveys
Harris, A02	22. Lack of crime, lack of blight
Harris, A28	23. Percentage of 18-35 year olds in the area
Harris, A29	24. Maintain quality of life
Harris, A14	25. Striving business
Harris, A22	26. College grads stay here

Harris, A17	27. How clean the towns are
Harris, A15	28. Fruit farming health
Harris, A30	29. Water quality
Harris, A29	30. Lot of open space
Harris, A26	31. Crime rate
Harris, A07	32. What is the crime rate?
Harris, A16	33. If we still have natural spaces
Harris, A05	34. Did not allow our great lakes water to be sold out to companies and other states.
Harris, A29	35. Views
Harris, A30	36. Happy people
Harris, A01	37. Can I still look out and see beauty as opposed to ugliness
Harris, A29	38. Clean water
Harris, A28	39. Listed as being in the top areas of the US in which to live for beauty and quality of life
Harris, A22	40. Low pollution levels
Harris, A18	41. Organized and consistency in growth
Harris, A14	42. Mass transit
Harris, A12	43. Retire comfortably
Harris, A26	44. Traffic flow
Harris, A16	45. If TC is still a tourist destination
Harris, A28	46. Water quality
Harris, A22	47. Healthy bay
Harris, A29	48. Limited smokestacks...none?
Harris, A30	49. People outside enjoying selves
Harris, A14	50. Environmental impact
Harris, A27	51. Are jobs at equal pay rates
Harris, A29	52. Can we retire?
Harris, A16	53. If educated people stay

Progress Area 1: Safe and Secure Community

Instructions: Thinking now about the progress area of a SAFE AND SECURE COMMUNITY, what would be the specific indicators of success? What things would you measure to see if you have a SAFE AND SECURE COMMUNITY? (multiple responses)

Ideas Results

Author	Idea
Harris, A24	1. Low crime
Harris, A16	2. Low crime rate
Harris, A26	3. Crime rate
Harris, A27	4. Crime rates
Harris, A28	5. Low crime rate
Harris, A12	6. Crime rate down
Harris, A30	7. People walking
Harris, A18	8. Crime rate
Harris, A16	9. Good schools
Harris, A14	10. Less crime
Harris, A15	11. Drug usage
Harris, A12	12. No more corruption
Harris, A29	13. Less crowded jails
Harris, A05	14. Have crime rates been kept down
Harris, A26	15. Number of abandoned houses
Harris, A27	16. School problems
Harris, A14	17. People getting along
Harris, A10	18. High satisfaction surveys
Harris, A16	19. Clean streets
Harris, A18	20. Ability to enjoy leisure at anytime
Harris, A07	21. Jail populations
Harris, A29	22. Educated professionals
Harris, A16	23. Healthy downtown
Harris, A18	24. Community growth
Harris, A17	25. Are people as lax with their houses and cars? (as in, do they lock them?)
Harris, A28	26. People don't lock their doors
Harris, A15	27. Incarceration rate

Harris, A14	28. Less crowded jails
Harris, A09	29. People safe walking at night
Harris, A30	30. Full downtown
Harris, A01	31. Job security
Harris, A22	32. If I still don't lock the doors to my house and leave my keys in my car
Harris, A05	33. Offenders captured at a good rate.
Harris, A10	34. Low crime and high economic activities
Harris, A29	35. People on sidewalks in the evening
Harris, A02	36. Low crime,
Harris, A07	37. Feeling safe in my community
Harris, A30	38. Beaches being used
Harris, A12	39. Recreation for our youth
Harris, A18	40. Willingness of tourists to enjoy our community
Harris, A17	41. How clean towns are
Harris, A14	42. Governmental officials doing the right thing
Harris, A12	43. Affordable recreation for our youth
Harris, A28	44. People sitting on their front porches
Harris, A24	45. Kids can play outside
Harris, A28	46. Activities for teenagers
Harris, A07	47. Litter trash visible

Progress Area 2: Nature and the Outdoors

Instructions: Thinking now about the goal of sustaining ACCESS TO NATURE AND THE OUTDOORS, what would be the specific indicators of success? What things would you measure to see if ACCESS TO NATURE AND THE OUTDOORS is being sustained? (multiple responses)

