



elcome to the 2025 edition of Benchmarks Northwest. This publication presents a wide array of data for each of the ten counties in Northwest Lower Michigan. It is designed to spark dialogue and reflection about our region—its people, places, and progress. The information within can help guide conversations around questions such as:

- How are we doing as a community?
- What defines our community today?
- Where are we thriving?
- Where do we have room to grow?

As you explore this data, you may find confirmation of what you already know, encounter new insights, or fall somewhere in between. Either way, this is intended to be a jumping off point for community leaders and citizens alike to work from the same information when developing strategies, making decisions, and working through community development issues.

While Benchmarks Northwest is not an exhaustive collection of all available data for each county or for the region as a whole, it offers a meaningful snapshot of our region's key indicators. Community issues are often complex, but our hope is that this data foster common ground in the conversations happening every day across northwest lower Michigan.

For more detailed data and additional resources, visit: <a href="https://www.benchmarksnorthwest.org">www.benchmarksnorthwest.org</a>.

## ANTRIM



# BENZIE



# **CHARLEVOIX**



# **EMMET**



# **GRAND TRAVERSE**



## KALKASKA



# LEELANAU



MANISTEE



# MISSAUKEE



WEXFORD



# NORTHWEST REGIONAL INDICATORS



Northwest Michigan, renowned for its natural beauty and unique character, is a place where people and businesses can thrive and grow. The region boasts a population of 313,106 residents with a population density of 65 people per square mile. The region is comprised of 4.8% inland water and 95.4% land areas. Over 70% of the population resides within one of the 31 population centers throughout the 10-county region.

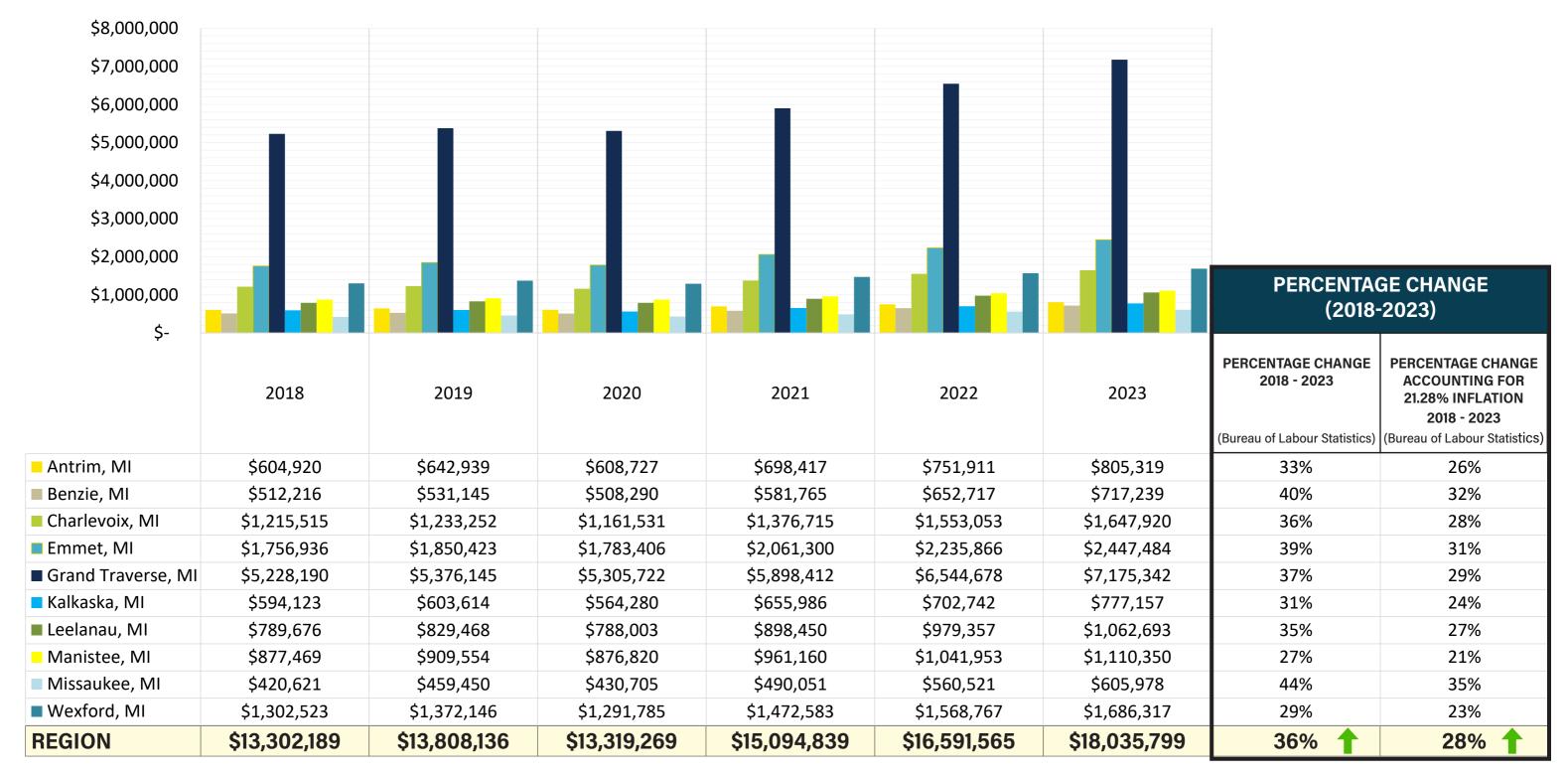
TOTAL POPULATION			MEDIAN HOUSEHOLD INCOME		POPULATION AGE 25+ WITH A 4-YEAR DEGREE OR HIGHER		MEDIAN AGE		
2018: 2023:	303,396 313,106		2018: 2023:	\$54,458 \$73,357		63,679 (31.6%) 78,787 (26.3%)	2018: 2023:	45.9 46.5	
REGIONAL TREND FROM 2018-2023			REGIONAL TREND FROM 2018-2023		REGIONAL TREND FROM 2018-2023		REGIONAL TREND FROM 2018-2023		
PERCENTAGE CHANGE NET CHANGE		3.2% 9710		PERCENTAGE CHANGE 34.7% NET CHANGE \$18,899		PERCENTAGE CHANGE 17.7% NET CHANGE 15,109		PERCENTAGE CHANGE 1.3%	
Grand Traverse		95,757	Leelanau	\$91,943	Leelanau	49.9%	Leelanau	55.3	
Emmet	34,159		Grand Traverse	\$79,486	Grand Traverse	40.3%	Antrim	51.8	
Wexford	33,868		Charlevoix	\$76,495	Emmet	40.2%	Benzie	50.6	
Charlevoix	26,143		Emmet	\$73,724	Benzie	34.3%	Manistee	50.3	
Manistee	25,247		Benzie	\$72,603	Antrim	34.3%	Charlevoix	50.0	
Antrim	23,876		Antrim	\$71,421	Charlevoix	33.9%	Emmet	46.4	
Leelanau	22,607		Wexford	\$63,123	Manistee	23.4%	Kalkaska	44.0	
Benzie	18,177		Missaukee	\$61,868	Wexford	21.2%	Grand Traverse	43.1	
Kalkaska	18,116		Manistee	\$60,879	Kalkaska	18.2%	Missaukee	42.7	
Missaukee	15,156		Kalkaska	\$60,365	Missaukee	18.0%	Wexford	42.2	

# NORTHWEST REGIONAL INDICATORS



# **REGIONAL GROSS DOMESTIC PRODUCT (2028 - 2023)**

CURRENT - DOLLAR GDP (THOUSANDS OF CURRENT DOLLARS)



# **INCOME AND POVERTY**



**475.7** sq. miles



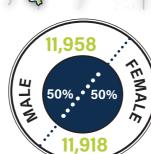
**50.2** PEOPLE/SQ. MILE **POPULATION DENSITY** 

ACS 5-YEARS ESTIMATES 2023



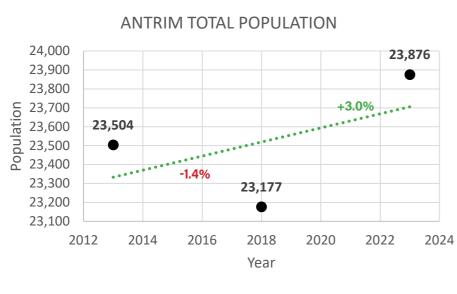
23,876 TOTAL POPULATION

ACS 5-YEARS ESTIMATES 2023



# **POPULATION GROWTH**

ACS 5-YEARS ESTIMATES 2023



+6.7% Percentage Change (2013-2023)

