



**Networks  
Northwest**

Talent / Business / Community

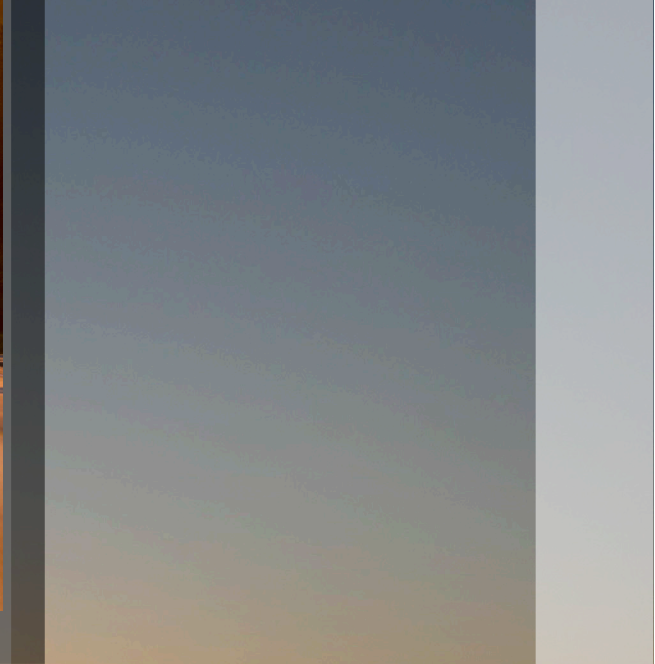
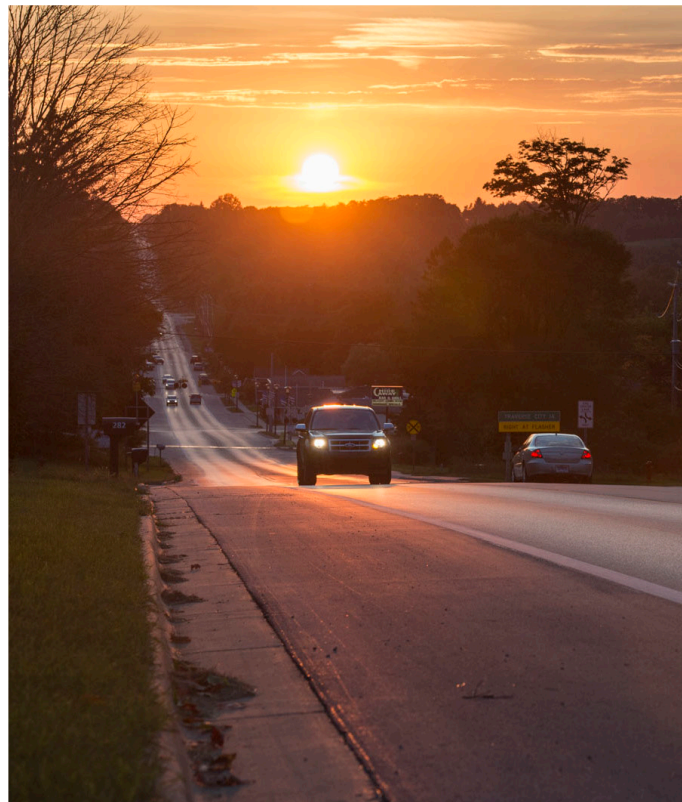
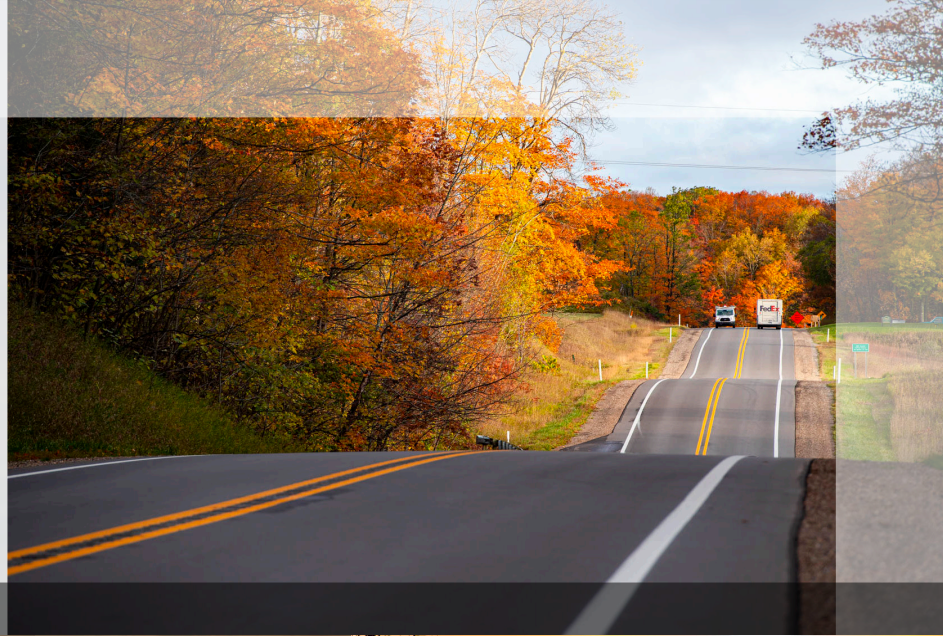
# BENCHMARKS NORTHWEST

A COLLECTION OF DATA RESOURCES FOR NORTHWEST MICHIGAN



# 2025









# Networks Northwest

Talent / Business / Community

**W**elcome to the 2025 edition of Benchmarks Northwest. This publication presents a wide array of data for each of the ten counties in Northwest Lower Michigan. It is designed to spark dialogue and reflection about our region—its people, places, and progress. The information within can help guide conversations around questions such as:

- How are we doing as a community?
- What defines our community today?
- Where are we thriving?
- Where do we have room to grow?

As you explore this data, you may find confirmation of what you already know, encounter new insights, or fall somewhere in between. Either way, this is intended to be a jumping off point for community leaders and citizens alike to work from the same information when developing strategies, making decisions, and working through community development issues.

While Benchmarks Northwest is not an exhaustive collection of all available data for each county or for the region as a whole, it offers a meaningful snapshot of our region's key indicators. Community issues are often complex, but our hope is that this data foster common ground in the conversations happening every day across northwest lower Michigan.

For more detailed data and additional resources, visit:

[www.benchmarksnorthwest.org](http://www.benchmarksnorthwest.org).

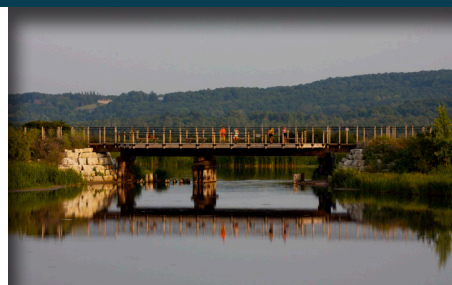
## ANTRIM

PAGE 5



## BENZIE

PAGE 7



## CHARLEVOIX

PAGE 9



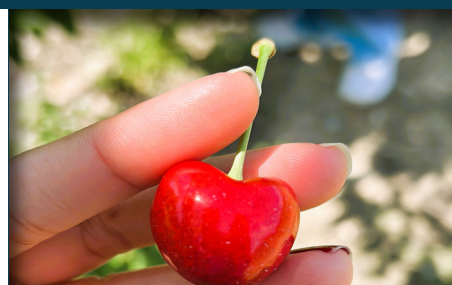
## EMMET

PAGE 11



## GRAND TRAVERSE

PAGE 13



## KALKASKA

PAGE 15



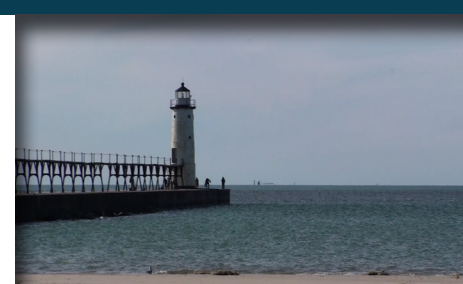
## LEELANAU

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## MANISTEE

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## MISSAUKEE

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## WEXFORD

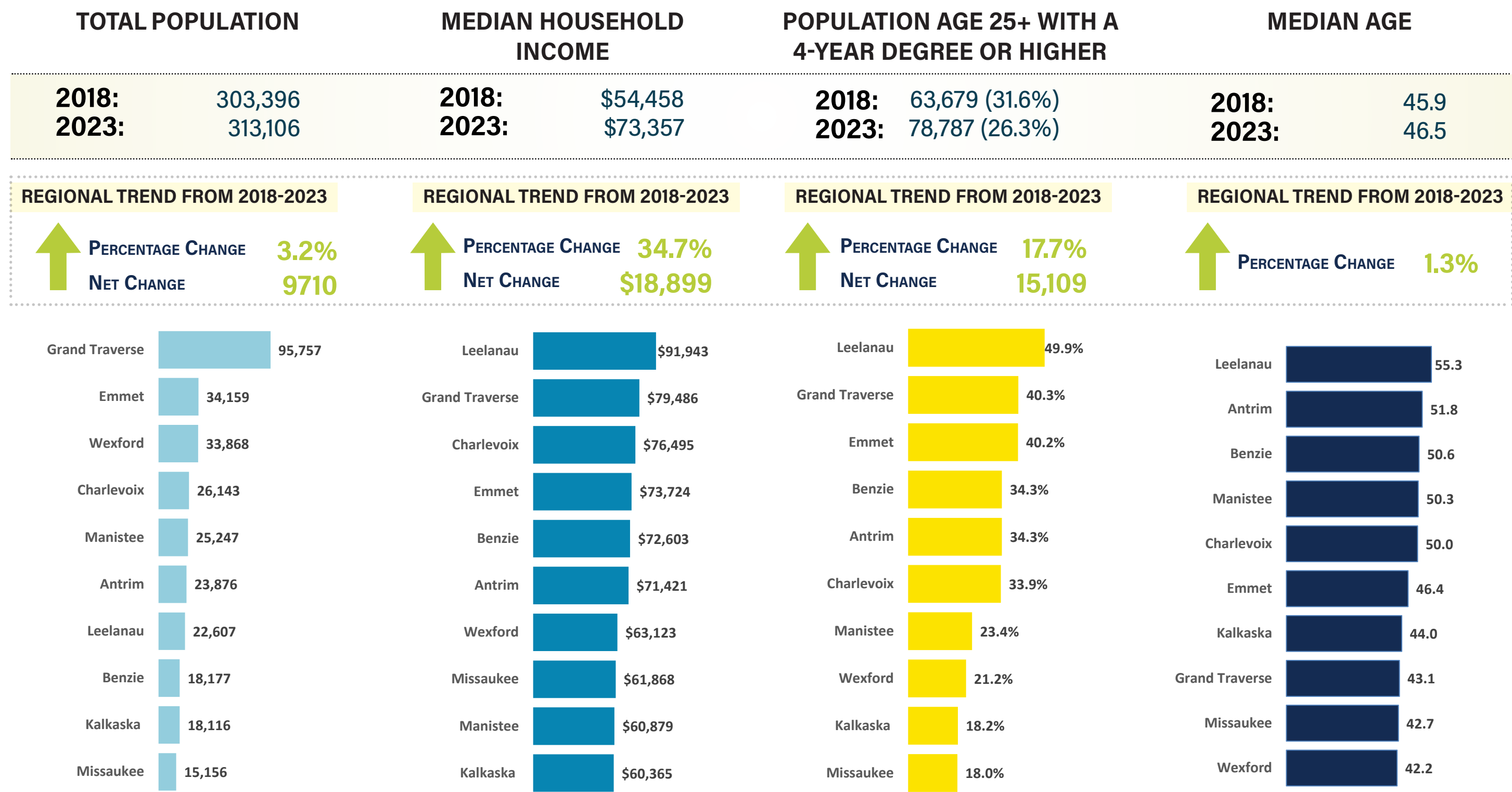
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# NORTHWEST REGIONAL INDICATORS



Northwest Michigan, renowned for its natural beauty and unique character, is a place where people and businesses can thrive and grow. The region boasts a population of 313,106 residents with a population density of 65 people per square mile. The region is comprised of 4.8% inland water and 95.4% land areas. Over 70% of the population resides within one of the 31 population centers throughout the 10-county region.



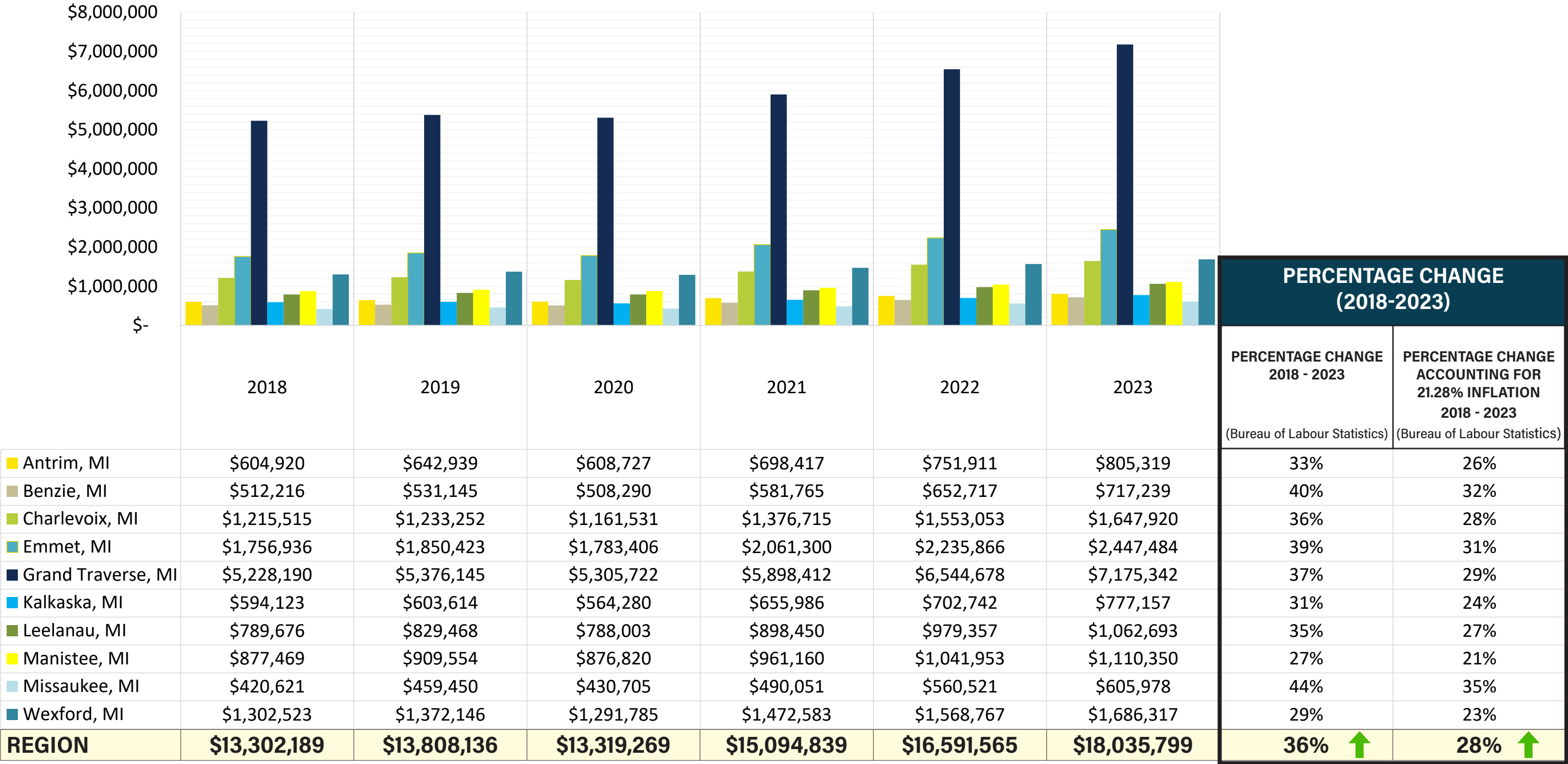


# NORTHWEST REGIONAL INDICATORS



## REGIONAL GROSS DOMESTIC PRODUCT (2028 - 2023)

CURRENT - DOLLAR GDP (THOUSANDS OF CURRENT DOLLARS)





## DEMOGRAPHICS



**475.7** SQ. MILES  
AREA



**50.2** PEOPLE/SQ. MILE  
POPULATION DENSITY

ACS 5-YEARS ESTIMATES 2023



**23,876**  
TOTAL POPULATION

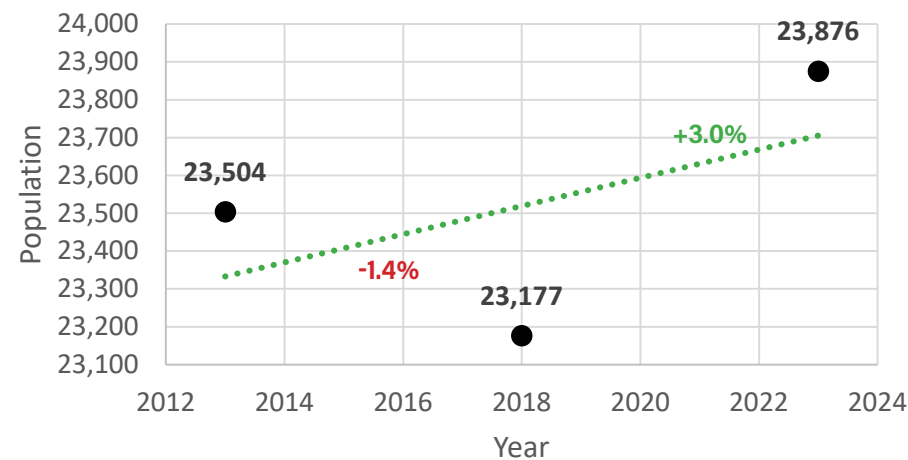
ACS 5-YEARS ESTIMATES 2023



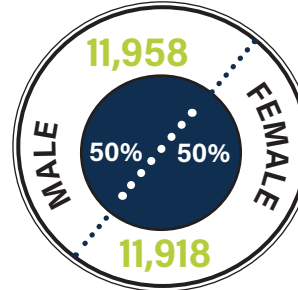
**POPULATION GROWTH**

ACS 5-YEARS ESTIMATES 2023

ANTRIM TOTAL POPULATION



PERCENTAGE CHANGE (2013-2023)  
ANTRIM +1.6%  
MICHIGAN +1.7% | U.S. +6.7%

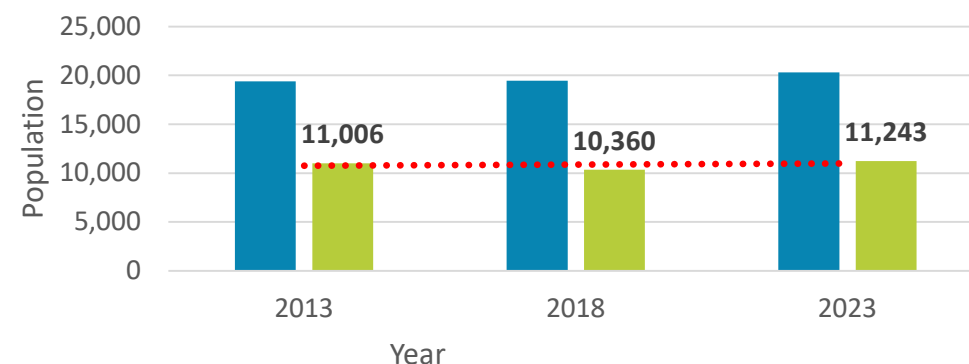


**51.8**  
MEDIAN AGE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 40.5 | U.S. 39.2

ANTRIM POPULATION (AGE 16+) & (In Labour Force)



Population 16+  
Population in Labor Force  
Linear (Population in Labor Force)

## INCOME AND POVERTY

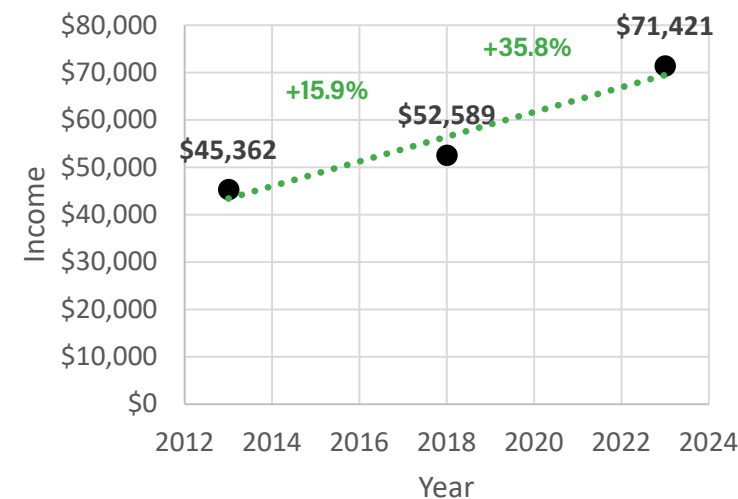


**\$71,421**  
MEDIAN HOUSEHOLD INCOME

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$71,149 | U.S. \$77,719

HOUSEHOLD MEDIAN INCOME



PERCENTAGE CHANGE (2013-2023)  
ANTRIM +57.4%  
MICHIGAN +47.0% | U.S. +46.5%

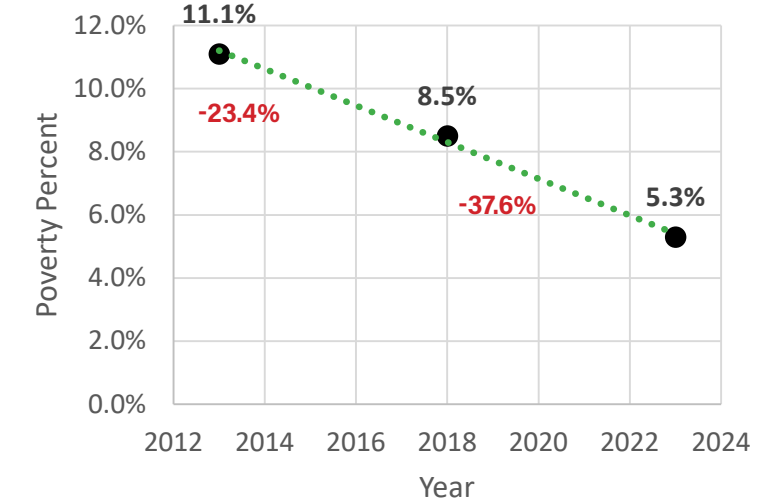


**5.3%**  
POVERTY RATE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 8.8% | U.S. 8.7%

POVERTY RATE (FAMILIES)



