

# China Trade Mission

## May 7-14, 2016



### Trade Mission Details

**Who:** Small to medium sized companies from the Great Lakes-St. Lawrence region looking to export to this dynamic market

**When:** May 7-14, 2016

**Where:** Shanghai, Guangzhou, Beijing

### Key Sectors

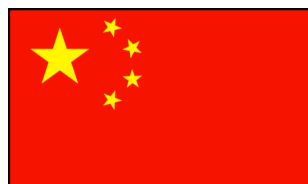
- Safety and Security
- Automotive
- Clean Coal Technology
- Environmental Technology
- Construction and Green Building
- Education and Training
- Franchising
- Agricultural Equipment
- Travel and Tourism
- Medical Devices
- Information and Communications Technology – Equipment and Software
- Oil and Gas
- Nuclear
- Rail and Urban Rail

The Conference of Great Lakes and St. Lawrence Governors and Premiers is leading a multi-sector trade mission to China from May 7-14, 2016. The mission's goal is to assist small to medium sized companies from the Great Lakes-St. Lawrence region to export products and services.

### Why Export to China?

- China is the United States' third largest trading partner after Canada and Mexico. U.S. goods exports to China increased nearly \$3 billion in 2014, totaling about \$124 billion.
- Small and medium-sized enterprises (SMEs) are the leading exporters to China, representing over 90% of U.S. businesses exporting to China and about 35% of total exports by value.
- China's rapid economic growth, especially in the urban areas, has led to a booming consumer market for high-end goods and services, including tourism and education. China will consume \$27 billion worth of luxury goods by 2015, 20% of the world market.
- China's market is geographically diverse with each region full of unique opportunities.

([www.export.gov](http://www.export.gov))



### Mission Costs:

**Mission Participation Fee:** \$995 USD per person

**Market Research & Appointment Setting Fees:**

MI Companies \$0\*

Other States US\$2,500

ON & QC -please contact CGLG for further information

*\* If approved by State. Please contact for your State recruiter for further information. Grant funding is available in many States to cover a portion of the travel and mission fees.*

**Mission registration deadline is March 1, 2016**

**For additional information please contact:**

Zoë Munro

Conference of Great Lakes & St. Lawrence Governors and Premiers

Phone: (312) 407-0177

Email: [zmunro@cglslgp.org](mailto:zmunro@cglslgp.org)

For further information on the trade mission please visit <http://www.cglslgp.org/projects/international-trade/trade-missions/china-trade-mission-2016/>