ANTRIM +1.6%

MICHIGAN +1.7% | U.S. +

**MEDIAN AGE** ACS 5-YEARS ESTIMATES 2023 MICHIGAN 40.5 | U.S. 39.2

ANTRIM POPULATION (AGE 16+) & (In Labour Force)





\$0 2012 2014 2016 2018 2020 2022 2024 Year

\$45,362

\$80,000

\$70,000

\$60,000

\$50,000

\$40,000

\$30,000

\$20,000

\$10,000

Percentage Change (2013-2023) **ANTRIM** +57.4% MICHIGAN +47.0% | U.S. +46.5%

**MEDIAN HOUSEHOLD INCOME** 

\$52,589 . • •

+35.8%

MICHIGAN \$71,149 | U.S. \$77,719

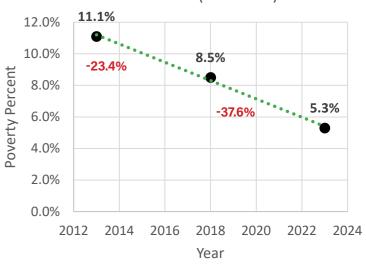
HOUSEHOLD MEDIAN INCOME

+15.9%

**POVERTY RATE** 

MICHIGAN 8.8% | U.S. 8.7%

**POVERTY RATE (FAMILIES)** 



Percentage Change (2013-2023)

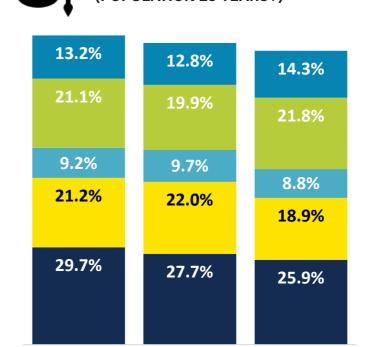
**ANTRIM** -52.3

MICHIGAN -26.7% | U.S. -23.0%

# **EDUCATION**



**EDUCATIONAL ATTAINMENT** (POPULATION 25 YEARS+)



MI

U.S.

Antrim

34.3%

BACHELOR'S DEGREE OR HIGHER

MICHIGAN 32.7% | U.S. 36.2%

- Graduate or professional degree
- Bachelor's degree
- Associate's degree
- Some college, no degree
- High school or equivalent degree

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# 17,613 TOTAL HOUSING UNITS

ACS 5-YEARS ESTIMATES 2023



2.14

# **AVEREAGE HOUSEHOLD SIZE**

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 2.39 | U.S. 2.49



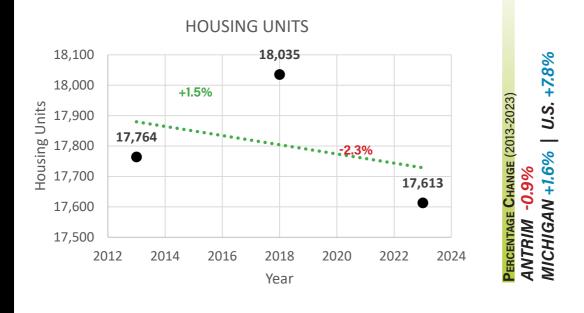
# \$222,500

# MEDIAN HOUSING UNIT VALUE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$236,000 | U.S. \$176,700





# COMMUTE

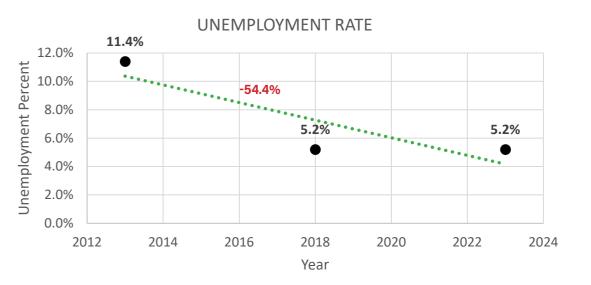


24.8
AVERAGE TRAVEL TIME TO WORK
(IN MINUTES)

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 24.5 | U.S. 26.8

# EMPLOYMENT RATE IN LABOR FORCE ACS 5-YEARS ESTIMATES 2023 MICHIGAN 58.9% | U.S. 60.6%



608
TOTAL NUMBER OF
ESTABLISHMENTS



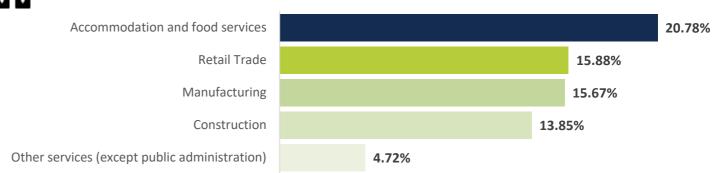


3,831 TOTAL NUMBER OF JOBS

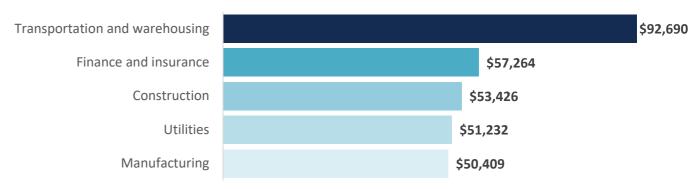
# 

# **TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE**

BUREAU OF LABOUR STATISTICS (BLS)



# **TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE**



# **INCOME AND POVERTY**



**319.7** SQ. MILES **AREA** 

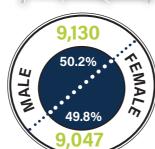


**59.9** PEOPLE/SQ. MILE **POPULATION DENSITY** 



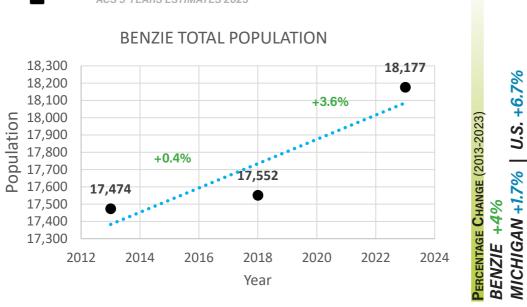
**TOTAL POPULATION** 

ACS 5-YEARS ESTIMATES 2023



# **POPULATION GROWTH**

ACS 5-YEARS ESTIMATES 2023



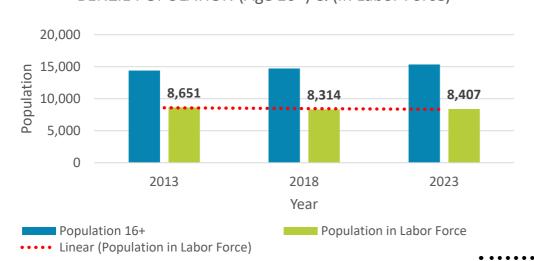


50.6 **MEDIAN AGE** 

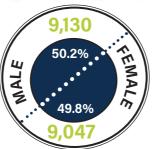
ACS 5-YEARS ESTIMATES 2023

MICHIGAN 40.5 | U.S. 39.2

BENZIE POPULATION (Age 16+) & (In Labor Force)



BENZIE



\$80,000 \$70,000 +19.6% \$56,639 .... \$60,000 \$47,366 \$50,000 \$40,000 \$30,000 \$20,000 \$10,000

\$0

Percentage Change (2013-2023)

\$72,603

**MEDIAN HOUSEHOLD INCOME** 

2012 2014 2016 2018 2020 2022 2024

Year

MICHIGAN \$71,149 | U.S. \$77,719

HOUSEHOLD MEDIAN INCOME

**BENZIE** +53.3% MICHIGAN +47.0% | U.S. +46.5%

Benzie

**POVERTY RATE** 

MICHIGAN 8.8% | U.S. 8.7%

POVERTY RATE (FAMILIES)



Percentage Change (2013-2023)

**BENZIE -17.6%** 

MICHIGAN -26.7% | U.S. -23.0%

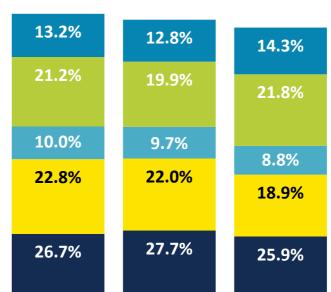
BACHELOR'S DEGREE OR HIGHER

MICHIGAN 32.7% | U.S. 36.2%

# **EDUCATION**



**EDUCATIONAL ATTAINMENT** (POPULATION 25 YEARS+)



MI

U.S.

