

**News Release**  
**FOR IMMEDIATE RELEASE**  
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Media Contact: Dan Boss  
Communication Specialist  
231-929-5047  
danboss@networksnorthwest.org

## **Employer Panel on Interviewing at Michigan Works in Traverse City**

TRAVERSE CITY, MI – A panel of local employers will talk about effective interviewing techniques at a Career Connection event February 25 at Northwest Michigan Works! in Traverse City. The event will run from 2:00 p.m. to 4:00 p.m. in the large conference room inside the Michigan Works! Center at 1209 South Garfield.

The employer panel will include representatives from Active Marketing, Cherry Capital Foods, Team Elmer's, and Shoreline Power Services. Discussion topics will include the types of questions the employers ask during an interview and some of the things job seekers should avoid doing and saying during an interview. The employers will also discuss the application process, including online applications.

There is no charge to attend the event. More information is available by calling Sharon Gordon, Business Services Specialist, at 231-922-3757.

Career Connection meetings are held on a regular basis at the Career Café in Traverse City and in several other communities in northwest Lower Michigan. Career Connection gives job seekers the opportunity to learn about job opportunities and improve their job search skills. A schedule of Career Connection dates and locations is available at: [networksnorthwest.org/careerconnection](http://networksnorthwest.org/careerconnection).

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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at [danboss@networksnorthwest.org](mailto:danboss@networksnorthwest.org) and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: [networksnorthwest.org/media](http://networksnorthwest.org/media)

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our web site, [networksnorthwest.org](http://networksnorthwest.org)

Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.