



Community Profile

Michigan
Michigan (26)
Geography: State

Prepared by Esri

Michigan (26)

Population Summary	
2000 Total Population	9,938,444
2010 Total Population	9,883,640
2021 Total Population	10,105,078
2021 Group Quarters	225,486
2026 Total Population	10,211,228
2021-2026 Annual Rate	0.21%
2021 Total Daytime Population	10,028,051
Workers	4,602,680
Residents	5,425,371
Household Summary	
2000 Households	3,785,661
2000 Average Household Size	2.56
2010 Households	3,872,508
2010 Average Household Size	2.49
2021 Households	3,999,335
2021 Average Household Size	2.47
2026 Households	4,051,868
2026 Average Household Size	2.46
2021-2026 Annual Rate	0.26%
2010 Families	2,554,073
2010 Average Family Size	3.05
2021 Families	2,576,835
2021 Average Family Size	3.05
2026 Families	2,593,453
2026 Average Family Size	3.05
2021-2026 Annual Rate	0.13%
Housing Unit Summary	
2000 Housing Units	4,234,279
Owner Occupied Housing Units	66.0%
Renter Occupied Housing Units	23.4%
Vacant Housing Units	10.6%
2010 Housing Units	4,532,233
Owner Occupied Housing Units	61.6%
Renter Occupied Housing Units	23.8%
Vacant Housing Units	14.6%
2021 Housing Units	4,692,971
Owner Occupied Housing Units	61.1%
Renter Occupied Housing Units	24.1%
Vacant Housing Units	14.8%
2026 Housing Units	4,779,956
Owner Occupied Housing Units	61.4%
Renter Occupied Housing Units	23.4%
Vacant Housing Units	15.2%
Median Household Income	
2021	\$58,537
2026	\$64,549
Median Home Value	
2021	\$188,958
2026	\$223,569
Per Capita Income	
2021	\$32,294
2026	\$36,247
Median Age	
2010	38.8
2021	40.9
2026	41.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Households by Income

Household Income Base	3,999,255
<\$15,000	10.1%
\$15,000 - \$24,999	8.9%
\$25,000 - \$34,999	9.7%
\$35,000 - \$49,999	13.2%
\$50,000 - \$74,999	18.6%
\$75,000 - \$99,999	13.2%
\$100,000 - \$149,999	14.6%
\$150,000 - \$199,999	6.0%
\$200,000+	5.8%
Average Household Income	\$81,310

2026 Households by Income

Household Income Base	4,051,788
<\$15,000	8.7%
\$15,000 - \$24,999	7.6%
\$25,000 - \$34,999	8.9%
\$35,000 - \$49,999	12.5%
\$50,000 - \$74,999	18.3%
\$75,000 - \$99,999	13.8%
\$100,000 - \$149,999	16.2%
\$150,000 - \$199,999	7.4%
\$200,000+	6.6%
Average Household Income	\$91,064

2021 Owner Occupied Housing Units by Value

Total	2,867,630
<\$50,000	8.2%
\$50,000 - \$99,999	12.8%
\$100,000 - \$149,999	15.1%
\$150,000 - \$199,999	17.8%
\$200,000 - \$249,999	12.8%
\$250,000 - \$299,999	10.2%
\$300,000 - \$399,999	11.8%
\$400,000 - \$499,999	5.4%
\$500,000 - \$749,999	3.9%
\$750,000 - \$999,999	1.0%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.2%
Average Home Value	\$232,162

2026 Owner Occupied Housing Units by Value

Total	2,934,171
<\$50,000	5.3%
\$50,000 - \$99,999	8.9%
\$100,000 - \$149,999	12.0%
\$150,000 - \$199,999	17.0%
\$200,000 - \$249,999	14.2%
\$250,000 - \$299,999	12.4%
\$300,000 - \$399,999	15.4%
\$400,000 - \$499,999	7.4%
\$500,000 - \$749,999	5.1%
\$750,000 - \$999,999	1.1%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.3%
Average Home Value	\$264,730

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age	
Total	9,883,640
0 - 4	6.0%
5 - 9	6.5%
10 - 14	6.8%
15 - 24	14.3%
25 - 34	11.8%
35 - 44	12.9%
45 - 54	15.3%
55 - 64	12.7%
65 - 74	7.3%
75 - 84	4.5%
85 +	1.9%
18 +	76.3%
2021 Population by Age	
Total	10,105,078
0 - 4	5.4%
5 - 9	5.7%
10 - 14	6.0%
15 - 24	12.7%
25 - 34	13.0%
35 - 44	12.0%
45 - 54	12.4%
55 - 64	14.1%
65 - 74	11.1%
75 - 84	5.3%
85 +	2.2%
18 +	79.3%
2026 Population by Age	
Total	10,211,228
0 - 4	5.3%
5 - 9	5.6%
10 - 14	5.9%
15 - 24	12.2%
25 - 34	12.3%
35 - 44	12.6%
45 - 54	11.8%
55 - 64	13.0%
65 - 74	12.1%
75 - 84	6.7%
85 +	2.3%
18 +	79.6%
2010 Population by Sex	
Males	4,848,114
Females	5,035,526
2021 Population by Sex	
Males	4,968,582
Females	5,136,496
2026 Population by Sex	
Males	5,029,121
Females	5,182,107

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity

Total	9,883,640
White Alone	78.9%
Black Alone	14.2%
American Indian Alone	0.6%
Asian Alone	2.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.5%
Two or More Races	2.3%
Hispanic Origin	4.4%
Diversity Index	41.0

2021 Population by Race/Ethnicity

Total	10,105,078
White Alone	77.1%
Black Alone	13.8%
American Indian Alone	0.7%
Asian Alone	3.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.8%
Two or More Races	3.0%
Hispanic Origin	5.5%
Diversity Index	44.9