Associate's degree

Some college, no degree

■ High school or equivalent degree

■ Graduate or professional degree ■ Bachelor's degree

34.3%

ACS 5-YEARS ESTIMATES 2023

# **INDUSTRY AND EMPLOYMENT**



<mark>12,231</mark> TOTAL HOUSING UNITS

ACS 5-YEARS ESTIMATES 2023



AVEREAGE HOUSEHOLD SIZE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 2.39 | U.S. 2.49



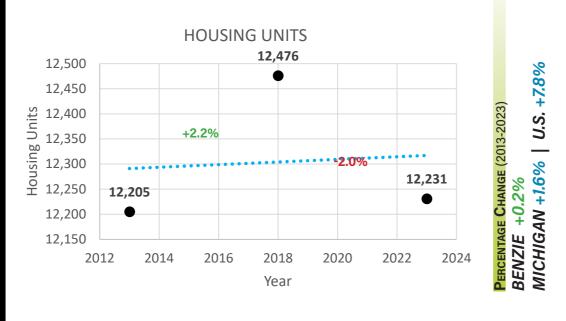
\$254,400

MEDIAN HOUSING UNIT VALUE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$236,000 | U.S. \$176,700





COMMUTE

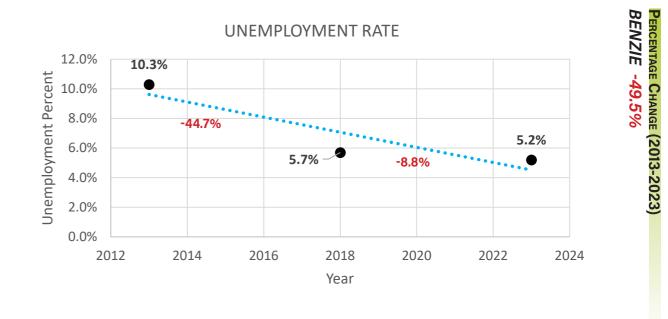


24.8
AVERAGE TRAVEL TIME TO WORK
(IN MINUTES)

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 24.5 | U.S. 26.8





500 TOTAL NUMBER OF ESTABLISHMENTS



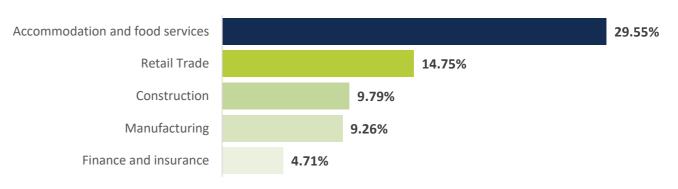


3,421 TOTAL NUMBER OF JOBS



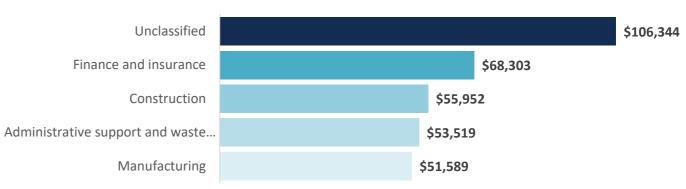
# **TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE**

BUREAU OF LABOUR STATISTICS (BLS)





# **TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE**



# **INCOME AND POVERTY**



**416.3** sq. miles



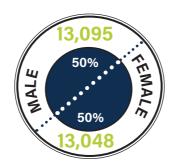
**POPULATION DENSITY** 





26,143 TOTAL POPULATION

ACS 5-YEARS ESTIMATES 2023

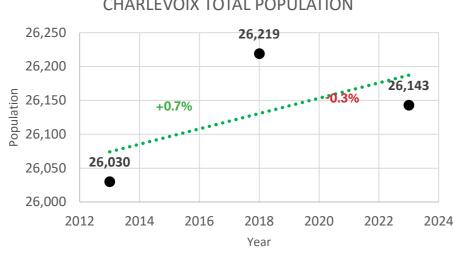


**CHARLEVOIX** 

# **POPULATION GROWTH**

ACS 5-YEARS ESTIMATES 2023

CHARLEVOIX TOTAL POPULATION



Percentage Change (2013-2023)

CHARLEVOIX +0.4%

MICHIGAN +1.7% | U.S. +6.7%

# 50.0 **MEDIAN AGE**

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 40.5 | U.S. 39.2

POPULATION (Age 16+) & (In Labor Force)



Population 16+ · · · · Linear (Population in Labor Force) Population in Labor Force

# **Q**

\$76,495

# **MEDIAN HOUSEHOLD INCOME**

MICHIGAN \$71,149 | U.S. \$77,719

HOUSEHOLD MEDIAN INCOME



Percentage Change (2013-2023)

CHARLEVOIX +66.5%

MICHIGAN +47.0% | U.S. +46.5%

Charlevoix



MICHIGAN 8.8% | U.S. 8.7%

**POVERTY RATE (Families)** 



Percentage Change (2013-2023) CHARLEVOIX -49%

MICHIGAN -26.7% | U.S. -23.0%

# **EDUCATION**

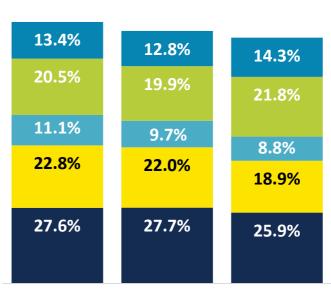


**EDUCATIONAL ATTAINMENT** (POPULATION 25 YEARS+)

33.9%

BACHELOR'S DEGREE OR HIGHER ACS 5-YEARS ESTIMATES 2023

MICHIGAN 32.7% | U.S. 36.2%



MΙ

U.S.

■ Graduate or professional degree

Bachelor's degree

Assiciate's degree

Some college, no degree

■ High school or equivalent degree

# **INDUSTRY AND EMPLOYMENT**



<mark>17,578</mark> TOTAL HOUSING UNITS

ACS 5-YEARS ESTIMATES 2023



AVEREAGE HOUSEHOLD SIZE

MICHIGAN 2.39 U.S. 2.49

(5)

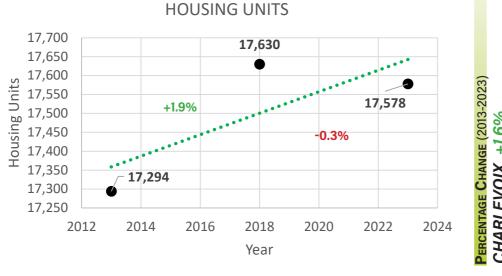
\$242,800

MEDIAN HOUSING UNIT VALUE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$236,000 | U.S. \$176,700





PERCENTAGE CHANGE (2013-2023)

CHARLEVOIX +1.6%

MICHIGAN +1.6% | U.S. +7.8%

# COMMUTE

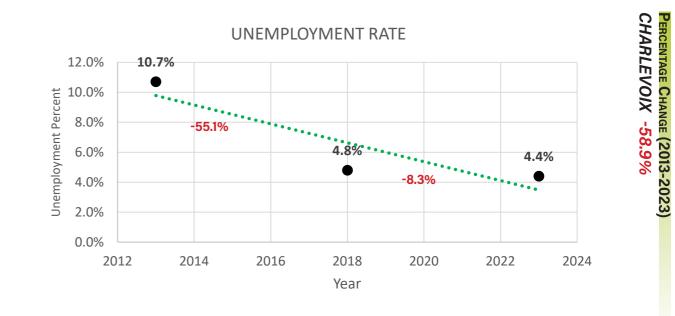


20.5
AVERAGE TRAVEL TIME TO WORK
(IN MINUTES)

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 24.5 | U.S. 26.8

# 56,5% EMPLOYMENT RATE IN LABOR FORCE ACS 5-YEARS ESTIMATES 2023 MICHIGAN 58.9% | U.S. 60.6%



903
TOTAL NUMBER OF
ESTABLISHMENTS



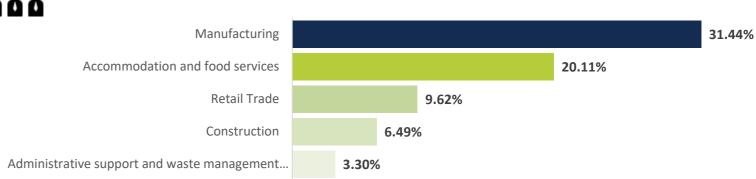


7,881
TOTAL NUMBER
OF JOBS

# 888

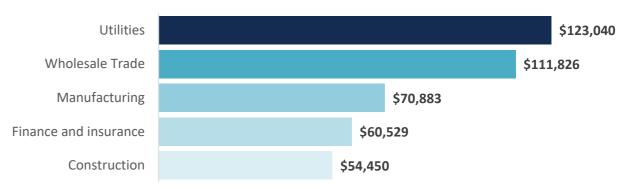
# **TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE**

