

**News Release**  
FOR IMMEDIATE RELEASE  
September 14, 2017

Media Contact: Dan Boss  
Communication Specialist  
231-929-5047  
dan.boss@networksnorthwest.org

## **Northwest Michigan Housing Summit October 16 in Traverse City**

TRAVERSE CITY, MI – The 2017 Northwest Michigan Housing Summit will bring community leaders, businesses, housing agencies, and funders together to take action on the region’s housing needs. The third annual Summit will be held October 16 from 9:00 a.m. to 4:00 p.m. at the Hagerty Center, 715 East Front Street, Traverse City.

The Housing Summit will feature a keynote presentation by Laurie Volk, from the nationally-renowned market research firm Zimmerman Volk Associates, focusing on the region’s population dynamics and their impact on housing and retail markets. Summit attendees will also hear from the builders’ perspective, with Bob Filka, CEO of the Home Builders Association of Michigan, sharing highlights from a new HBA of Michigan report detailing the challenges builders face in meeting Michigan’s housing needs, and potential solutions.

Other topics on the Summit agenda include discussions on the impact of statewide policy on housing at the local level and what to do about it; accessing capital for new development in small cities and rural communities; getting a community ready for development; creative affordable housing options; and more.

The cost to attend the Summit is \$50 and the registration deadline is October 6. Register by September 25 for \$40 early bird pricing. For more information and to register go to: [nwm.org/housingsummit](http://nwm.org/housingsummit) or call 231-929-5077.

The Northwest Michigan Housing Summit is hosted by Networks Northwest and the Housing Solutions Network. Support for the event was provided by Traverse Area Association of REALTORS, Northwest Michigan Community Action Agency, Federal Home Loan Bank of Indianapolis, Goodwill Industries of Northern Michigan, and Northwest Continuum of Care.

# # #

NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at [dan.boss@networksnorthwest.org](mailto:dan.boss@networksnorthwest.org) and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: [networksnorthwest.org/media](http://networksnorthwest.org/media)

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our web site, [networksnorthwest.org](http://networksnorthwest.org)

Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.