PERCENTAGE CHANGE (2013-2023)  
ANTRIM -52.3  
MICHIGAN -26.7% | U.S. -23.0%

## EDUCATION



**EDUCATIONAL ATTAINMENT**  
(POPULATION 25 YEARS+)

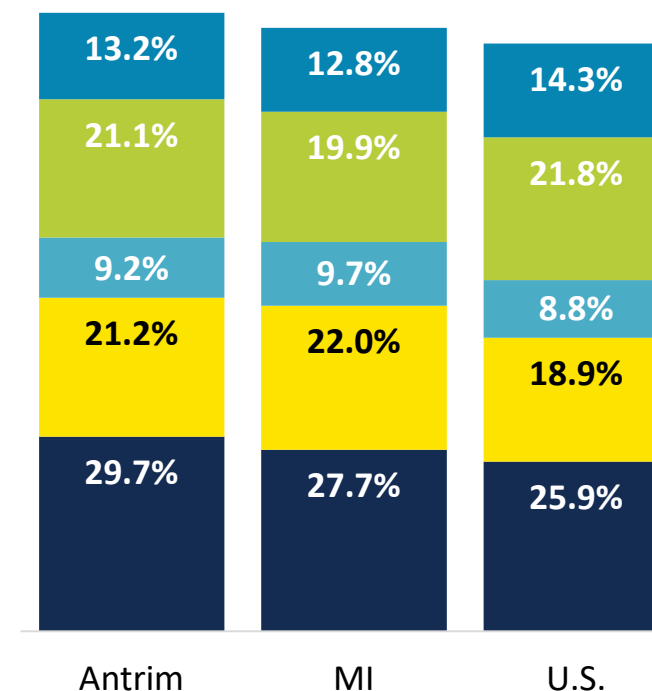
**34.3%**

BACHELOR'S DEGREE OR HIGHER

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 32.7% | U.S. 36.2%

PERCENTAGE CHANGE (2013-2023)  
ANTRIM +44.1%  
MICHIGAN +26.3% | U.S. +25.7%



Graduate or professional degree  
Bachelor's degree  
Associate's degree  
Some college, no degree  
High school or equivalent degree

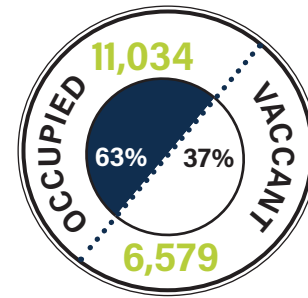


## HOUSING



**17,613**  
TOTAL HOUSING UNITS

ACS 5-YEARS ESTIMATES 2023



**2.14**  
AVERAGE HOUSEHOLD SIZE

ACS 5-YEARS ESTIMATES 2023

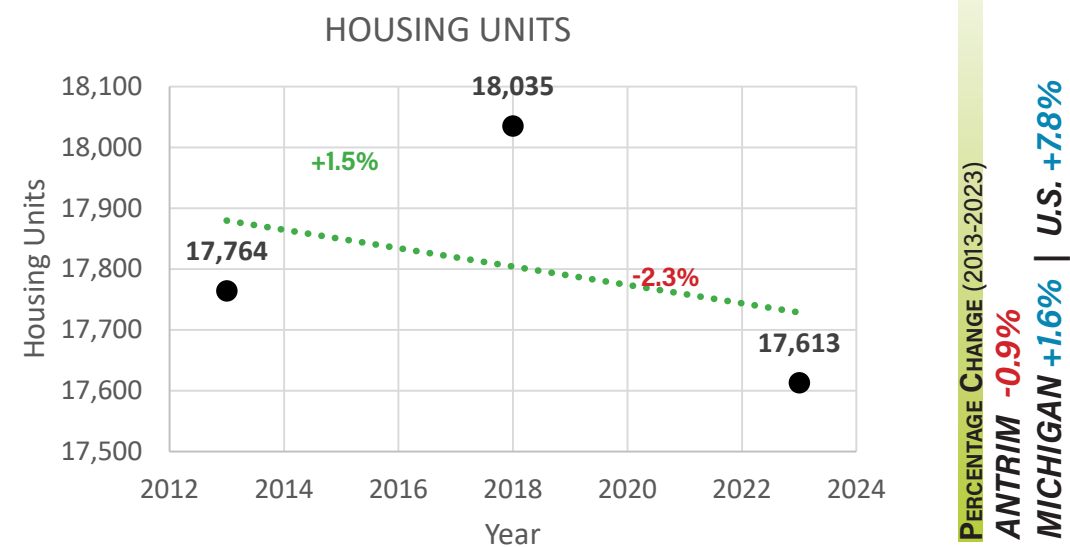
MICHIGAN **2.39** | U.S. **2.49**



**\$222,500**  
MEDIAN HOUSING UNIT VALUE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN **\$236,000** | U.S. **\$176,700**



## COMMUTE



**24.8**  
AVERAGE TRAVEL TIME TO WORK  
(IN MINUTES)

ACS 5-YEARS ESTIMATES 2023

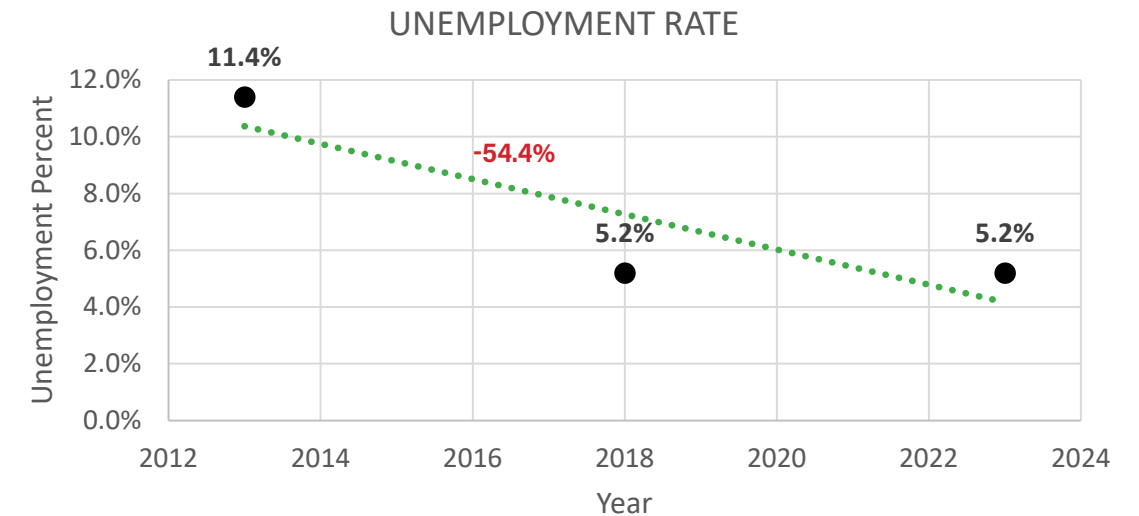
MICHIGAN **24.5** | U.S. **26.8**

## INDUSTRY AND EMPLOYMENT

**53.2%**  
EMPLOYMENT RATE IN  
LABOR FORCE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN **58.9%** | U.S. **60.6%**



**608**  
TOTAL NUMBER OF  
ESTABLISHMENTS

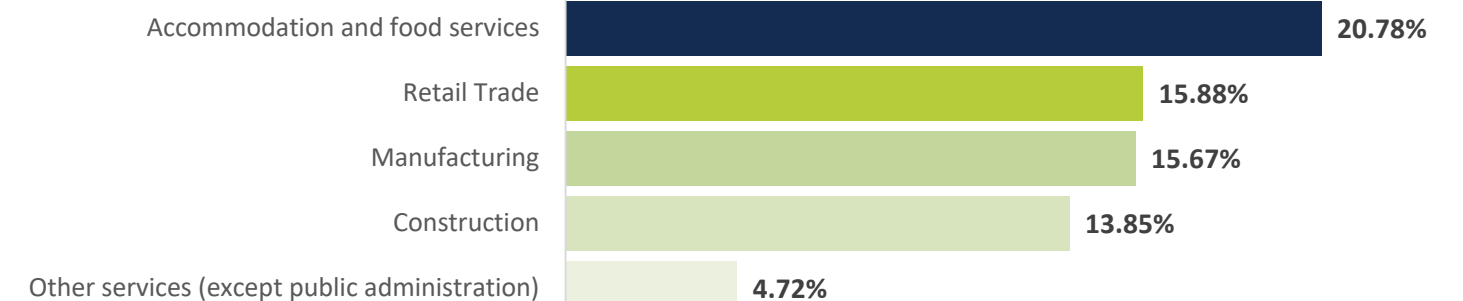


**3,831**  
TOTAL NUMBER  
OF JOBS



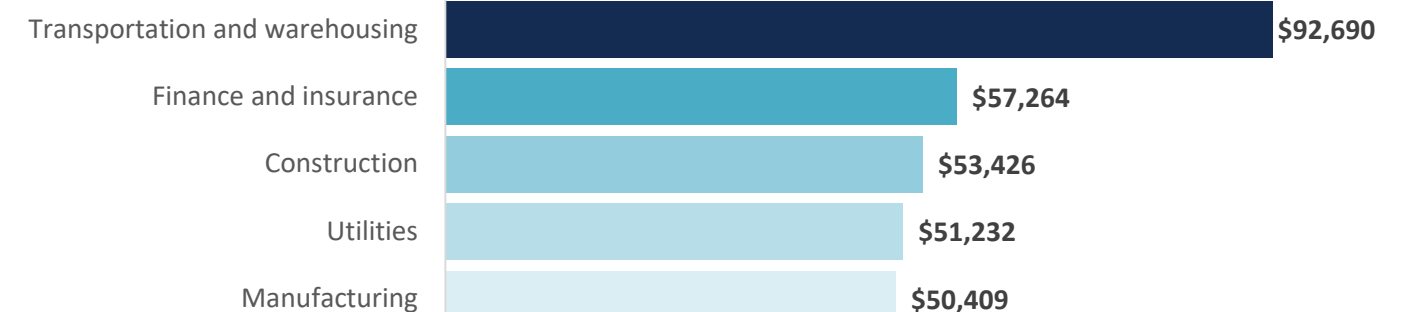
### TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE

BUREAU OF LABOUR STATISTICS (BLS)



### TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE

BUREAU OF LABOUR STATISTICS (BLS)





## DEMOGRAPHICS



**319.7** SQ. MILES  
AREA



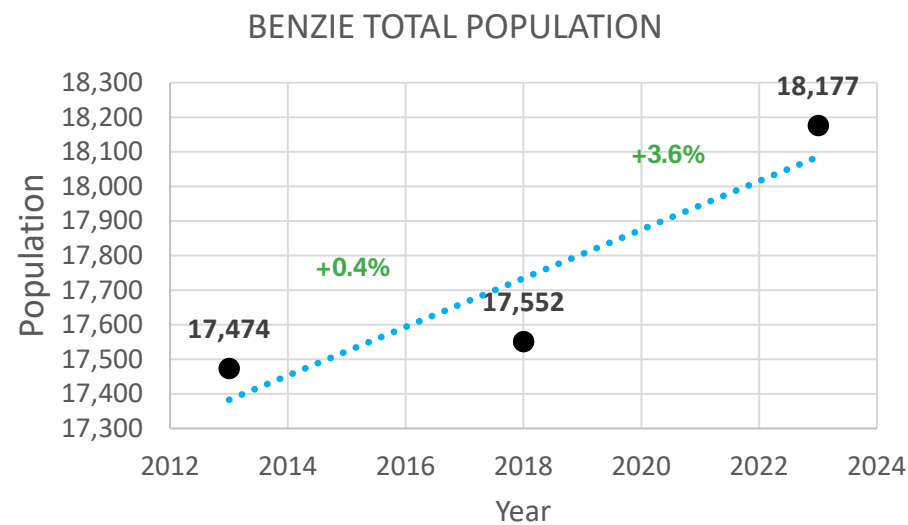
**59.9** PEOPLE/SQ. MILE  
POPULATION DENSITY  
ACS 5-YEARS ESTIMATES 2023



**18,177**  
TOTAL POPULATION  
ACS 5-YEARS ESTIMATES 2023

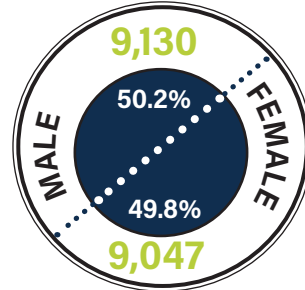
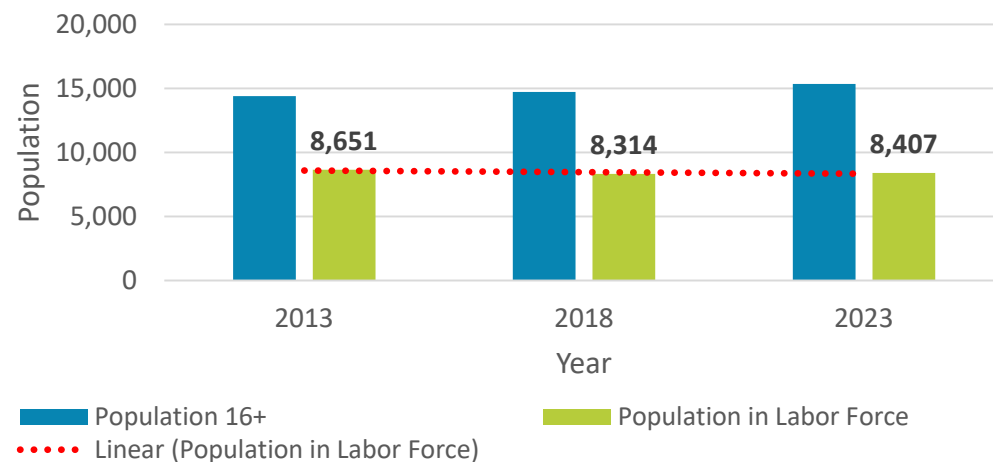


**POPULATION GROWTH**  
ACS 5-YEARS ESTIMATES 2023



**50.6**  
MEDIAN AGE  
ACS 5-YEARS ESTIMATES 2023  
MICHIGAN 40.5 | U.S. 39.2

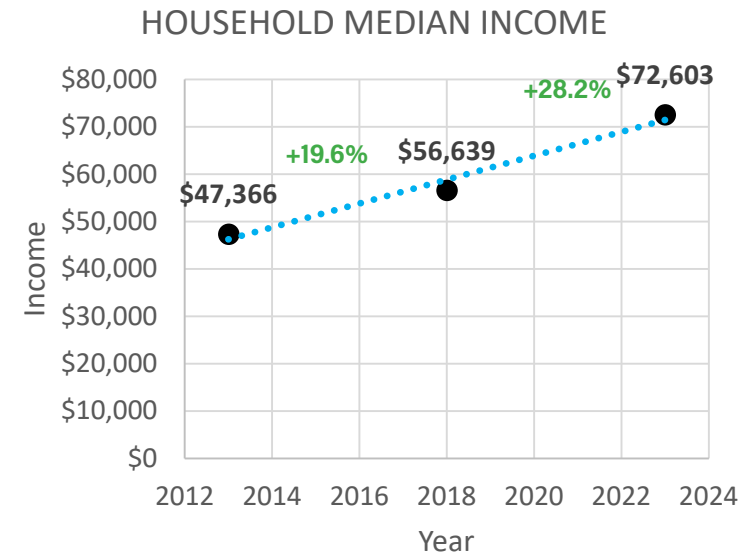
BENZIE POPULATION (Age 16+) & (In Labor Force)



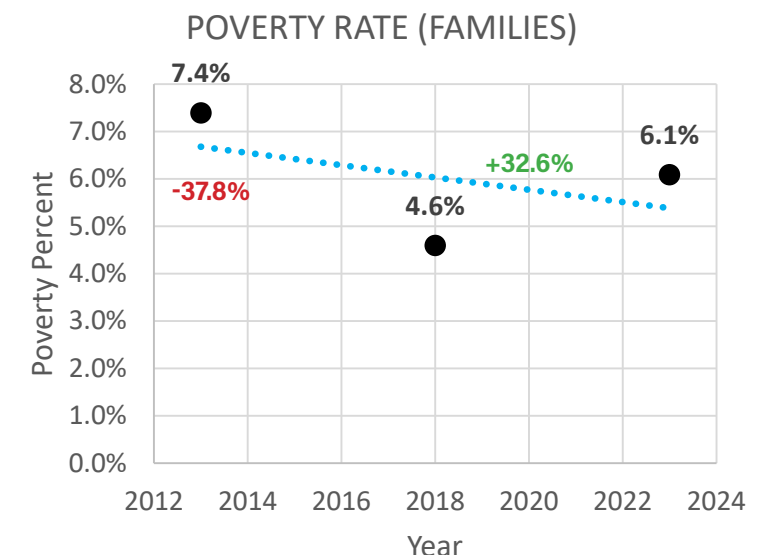
## INCOME AND POVERTY



**\$72,603**  
MEDIAN HOUSEHOLD INCOME  
ACS 5-YEARS ESTIMATES 2023  
MICHIGAN \$71,149 | U.S. \$77,719



**6.1%**  
POVERTY RATE  
ACS 5-YEARS ESTIMATES 2023  
MICHIGAN 8.8% | U.S. 8.7%



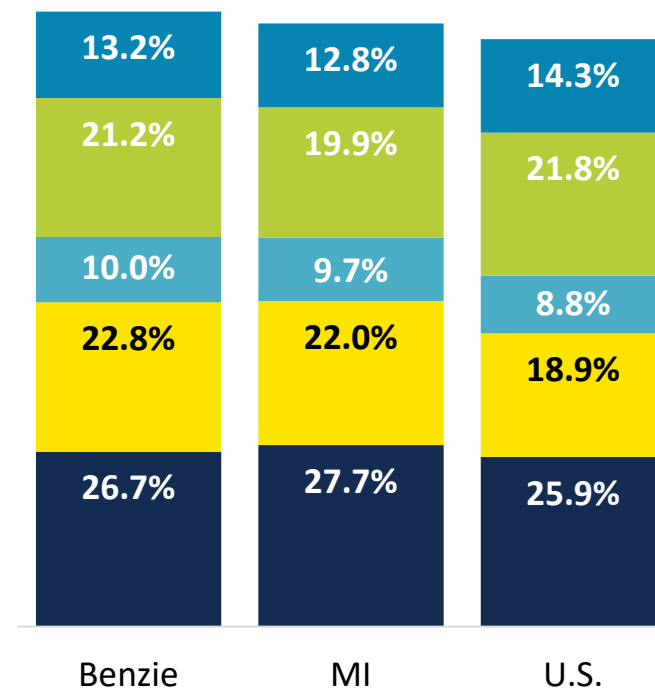
## EDUCATION



**EDUCATIONAL ATTAINMENT**  
(POPULATION 25 YEARS+)

**34.3%**  
BACHELOR'S DEGREE OR HIGHER  
ACS 5-YEARS ESTIMATES 2023  
MICHIGAN 32.7% | U.S. 36.2%

PERCENTAGE CHANGE (2013-2023)  
BENZIE +37.8%  
MICHIGAN +26.3% | U.S. +25.7%



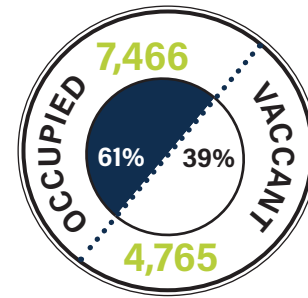
- Graduate or professional degree
- Bachelor's degree
- Associate's degree
- Some college, no degree
- High school or equivalent degree



HOUSING



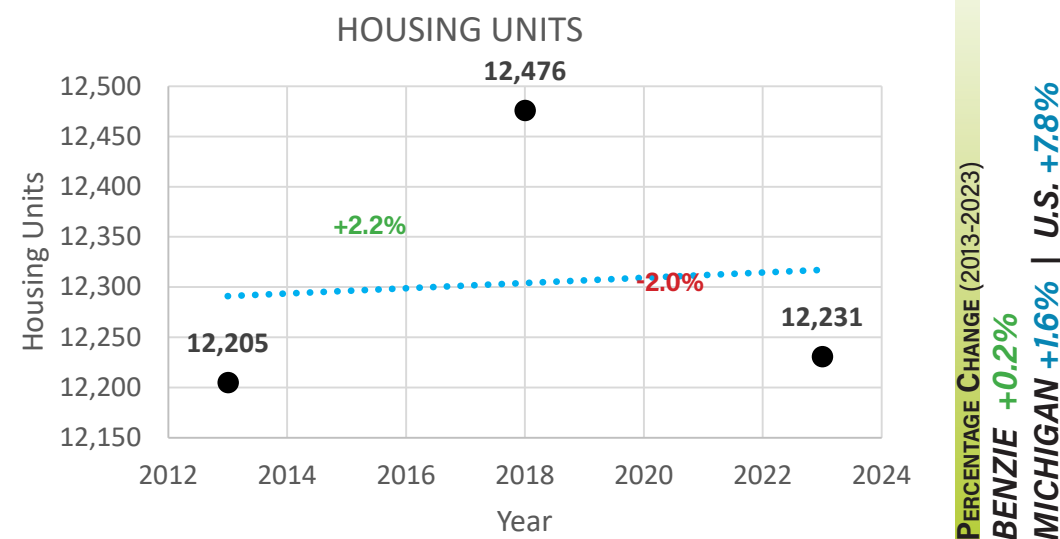
**12,231**  
TOTAL HOUSING UNITS  
ACS 5-YEARS ESTIMATES 2023