BUREAU OF LABOUR STATISTICS (BLS)





# **TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE**



# **INCOME AND POVERTY**



**467.5** sq. miles



73.4 PEOPLE/SQ. MILE POPULATION DENSITY



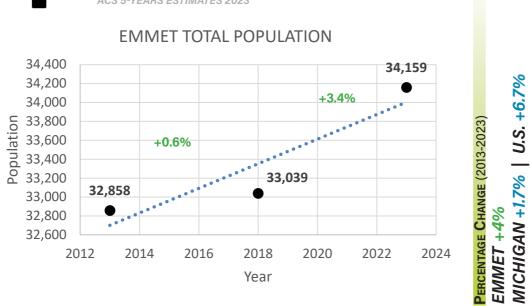
34,159 TOTAL POPULATION

ACS 5-YEARS ESTIMATES 2023



# **POPULATION GROWTH**

ACS 5-YEARS ESTIMATES 2023



# 46.4

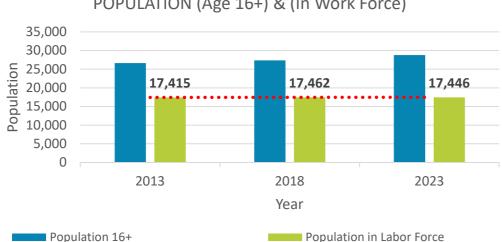
•••• Linear (Population in Labor Force)

**MEDIAN AGE** 

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 40.5 | U.S. 39.2

POPULATION (Age 16+) & (In Work Force)



Percentage Change (2013-2023)

# **MEDIAN HOUSEHOLD INCOME**

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$71,149 | U.S. \$77,719

HOUSEHOLD MEDIAN INCOME



**EMMET +44.8%** MICHIGAN +47.0% | U.S. +46.5% **POVERTY RATE** 

ACS 5-YEARS ESTIMATES 2023 MICHIGAN 8.8% | U.S. 8.7%

POVERTY RATE (Family)



Percentage Change (2013-2023)

**EMMET -17.8%** 

MICHIGAN -26.7% | U.S. -23.0%

# **EDUCATION**

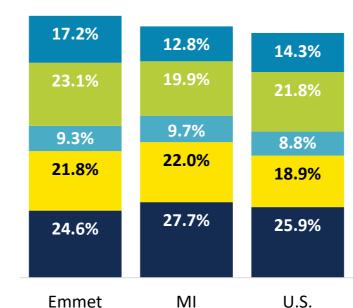


**EDUCATIONAL ATTAINMENT** (POPULATION 25 YEARS+)

40.2%

BACHELOR'S DEGREE OR HIGHER ACS 5-YEARS ESTIMATES 2023

MICHIGAN 32.7% | U.S. 36.2%



- Graduate or professional degree
- Bachelor's degree
- Associate's degree
- Some college, no degree
- High school or equivalent degree

+25.7%

# **INDUSTRY AND EMPLOYMENT**



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# **AVEREAGE HOUSEHOLD SIZE**

ACS 5-YEARS ESTIMATES 2023 MICHIGAN 2.39 | U.S. 2.49



\$275,300 MEDIAN HOUSING UNIT VALUE

ACS 5-YEARS ESTIMATES 2023 MICHIGAN \$236,000 | U.S. \$176,700





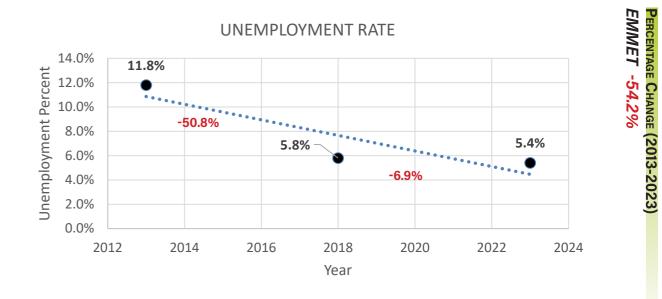
MICHIGAN +1.6% | U.S. +7.8%

COMMUTE



**AVERAGE TRAVEL TIME TO WORK** (IN MINUTES)

ACS 5-YEARS ESTIMATES 2023 MICHIGAN 24.5 | U.S. 26.8 **EMPLOYMENT RATE IN** MICHIGAN 58.9% | U.S. 60.6% LABOR FORCE



1,633 **TOTAL NUMBER OF ESTABLISHMENTS** 



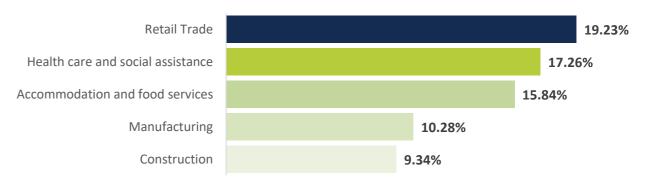


14,525 **TOTAL NUMBER OF JOBS** 



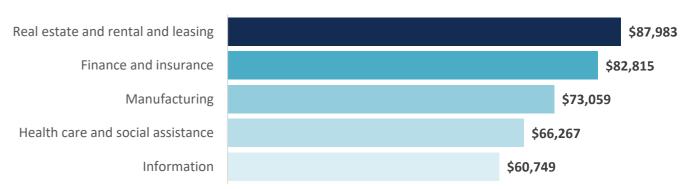
# **TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE**

BUREAU OF LABOUR STATISTICS (BLS)





# **TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE**



# **INCOME AND POVERTY**



**464.3** sq. miles **AREA** 



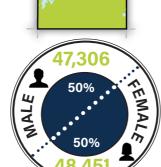
206.2 PEOPLE/SQ. MILE **POPULATION DENSITY** 





95,757 TOTAL POPULATION

ACS 5-YEARS ESTIMATES 2023

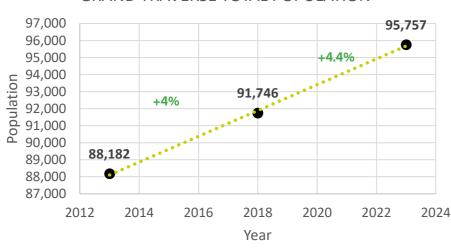


GRAND TRAVERSE

# POPULATION GROWTH

ACS 5-YEARS ESTIMATES 2023

**GRAND TRAVERSE TOTAL POPULATION** 



PERCENTAGE CHANGE (2013-2023)
GRAND TRAVERSE +8.6%
MICHIGAN +1.7% | U.S. +6.7%

# \$79,486

# **MEDIAN HOUSEHOLD INCOME**

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$71,149 | U.S. \$77,719

# HOUSEHOLD MEDIAN INCOME

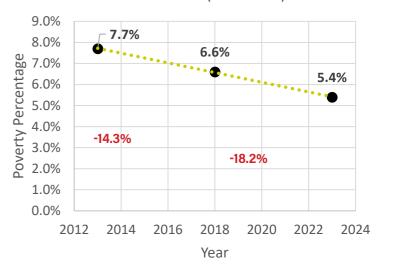


Percentage Change (2013-2023) **GRAND TRAVERSE +53.5%** MICHIGAN +47.0% | U.S. +46.5%



ACS 5-YEARS ESTIMATES 2023 MICHIGAN 8.8% | U.S. 8.7%

POVERTY RATE (FAMILIES)



Percentage Change (2013-2023) **GRAND TRAVERSE -29.9%** MICHIGAN -26.7% | U.S. -23.0%

