

# **April 2017 Workshops**



**Traverse City Michigan Works!** 1209 S. Garfield Avenue

learn.	network.	energize.	

Mon	Tue	Wed	Thu	Fri
Opula				"Like Us"  facebook.com/ northwestmichiganworks
3 9:00 a.m.—11:00 a.m.  Talent Connect Orientation 9:00 a.m.— 11:30 a.m.	4	5 9:00 a.m.— 12:00 p.m. The Ideal Interview	6 2:00 p.m.—3:00 p.m. Career Connection	7 <b>2:00 p.m.—3:30 p.m.</b> Computer Basics
Résumé Revival  10 2:00 p.m.— 4:30 p.m. Résumé Revival	11	12 9:00 a.m.—1:00 p.m. WorkKeys Assessment	13 2:00 p.m.—3:00 p.m. Career Connection	14 9:00 a.m.—11:00 a.m. Talent Connect Orientation 2:00 p.m.—3:30 p.m. Computer Basics
9:00 a.m.— 12:00 p.m. The Ideal Interview 9:00 a.m.—11:00 a.m. Talent Connect Orientation	18 9:00 a.m.— 11:30 a.m. Résumé Revival	19	20 2:00 p.m.—3:00 p.m. Career Connection	21 2:00 p.m.—3:30 p.m. Computer Basics
24 9:00 a.m.— 11:30 a.m. Résumé Revival	25 10:00 a.m.—2:00 p.m. PowerPath Assessment	26	27 2:00 p.m.—3:00 p.m. Career Connection	28 9:00 a.m.—11:00 a.m. Talent Connect Orientation 2:00 p.m.—3:30 p.m. Computer Basics



# Traverse City Michigan Works! Workshop Descriptions



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# **Cover Letter Workshop**

Learn the ins and outs of writing a basic cover letter. How to highlight your qualifications and tailor them to the specific skills each position that you are applying for based on the employer's job description.

#### Career Connection in the Career Café

Network with other job seekers and area professionals to share tips and tools for your career search. Discuss local employment opportunities with our Business Liaisons and learn to improve job search skills with our Career Facilitators. Don't miss this unique event on select Thursdays at 2:00pm!

# **Computer Basics Workshop**

Job search can seem very difficult when you aren't sure how to navigate a computer. Come and learn the basics you need to do job search and to fill out online applications.

# **Career Journey**

Looking to change career paths or not sure where to start? Assess your interests, skill-sets, and values to discover the career path that's right for you. Develop a personal job search plan to achieve your employment goals.

#### **PowerPath Assessment**

Complete five easy screenings to identify strengths and challenges that you may have with your hearing, vision, and/ or attention abilities. Learn some tips, tools, or resources for meeting those potential barriers. Enjoy the new found confidence you will feel once you discover how to overcome challenges that you may or may not have been aware of.

#### Résumé Revival

New to résumé writing or just getting back in to the swing of things? Learn the nuts and bolts of an effective résumé and cover letter. We will help you find the style that fits you best and provide some insight in to an employer's perspective

### The Ideal Interview Workshop

Interviews are a crucial component in securing a job! Haven't interviewed in a while? Nervous about the process? Come practice with our Career Facilitators. We'll practice your pitch, prepare for difficult questions, and learn the employer's perspective.

#### Social Media Lockdown

Take control of your employment opportunities by seeing social media from the employer's perspective. Learn how to control the content of your posts and profiles. Identify how to keep a positive media presence.

#### **Talent Connect Orientation**

This workshop helps you connect with employers on the statewide Pure Michigan Talent Connect website. You will learn how to create a professional profile. We will show you how to use the website to find the type of work you are looking for. And start a basic online résumé or upload one that you have already created.

#### **WORKKEYS® Assessment**

Gauge your readiness to enter job training or postsecondary education with this thorough assessment. Appreciating your strengths and understanding your opportunities for improvement are some of the first steps in professional growth.

\*Fee involved