News Release
FOR IMMEDIATE RELEASE
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Starting a Business Workshop May 24 in Traverse City

TRAVERSE CITY, MI –Individuals in the beginning stages of starting a business, in need of accessing capital, or simply considering self-employment, will have the opportunity to attend a Starting a Business workshop May 24 in Traverse City. The workshop is being offered by the Northwest Michigan Small Business Development Center (SBDC) in partnership with Northwestern Michigan College (NMC) and is being held from 6:00 p.m. to 8:30 p.m. at NMC's Parsons-Stulen Building, 2600 Aero Park Drive.

The workshop will be facilitated by SBDC Regional Director and Small Business Consultant, Annie Olds, who will help aspiring entrepreneurs assess their abilities to lead and manage a company, and evaluate market and sales potential for their products or services. Start-up costs, financing options, and business planning will be introduced, along with necessary steps to getting started. This workshop is a requirement prior to meeting with an SBDC consultant one-on-one.

There is no charge to attend the workshop, but pre-registration is required by contacting the SBDC at sbdc@networksnorthwest.org or 231-922-3780. Registration can also be completed online at sbdcmichigan.org/training.

The Michigan Small Business Development Center (MI-SBDC) enhances Michigan's economic well-being by providing counseling, training, research, and advocacy for new ventures, existing small businesses, and innovative technology companies. The Northwest Michigan Regional office is hosted by Networks Northwest and serves the ten county region including: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford counties. The Northwest Michigan SBDC's contributing partners are Baker College and North Central Michigan College. For more information, go to: sbdcnorthwest.org.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at danboss@networksnorthwest.org and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: networksnorthwest.org/media

Networks Northwest is an Equal Opportunity Employer/Program. Auxiliary aids and service are available upon request to individuals with disabilities. Michigan Relay Center callers use 711 or 1-800-649-3777.

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our web site, networksnorthwest.org

Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.

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