# **EDUCATION**

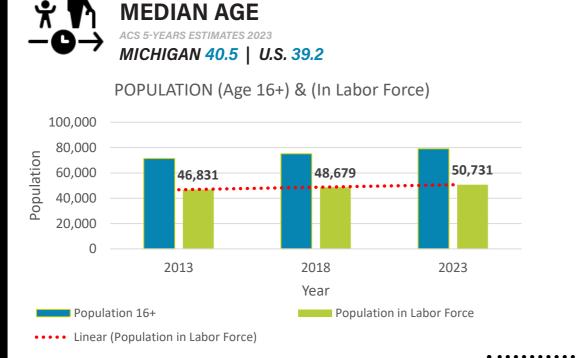


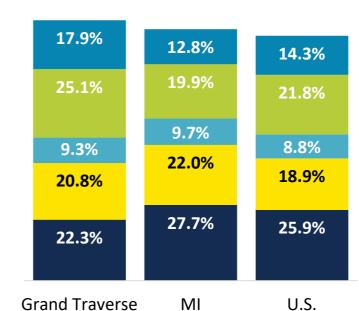
# **EDUCATIONAL ATTAINMENT** (POPULATION 25 YEARS+)

42.9%

BACHELOR'S DEGREE OR HIGHER ACS 5-YEARS ESTIMATES 2023

MICHIGAN 32.7% | U.S. 36.2%





- Graduate or professional degree
- Bachelor's degree
- Associate's degree
- Some college, no degree
- High school or equivalent degree

# **INDUSTRY AND EMPLOYMENT**





**AVEREAGE HOUSEHOLD SIZE** 

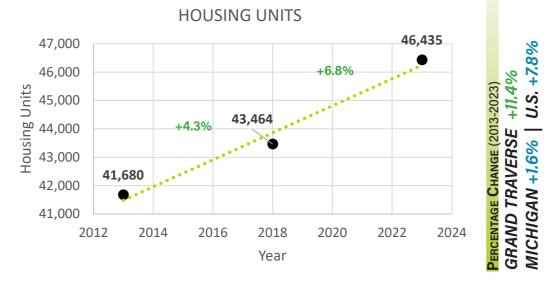
MICHIGAN 2.39 | U.S. 2.49

\$296,200

MEDIAN HOUSING UNIT VALUE

MICHIGAN \$236,000 | U.S. \$176,700





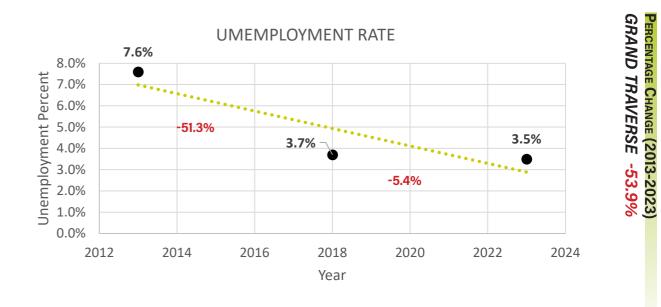
# COMMUTE



**AVERAGE TRAVEL TIME TO WORK** (IN MINUTES)

ACS 5-YEARS ESTIMATES 2023 MICHIGAN 24.5 | U.S. 26.8

# **EMPLOYMENT RATE IN** MICHIGAN 58.9% | U.S. 60.6% LABOR FORCE



3,949 **TOTAL NUMBER OF ESTABLISHMENTS** 

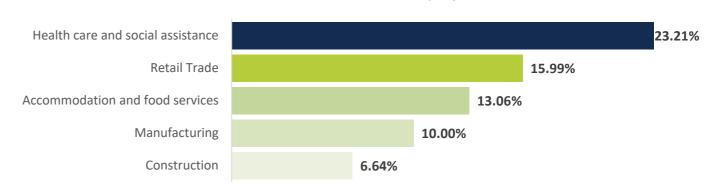




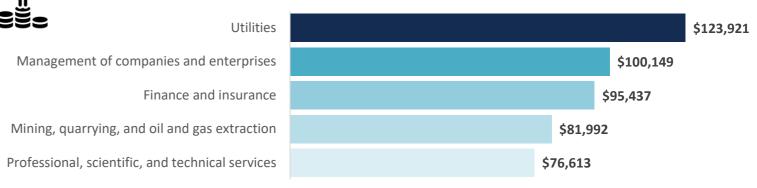
45,932 **TOTAL NUMBER OF JOBS** 

# **TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE**

**BUREAU OF LABOUR STATISTICS (BLS)** 



# **TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE**



# **INCOME AND POVERTY**



**559.7** sq. miles



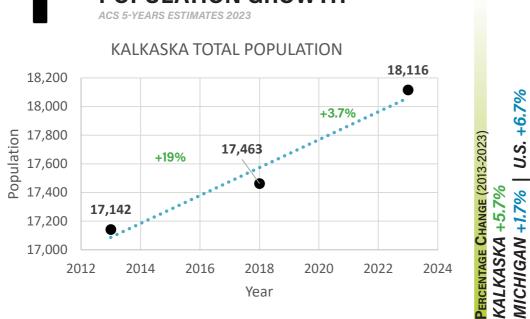


18.116 TOTAL POPULATION

ACS 5-YEARS ESTIMATES 2023



# **POPULATION GROWTH**



Percentage Change (2013-2023)

\$40,140

\$60,365

\$70,000

\$60,000

\$50,000

\$40,000

\$30,000

\$20,000

\$10,000

\$0

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$71,149 | U.S. \$77,719

HOUSEHOLD MEDIAN INCOME

**MEDIAN HOUSEHOLD INCOME** 

\$46,004

2012 2014 2016 2018 2020 2022 2024

Year

\$60,365

*KALKASKA* +50.4% MICHIGAN +47.0% | U.S. +46.5% **POVERTY RATE** 

ACS 5-YEARS ESTIMATES 2023 MICHIGAN 8.8% | U.S. 8.7%

POVERTY RATE (Families)



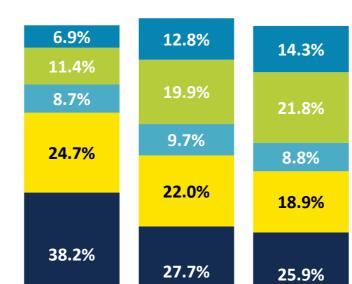
Percentage Change (2013-2023) KALKASKA -22% MICHIGAN -26.7% | U.S. -23.0%

# **EDUCATION**

U.S.







MI

Kalkaska

18.2%

BACHELOR'S DEGREE OR HIGHER

MICHIGAN 32.7% | U.S. 36.2%

■ Graduate or professional degree

■ Bachelor's degree

Associate's degree

Some college, no degree

■ High school or equivalent degree

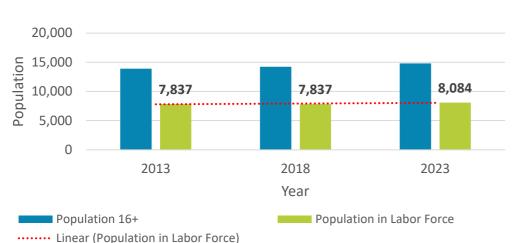


# 44.0 **MEDIAN AGE**

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 40.5 | U.S. 39.2

POPULATION (Age 16+) & (In Labor Force)



# **INDUSTRY AND EMPLOYMENT**



11,655
TOTAL HOUSING UNITS

ACS 5-YEARS ESTIMATES 2023





2,32

**AVEREAGE HOUSEHOLDH SIZE** 

ICS 5-YEARS ESTIMATES 2023

MICHIGAN 2.39 | U.S. 2.49

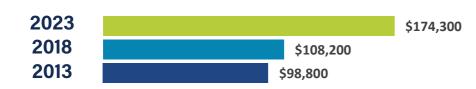


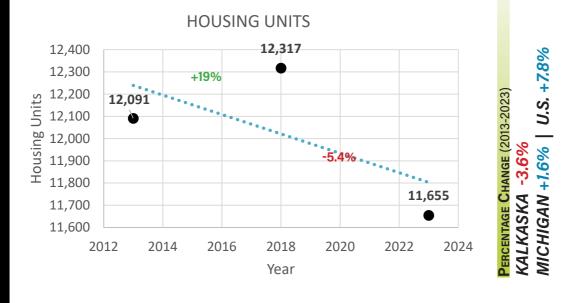
\$174,300

MEDIAN HOUSING UNIT VALUE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$236,000 | U.S. \$176,700