**2.39**  
AVERAGE HOUSEHOLD SIZE  
ACS 5-YEARS ESTIMATES 2023  
MICHIGAN **2.39** | U.S. **2.49**



**\$254,400**  
MEDIAN HOUSING UNIT VALUE  
ACS 5-YEARS ESTIMATES 2023  
MICHIGAN **\$236,000** | U.S. **\$176,700**



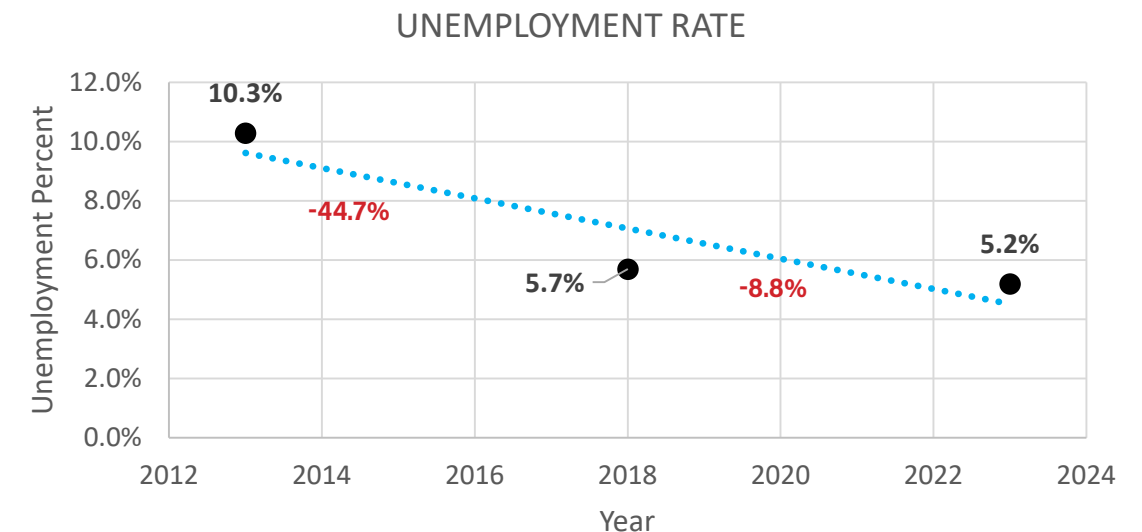
COMMUTE



**24.8**  
AVERAGE TRAVEL TIME TO WORK  
(IN MINUTES)  
ACS 5-YEARS ESTIMATES 2023  
MICHIGAN **24.5** | U.S. **26.8**

INDUSTRY AND EMPLOYMENT

**52.4%**  
EMPLOYMENT RATE IN  
LABOR FORCE  
ACS 5-YEARS ESTIMATES 2023  
MICHIGAN **58.9%** | U.S. **60.6%**



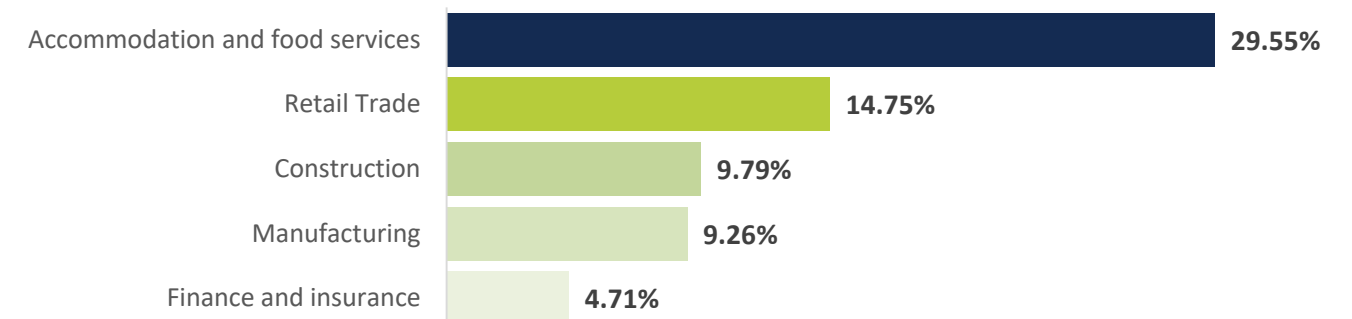
**500**  
TOTAL NUMBER OF  
ESTABLISHMENTS



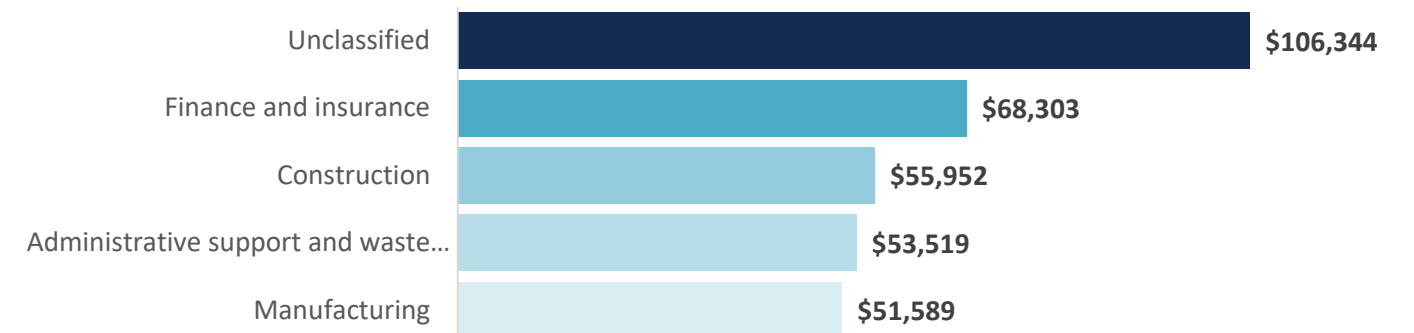
**3,421**  
TOTAL NUMBER  
OF JOBS



TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE  
BUREAU OF LABOUR STATISTICS (BLS)



TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE  
BUREAU OF LABOUR STATISTICS (BLS)





## DEMOGRAPHICS



**416.3** SQ. MILES  
AREA



**62.8** PEOPLE/SQ. MILE  
POPULATION DENSITY

ACS 5-YEARS ESTIMATES 2023



**26,143**  
TOTAL POPULATION

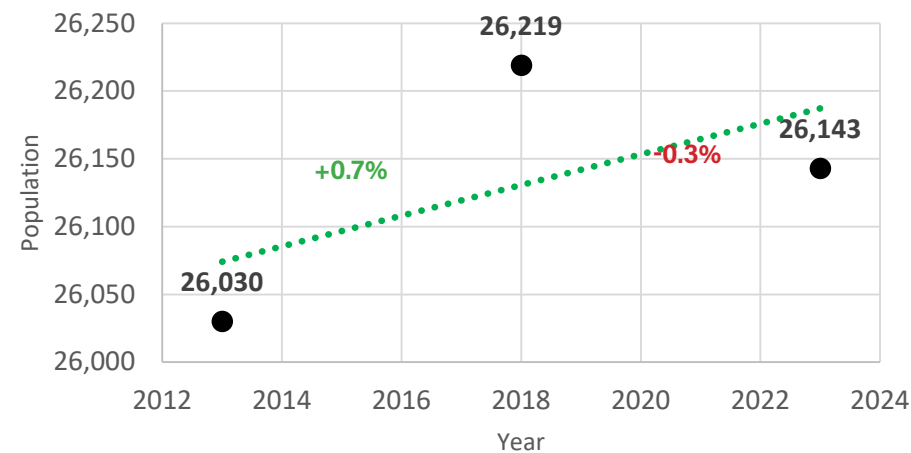
ACS 5-YEARS ESTIMATES 2023



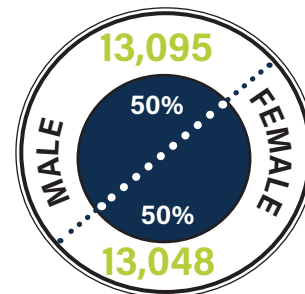
**POPULATION GROWTH**

ACS 5-YEARS ESTIMATES 2023

CHARLEVOIX TOTAL POPULATION



PERCENTAGE CHANGE (2013-2023)  
CHARLEVOIX +0.4%  
MICHIGAN +1.7% | U.S. +6.7%

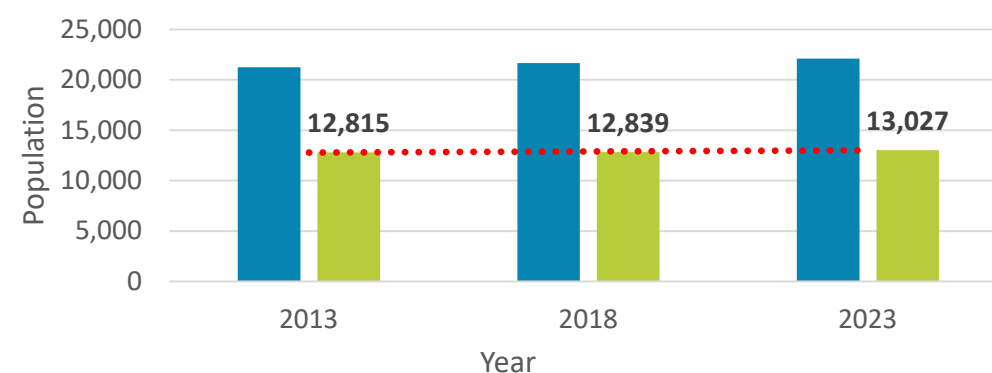


**50.0**  
MEDIAN AGE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 40.5 | U.S. 39.2

POPULATION (Age 16+) & (In Labor Force)



Population 16+  
Population in Labor Force  
Linear (Population in Labor Force)

## INCOME AND POVERTY

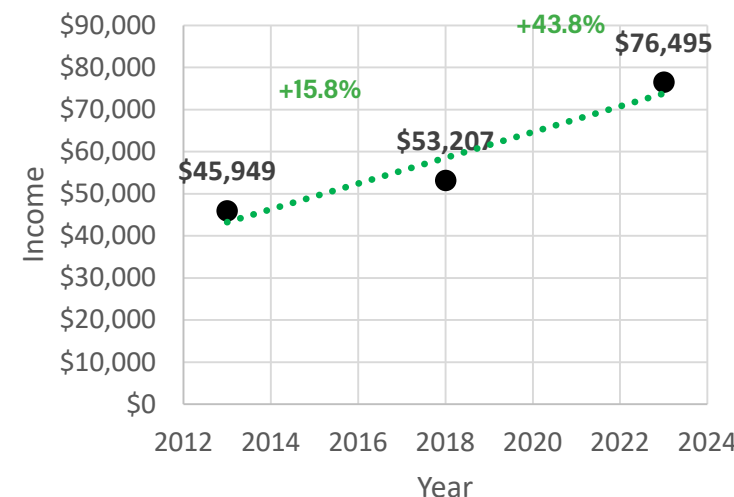


**\$76,495**  
MEDIAN HOUSEHOLD INCOME

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$71,149 | U.S. \$77,719

HOUSEHOLD MEDIAN INCOME



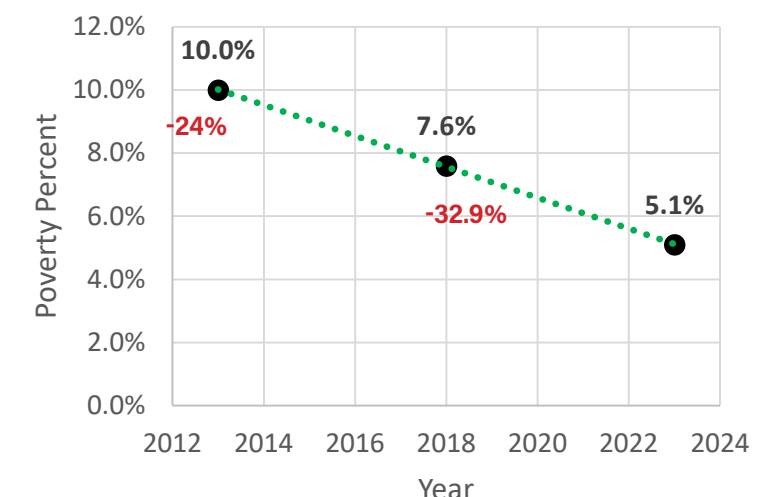
PERCENTAGE CHANGE (2013-2023)  
CHARLEVOIX +66.5%  
MICHIGAN +47.0% | U.S. +46.5%

**5.1%**  
POVERTY RATE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 8.8% | U.S. 8.7%

POVERTY RATE (Families)



PERCENTAGE CHANGE (2013-2023)  
CHARLEVOIX -49%  
MICHIGAN -26.7% | U.S. -23.0%

## EDUCATION



**EDUCATIONAL ATTAINMENT**  
(POPULATION 25 YEARS+)

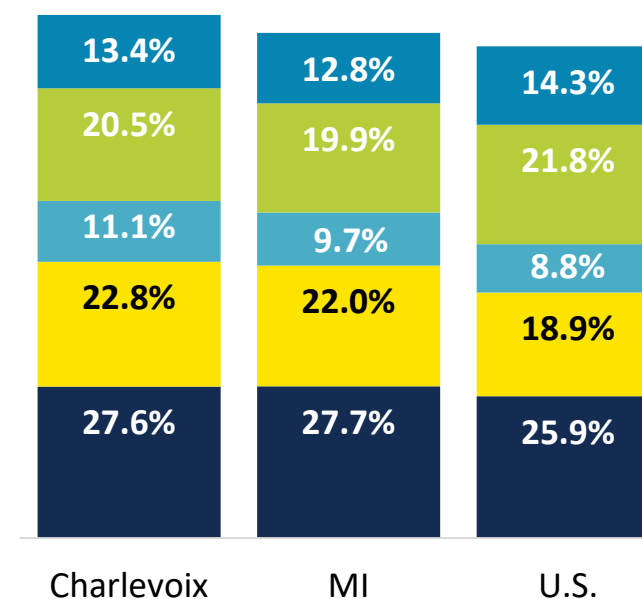
**33.9%**

BACHELOR'S DEGREE OR HIGHER

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 32.7% | U.S. 36.2%

PERCENTAGE CHANGE (2013-2023)  
CHARLEVOIX +25.6%  
MICHIGAN +26.3% | U.S. +25.7%



Graduate or professional degree  
Bachelor's degree  
Associate's degree  
Some college, no degree  
High school or equivalent degree



## HOUSING



**17,578**  
TOTAL HOUSING UNITS

ACS 5-YEARS ESTIMATES 2023



**2.11**  
AVERAGE HOUSEHOLD SIZE

ACS 5-YEARS ESTIMATES 2023

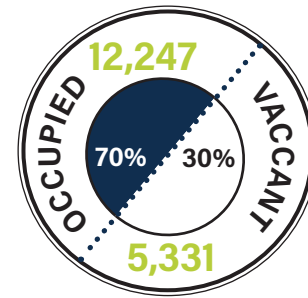
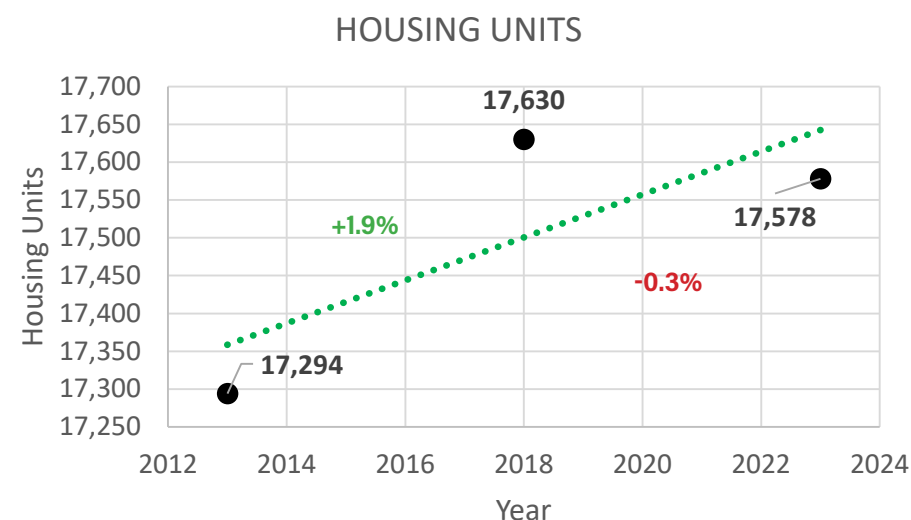
MICHIGAN **2.39** | U.S. **2.49**



**\$242,800**  
MEDIAN HOUSING UNIT VALUE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN **\$236,000** | U.S. **\$176,700**



## COMMUTE



**20.5**  
AVERAGE TRAVEL TIME TO WORK  
(IN MINUTES)

ACS 5-YEARS ESTIMATES 2023

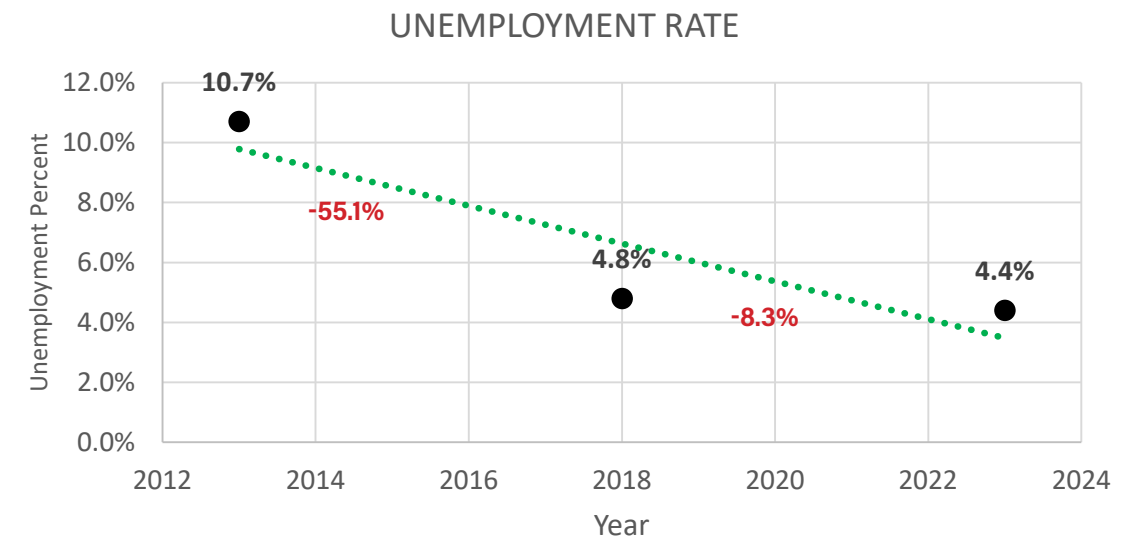
MICHIGAN **24.5** | U.S. **26.8**

## INDUSTRY AND EMPLOYMENT

**56.5%**  
EMPLOYMENT RATE IN  
LABOR FORCE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN **58.9%** | U.S. **60.6%**



**903**  
TOTAL NUMBER OF  
ESTABLISHMENTS

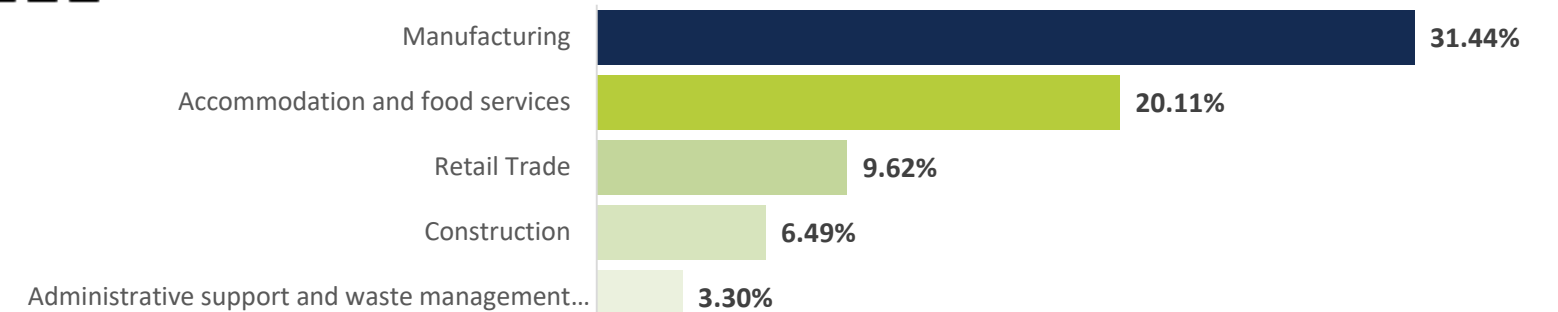


**7,881**  
TOTAL NUMBER  
OF JOBS



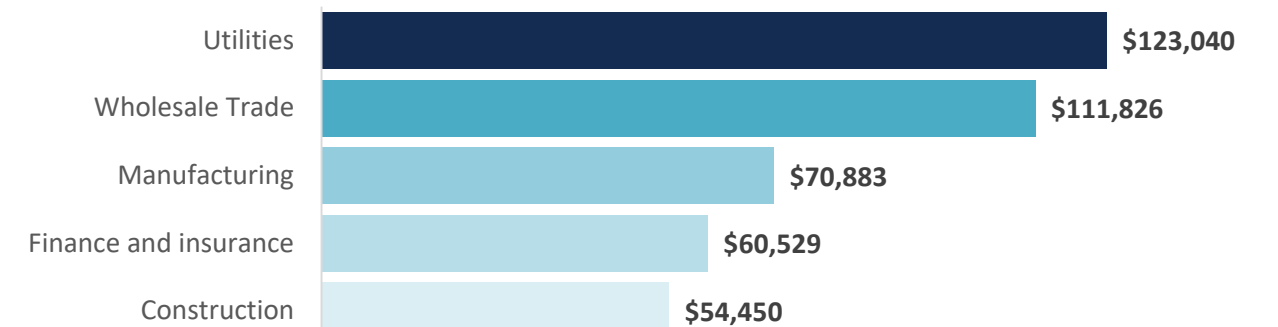
### TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE

BUREAU OF LABOUR STATISTICS (BLS)



### TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE

BUREAU OF LABOUR STATISTICS (BLS)





## DEMOGRAPHICS



**467.5** SQ. MILES  
AREA



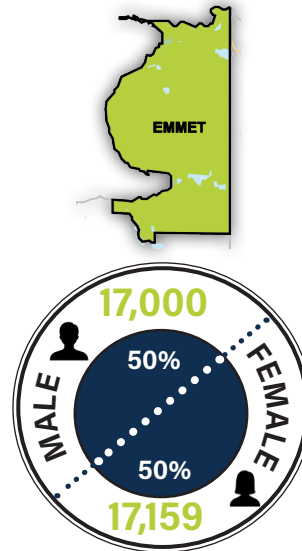
**73.4** PEOPLE/SQ. MILE  
POPULATION DENSITY