Ideas Results

Author	Idea
Harris, A29	1. People on the beach
Harris, A28	2. Increased tourism
Harris, A27	3. Still have trails and space
Harris, A15	4. Increases in use of pdrs
Harris, A10	5. Is it still beautiful?
Harris, A12	6. Everything still looks beautiful
Harris, A28	7. Clean air and water
Harris, A24	8. Good air quality
Harris, A29	9. People swimming
Harris, A07	10. Amount of wildlife seen
Harris, A22	11. Lots of open spaces
Harris, A30	12. Continued use f Sleeping Bear National Lakeshore
Harris, A26	13. Amount of free space and access to the bay
Harris, A05	14. Natural beauty is not destroyed
Harris, A09	15. The tart trails
Harris, A18	16. Maintain the environmental food chain
Harris, A01	17. Still lots of opportunities for enjoying nature
Harris, A24	18. People using the rec areas
Harris, A14	19. Better recycling programs
Harris, A15	20. Clean water
Harris, A29	21. Eating the fish from local water
Harris, A10	22. Clean environment
Harris, A30	23. Campgrounds open and busy
Harris, A16	24. Clean trails/beaches
Harris, A17	25. People still enjoying outdoor activities
Harris, A12	26. Access to lakes and trails in nature
Harris, A24	27. Get more green

Harris, A18	28. State forest in pristine status
Harris, A29	29. Vasa Trail
Harris, A26	30. Pollution levels in the water
Harris, A24	31. Recycling needs
Harris, A30	32. Re-opening of Sugar Loaf
Harris, A02	33. No air and water pollution, healthy eco system
Harris, A29	34. Bike races
Harris, A18	35. Water quality
Harris, A14	36. No trash
Harris, A28	37. More land set aside in Conservancy protection
Harris, A07	38. Good animal populations
Harris, A16	39. Parking to access nature
Harris, A18	40. Access and use of resources
Harris, A05	41. Charge enough in user fees so things can be properly maintained.
Harris, A09	42. Fix sugarloaf!!!!!!!!!!!!!!!!!!!!!!
Harris, A28	43. Re-opening Sugarloaf
Harris, A14	44. Clean water
Harris, A27	45. Clean water
Harris, A01	46. Environmental cleanups being completed and recaptured
Harris, A28	47. Ski areas still viable
Harris, A29	48. Bay shore marathon
Harris, A07	49. People still hunting and fishing
Harris, A10	50. Easy to get to locations.
Harris, A17	51. People will still want to preserve beauty/natural areas
Harris, A16	52. Community trail maps
Harris, A29	53. Yes...sugarloaf

Progress Area 3: Educational Opportunities

Instructions: Thinking now about the goal of offering GOOD EDUCATIONAL OPPORTUNITIES, what would be the specific indicators of success? What things would you measure to see if you have GOOD EDUCATIONAL OPPORTUNITIES? (multiple responses)

Ideas Results

Author	Idea
Harris, A16	1. Graduation rate
Harris, A24	2. High graduation rate
Harris, A24	3. Low drop out rate
Harris, A14	4. Kids going to college
Harris, A29	5. Less crime
Harris, A17	6. Lower dropout rate
Harris, A30	7. NMC continues to thrive and grow
Harris, A18	8. Integration of education into business
Harris, A24	9. Good job
Harris, A10	10. Number of people with higher degrees
Harris, A09	11. A 4 year university
Harris, A05	12. Able to take all classes on line from all schools
Harris, A29	13. AYP in schools
Harris, A24	14. Decent paying jobs
Harris, A01	15. Newer, well-equipped schools (elementary through high school)
Harris, A14	16. Successful businesses
Harris, A26	17. Test scores above average
Harris, A22	18. Students move here from down state to attend a university
Harris, A30	19. Solid public schools
Harris, A15	20. College admission rate increase from TC High Schools
Harris, A12	21. Equal opportunities for rich and poor
Harris, A16	22. Enrollment at NMC going up
Harris, A29	23. College graduates
Harris, A28	24. Percentage of adults with college degrees
Harris, A18	25. Expansion of college class offering
Harris, A07	26. Students seeking higher levels of education
Harris, A29	27. People working