2026 Population by Race/Ethnicity

Total	10,211,228
White Alone	76.1%
Black Alone	13.9%
American Indian Alone	0.7%
Asian Alone	4.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.0%
Two or More Races	3.3%
Hispanic Origin	6.1%
Diversity Index	46.9

2010 Population by Relationship and Household Type

Total	9,883,640
In Households	97.7%
In Family Households	81.1%
Householder	25.8%
Spouse	18.8%
Child	31.2%
Other relative	3.0%
Nonrelative	2.2%
In Nonfamily Households	16.6%
In Group Quarters	2.3%
Institutionalized Population	1.1%
Noninstitutionalized Population	1.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment	
Total	7,087,185
Less than 9th Grade	2.6%
9th - 12th Grade, No Diploma	5.8%
High School Graduate	25.2%
GED/Alternative Credential	3.9%
Some College, No Degree	22.6%
Associate Degree	9.4%
Bachelor's Degree	18.4%
Graduate/Professional Degree	12.1%
2021 Population 15+ by Marital Status	
Total	8,375,332
Never Married	34.0%
Married	48.1%
Widowed	6.1%
Divorced	11.9%
2021 Civilian Population 16+ in Labor Force	
Civilian Population 16+	4,951,120
Population 16+ Employed	94.2%
Population 16+ Unemployment rate	5.8%
Population 16-24 Employed	14.0%
Population 16-24 Unemployment rate	9.2%
Population 25-54 Employed	61.6%
Population 25-54 Unemployment rate	5.6%
Population 55-64 Employed	18.0%
Population 55-64 Unemployment rate	4.3%
Population 65+ Employed	6.4%
Population 65+ Unemployment rate	3.5%
2021 Employed Population 16+ by Industry	
Total	4,665,828
Agriculture/Mining	1.2%
Construction	5.8%
Manufacturing	18.3%
Wholesale Trade	2.4%
Retail Trade	10.4%
Transportation/Utilities	4.8%
Information	1.2%
Finance/Insurance/Real Estate	6.0%
Services	46.2%
Public Administration	3.8%
2021 Employed Population 16+ by Occupation	
Total	4,665,828
White Collar	60.6%
Management/Business/Financial	16.7%
Professional	24.0%
Sales	8.9%
Administrative Support	11.0%
Services	15.1%
Blue Collar	24.4%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	4.4%
Installation/Maintenance/Repair	3.0%
Production	8.5%
Transportation/Material Moving	8.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	3,872,508
Households with 1 Person	27.9%
Households with 2+ People	72.1%
Family Households	66.0%
Husband-wife Families	48.0%
With Related Children	20.0%
Other Family (No Spouse Present)	18.0%
Other Family with Male Householder	4.8%
With Related Children	2.7%
Other Family with Female Householder	13.2%
With Related Children	8.5%
Nonfamily Households	6.2%
All Households with Children	31.6%
Multigenerational Households	3.4%
Unmarried Partner Households	6.4%
Male-female	5.8%
Same-sex	0.6%

2010 Households by Size

Total	3,872,508
1 Person Household	27.9%
2 Person Household	33.8%
3 Person Household	15.6%
4 Person Household	13.0%
5 Person Household	6.0%
6 Person Household	2.3%
7 + Person Household	1.4%

2010 Households by Tenure and Mortgage Status

Total	3,872,508
Owner Occupied	72.1%
Owned with a Mortgage/Loan	49.6%
Owned Free and Clear	22.5%
Renter Occupied	27.9%

2021 Affordability, Mortgage and Wealth

Housing Affordability Index	153
Percent of Income for Mortgage	13.6%
Wealth Index	89

2010 Housing Units By Urban/ Rural Status

Total Housing Units	4,532,233
Housing Units Inside Urbanized Area	63.7%
Housing Units Inside Urbanized Cluster	8.2%
Rural Housing Units	28.1%

2010 Population By Urban/ Rural Status

Total Population	9,883,640
Population Inside Urbanized Area	66.4%
Population Inside Urbanized Cluster	8.2%
Rural Population	25.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1.	Salt of the Earth (6B)
2.	Traditional Living (12B)
3.	Green Acres (6A)

2021 Consumer Spending

Apparel & Services: Total \$	\$7,495,211,090
Average Spent	\$1,874.11
Spending Potential Index	88
Education: Total \$	\$5,651,847,464
Average Spent	\$1,413.20
Spending Potential Index	82
Entertainment/Recreation: Total \$	\$11,777,688,855
Average Spent	\$2,944.91
Spending Potential Index	91
Food at Home: Total \$	\$19,670,255,829
Average Spent	\$4,918.38
Spending Potential Index	90
Food Away from Home: Total \$	\$13,308,587,104
Average Spent	\$3,327.70
Spending Potential Index	88
Health Care: Total \$	\$23,524,965,344
Average Spent	\$5,882.22
Spending Potential Index	94
HH Furnishings & Equipment: Total \$	\$8,041,117,679
Average Spent	\$2,010.61
Spending Potential Index	89
Personal Care Products & Services: Total \$	\$3,199,298,826
Average Spent	\$799.96
Spending Potential Index	89
Shelter: Total \$	\$68,863,858,068
Average Spent	\$17,218.83
Spending Potential Index	85
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,595,680,706
Average Spent	\$2,149.28
Spending Potential Index	90
Travel: Total \$	\$8,729,434,036
Average Spent	\$2,182.72
Spending Potential Index	86
Vehicle Maintenance & Repairs: Total \$	\$4,112,298,500
Average Spent	\$1,028.25
Spending Potential Index	93

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.