



CUSTOMIZED HIRING SOLUTIONS

You can select from the following items to customize your talent recruitment process. All services are provided at no charge by Northwest Michigan Works!.



Before Posting the Job

- We can help you define specific skills and qualifications so your job posting returns the best candidates.
- We can research wage data and information on local trends for competitive compensation.
- We can provide you with a standard, legal application form for all of your open positions, if needed.



Posting the Job

- We can post your job opening on Pure Michigan Talent Connect or train you to manage your own account on the system.
- We can promote your open position through our social media networks.
- We can feature your job posting at our Northwest Michigan Works! Service Centers and on our website.



Recruiting Candidates

- We can search for candidates on Pure Michigan Talent Connect or train you to manage your own account.
- We can conduct small or large job fairs for you or a group of employers.
- We can collect applications at our Northwest Michigan Works! Service Centers.



Screening and Referral of Candidates

- We can pre-screen applicants to make your candidate pool manageable.
- We can sort résumés and applications based on qualifications you've identified.
- We can host interviews at our Northwest Michigan Works! Service Centers.



Other Services

- Ask us about testing services (fee-based) and customized training solutions.

Connecting Your Business to Opportunities

WE COME TO YOU—ONE SOURCE—CUSTOMIZED SERVICE