



"LEGAL ESSENTIALS TO EXPORT" TOOLKIT

These educational programs are designed to help businesses identify legal and compliance issues that are relevant as businesses pursue export opportunities. Join Foster Swift Collins & Smith PC and special guest speakers for an interactive workshop to learn tips and tools to ensure compliance. Seminars are free, but registration is required.

INTELLECTUAL PROPERTY & BUSINESS PARTNER DUE DILIGENCE

MARCH 8

8:30 a.m.–12 p.m.

LANSING

313 S. Washington Sq., Lansing,
with John Mashni

APRIL 19

8:30 a.m.–12 p.m.

SOUTHFIELD

28411 Northwestern Hwy., Southfield
with John Mashni

SEPTEMBER 19

12 p.m.–4 p.m.

GRAND RAPIDS

1700 E Beltline NE #200, Grand Rapids,
with Zack Behler

INTELLECTUAL PROPERTY

- Discussion of types of intellectual property
- Importance of protecting intellectual property, specifically name and trademark, in international markets
- Process and time frame for protecting intellectual property internationally, including alternative strategies
- Resources available to help combat infringement
- Tips on avoiding costly litigation and disputes related to U.S. and international trademark infringement

BUSINESS PARTNER DUE DILIGENCE

- Top 12 most important issues to address in contracts with foreign business partners
- How U.S. laws and regulations will impact the relationship
- Resources available to help with due diligence regarding foreign business partners
- A foreign agent/distributor contract checklist

EXPORT CONTROL OVERVIEW COMPLIANCE TRAINING

MAY 17

8:30 a.m.–12 p.m., LANSING

313 S. Washington Sq., Lansing

EXPORT CONTROL OVERVIEW COMPLIANCE TRAINING

- Export control regulations and how they might affect doing business internationally. Processes and procedures that can help ensure compliance with applicable regulations
- Trade embargoes, sanctions and restricted party screening
- Resources available to help comply with export regulations and export control reform
- Enforcement: what happens when there is a violation

INTELLECTUAL PROPERTY & BUSINESS PARTNER DUE DILIGENCE and EXPORT CONTROL COMPLIANCE OVERVIEW TRAINING

JUNE 21

8:30 a.m.–4 p.m., TRAVERSE CITY

Networks Northwest, 600 E Front St., #104, Traverse City

The agenda combines the two basic half-day programs described above

Register @ <https://MEDC.cvent.com/export2018>