News Release
FOR IMMEDIATE RELEASE
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Starting a Business Workshop March 15 in Manistee

MANISTEE, MI–Individuals in the beginning stages of starting a business, in need of accessing capital, or simply considering self-employment will have the opportunity to attend a Starting a Business workshop Thursday, March 15 in Manistee. The workshop is being offered by the Northwest Michigan Small Business Development Center (SBDC) in partnership with Baker College of Cadillac and is co-hosted by the Manistee Area Chamber of Commerce. The workshop is being held from 9:00 a.m. to 11:30 a.m. at the Manistee County Education Center at Munson Healthcare Manistee Hospital, 1465 East Parkdale (US-31).

The workshop will be facilitated by SBDC Small Business Consultant, Joni Krolczyk. She will help aspiring entrepreneurs assess their abilities to lead and manage a company and evaluate market and sales potential for their products or services.

This comprehensive 2.5 hour workshop also incorporates the SBDC's fundamental *Writing a Business Plan* workshop and fully covers topics such as determining concept feasibility, startup costs, financing options, the basics of business planning, along with other necessary resources to launch. This workshop is a requirement prior to meeting with an SBDC consultant one-on-one.

There is no charge to attend the workshop, but pre-registration is required at SBDCMichigan.org/training or 231-929-5060.

About Michigan SBDC
The Michigan Small Business Development Center (MI-SBDC) provides expert business assistance to help Michigan businesses raise capital, develop business plans and export strategies, and commercialize technologies. The Northwest Michigan Regional office is hosted by Networks Northwest and serves the ten county region including: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford counties. The Northwest Michigan SBDC's contributing partners are Baker College and Venture North. For more information, go to: sbdcnorthwest.org. The Michigan SBDC State Headquarters is located at Grand Valley State University, Seidman College of Business in Grand Rapids. Michigan small business owners may access the Michigan SBDC services by contacting 616-331-7480 or SDBCMichigan.org.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our web site, networksnorthwest.org

Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.

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