Harris, A27	28. Successful jobs after education
Harris, A14	29. Lower crime
Harris, A09	30. Increased adult education participation
Harris, A28	31. Percentage of adults returning to college
Harris, A02	32. Number of students going to college, trade
Harris, A07	33. Higher ACT scores
Harris, A10	34. Well paying jobs that require skills
Harris, A24	35. Companies have to be willing to pay up salaries for educated people
Harris, A18	36. Decrease high school drop out rate
Harris, A17	37. Higher motivated people
Harris, A28	38. Families with young children moving in to the area because of our schools
Harris, A01	39. Availability of classes for busy adults
Harris, A29	40. Professional community
Harris, A12	41. More mentors
Harris, A05	42. Ease of access to take classes on line from home
Harris, A02	43. Schools in every district
Harris, A30	44. Extra-curriculars offered
Harris, A18	45. Less unemployment
Harris, A28	46. Acceptance rates to major universities and colleges
Harris, A15	47. Establishing a 4-year college in the TC area
Harris, A29	48. Higher test scores
Harris, A22	49. If people are proud to go to college in northern Michigan
Harris, A16	50. Neighborhood schools maintained
Harris, A09	51. A closer eye on school policies

Progress Area 4: Personal Time and Opportunity

Instructions: Thinking now specifically about the goal of PERSONAL TIME AND THE OPPORTUNITY TO ENJOY THE THINGS THAT ARE MOST IMPORTANT TO ME, what would be the specific indicators of success? What things would you measure in order show how well communities are doing in making sure there is time and opportunity to do the things that are most important to people? (multiple responses)

Ideas Results

Author	Idea
Harris, A29	1. 4 day weekends
Harris, A14	2. Happiness
Harris, A27	3. Waiting in line to put the boat in
Harris, A17	4. Many people enjoying outdoor activities
Harris, A24	5. 4 days weeks yea
Harris, A30	6. Attendance at State Theatre
Harris, A28	7. Community sponsored outdoor recreation activities and events
Harris, A17	8. Lots of shoppers
Harris, A14	9. Better attitudes
Harris, A05	10. Keep developing new and better alternatives to use the outdoors
Harris, A26	11. Survey attitudes
Harris, A17	12. Stores/restaurants full
Harris, A18	13. Balance of work and leisure
Harris, A28	14. Corporate sponsored outdoor activities and events
Harris, A24	15. More money to enjoy time off
Harris, A29	16. Parks busy
Harris, A30	17. Use of National and State Parks
Harris, A18	18. Team work
Harris, A09	19. Shut the TV off get outside
Harris, A29	20. Downtown busy
Harris, A27	21. Seeing more fires on the beach and backyards
Harris, A16	22. Free community events
Harris, A10	23. Less traffic
Harris, A14	24. More neighborly
Harris, A02	25. People being active in events and clubs

- Harris, A24 26. **Time to spend with family at parks etc**
- Harris, A01 27. **Are we providing a large number and variety of activities and are they well attended?**
- Harris, A05 28. **Better links for all of the bike paths so all are connected.**
- Harris, A12 29. **Full campgrounds**
- Harris, A29 30. **Rivers and lake use up**
- Harris, A07 31. **Seeing others taking advantage of outdoor activities**
- Harris, A14 32. **People caring for one another**
- Harris, A30 33. **Participation in organized events/ Bridge Run/ Bayshore**
- Harris, A09 34. **Meet your neighbors they are nice like you and I**
- Harris, A28 35. **Local businesses offering flex time to employees**
- Harris, A22 36. **Offer incentives to businesses that allow employees 8 hrs of paid time to spend with their family doing a charity or whatever they love**
- Harris, A16 37. **People using the tart trails, open space**
- Harris, A28 38. **Shorter work weeks**
- Harris, A12 39. **Less crime**
- Harris, A10 40. **People are friendly and like to live where they live**
- Harris, A18 41. **Volunteer activities drives with new faces**
- Harris, A07 42. **Use of beaches/parks**
- Harris, A29 43. **Happening well now**
- Harris, A28 44. **Increase in median income**
- Harris, A16 45. **Shorter work weeks**
- Harris, A14 46. **People helping in local communities**

Ideal Future

Instructions: At the start of our session we asked you to assess the quality of life today in the Traverse City Region. Imagine you could create the 'ideal future' for Traverse City, one that you would rate the quality of life in Traverse City as a '10'. What would that ideal future be like? What would it need to have within it? What kind of feel would it have? (Please be as specific as you can and submit your entire response as a paragraph style position statement.)