COMMUTE



AVERAGE TRAVEL TIME TO WORK (IN MINUTES)

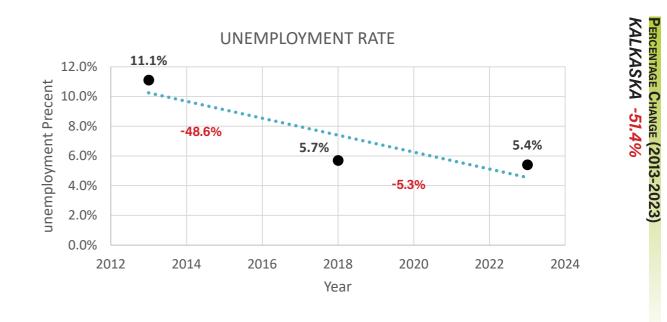
ACS 5-YEARS ESTIMATES 2023

MICHIGAN 24.5 | U.S. 26.8

EMPLOYMENT RATE IN LABOR FORCE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 58.9% | U.S. 60.6%



385
TOTAL NUMBER OF
ESTABLISHMENTS





3,230 TOTAL NUMBER OF JOBS

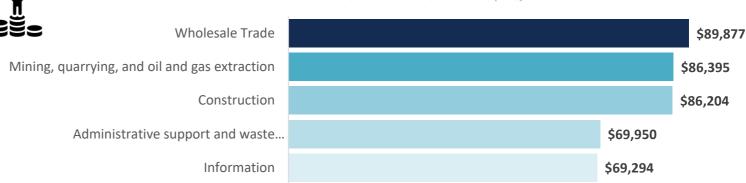
# 

# **TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE**

BUREAU OF LABOUR STATISTICS (BLS)



# **TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE**



# **INCOME AND POVERTY**



**347.2** sq. miles



65.1 PEOPLE/SQ. MILE POPULATION DENSITY



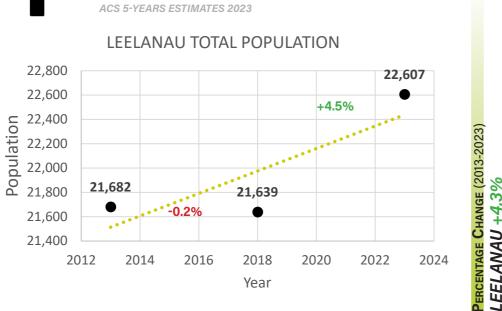


22,607 **TOTAL POPULATION** 

ACS 5-YEARS ESTIMATES 2023



# POPULATION GROWTH



LEELANAU +4.3% MICHIGAN +1.7% | U.S. +6.7%



# Percentage Change (2013-2023)

\$91,943

\$55,018

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$71,149 | U.S. \$77,719

HOUSEHOLD MEDIAN INCOME

**MEDIAN HOUSEHOLD INCOME** 

2012 2014 2016 2018 2020 2022 2024

Year

**LEELANAU** +67.1%

\$100.000

\$90,000

\$80,000

\$70,000

\$60,000

\$50,000

\$40,000

\$30,000

\$20,000

\$10,000 \$0

MICHIGAN +47.0% | U.S. +46.5%

Leelanau

**POVERTY RATE** 

MICHIGAN 8.8% | U.S. 8.7%

**POVERTY RATE (Families)** 



Percentage Change (2013-2023) LEELANAU -40.8%

MICHIGAN -26.7% | U.S. -23.0%

# **EDUCATION**



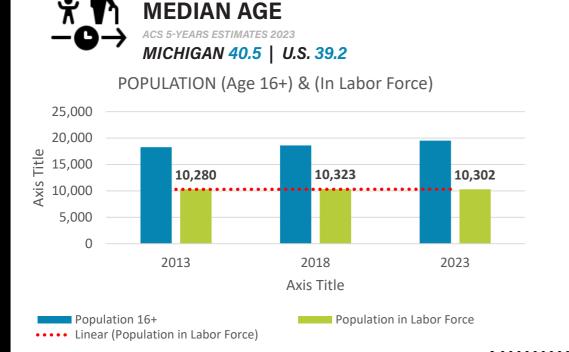
**EDUCATIONAL ATTAINMENT** (POPULATION 25 YEARS+)

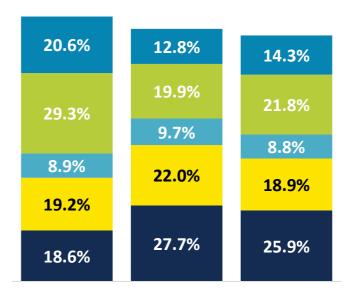
+44.0% \$91,943

49.9%

BACHELOR'S DEGREE OR HIGHER ACS 5-YEARS ESTIMATES 2023

MICHIGAN 32.7% | U.S. 36.2%





MI

U.S.

■ Graduate or professional degree

Bachelor's degree

Associate's degree

Some college, no degree

■ High school or equivalent degree

# **INDUSTRY AND EMPLOYMENT**

**UNEMPLOYMENT RATE** 



15,630 TOTAL HOUSING UNITS

ACS 5-YEARS ESTIMATES 2023





2.36 **AVEREAGE HOUSEHOLD SIZE** 

MICHIGAN 2.39 | U.S. 2.49

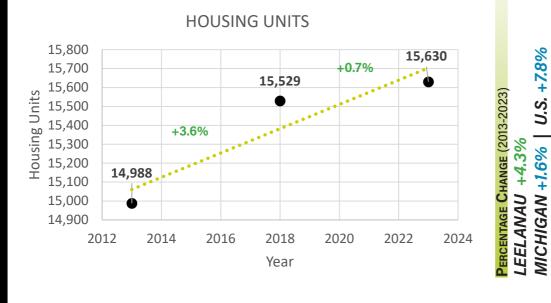


\$406,900

MEDIAN HOUSING UNIT VALUE

MICHIGAN \$236,000 | U.S. \$176,700

2023 \$406,900 2018 \$256.800 2013 \$235,600



**ESTABLISHMENTS** 

**EMPLOYMENT RATE IN** 

LABOR FORCE

MICHIGAN 58.9% | U.S. 60.6%



2016

7.6%

-42.1%

2014

8.0%

8.0% 7.0% 6.0% 5.0% 4.0% 3.0% 2.0% 1.0%

0.0%

**TOTAL NUMBER OF** 

2012

891

2018

Year

-11.4%

2020

4,605 **TOTAL NUMBER OF JOBS** 

2022

3.9%

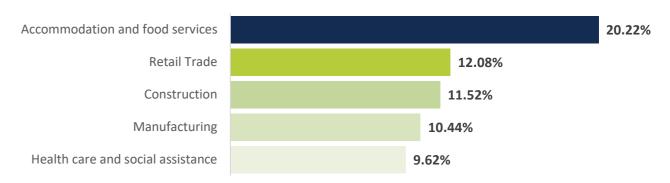
2024

Percentage Change (2013-2023)
LEELANAU -48.7%

# \$\$\$ 888

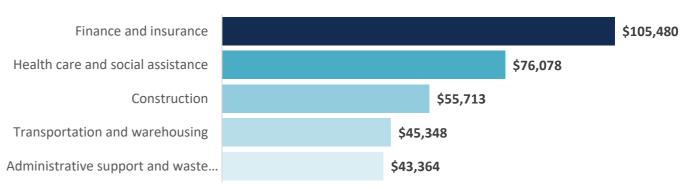
# **TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE**

BUREAU OF LABOUR STATISTICS (BLS)



# **TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE**

BUREAU OF LABOUR STATISTICS (BLS)



# COMMUTE



**AVERAGE TRAVEL TIME TO WORK** (IN MINUTES)

ACS 5-YEARS ESTIMATES 2023 MICHIGAN 24.5 | U.S. 26.8

# **INCOME AND POVERTY**



**542.3** sq. miles



46.56 PEOPLE/SQ. MILE **POPULATION DENSITY** 



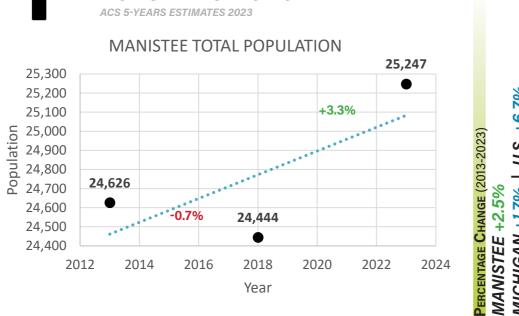
25,247 TOTAL POPULATION

ACS 5-YEARS ESTIMATES 2023





# **POPULATION GROWTH**



+6.7% 
 PERCENTAGE CHANGE (2013-2023)