ACS 5-YEARS ESTIMATES 2023



**34,159**  
TOTAL POPULATION

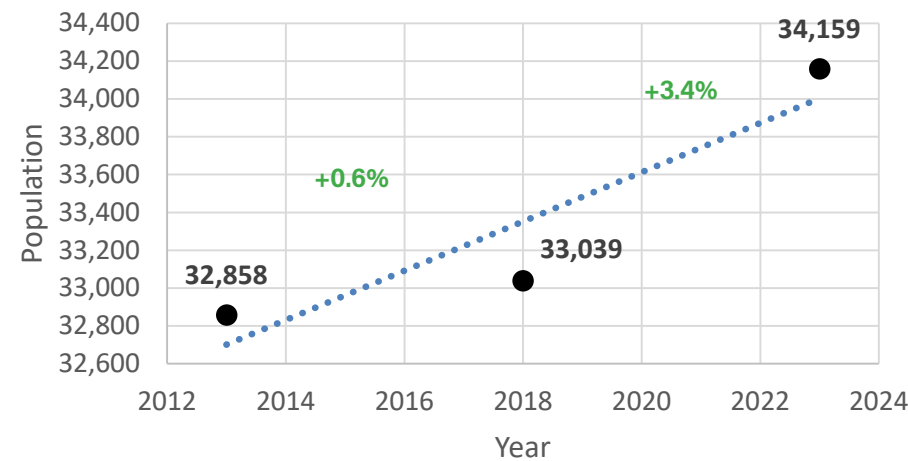
ACS 5-YEARS ESTIMATES 2023



**POPULATION GROWTH**

ACS 5-YEARS ESTIMATES 2023

EMMET TOTAL POPULATION



PERCENTAGE CHANGE (2013-2023)  
EMMET +4%  
MICHIGAN +1.7% | U.S. +6.7%

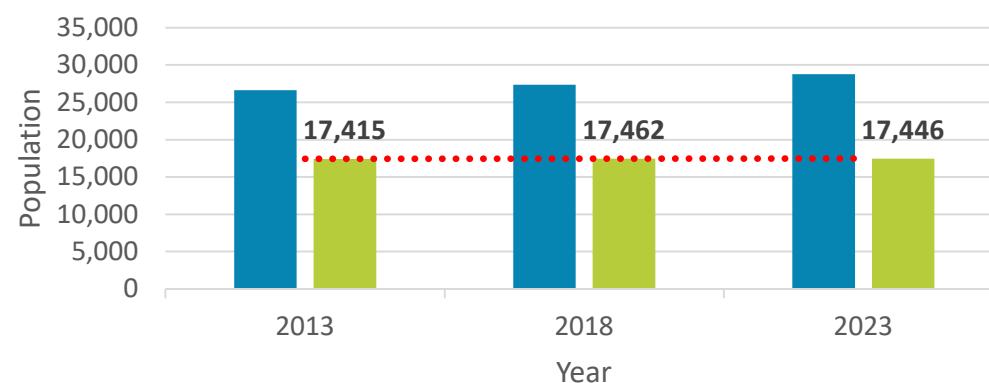


**46.4**  
MEDIAN AGE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 40.5 | U.S. 39.2

POPULATION (Age 16+) & (In Work Force)



Population 16+ (Blue bar)  
Population in Labor Force (Green bar)  
Linear (Population in Labor Force) (Red dotted line)

## INCOME AND POVERTY

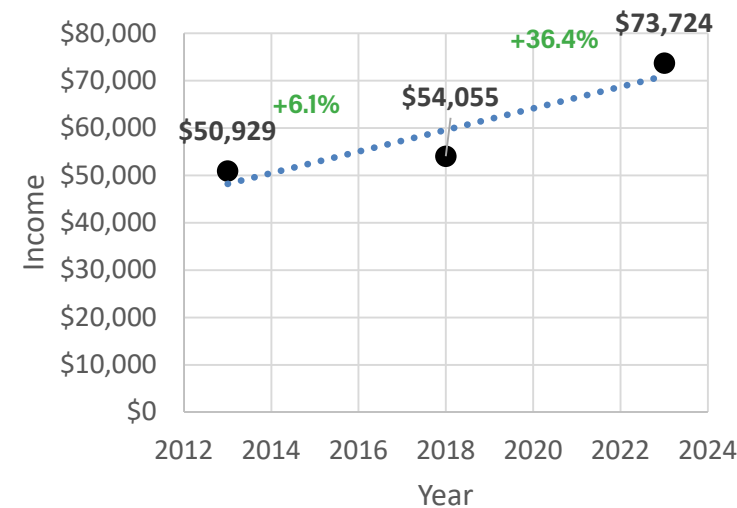


**\$73,724**  
MEDIAN HOUSEHOLD INCOME

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$71,149 | U.S. \$77,719

HOUSEHOLD MEDIAN INCOME



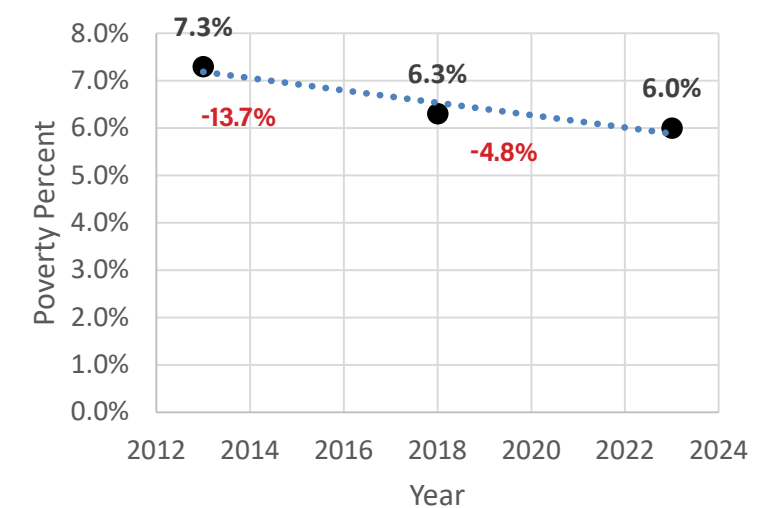
PERCENTAGE CHANGE (2013-2023)  
EMMET +44.8%  
MICHIGAN +47.0% | U.S. +46.5%

**6%**  
POVERTY RATE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 8.8% | U.S. 8.7%

POVERTY RATE (Family)



PERCENTAGE CHANGE (2013-2023)  
EMMET -17.8%  
MICHIGAN -26.7% | U.S. -23.0%

## EDUCATION



**EDUCATIONAL ATTAINMENT**  
(POPULATION 25 YEARS+)

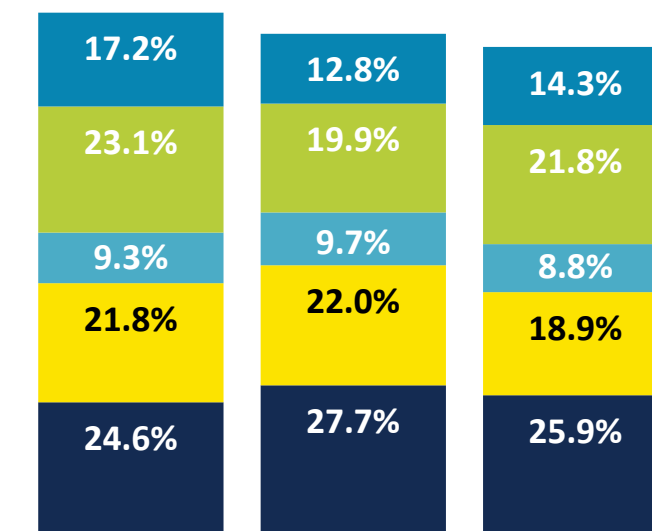
**40.2%**

BACHELOR'S DEGREE OR HIGHER

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 32.7% | U.S. 36.2%

PERCENTAGE CHANGE (2013-2023)  
EMMET +26.4%  
MICHIGAN +26.3% | U.S. +25.7%



Graduate or professional degree  
Bachelor's degree  
Associate's degree  
Some college, no degree  
High school or equivalent degree

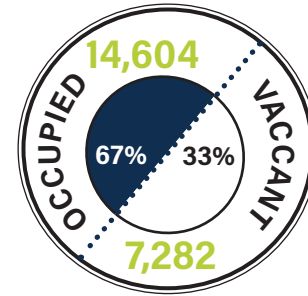


## HOUSING



**21,886**  
TOTAL HOUSING UNITS

ACS 5-YEARS ESTIMATES 2023



**2.31**  
AVERAGE HOUSEHOLD SIZE

ACS 5-YEARS ESTIMATES 2023

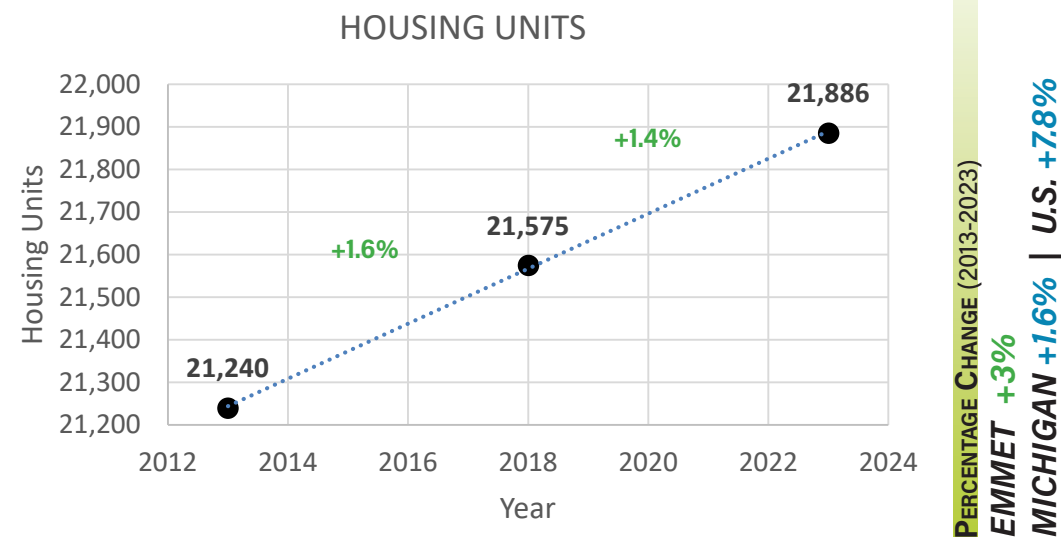
MICHIGAN **2.39** | U.S. **2.49**



**\$275,300**  
MEDIAN HOUSING UNIT VALUE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN **\$236,000** | U.S. **\$176,700**



## COMMUTE



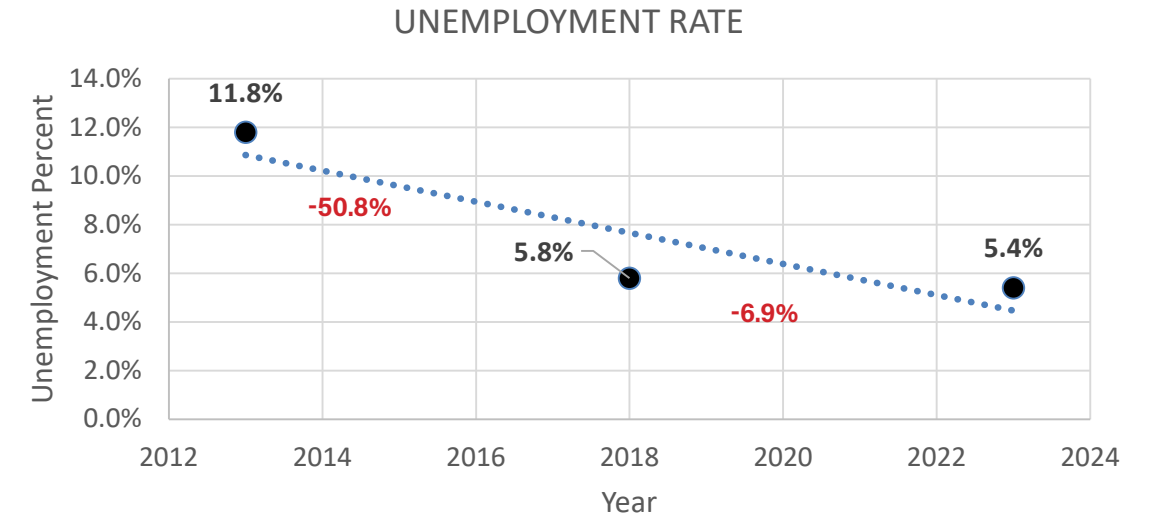
**20.0**  
AVERAGE TRAVEL TIME TO WORK  
(IN MINUTES)

ACS 5-YEARS ESTIMATES 2023

MICHIGAN **24.5** | U.S. **26.8**

## INDUSTRY AND EMPLOYMENT

**58.3%**  
EMPLOYMENT RATE IN  
LABOR FORCE  
ACS 5-YEARS ESTIMATES 2023  
MICHIGAN **58.9%** | U.S. **60.6%**



**1,633**  
TOTAL NUMBER OF  
ESTABLISHMENTS



**14,525**  
TOTAL NUMBER  
OF JOBS



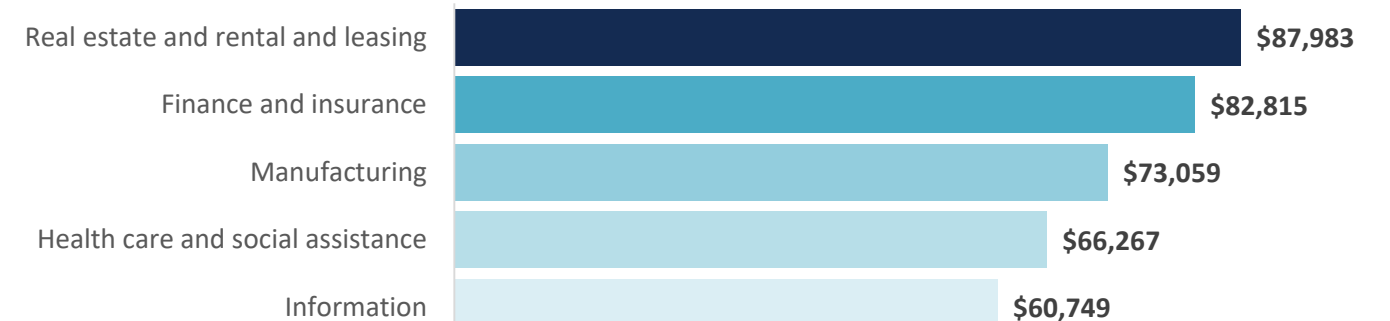
### TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE

BUREAU OF LABOUR STATISTICS (BLS)



### TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE

BUREAU OF LABOUR STATISTICS (BLS)



PERCENTAGE CHANGE (2013-2023)  
EMMET **-54.2%**



DEMOGRAPHICS



464.3 SQ. MILES  
AREA



206.2 PEOPLE/SQ. MILE  
POPULATION DENSITY

ACS 5-YEARS ESTIMATES 2023



95,757  
TOTAL POPULATION

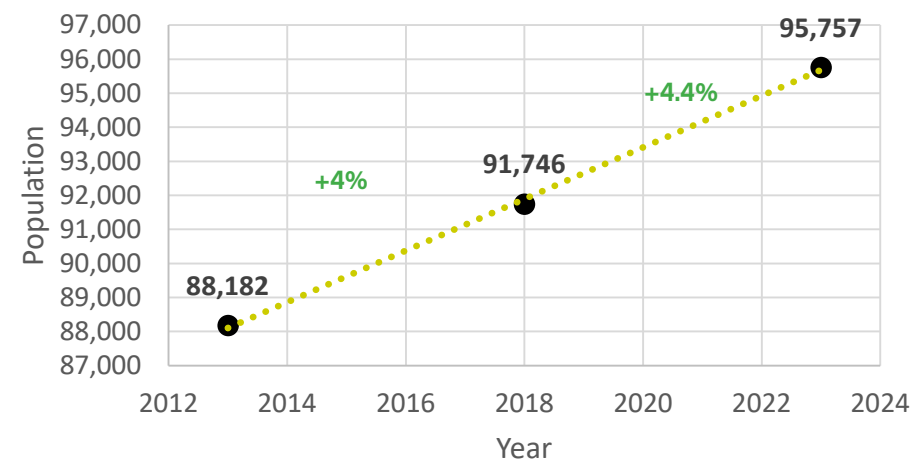
ACS 5-YEARS ESTIMATES 2023



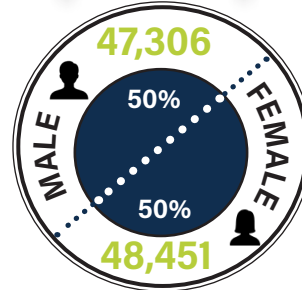
POPULATION GROWTH

ACS 5-YEARS ESTIMATES 2023

GRAND TRAVERSE TOTAL POPULATION



PERCENTAGE CHANGE (2013-2023)  
GRAND TRAVERSE +8.6%  
MICHIGAN +1.7% | U.S. +6.7%

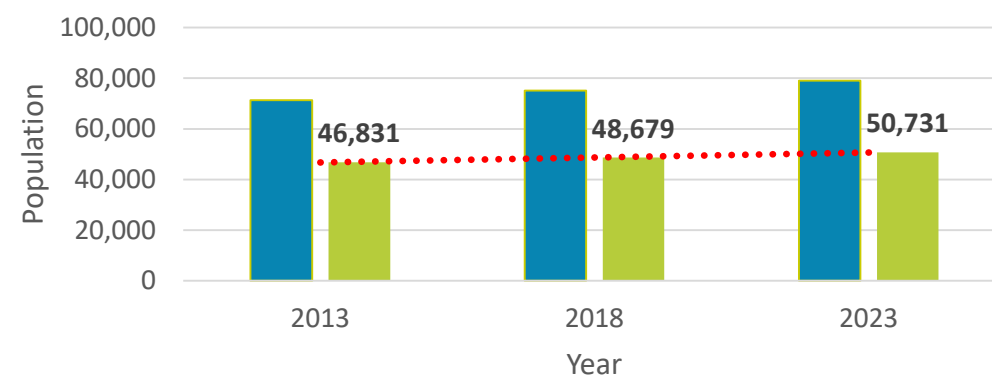


42.9  
MEDIAN AGE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 40.5 | U.S. 39.2

POPULATION (Age 16+) & (In Labor Force)



Population 16+  
Population in Labor Force  
Linear (Population in Labor Force)



INCOME AND POVERTY

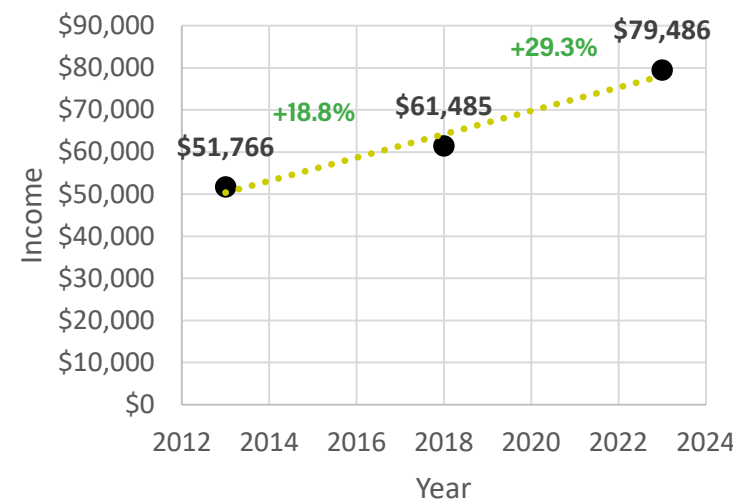


\$79,486  
MEDIAN HOUSEHOLD INCOME

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$71,149 | U.S. \$77,719

HOUSEHOLD MEDIAN INCOME



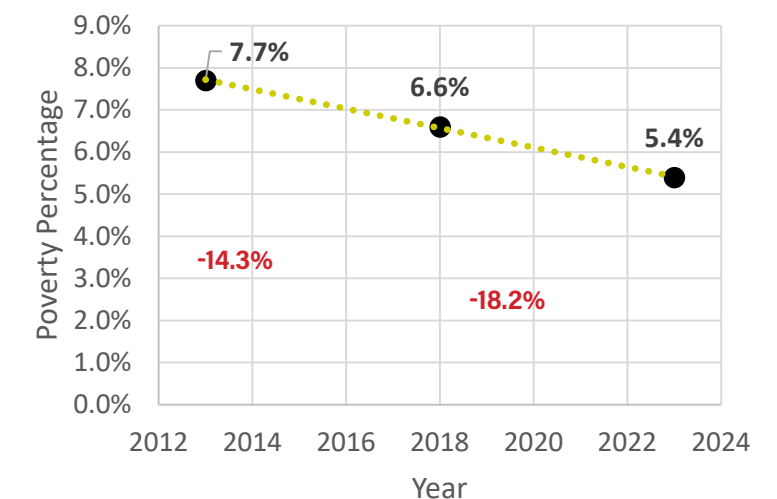
PERCENTAGE CHANGE (2013-2023)  
GRAND TRAVERSE +53.5%  
MICHIGAN +47.0% | U.S. +46.5%

5.4%  
POVERTY RATE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 8.8% | U.S. 8.7%

POVERTY RATE (FAMILIES)



PERCENTAGE CHANGE (2013-2023)  
GRAND TRAVERSE -29.9%  
MICHIGAN -26.7% | U.S. -23.0%

EDUCATION



EDUCATIONAL ATTAINMENT  
(POPULATION 25 YEARS+)

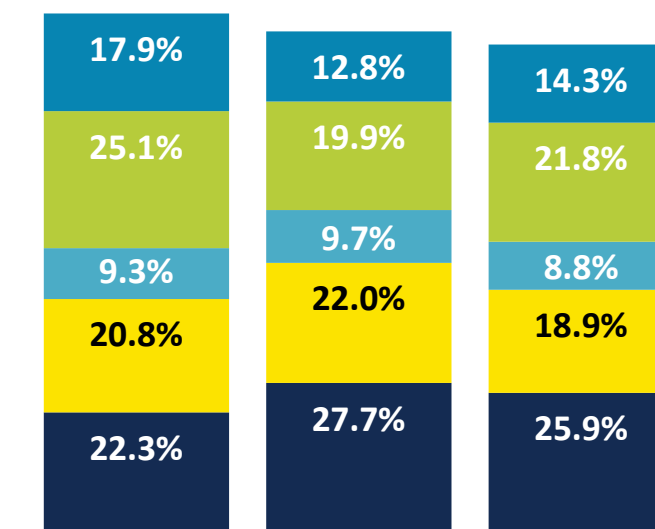
42.9%

BACHELOR'S DEGREE OR HIGHER

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 32.7% | U.S. 36.2%

PERCENTAGE CHANGE (2013-2023)  
GRAND TRAVERSE +34.9%  
MICHIGAN +26.3% | U.S. +25.7%



Graduate or professional degree  
Bachelor's degree  
Associate's degree  
Some college, no degree  
High school or equivalent degree

Grand Traverse MI U.S.

