

News Release

FOR IMMEDIATE RELEASE

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Pro Image Design and World Magnetics Launch US Department of Labor Registered Apprenticeships Unique to the Northwest Region

NORTHERN LOWER, MI— Northwest Michigan Works! in a partnership with Pro Image Design and World Magnetics participated in a US Department of Labor Registered Apprenticeship signing event to launch four new apprenticeship training programs.

Pro Image Design launched a one of its kind sign erector apprenticeship program combining on the job learning along with instructional courses including electrical, welding and CDL curriculum.

“Pro Image Design is excited to announce that we have successfully developed our first Apprenticeship Program, focused on the Sign Erector trade, in collaboration with Northwest Michigan Works! and the US Department of Labor. While the program is now fully designed and ready to launch, we look forward to welcoming our first apprentice and beginning the hands-on execution phase. Northwest Michigan Works! commitment to understanding our business needs has been outstanding. This program marks a significant step in Pro Image Design’s dedication to developing skilled professionals and ensuring that we continue to provide exceptional service to our clients,” stated Alan and Tara Hubbard, Owners, Pro Image Design.

Launching three new unique occupations, World Magnetics will be offering CNC, Mold Setter and Drafter (CAD Assembly) apprenticeships. The company will provide on the job learning with curriculum provided by Northwestern Michigan College.

“I believe the apprenticeship program is a game-changer for nurturing talent and securing the future of our workforce. It’s not just about filling positions; it’s about cultivating a new generation of skilled

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Networks Northwest and Northwest Michigan Works! are supported by the State of Michigan and are proud partners of the American Job Center Network. Projects may be funded with the authorized and appropriate use of federal funds. Contact Networks Northwest for additional information. Equal opportunity employer/program. Auxiliary aids and service are available upon request to individuals with disabilities. Individuals with speech or hearing impairments may call the Michigan Relay Center by dialing 711.

professionals who will carry forward our industry's legacy. For a company like World Magnetics, this initiative is a golden opportunity to attract bright, motivated individuals and impart invaluable skills that go beyond the scope of traditional education. With this program, we're not just shaping our team—we're investing in our company's future and ensuring we remain at the forefront of innovation and excellence," **mentioned Martin Paul, President, World Magnetics.**

Registered apprenticeships are certified through a partnership with the U.S. Department of Labor and are a proven training method for employers to build a talent pipeline of highly skilled, educated employees. Northwest Michigan Works! provides technical assistance and administrative support for registered apprenticeships, including development, implementation and program management.

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NOTE to Media: Images are oftentimes available upon request by emailing Dana O'Dell at dana.odell@networksnorthwest.org and stating preferences for resolution, file format, and file size. Or phone (231) 929-5075. Check our online Media Room at networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10-county region. These programs include Northwest Michigan Works!, APEX Accelerator (formerly PTAC), various business services, and many different community development initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our website, networksnorthwest.org. Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.