Ideas Results

Author	Idea
Harris, A16	1. Safe, clean and educated
Harris, A14	2. Better paying jobs
Harris, A18	3. Activities to promote a sense of community
Harris, A16	4. Educated :)
Harris, A30	5. Lots of what it has now
Harris, A09	6. Still have that small town feel no ugly sprawl
Harris, A14	7. People being nicer to one another
Harris, A18	8. Community enrichment: music etc
Harris, A16	9. Environmentally friendly
Harris, A26	10. Retain its small town qualities
Harris, A05	11. Similar things are close to each other instead of spread out (i.e. schools)
Harris, A27	12. I do not mind working 40 hours, but let me afford to enjoy the rest of the time
Harris, A07	13. Safe and properly funded schools
Harris, A17	14. Many job opportunities and many jobs that pay well
Harris, A28	15. Opportunity to make a living increased in TC area
Harris, A16	16. Unique feeling
Harris, A30	17. Outdoor activities
Harris, A10	18. The ideal Grand Traverse Area would have no traffic problems. It would be easy to get around.
Harris, A18	19. Community involvements at all levels and ages
Harris, A14	20. Safe, secure
Harris, A12	21. No more jails or prisons
Harris, A30	22. ALL can enjoy
Harris, A07	23. Respectful and caring young people
Harris, A12	24. No more corruption

Harris, A09	25. Increased cultural avenues
Harris, A29	26. Waking up in the am not stressed about finances
Harris, A16	27. Access to nature
Harris, A27	28. I know my son is safe
Harris, A17	29. Lots of different activities
Harris, A30	30. Good secure jobs/ income
Harris, A26	31. Good jobs, schools and healthcare facilities
Harris, A14	32. Everyone getting along together
Harris, A05	33. New forms of entertainment (i.e. concerts)
Harris, A18	34. Care for our young families and elderly
Harris, A24	35. Great jobs
Harris, A17	36. More places to shop
Harris, A28	37. Continued clean water
Harris, A01	38. The Grand Traverse Region would have the beauty and the serenity that it has now, but with more economic opportunity. More decent paying jobs so that people can stay and enjoy the serenity of the area.
Harris, A02	39. Quality of life to remain the same, future growth planned that our cities and villages would be like they are today
Harris, A26	40. Good traffic flow
Harris, A29	41. Being able to spend time doing what you want...away from work
Harris, A07	42. Families that want to live here and respect the area
Harris, A28	43. Higher water level in the Bay and Lake Michigan
Harris, A15	44. The ideal future in the Grand Traverse Area is one that continues to be largely rural with a preponderance of fruit farming. The water is clean and blue, there is lots of open space and walking trails and the folks who live here can't think of any other place that they would like to be.
Harris, A18	45. Better public transportation
Harris, A16	46. Job opportunities for all
Harris, A17	47. Still great quality of life
Harris, A05	48. Better paying jobs with new business development
Harris, A24	49. More laid back, friendlier people
Harris, A17	50. Safe/low crime
Harris, A28	51. Increased use of public transportation
Harris, A22	52. The streets would be water permeable so that the rain could flow into the bay. The commercial rooftops would be green and a place for seniors to garden. The children would ride bike to walk to school. Each family would have a small garden and buy local goods.
Harris, A16	53. Public transportation
Harris, A09	54. Increased involvement in local goat

Session Feedback and Open Comments

Instructions: Please respond to the following final survey questions, there will be an instruction at the end of the survey on how to submit your responses.