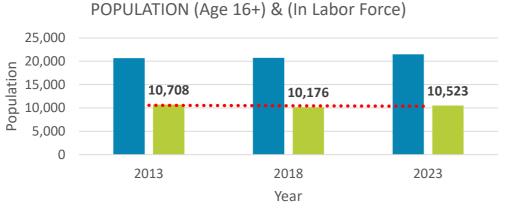
 MANISTEE +2.5%

 MICHIGAN +1.7% | U.S. +

# 50.3 **MEDIAN AGE** ACS 5-YEARS ESTIMATES 2023 MICHIGAN 40.5 | U.S. 39.2

Population 16+

••••• Linear (Population in Labor Force)



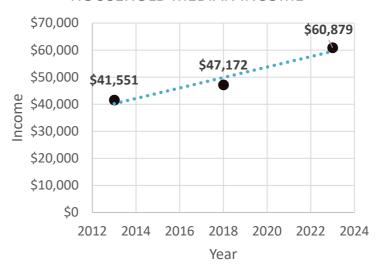
Population in Labor Force

# \$60,879

# MEDIAN HOUSEHOLD INCOME

MICHIGAN \$71,149 | U.S. \$77,719

HOUSEHOLD MEDIAN INCOME



Percentage Change (2013-2023)

**MANISTEE** +46.5%

MICHIGAN +47.0% | U.S. +46.5%



ACS 5-YEARS ESTIMATES 2023 MICHIGAN 8.8% | U.S. 8.7%

**POVERT RATE (Families)** 



Percentage Change (2013-2023)

**MANISTEE -35.7%** 

MICHIGAN -26.7% | U.S. -23.0%

# **EDUCATION**

U.S.



# **EDUCATIONAL ATTAINMENT**

(POPULATION 25 YEARS+)



MI

Manistee

23.4%

BACHELOR'S DEGREE OR HIGHER ACS 5-YEARS ESTIMATES 2023

MICHIGAN 32.7% | U.S. 36.2%

■ Graduate or professional degree

Bachelor's degree

Associate's degree

Some college, no degree

■ High school or equivalent degree

CCUPIED

# **INDUSTRY AND EMPLOYMENT**



TOTAL HOUSING UNITS

ACS 5-YEARS ESTIMATES 2023



**AVEREAGE HOUSEHOLD SIZE** 

MICHIGAN 2.39 | U.S. 2.49

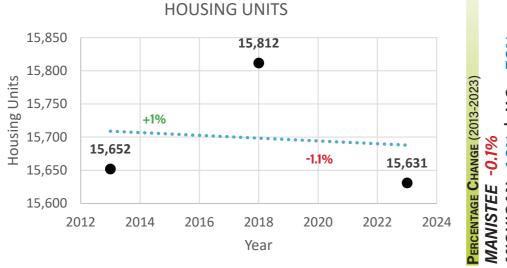


\$166.600

MEDIAN HOUSING UNIT VALUE

MICHIGAN \$236,000 | U.S. \$176,700

2023 \$166,600 2018 \$120,900 2013 \$109,900



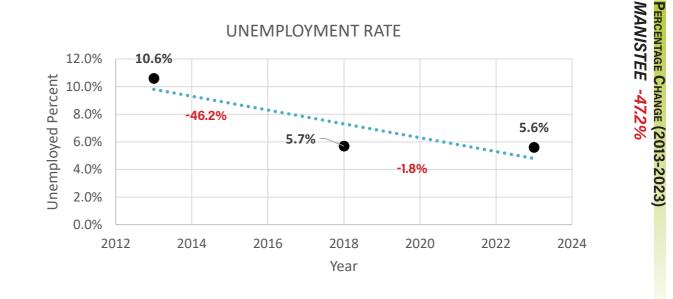
MANISTEE -0.1% MICHIGAN +1.6% | U.S. +7.8%

# COMMUTE



**AVERAGE TRAVEL TIME TO WORK** (IN MINUTES)

ACS 5-YEARS ESTIMATES 2023 MICHIGAN 24.5 | U.S. 26.8 **EMPLOYMENT RATE IN** %9'09 MICHIGAN 58.9% | U.S. LABOR FORCE



606 **TOTAL NUMBER OF ESTABLISHMENTS** 



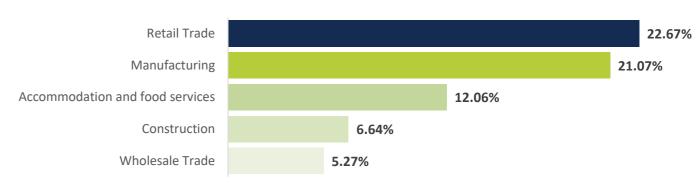


4,213 **TOTAL NUMBER OF JOBS** 

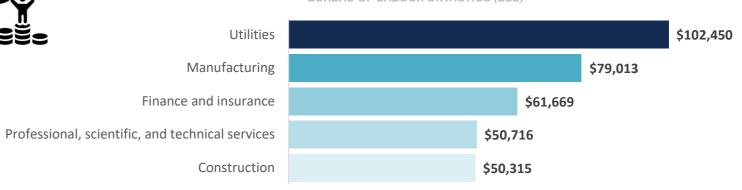


# TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE

BUREAU OF LABOUR STATISTICS (BLS)



# **TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE**



# **INCOME AND POVERTY**



**564.9** sq. miles **AREA** 



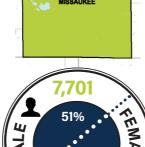
26.8 PEOPLE/SQ. MILE **POPULATION DENSITY** 





15,156 **TOTAL POPULATION** 

ACS 5-YEARS ESTIMATES 2023





# **POPULATION GROWTH**

ACS 5-YEARS ESTIMATES 2023

+6.7% 
 PERCENTAGE CHANGE (2013-2023)

 MISSAUKEE +1.4%

 MICHIGAN +1.7% | U.S. +

MISSAUKEE TOTAL POPULATION 15,200 15,156 15,150 not 15,100 15,050 15,000 15,006 14,940 14,950 +0.4% 14,900 2024 2012 2014 2016 2018 2020 2022 Year



Percentage Change (2013-2023)

\$61,868

\$41,061

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$71,149 | U.S. \$77,719

HOUSEHOLD MEDIAN INCOME

**MEDIAN HOUSEHOLD INCOME** 

*MISSAUKEE* +50.7%

\$70,000

\$60,000

\$50,000

\$40,000

\$30,000

\$20,000

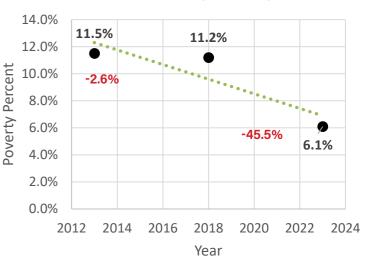
\$10,000

MICHIGAN +47.0% | U.S. +46.5%



MICHIGAN 8.8% | U.S. 8.7%

POVERTY RATE (Families)



Percentage Change (2013-2023)

MISSAUKEE -47.0%

MICHIGAN -26.7% | U.S. -23.0%

# **EDUCATION**



# **EDUCATIONAL ATTAINMENT** (POPULATION 25 YEARS+)

\$61,868

+38.2%

\$44,766

2012 2014 2016 2018 2020 2022 2024

Year

5.8% 12.8% 14.3% 12.1% 19.9% 10.9% 21.8% 9.7% 22.0% 8.8%

22.0% 40.0% 27.7% 18.0%

BACHELOR'S DEGREE OR HIGHER ACS 5-YEARS ESTIMATES 2023

MICHIGAN 32.7% | U.S. 36.2%

- Graduate or professional degree
- Bachelor's degree
- Associate's degree
- Some college, no degree
- High school or equivalent degree

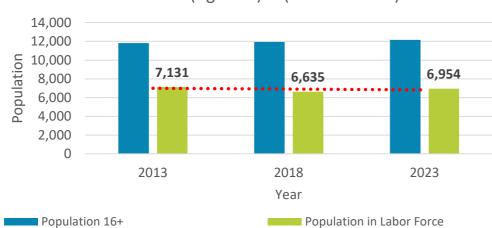


# **MEDIAN AGE**

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 40.5 | U.S. 39.2

POPULATION (Age 16+) & (In Work Force)



