



When:

Tuesday
April 11, 2017
9-11:30am

Where:

Michigan Works!
Large Conference Room
1209 S. Garfield Ave.
Traverse City, MI

To Register:

Click [HERE](#)

-- OR --

Contact:

Deb Donovan
231.929.5076



Presented by:



Market Research - Locating Federal Government Opportunities

What is Market Research? It is a continuous process designed to gather data on government agencies and prime contractors. It helps you to make more informed decisions about your business and how to maximize your marketing to the government.

This seminar will answer these questions and more:

- What does the government market look like?
- How is my product/service purchased and where do I find the opportunity?
- How does the government describe my products/services?
- How do find individual opportunities without looking in a hundred locations?
- How can PTAC help?