## HOUSING



**46,435**  
TOTAL HOUSING UNITS

ACS 5-YEARS ESTIMATES 2023



**2.71**  
AVERAGE HOUSEHOLD SIZE

ACS 5-YEARS ESTIMATES 2023

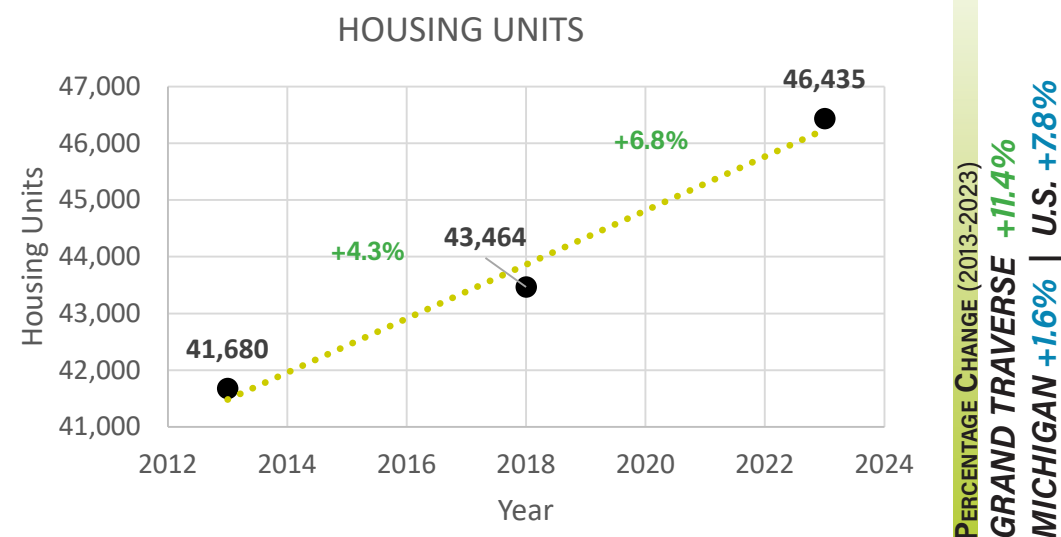
MICHIGAN **2.39** | U.S. **2.49**



**\$296,200**  
MEDIAN HOUSING UNIT VALUE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN **\$236,000** | U.S. **\$176,700**



## COMMUTE



**20.0**  
AVERAGE TRAVEL TIME TO WORK  
(IN MINUTES)

ACS 5-YEARS ESTIMATES 2023

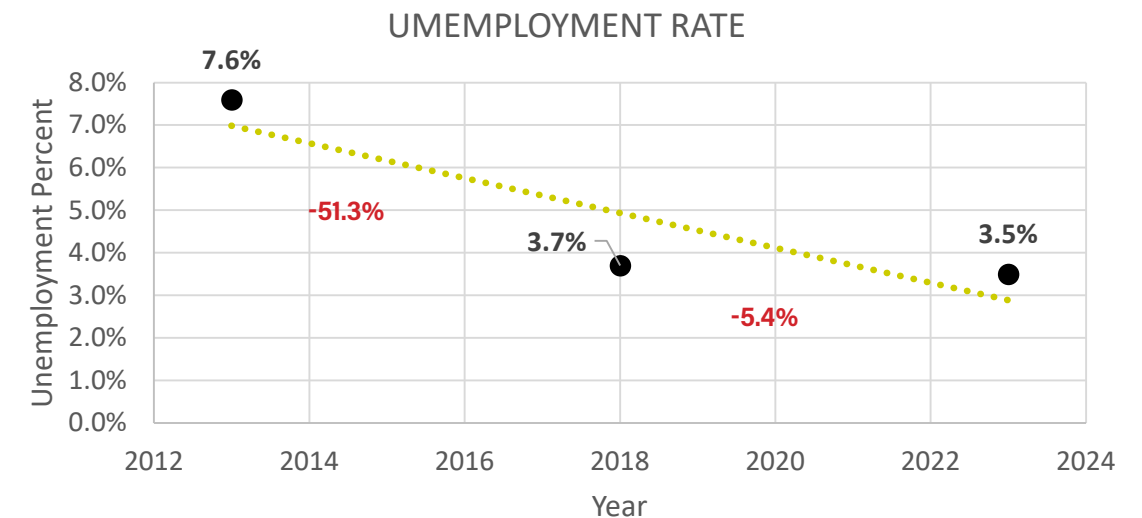
MICHIGAN **24.5** | U.S. **26.8**

## INDUSTRY AND EMPLOYMENT

**62.0%**  
EMPLOYMENT RATE IN  
LABOR FORCE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN **58.9%** | U.S. **60.6%**



PERCENTAGE CHANGE (2013-2023)  
GRAND TRAVERSE **-53.9%**

**3,949**  
TOTAL NUMBER OF  
ESTABLISHMENTS

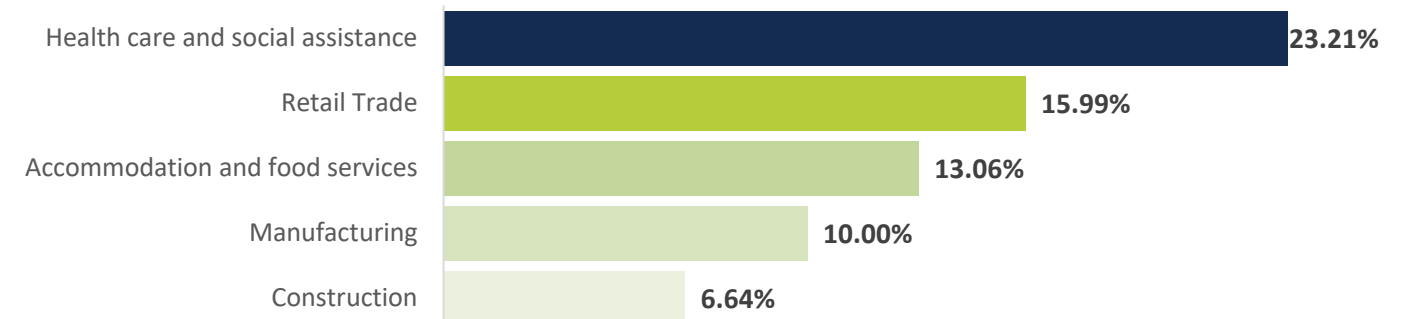


**45,932**  
TOTAL NUMBER  
OF JOBS



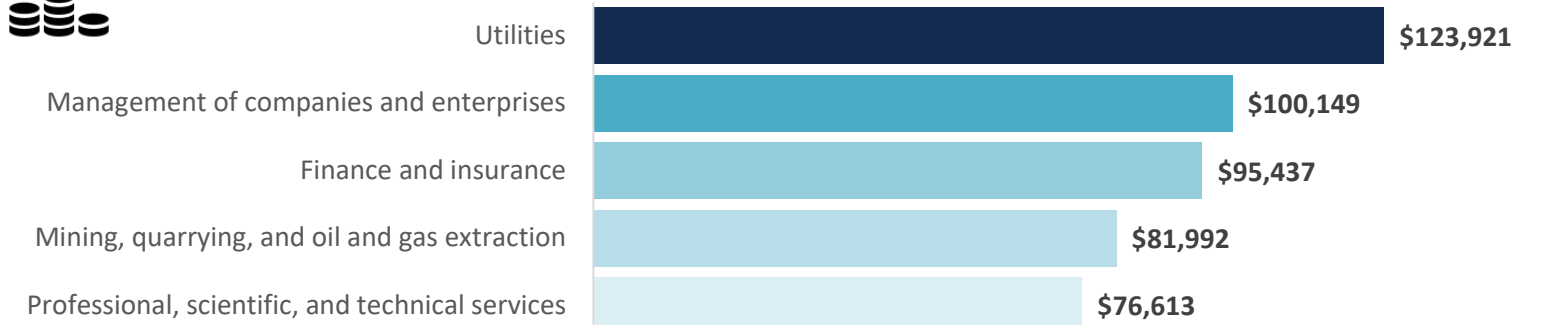
## TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE

BUREAU OF LABOUR STATISTICS (BLS)



## TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE

BUREAU OF LABOUR STATISTICS (BLS)





## DEMOGRAPHICS



**559.7** SQ. MILES  
AREA



**32.37** PEOPLE/SQ. MILE  
POPULATION DENSITY

ACS 5-YEARS ESTIMATES 2023



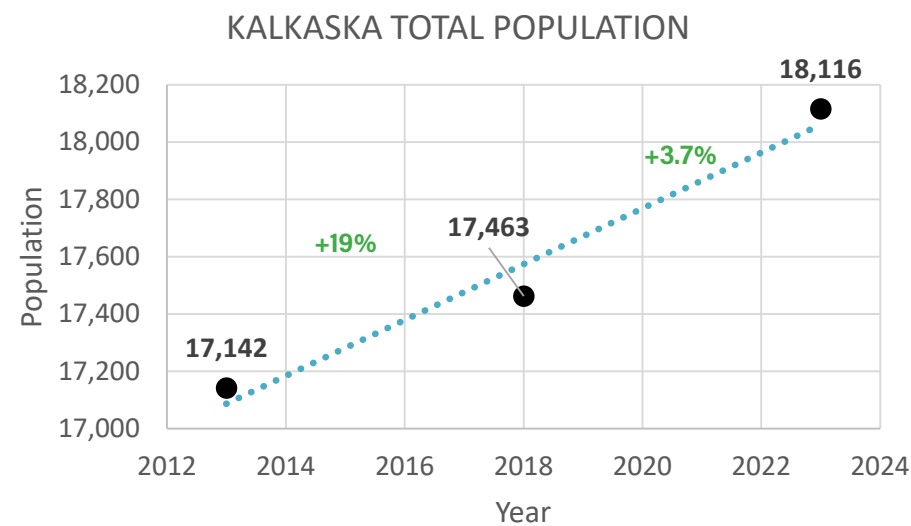
**18,116**  
TOTAL POPULATION

ACS 5-YEARS ESTIMATES 2023



**POPULATION GROWTH**

ACS 5-YEARS ESTIMATES 2023

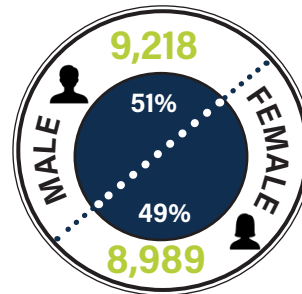
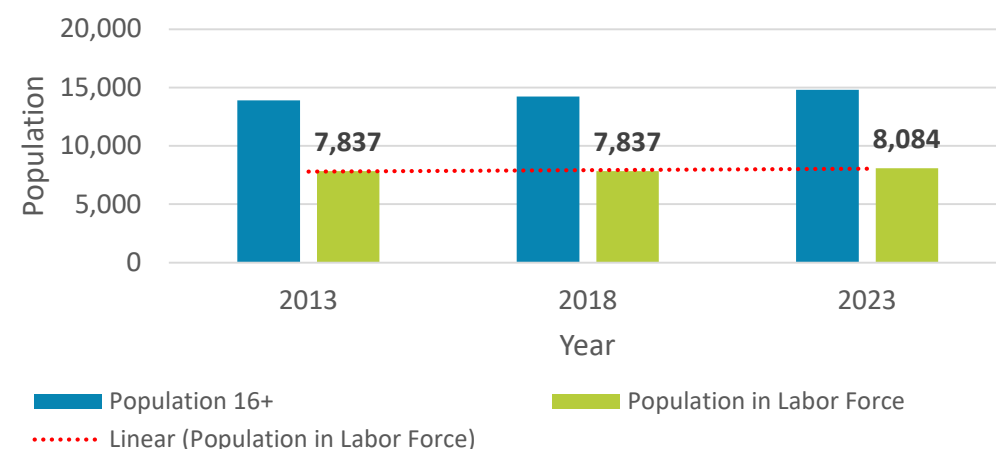


**44.0**  
MEDIAN AGE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 40.5 | U.S. 39.2

POPULATION (Age 16+) & (In Labor Force)



## INCOME AND POVERTY

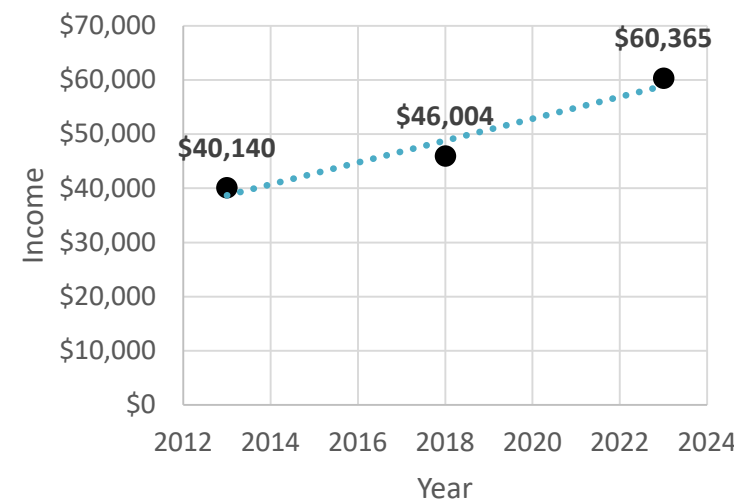


**\$60,365**  
MEDIAN HOUSEHOLD INCOME

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$71,149 | U.S. \$77,719

HOUSEHOLD MEDIAN INCOME



PERCENTAGE CHANGE (2013-2023)

KALKASKA +50.4%

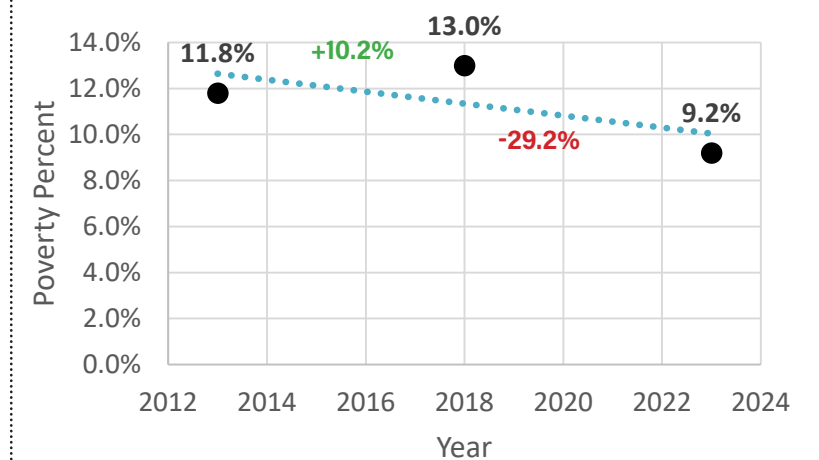
MICHIGAN +47.0% | U.S. +46.5%

**9.2%**  
POVERTY RATE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 8.8% | U.S. 8.7%

POVERTY RATE (Families)



PERCENTAGE CHANGE (2013-2023)

KALKASKA -22%

MICHIGAN -26.7% | U.S. -23.0%

## EDUCATION



**EDUCATIONAL ATTAINMENT**  
(POPULATION 25 YEARS+)

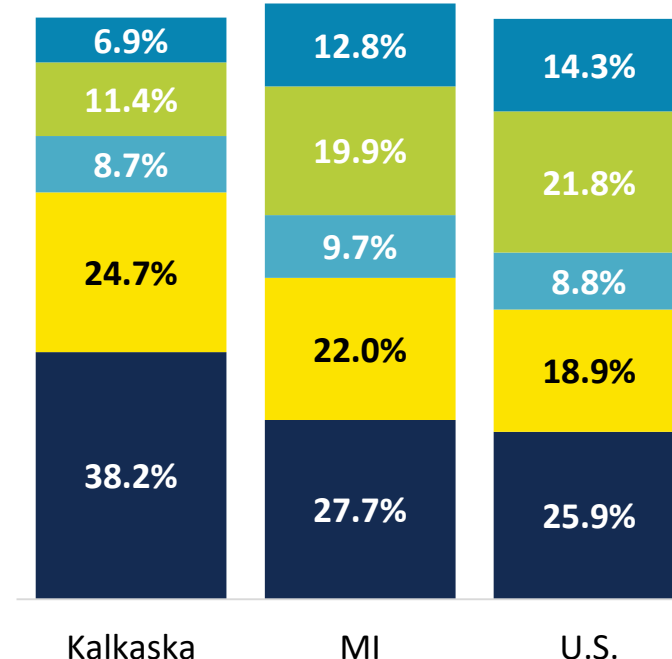
**18.2%**

BACHELOR'S DEGREE OR HIGHER

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 32.7% | U.S. 36.2%

PERCENTAGE CHANGE (2013-2023)  
KALKASKA +50.4%  
MICHIGAN +26.3% | U.S. +25.7%



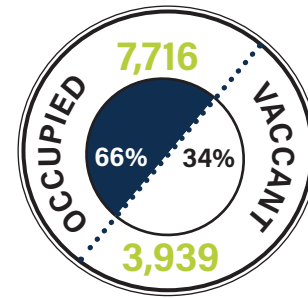
- Graduate or professional degree
- Bachelor's degree
- Associate's degree
- Some college, no degree
- High school or equivalent degree

## HOUSING



**11,655**  
TOTAL HOUSING UNITS

ACS 5-YEARS ESTIMATES 2023



**2.32**  
AVERAGE HOUSEHOLDH SIZE

ACS 5-YEARS ESTIMATES 2023

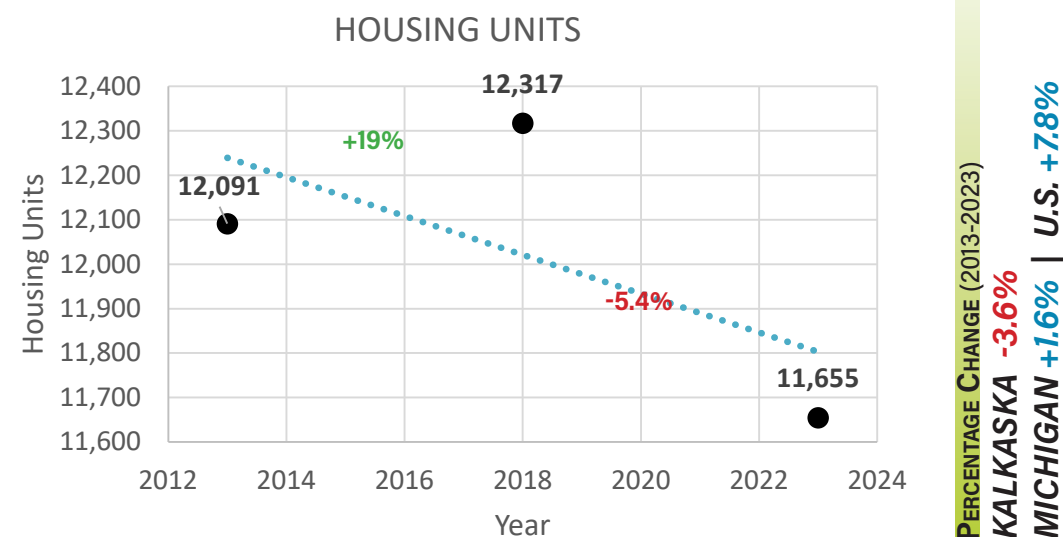
MICHIGAN **2.39** | U.S. **2.49**



**\$174,300**  
MEDIAN HOUSING UNIT VALUE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN **\$236,000** | U.S. **\$176,700**



## COMMUTE



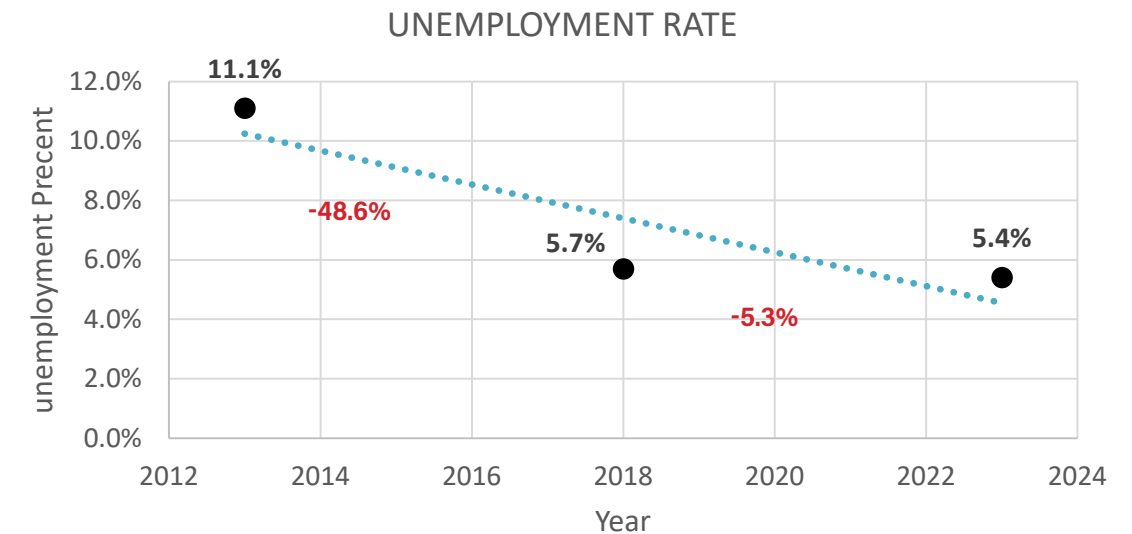
**29.7**  
AVERAGE TRAVEL TIME TO WORK  
(IN MINUTES)

ACS 5-YEARS ESTIMATES 2023

MICHIGAN **24.5** | U.S. **26.8**

## INDUSTRY AND EMPLOYMENT

**52.3%**  
EMPLOYMENT RATE IN  
LABOR FORCE  
ACS 5-YEARS ESTIMATES 2023  
MICHIGAN **58.9%** | U.S. **60.6%**



**385**  
TOTAL NUMBER OF  
ESTABLISHMENTS

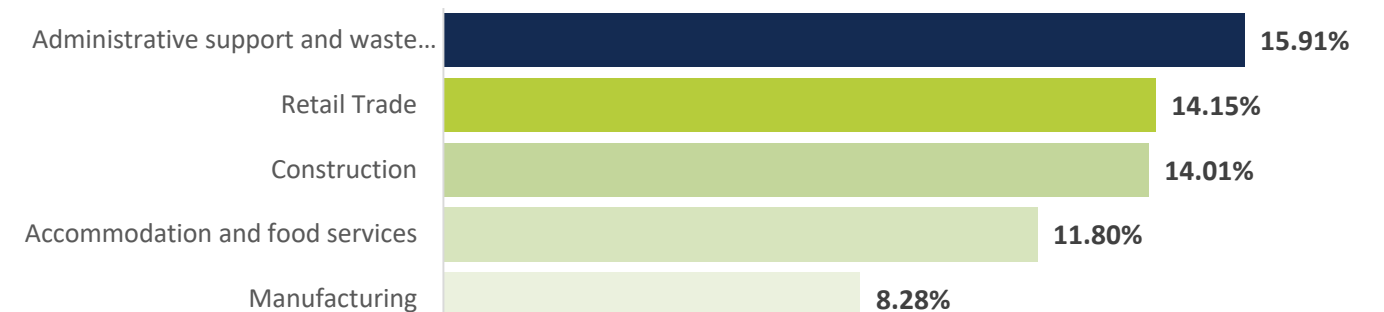


**3,230**  
TOTAL NUMBER  
OF JOBS



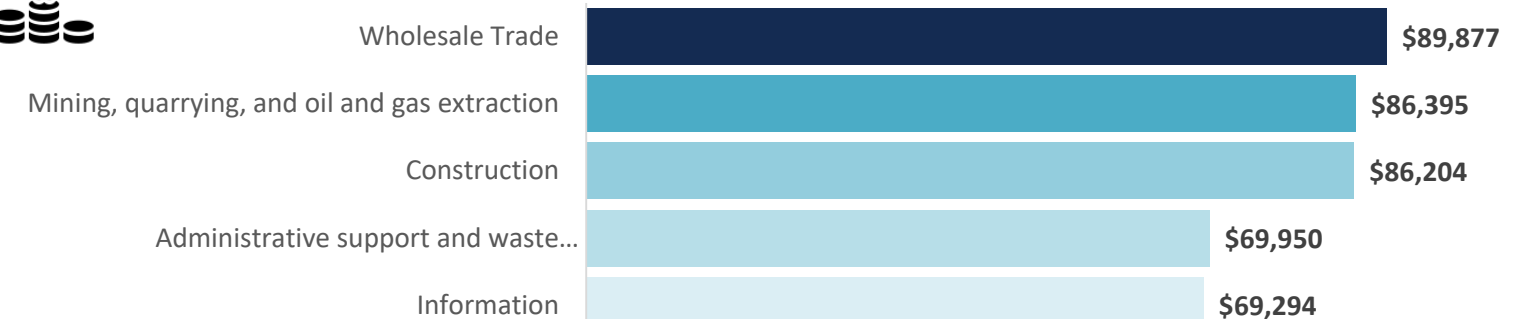
## TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE

BUREAU OF LABOUR STATISTICS (BLS)



## TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE

BUREAU OF LABOUR STATISTICS (BLS)





## DEMOGRAPHICS



**347.2** SQ. MILES  
AREA



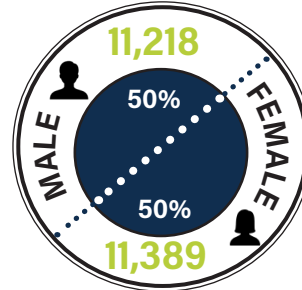
**65.1** PEOPLE/SQ. MILE  
POPULATION DENSITY

ACS 5-YEARS ESTIMATES 2023



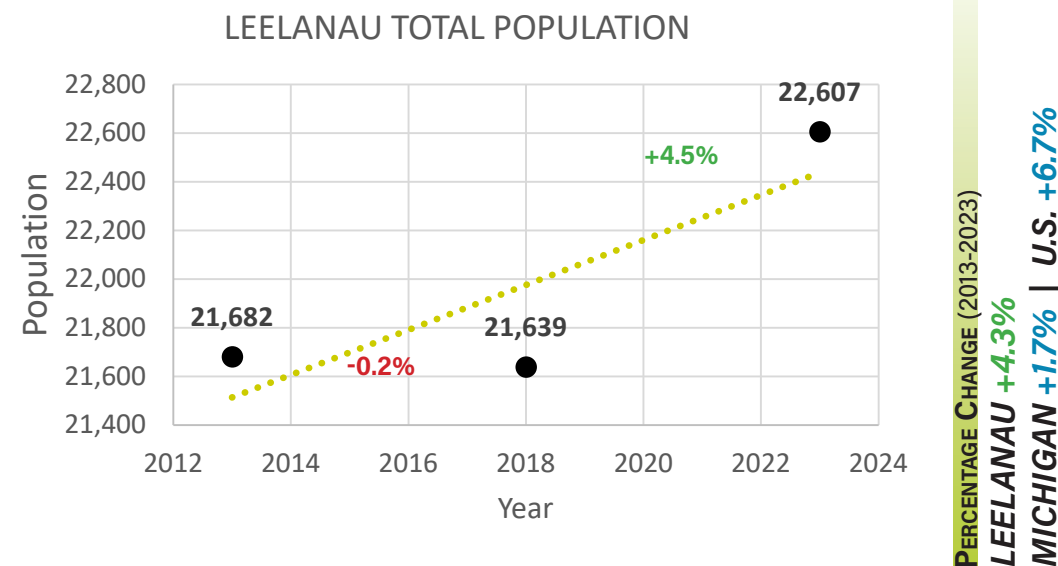
**22,607**  
TOTAL POPULATION

ACS 5-YEARS ESTIMATES 2023



### POPULATION GROWTH

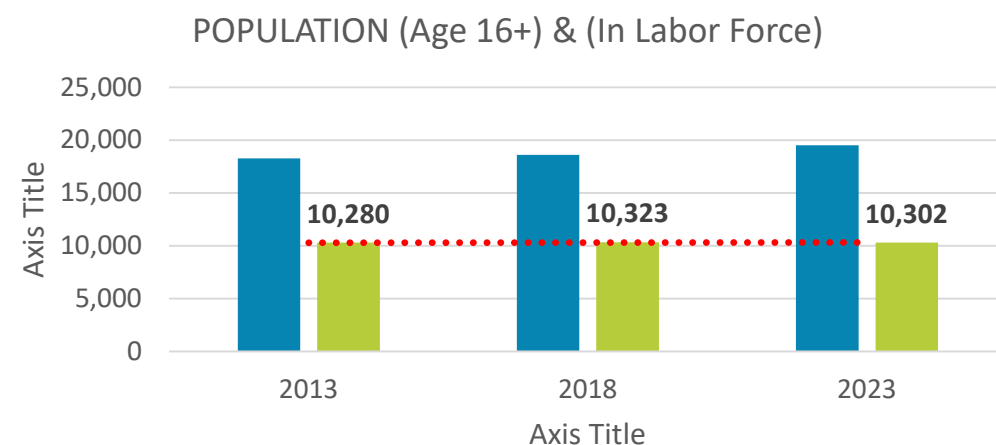
ACS 5-YEARS ESTIMATES 2023



**55.3**  
MEDIAN AGE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 40.5 | U.S. 39.2



Population 16+  
Population in Labor Force  
Linear (Population in Labor Force)

## INCOME AND POVERTY

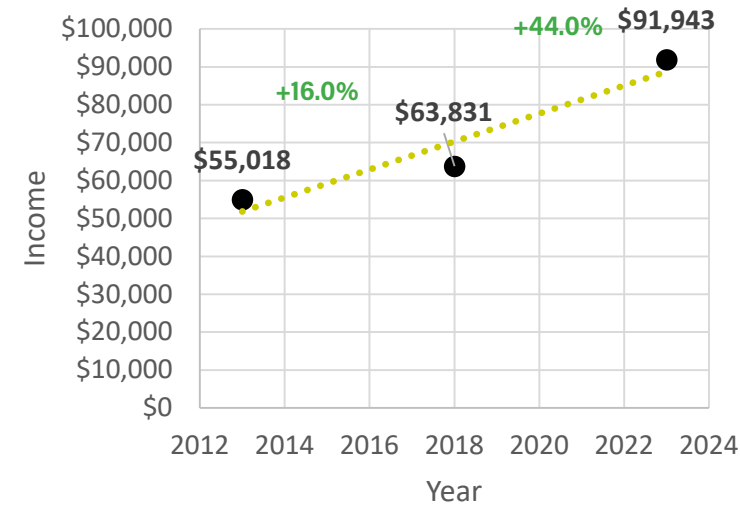


**\$91,943**  
MEDIAN HOUSEHOLD INCOME

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$71,149 | U.S. \$77,719

### HOUSEHOLD MEDIAN INCOME



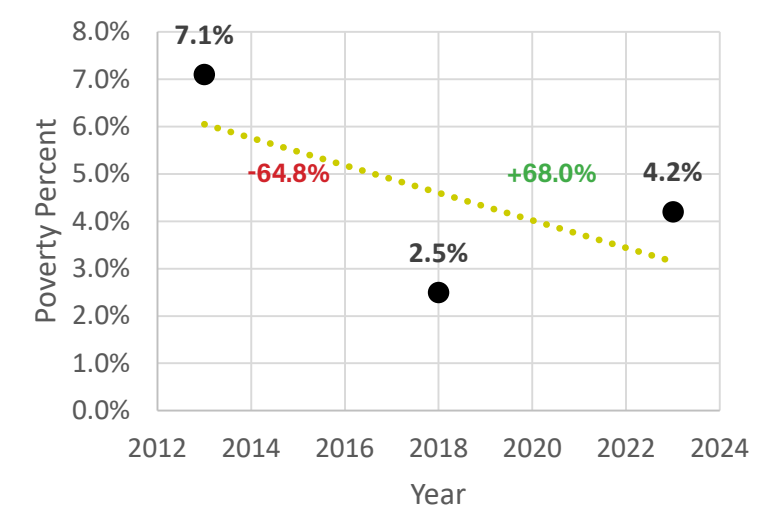
PERCENTAGE CHANGE (2013-2023)  
LEELANAU +67.1%  
MICHIGAN +47.0% | U.S. +46.5%

**4.2%**  
POVERTY RATE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 8.8% | U.S. 8.7%

### POVERTY RATE (Families)



PERCENTAGE CHANGE (2013-2023)  
LEELANAU -40.8%  
MICHIGAN -26.7% | U.S. -23.0%

## EDUCATION



### EDUCATIONAL ATTAINMENT (POPULATION 25 YEARS+)

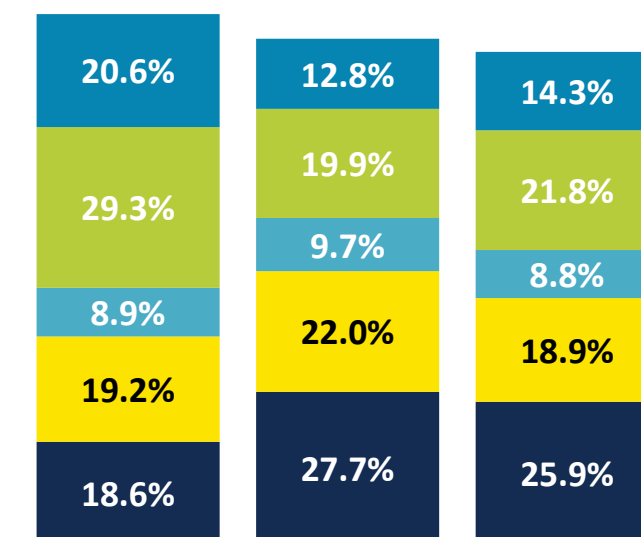
**49.9%**

BACHELOR'S DEGREE OR HIGHER

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 32.7% | U.S. 36.2%

PERCENTAGE CHANGE (2013-2023)  
LEELANAU +27.3%  
MICHIGAN +26.3% | U.S. +25.7%



Graduate or professional degree  
Bachelor's degree  
Associate's degree  
Some college, no degree  
High school or equivalent degree

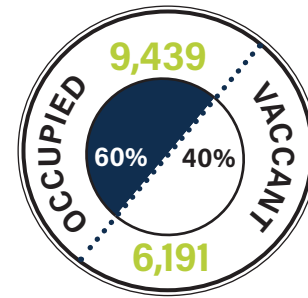
Leelanau MI U.S.

## HOUSING



**15,630**  
TOTAL HOUSING UNITS

ACS 5-YEARS ESTIMATES 2023



**2.36**  
AVERAGE HOUSEHOLD SIZE

ACS 5-YEARS ESTIMATES 2023

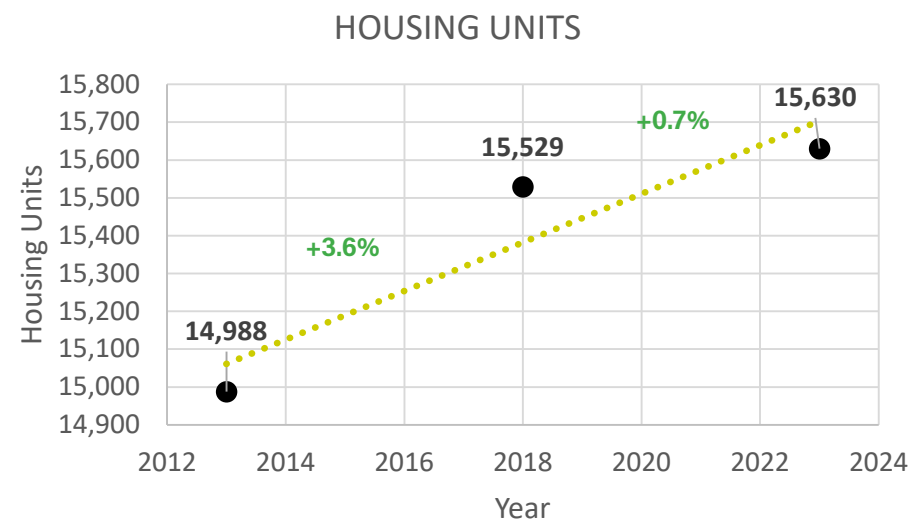
MICHIGAN **2.39** | U.S. **2.49**



**\$406,900**  
MEDIAN HOUSING UNIT VALUE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN **\$236,000** | U.S. **\$176,700**



PERCENTAGE CHANGE (2013-2023)  
LEELANAU **+4.3%**  
MICHIGAN **+1.6%** | U.S. **+7.8%**

## COMMUTE



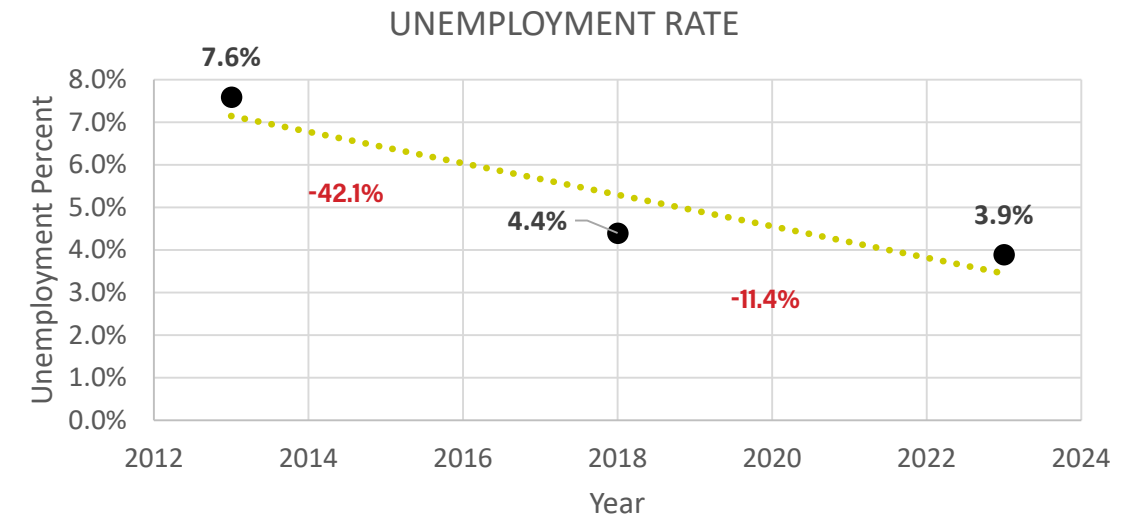
**23.5**  
AVERAGE TRAVEL TIME TO WORK  
(IN MINUTES)

ACS 5-YEARS ESTIMATES 2023

MICHIGAN **24.5** | U.S. **26.8**

## INDUSTRY AND EMPLOYMENT

**50.7%**  
EMPLOYMENT RATE IN  
LABOR FORCE  
ACS 5-YEARS ESTIMATES 2023  
MICHIGAN **58.9%** | U.S. **60.6%**



PERCENTAGE CHANGE (2013-2023)  
LEELANAU **-48.7%**

**891**  
TOTAL NUMBER OF  
ESTABLISHMENTS

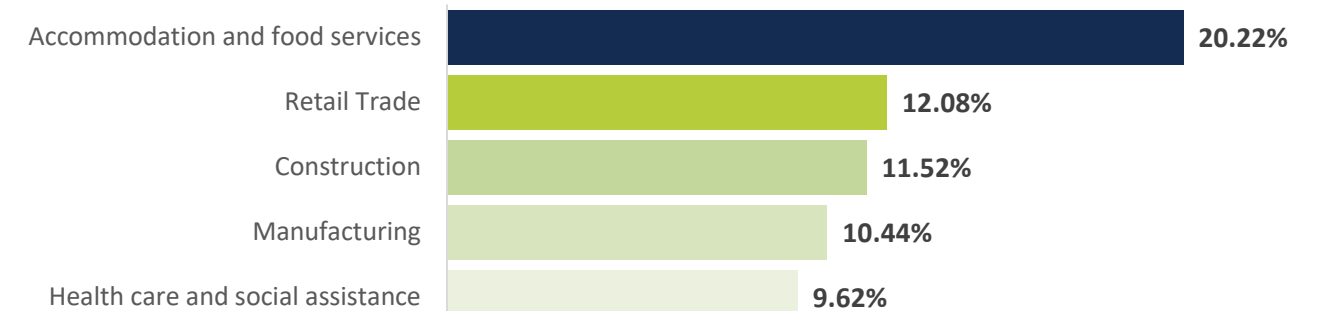


**4,605**  
TOTAL NUMBER  
OF JOBS



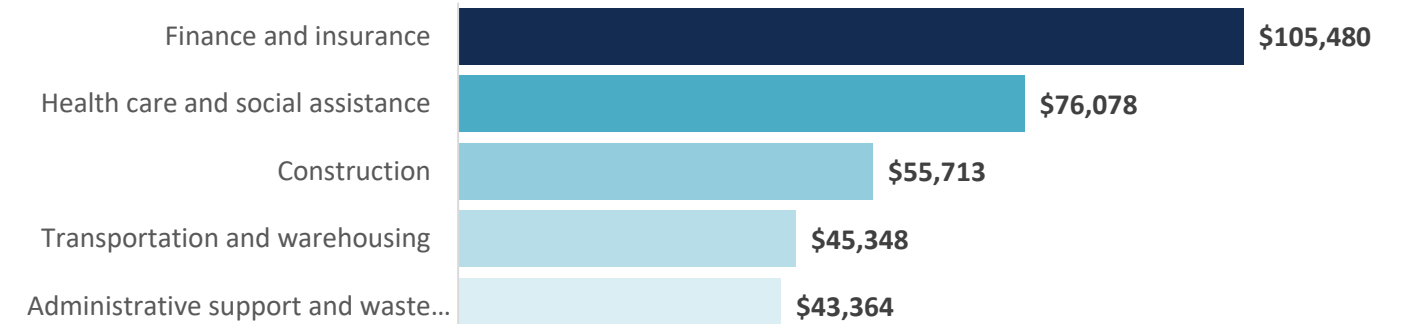
### TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE

BUREAU OF LABOUR STATISTICS (BLS)



### TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE

BUREAU OF LABOUR STATISTICS (BLS)





## DEMOGRAPHICS



**542.3** SQ. MILES  
AREA



**46.56** PEOPLE/SQ. MILE  
POPULATION DENSITY

ACS 5-YEARS ESTIMATES 2023



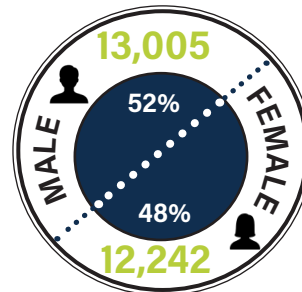
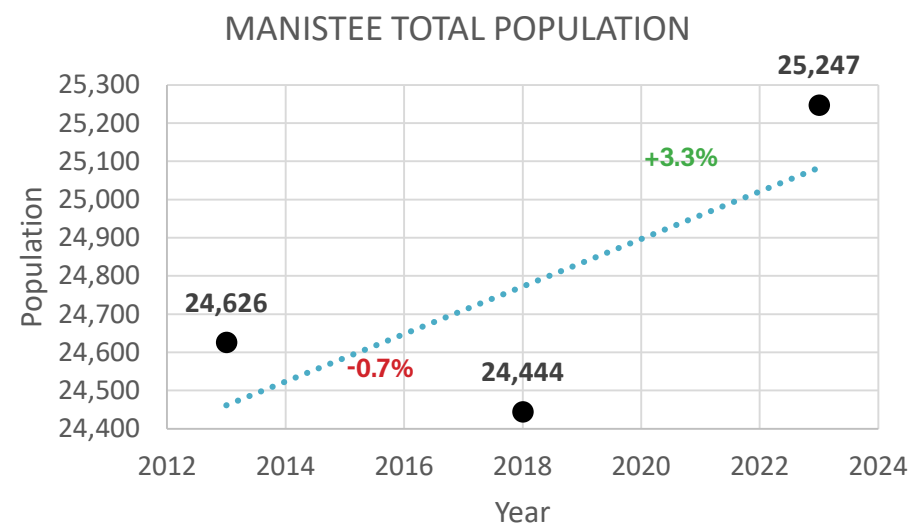
**25,247**  
TOTAL POPULATION

ACS 5-YEARS ESTIMATES 2023



**POPULATION GROWTH**

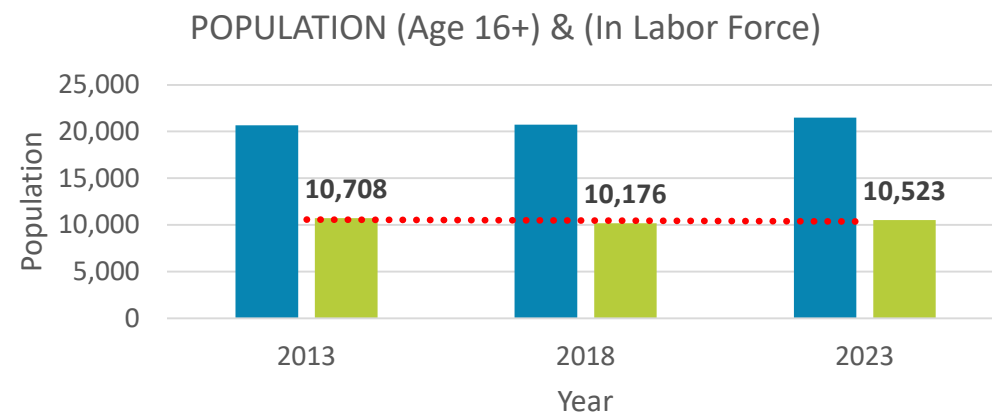
ACS 5-YEARS ESTIMATES 2023



**50.3**  
MEDIAN AGE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 40.5 | U.S. 39.2



Population 16+  
Population in Labor Force  
Linear (Population in Labor Force)