Questionnaire Results

18 responses

Session Feedback

1. What did you enjoy most about this evening's session? What did you find most positive?

Author	Idea
Harris, A27	1. The chance to input my views
Harris, A22	2. It was easy and fun. It was well planned and moved at a steady pace.
Harris, A10	3. Doug kept the session moving in a polite professional manner. Great job Doug!
Harris, A17	4. That my thoughts are pretty common with everyone else.
Harris, A18	5. Opportunity to give input, to reinforce what a wonderful area we live in
Harris, A01	6. It was great to be able to do this in the comfort of my own home, and it was done in a very professional manner with well planned questions and a skilled facilitator.
Harris, A05	7. Being allowed to give some input into the future development of the area.
Harris, A30	8. Thoroughness, positive attitude
Harris, A15	9. The leadership was great and I found the ideas of others to be very stimulating.
Harris, A16	10. I really enjoyed thinking about these topics and seeing other's opinions
Harris, A12	11. It went by fast. I hope that my input was helpful. Thank You.
Harris, A26	12. It was an interesting insight into other people's attitudes toward the community. The method used was excellent.
Harris, A14	13. It had good questions and focused on some good topics
Harris, A09	14. A chance for my input. Also seeing many people feel the same on many issues.
Harris, A07	15. I felt privileged to have my opinion count. Also someone in the area is taking steps to include the people in their decisions.
Harris, A28	16. The opportunity to express my opinions and think about the future of the Grand Traverse Region.
Harris, A29	17. Reading others' real-time responses...we all love this place... very professional conf.
Harris, A02	18. Seeing what other people had to say. Thoughts were very much like my own.

2. What was the value of the Harris Interactive Advanced Strategy Lab system (the interactive system you have been using this evening) in supporting our session? (Please assess on a 1-10 basis where a '1' means not at all valuable and a '10' means extremely valuable.)

High	Low	Std. Dev.	Avg.	Idea
10	4	1.6	8.4	1. What was the value of the Harris Interactive Advanced Strategy Lab system (the interactive system you have been using this evening) in supporting our session? (Please assess on a 1-10 basis where a '1' means not at all valuable and a '10' means extremely valuable.)

Idea	1	2	3	4	5	6	7	8	9	10
1. What was the value of the Harris Interactive Advanced Strategy Lab system (the interactive system you have been using this evening) in supporting our session? (Please assess on a 1-10 basis where a '1' means not at all valuable and a '10' means extremely valuable.)	0	0	0	1	0	1	1	6	4	5

Open Comments

3. What additional comments, observations, recommendations or even questions do you have about tonight's session or any aspect of the future of The Grand Traverse Region?

Author	Idea
Harris, A22	1. N/a
Harris, A10	2. I think it gauged the pulse of what is going on.
Harris, A17	3. How will tonight's session be used to help in our future? What things normally happen when these labs have been done for other areas?
Harris, A18	4. What was your concept of GT region? We live 50 miles away but we are still part of the area.
Harris, A01	5. Thanks!
Harris, A05	6. We need to have local governments that will allow the people of the area to have more input. Often times those in government think that they are the only ones with good ideas and do not listen to the peoples' ideas.

- Harris, A30 7. Thanks for the opportunity to participate. I love the area, and hope it is maintained. Efforts like this are a great idea.
- Harris, A15 8. The session could have been even more valuable if there could have been more interaction between participants but this was a good try. I hope to see the output of this session used and acted on.
- Harris, A16 9. This is an amazing community that has so much potential. I have high hopes that the changes that will be made will only enhance the natural beauty of the area, encourage current residents to stay and others to visit. This form of survey seemed to be very effective or gathering information. I hope our opinions help. Thank you for listening.
- Harris, A12 10. I hope that the information that you have collected tonight will positively help in shaping the future for us Northern Michiganders!
- Harris, A26 11. A lot of people here have an attitude that "I've got my piece of heaven" and now we need to close the door for others. That isn't going to happen and we need to get used to change.
- Harris, A14 12. Slow and steady growth, but keep it within reason to keep the area quaint.
- Harris, A09 13. Could have used a bit more time to answer. Also noticed a lot of questions concerning the environment. I hope this wasn't being slanted in some way. I enjoyed this very much and you did a great job thank you
- Harris, A07 14. Tonight's session? What to do about people that do not keep up their homes. Provide services or help for these people. Job training etc. Not welfare.
- Harris, A28 15. Being a careful writer, I didn't have enough time to gather my thoughts and refine them. It was difficult for me and I know I will have a lot of "I should have said" or "I wish I would have said" thoughts the next day or so. I would love to have a summary of our session. I was surprised that so many of us had the same ideas and concerns regarding our region.
- Harris, A29 16. The general public needs to be aware of all of these issues; they are all very important and affect our, and our children's futures in this area. Thank you!!
- Harris, A02 17. The session tonight was great but how do we go forth and implement these ideas?