# **INDUSTRY AND EMPLOYMENT**



8,676
TOTAL HOUSING UNITS

ACS 5-YEARS ESTIMATES 2023



2.61

**AVEREAGE HOUSEHOLD SIZE** 

ICS 5-YEARS ESTIMATES 2023

MICHIGAN 2.39 | U.S. 2.49



\$163,700

MEDIAN HOUSING UNIT VALUE

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$236,000 | U.S. \$176,700





# COMMUTE



25.1
AVERAGE TRAVEL TIME TO WORK
(IN MINUTES)

ACS 5-YEARS ESTIMATES 2023
MICHIGAN 24.5 | U.S. 26.8

5,750 66% 34% CCANY 2,926

53,1%
EMPLOYMENT RATE IN
LABOR FORCE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 58.9% | U.S. 60.6%

**UNEMPLOYMENT RATE** 9.2% 10.0% **Unemployment Percent** 8.0% -42.4% 6.0% 4.8% 5.3% 4.0% -9.4% 2.0% 0.0% 2012 2014 2016 2018 2020 2022 2024 Year

393
TOTAL NUMBER OF
ESTABLISHMENTS



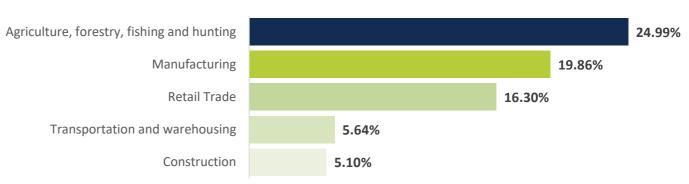


2,992
TOTAL NUMBER
OF JOBS

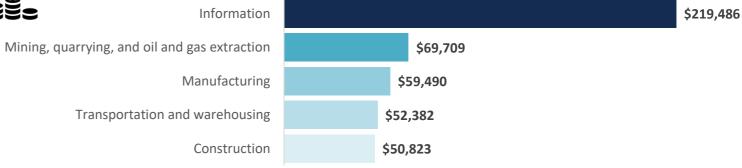
Percentage Change (2013-2023)
MISSAUKEE -47.8%

# **TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE**

BUREAU OF LABOUR STATISTICS (BLS)



# TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE BUREAU OF LABOUR STATISTICS (BLS)



# **INCOME AND POVERTY**



**564.9** sq. miles **AREA** 



**59.9** PEOPLE/SQ. MILE **POPULATION DENSITY** 



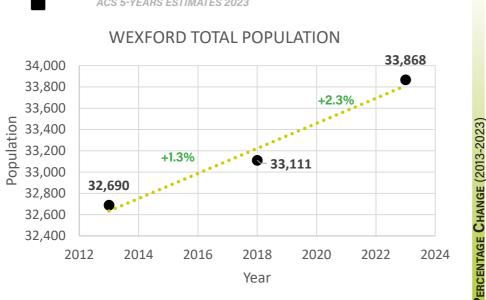
33,868 **TOTAL POPULATION** 

ACS 5-YEARS ESTIMATES 2023



# **POPULATION GROWTH**

ACS 5-YEARS ESTIMATES 2023



+6.7% WEXFORD +3.6% MICHIGAN +1.7% | U.S.



Percentage Change (2013-2023)

**WEXFORD** +54.1% MICHIGAN +47.0% | U.S. +46.5%

\$63,123

\$70,000

\$60,000

\$50,000

\$40,000

\$30,000

\$20,000

\$10,000

MEDIAN HOUSEHOLD INCOME

\$44,166

2012 2014 2016 2018 2020 2022 2024

Year

MICHIGAN \$71,149 | U.S. \$77,719

HOUSEHOLD MEDIAN INCOME

+7.8%

\$40,965

**POVERTY RATE** 

MICHIGAN 8.8% | U.S. 8.7%

# POVERTY RATE (Families)



Percentage Change (2013-2023) **WEXFORD** -41.4%

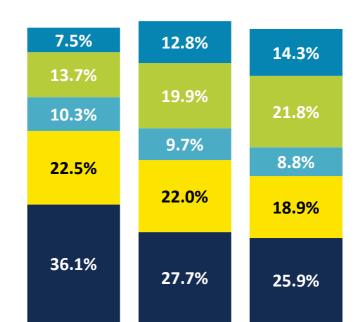
MICHIGAN -26.7% | U.S. -23.0%

# **EDUCATION**

U.S.



**EDUCATIONAL ATTAINMENT** (POPULATION 25 YEARS+)



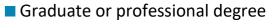
MI

Wexford

21.2%

BACHELOR'S DEGREE OR HIGHER

MICHIGAN 32.7% | U.S. 36.2%

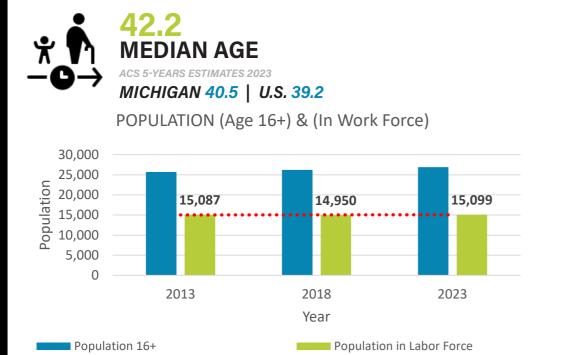


Bachelor's degree

Associate's degree

Some college, no degree

■ High school or equivalent degree



•••• Linear (Population in Labor Force)

CCUPIED

# **INDUSTRY AND EMPLOYMENT**

**UNEMPLOYMENT RATE** 

4.6%

2016



16,532 TOTAL HOUSING UNITS

ACS 5-YEARS ESTIMATES 2023



2.49

**AVEREAGE HOUSEHOLD SIZE** 

ACS 5-YEARS ESTIMATES 2023

MICHIGAN 2.39 | U.S. 2.49



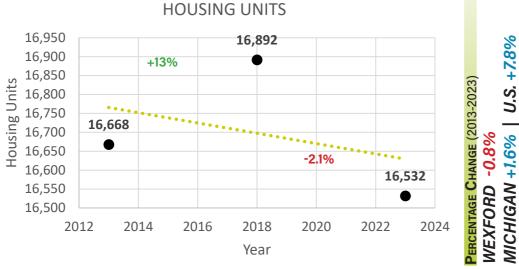
\$160.300

**MEDIAN HOUSING UNIT VALUE** 

ACS 5-YEARS ESTIMATES 2023

MICHIGAN \$236,000 | U.S. \$176,700





TOTAL NUMBER OF ESTABLISHMENTS



11.1%

-58.6%

2014

12.0%

10.0%

8.0%

6.0%

4.0%

2.0%

0.0%

2012

920

**Unemployment Percent** 



2018

Year

-2.2%

2020

11,212 TOTAL NUMBER OF JOBS

2022

4.7%

2024

Percentage Change (2013-2023)
WEXFORD -57.7%

# 888

**EMPLOYMENT RATE IN** 

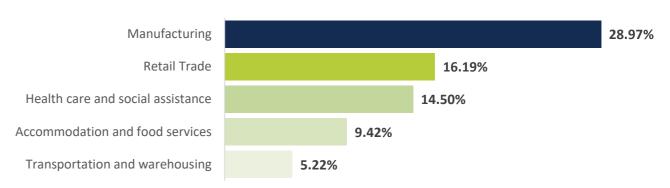
LABOR FORCE

APCCAN

MICHIGAN 58.9% | U.S. 60.6%

# **TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE**

BUREAU OF LABOUR STATISTICS (BLS)



# COMMUTE

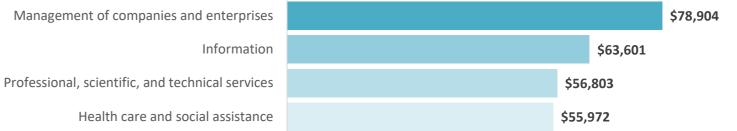


22.5
AVERAGE TRAVEL TIME TO WORK
(IN MINUTES)

ACS 5-YEARS ESTIMATES 2023
MICHIGAN 24.5 | U.S. 26.8

# **TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE**





\$84,601