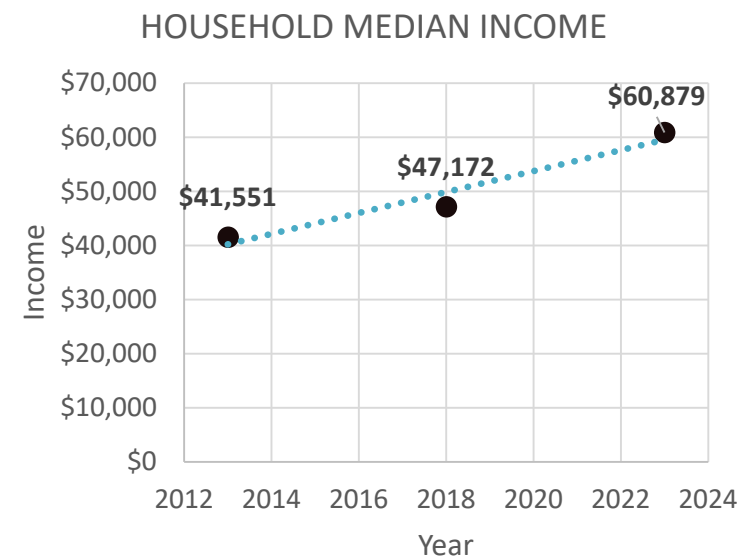
## INCOME AND POVERTY



**\$60,879**  
MEDIAN HOUSEHOLD INCOME

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$71,149 | U.S. \$77,719



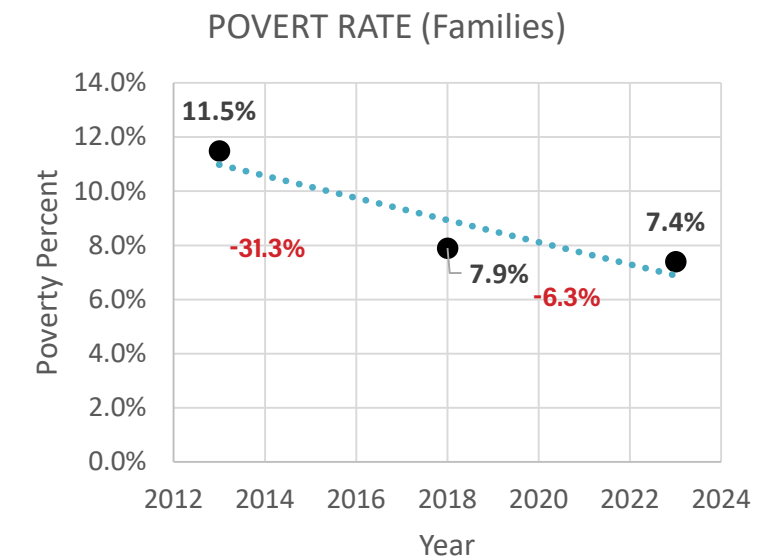
PERCENTAGE CHANGE (2013-2023)  
MANISTEE +46.5%  
MICHIGAN +47.0% | U.S. +46.5%



**7.4%**  
POVERTY RATE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 8.8% | U.S. 8.7%



PERCENTAGE CHANGE (2013-2023)  
MANISTEE -35.7%  
MICHIGAN -26.7% | U.S. -23.0%

## EDUCATION



**EDUCATIONAL ATTAINMENT**  
(POPULATION 25 YEARS+)

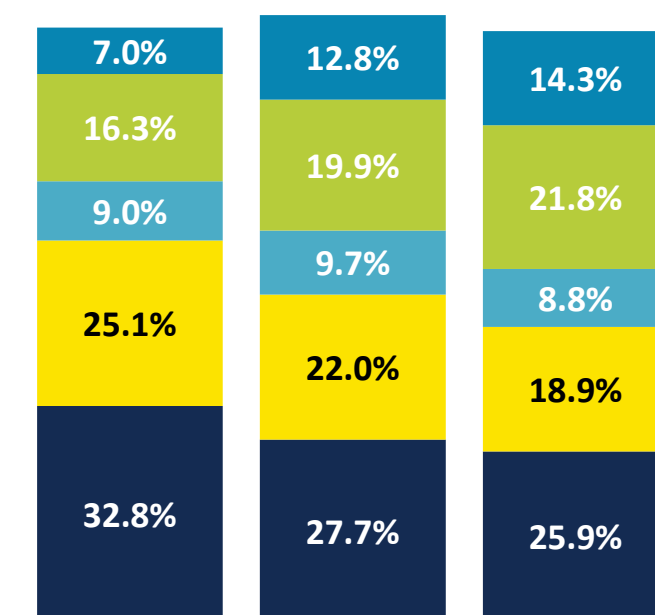
**23.4%**

BACHELOR'S DEGREE OR HIGHER

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 32.7% | U.S. 36.2%

PERCENTAGE CHANGE (2013-2023)  
MANISTEE +22.5%  
MICHIGAN +26.3% | U.S. +25.7%



Graduate or professional degree  
Bachelor's degree  
Associate's degree  
Some college, no degree  
High school or equivalent degree

## HOUSING



**15,631**  
TOTAL HOUSING UNITS

ACS 5-YEARS ESTIMATES 2023



**2.30**  
AVERAGE HOUSEHOLD SIZE

ACS 5-YEARS ESTIMATES 2023

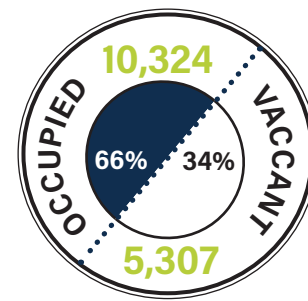
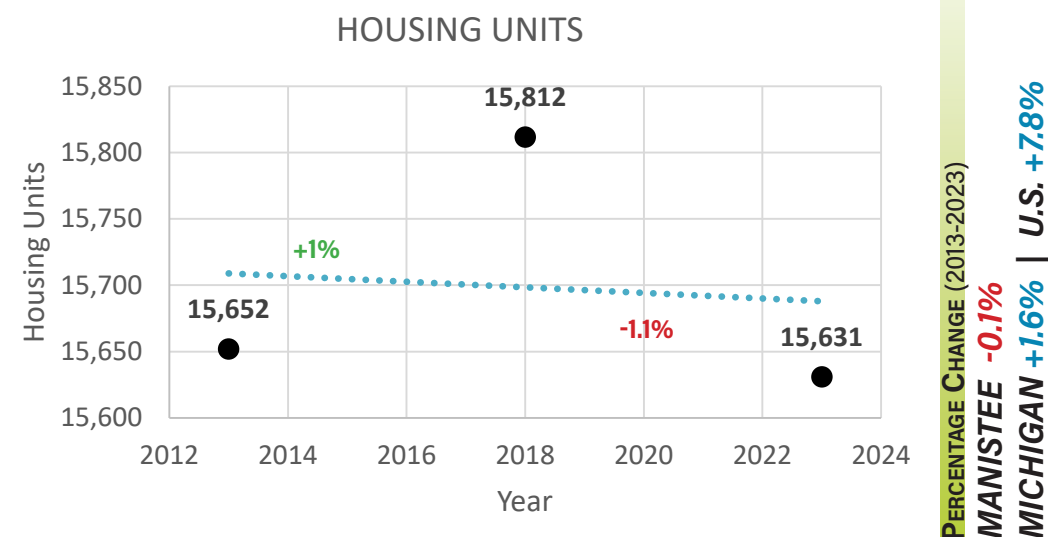
MICHIGAN **2.39** | U.S. **2.49**



**\$166,600**  
MEDIAN HOUSING UNIT VALUE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN **\$236,000** | U.S. **\$176,700**



## COMMUTE



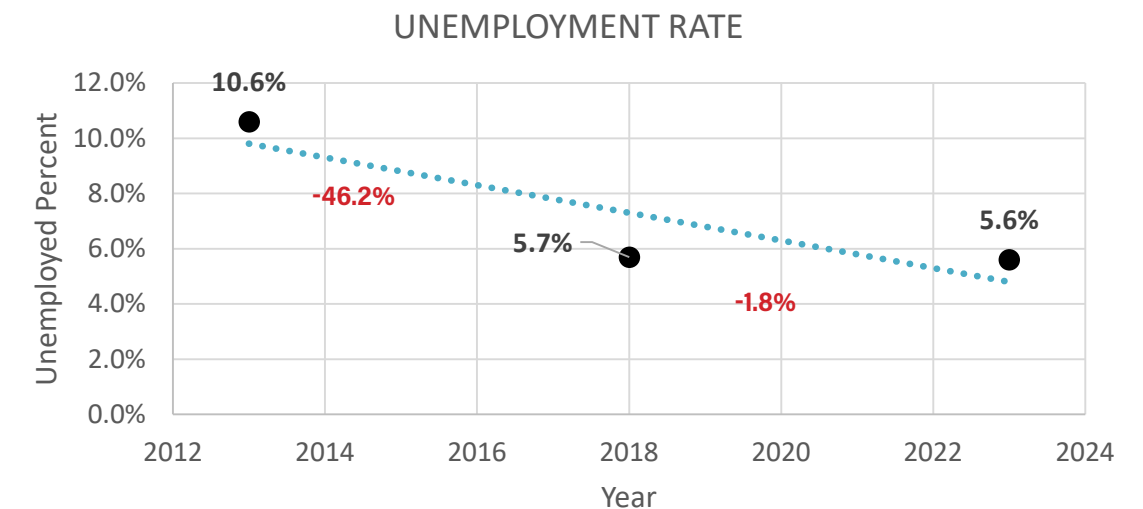
**21.5**  
AVERAGE TRAVEL TIME TO WORK  
(IN MINUTES)

ACS 5-YEARS ESTIMATES 2023

MICHIGAN **24.5** | U.S. **26.8**

## INDUSTRY AND EMPLOYMENT

**45.7%**  
EMPLOYMENT RATE IN  
LABOR FORCE  
ACS 5-YEARS ESTIMATES 2023  
MICHIGAN **58.9%** | U.S. **60.6%**



**606**  
TOTAL NUMBER OF  
ESTABLISHMENTS

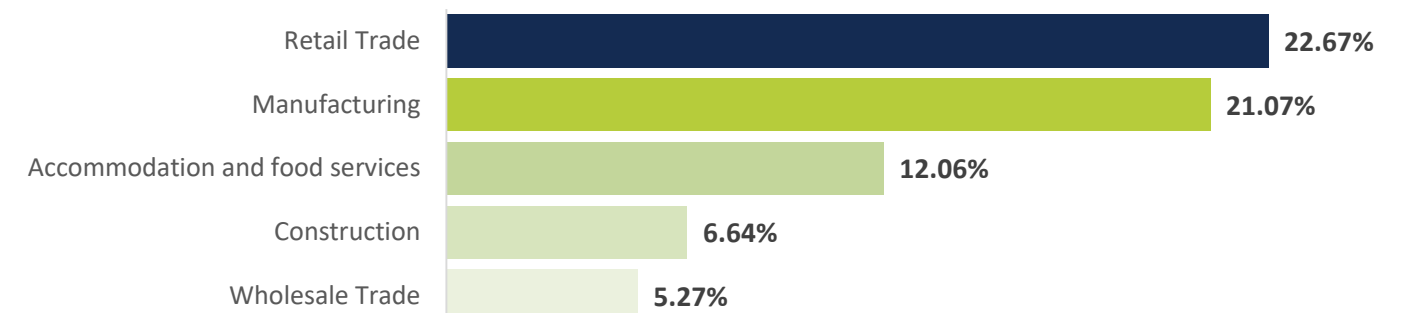


**4,213**  
TOTAL NUMBER  
OF JOBS



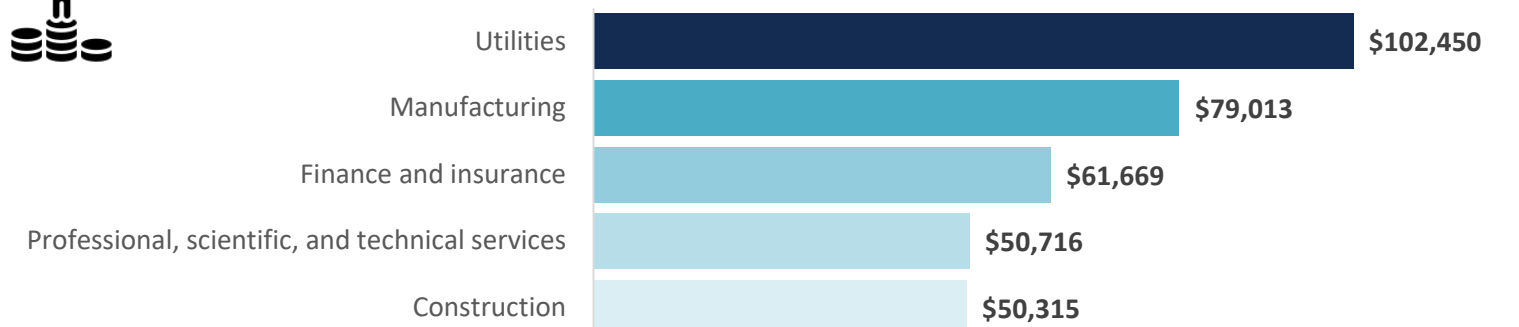
## TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE

BUREAU OF LABOUR STATISTICS (BLS)



## TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE

BUREAU OF LABOUR STATISTICS (BLS)



PERCENTAGE CHANGE (2013-2023)  
MANISTEE **-47.2%**



## DEMOGRAPHICS



**564.9** SQ. MILES  
AREA



**26.8** PEOPLE/SQ. MILE  
POPULATION DENSITY

ACS 5-YEARS ESTIMATES 2023



**15,156**  
TOTAL POPULATION

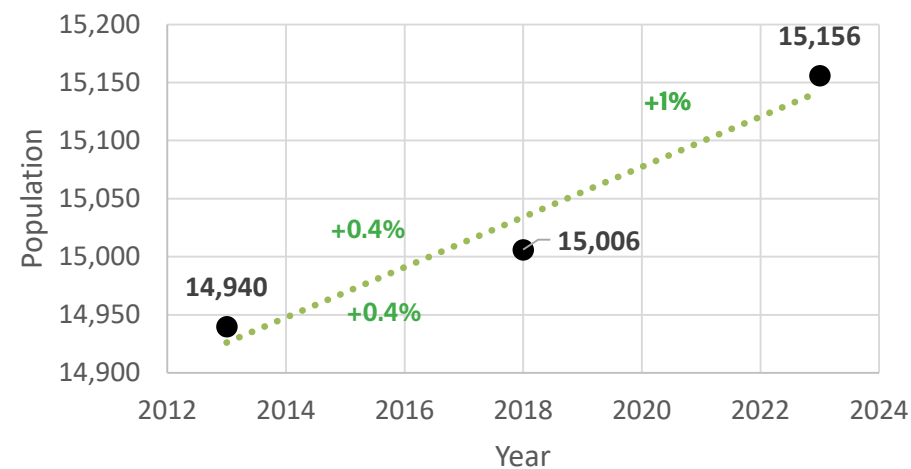
ACS 5-YEARS ESTIMATES 2023



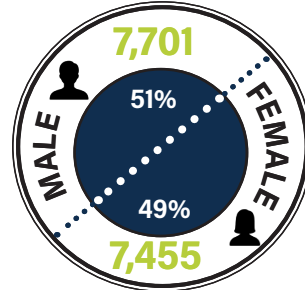
**POPULATION GROWTH**

ACS 5-YEARS ESTIMATES 2023

MISSAUKEE TOTAL POPULATION



PERCENTAGE CHANGE (2013-2023)  
MISSAUKEE +1.4%  
MICHIGAN +1.7% | U.S. +6.7%

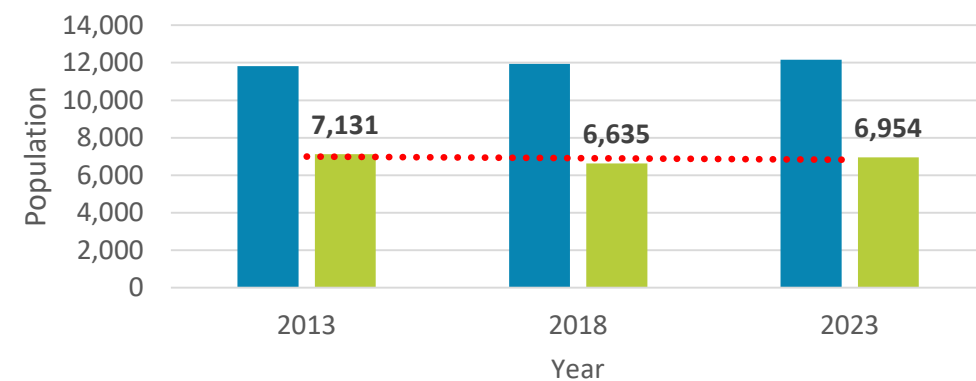


**42.7**  
MEDIAN AGE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 40.5 | U.S. 39.2

POPULATION (Age 16+) & (In Work Force)



Population 16+  
Linear (Population in Labor Force)

Population in Labor Force

## INCOME AND POVERTY

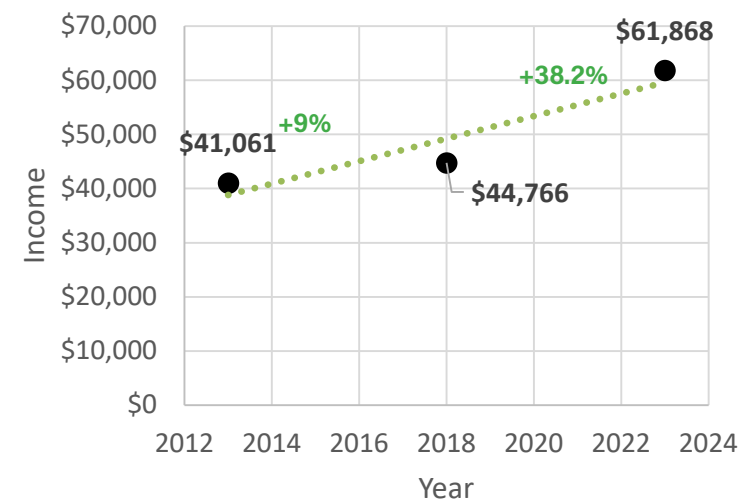


**\$61,868**  
MEDIAN HOUSEHOLD INCOME

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$71,149 | U.S. \$77,719

HOUSEHOLD MEDIAN INCOME



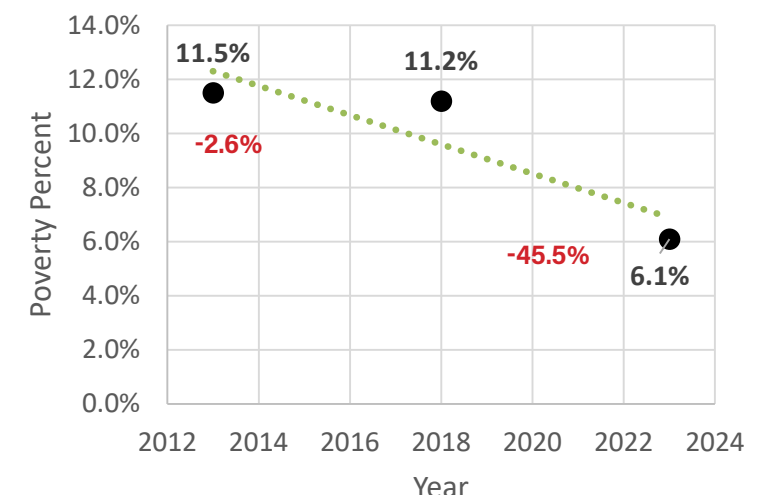
PERCENTAGE CHANGE (2013-2023)  
MISSAUKEE +50.7%  
MICHIGAN +47.0% | U.S. +46.5%

**6.1%**  
POVERTY RATE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 8.8% | U.S. 8.7%

POVERTY RATE (Families)



PERCENTAGE CHANGE (2013-2023)  
MISSAUKEE -47.0%  
MICHIGAN -26.7% | U.S. -23.0%

## EDUCATION



**EDUCATIONAL ATTAINMENT**  
(POPULATION 25 YEARS+)

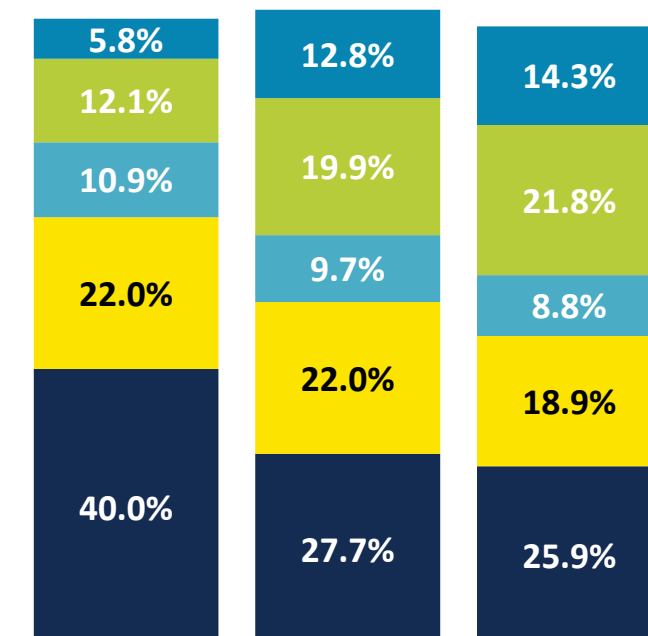
**18.0%**

BACHELOR'S DEGREE OR HIGHER

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 32.7% | U.S. 36.2%

PERCENTAGE CHANGE (2013-2023)  
MISSAUKEE +38.5%  
MICHIGAN +26.3% | U.S. +25.7%



- Graduate or professional degree
- Bachelor's degree
- Associate's degree
- Some college, no degree
- High school or equivalent degree

Missaukee

MI

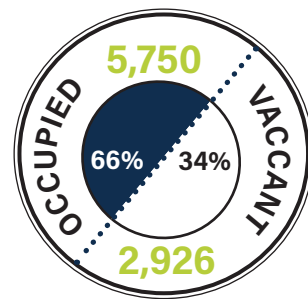
U.S.

