

News Release

FOR IMMEDIATE RELEASE

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New Chief Program Officer at Networks Northwest

TRAVERSE CITY, MI – Networks Northwest has a new Chief Program Officer. Jessica Willis is taking on the leadership position at the organization which provides workforce, business, and community development services in the 10 counties of northwest Lower Michigan

Willis has worked at Networks Northwest since 2006. Prior to accepting the Chief Program Officer position, Willis served as the Regional Director for the organization's Offender Success program. As the Chief Program Officer Willis will oversee program operations for all aspects of Networks Northwest, aligned within three departments: Talent, Business, and Community. Willis will also work closely with the CEO on the visionary and strategic leadership of Networks Northwest, regionally and statewide

"I'm excited to step into this new role at Networks Northwest and grateful for the opportunity to continue serving the communities of northwest Lower Michigan," said Willis. "I look forward to continuing the strong partnerships already in place, and exploring new ones. I'm thankful for the great staff at Networks Northwest and energized by their commitment and hard work for the betterment of our customers and community."

"I am confident of Jessica Willis's ability to help lead within the organization and assist outside of the organization to further Northwest Michigan's trajectory of being the premier area of talent, business, and community development in the State," said Matt McCauley, CEO, Networks Northwest.

(MORE)

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Networks Northwest and Northwest Michigan Works! are supported by the State of Michigan and are proud partners of the American Job Center Network. Projects may be funded with the authorized and appropriate use of federal funds. Contact Networks Northwest for additional information. Equal opportunity employer/program. Auxiliary aids and service are available upon request to individuals with disabilities. Individuals with speech or hearing impairments may call the Michigan Relay Center by dialing 711.

Willis replaces former Networks Northwest Chief Program Officer, Terry Vandercook, who left the organization for a position with a northern Michigan company that helps agricultural businesses meet their workforce needs.

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NOTE to Media: Images are oftentimes available upon request by emailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution, file format, and file size. Or phone (231) 929-5047. Check our online Media Room at: networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10-county region. These programs include Northwest Michigan Works!, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our website, networksnorthwest.org

Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.