## HOUSING



**8,676**  
TOTAL HOUSING UNITS

ACS 5-YEARS ESTIMATES 2023



**2.61**  
AVERAGE HOUSEHOLD SIZE

ACS 5-YEARS ESTIMATES 2023

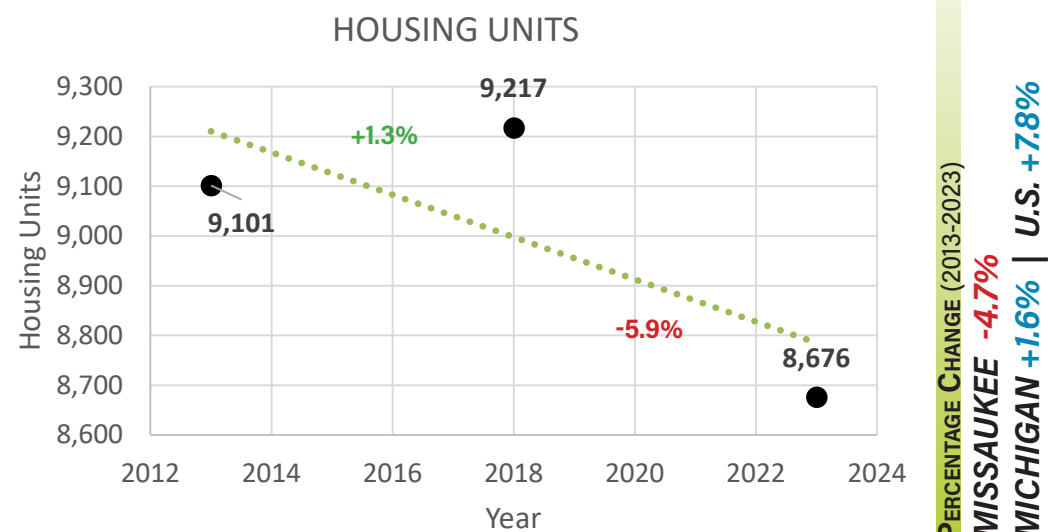
MICHIGAN **2.39** | U.S. **2.49**



**\$163,700**  
MEDIAN HOUSING UNIT VALUE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN **\$236,000** | U.S. **\$176,700**



## COMMUTE



**25.1**  
AVERAGE TRAVEL TIME TO WORK  
(IN MINUTES)

ACS 5-YEARS ESTIMATES 2023

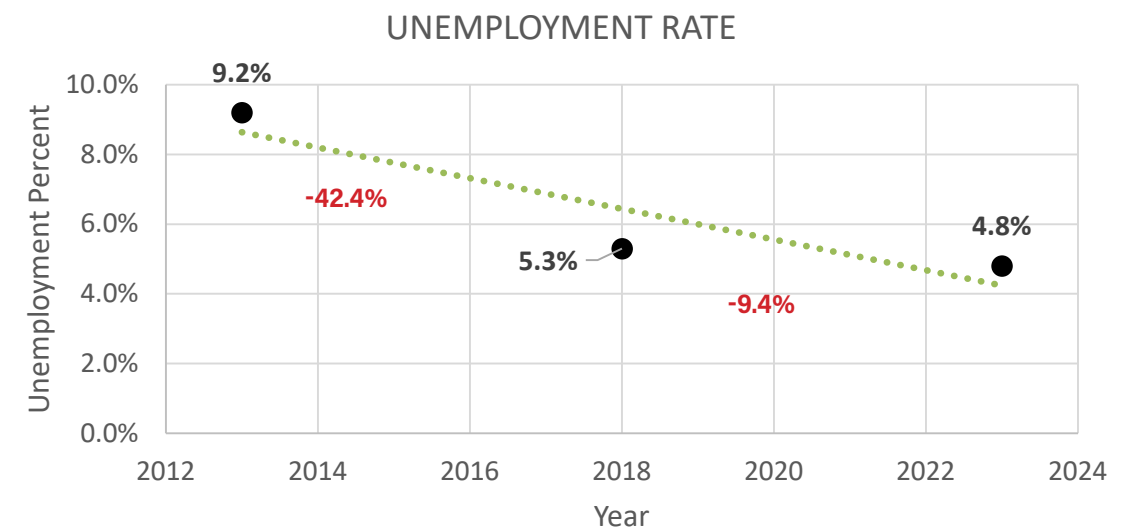
MICHIGAN **24.5** | U.S. **26.8**

## INDUSTRY AND EMPLOYMENT

**53.1%**  
EMPLOYMENT RATE IN  
LABOR FORCE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN **58.9%** | U.S. **60.6%**

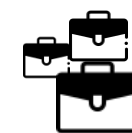


PERCENTAGE CHANGE (2013-2023)  
MISSAUKEE **-47.8%**

**393**  
TOTAL NUMBER OF  
ESTABLISHMENTS

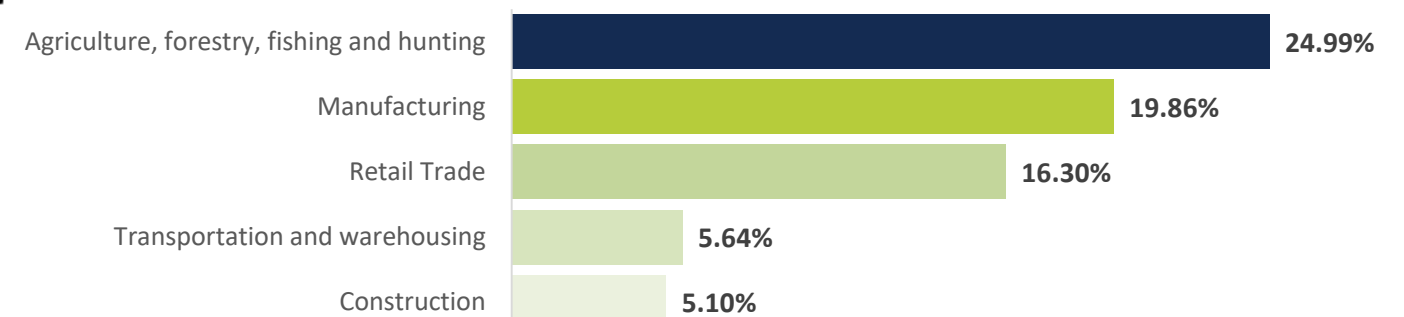


**2,992**  
TOTAL NUMBER  
OF JOBS



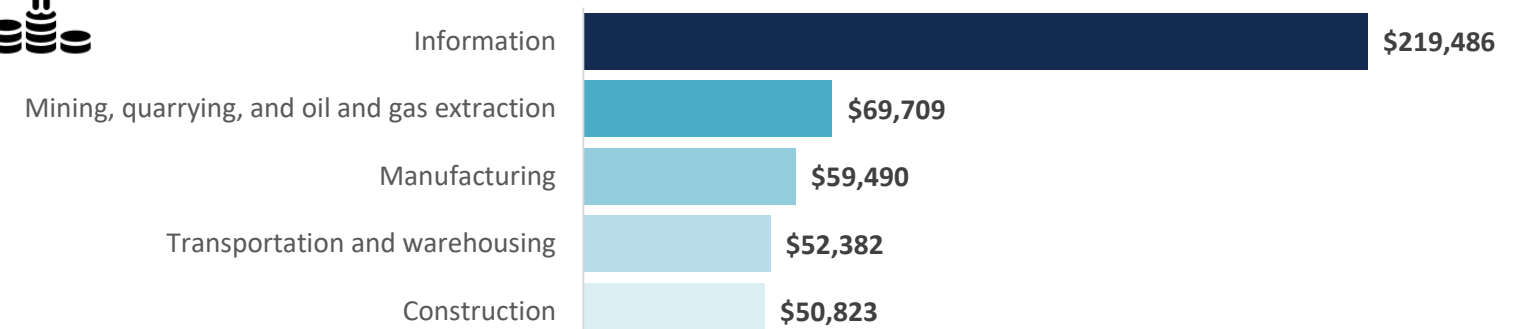
## TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE

BUREAU OF LABOUR STATISTICS (BLS)



## TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE

BUREAU OF LABOUR STATISTICS (BLS)





## DEMOGRAPHICS



**564.9** SQ. MILES  
AREA



**59.9** PEOPLE/SQ. MILE  
POPULATION DENSITY

ACS 5-YEARS ESTIMATES 2023



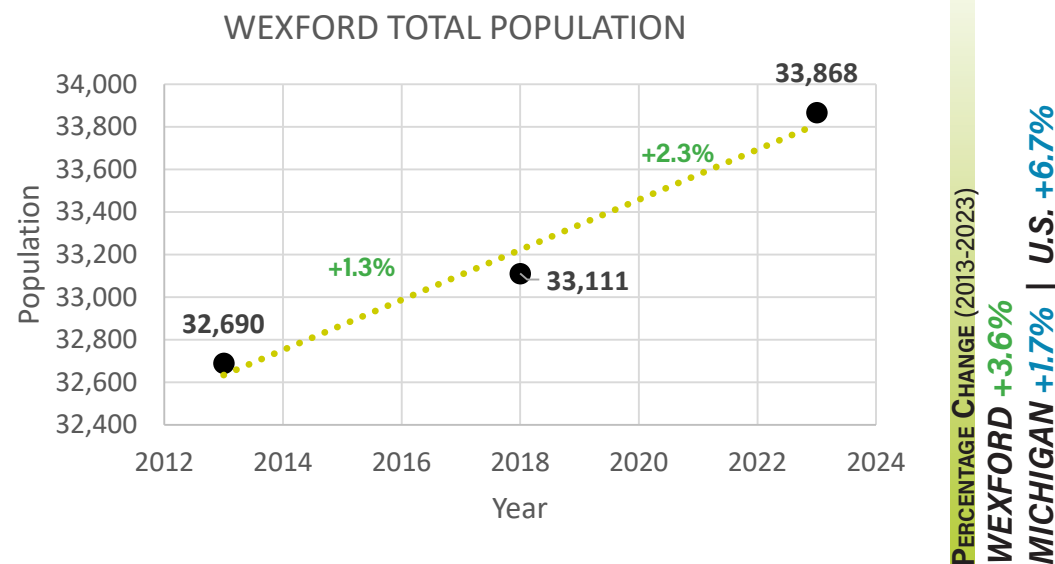
**33,868**  
TOTAL POPULATION

ACS 5-YEARS ESTIMATES 2023



**POPULATION GROWTH**

ACS 5-YEARS ESTIMATES 2023

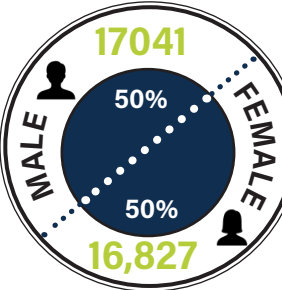
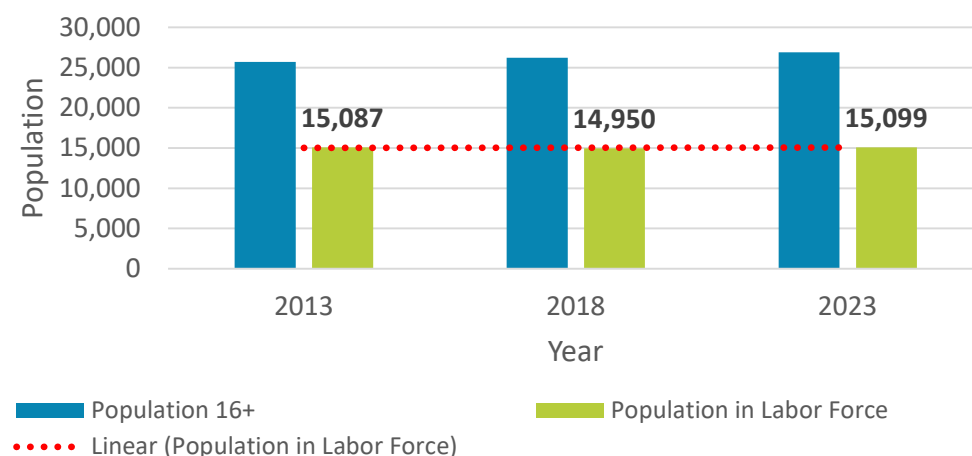


**42.2**  
MEDIAN AGE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN **40.5** | U.S. **39.2**

POPULATION (Age 16+) & (In Work Force)



## INCOME AND POVERTY

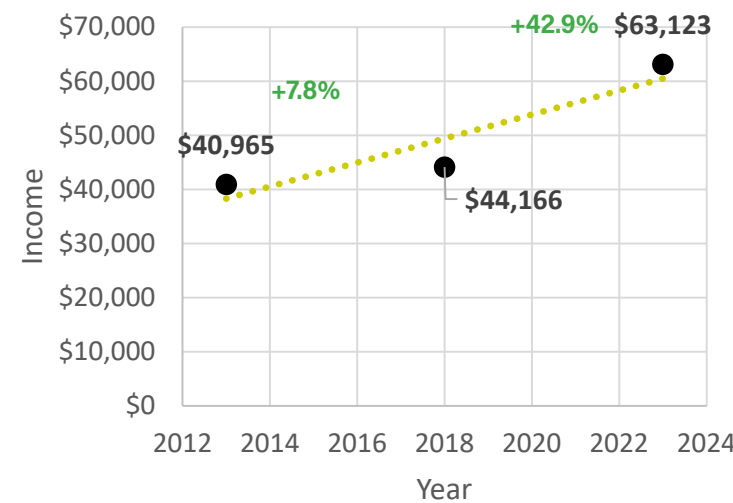


**\$63,123**  
MEDIAN HOUSEHOLD INCOME

ACS 5-YEARS ESTIMATES 2023

MICHIGAN **\$71,149** | U.S. **\$77,719**

HOUSEHOLD MEDIAN INCOME

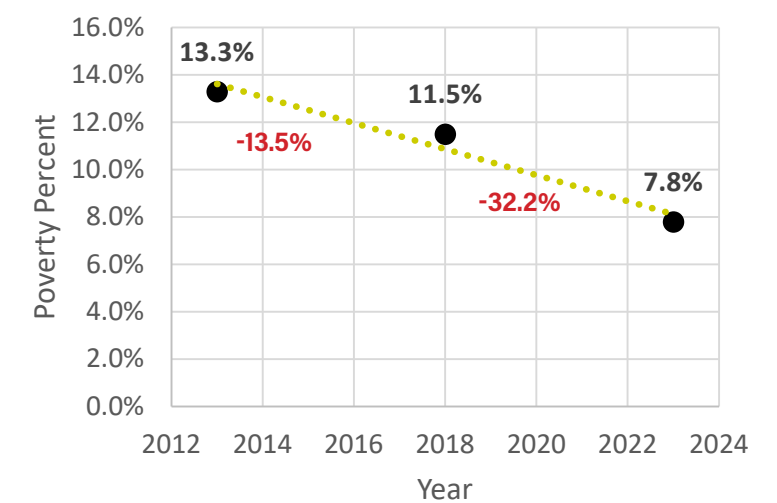


**7.8%**  
POVERTY RATE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN **8.8%** | U.S. **8.7%**

POVERTY RATE (Families)



## EDUCATION



**EDUCATIONAL ATTAINMENT**  
(POPULATION 25 YEARS+)

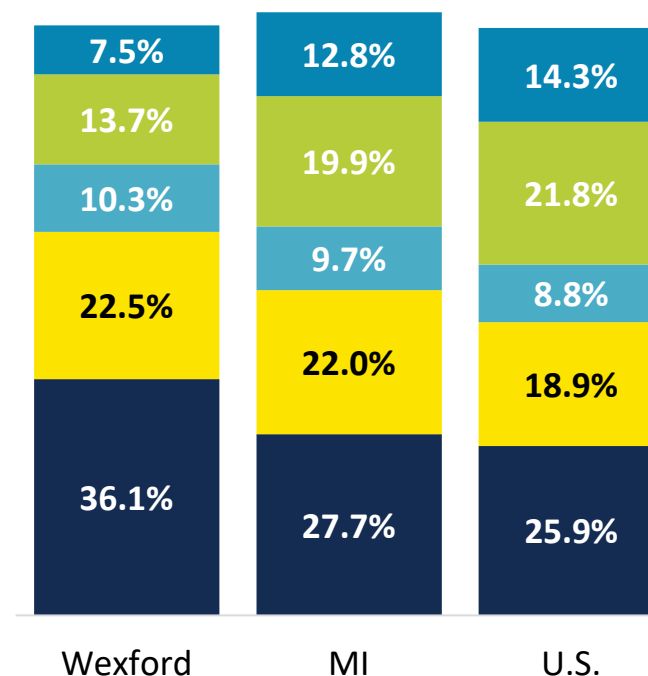
**21.2%**

BACHELOR'S DEGREE OR HIGHER

ACS 5-YEARS ESTIMATES 2023

MICHIGAN **32.7%** | U.S. **36.2%**

PERCENTAGE CHANGE (2013-2023)  
WEXFORD +26.2%  
MICHIGAN +26.3% | U.S. +25.7%



- Graduate or professional degree
- Bachelor's degree
- Associate's degree
- Some college, no degree
- High school or equivalent degree

## HOUSING



**16,532**  
TOTAL HOUSING UNITS

ACS 5-YEARS ESTIMATES 2023



**2.49**  
AVERAGE HOUSEHOLD SIZE

ACS 5-YEARS ESTIMATES 2023

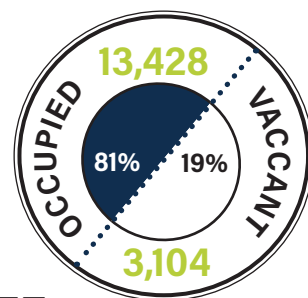
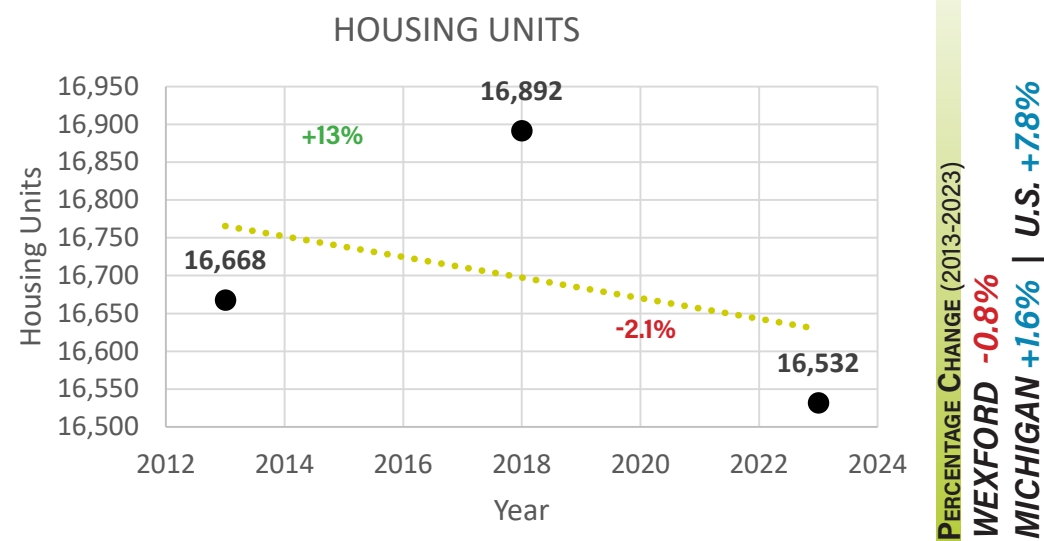
MICHIGAN **2.39** | U.S. **2.49**



**\$160,300**  
MEDIAN HOUSING UNIT VALUE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN **\$236,000** | U.S. **\$176,700**



## COMMUTE



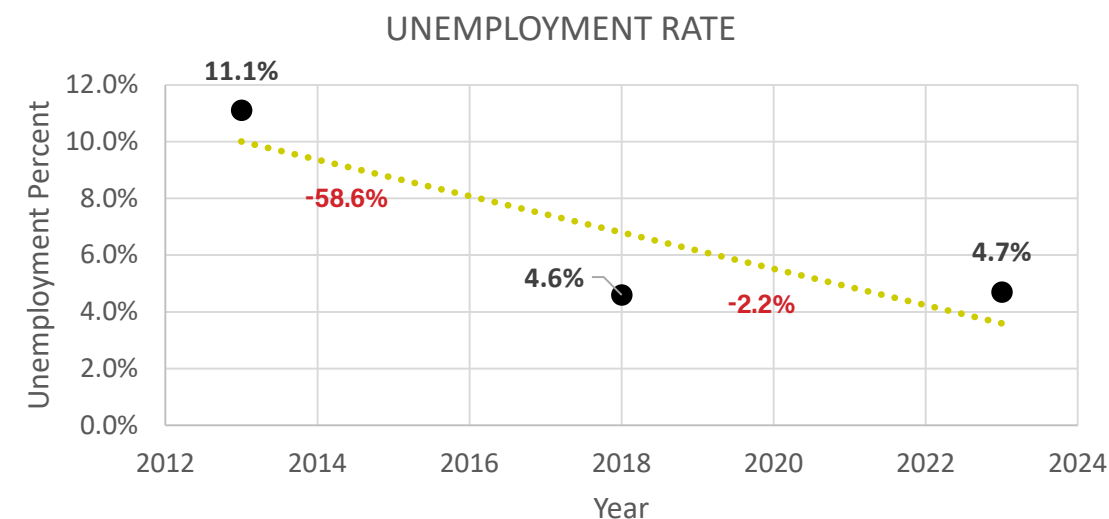
**22.5**  
AVERAGE TRAVEL TIME TO WORK  
(IN MINUTES)

ACS 5-YEARS ESTIMATES 2023

MICHIGAN **24.5** | U.S. **26.8**

## INDUSTRY AND EMPLOYMENT

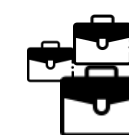
**52.8%**  
EMPLOYMENT RATE IN  
LABOR FORCE  
ACS 5-YEARS ESTIMATES 2023  
MICHIGAN **58.9%** | U.S. **60.6%**



**920**  
TOTAL NUMBER OF  
ESTABLISHMENTS

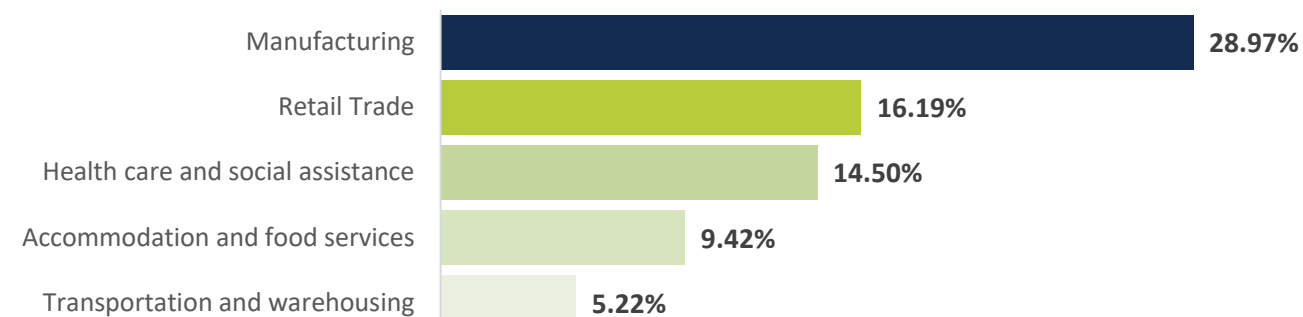


**11,212**  
TOTAL NUMBER  
OF JOBS



## TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE

BUREAU OF LABOUR STATISTICS (BLS)



## TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE

BUREAU OF LABOUR STATISTICS (BLS)

