
News Release
FOR IMMEDIATE RELEASE
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Auto and Diesel Technicians Night in Traverse City ***Wednesday, March 5, 4:00 - 7:30 p.m., NMC Aero Park Campus***

TRAVERSE CITY, MI –Auto and diesel technicians and people interested in entering that field will have an opportunity to talk shop with other techs and see the latest technologies at an Auto and Diesel Technicians Night in Traverse City. The event will be held Wednesday, March 5 from 4:00 to 7:30 p.m. at NMC's Parsons-Stulen Building located at 2600 Aero Park Drive. The event is hosted by the Northwest Michigan Council of Governments (NWMCOG), Northwest Michigan Works!, and Northwestern Michigan College (NMC).

This is the second year for the Auto and Diesel Technicians Night which will showcase up-and-coming student techs from NMC and other colleges, vocational students, and experienced techs looking for new opportunities. Veterans with technical and mechanical skills are also encouraged to attend this specialized recruiting event that will allow employers to talk about their workplaces and educators to provide information about career pathways and training programs.

“Some of our local employers are hiring auto and diesel technicians from downstate or out of state,” said Michelle Socha, Northwest Michigan Works! business liaison. “We want to focus on filling those tech positions locally.”

Admission to the Auto and Diesel Technicians Night is free and there will be car and equipment displays, tool giveaways and discounts, door prizes, and appetizers.

(MORE)

Chairman: **Larry C. Inman**
Workforce Development
Board Chairman: **David R. Adams**
Chief Executive Officer: **Elaine Wood**



Exhibitors at the event will include Bill Marsh Auto Group, Cornwell Tools, Ferris State University, Fox Motors, Grand Traverse Diesel Service, Grand Traverse County Road Commission, Hilltop Truck Maintenance, Just Trucks, Marathon Automotive, Northwest Michigan Works!, NMC, Sears Auto Center, Snap-on Tools, Star Truck Rentals, Team Elmer's, Watson's Auto Group, and William's Auto Group. Other businesses and organizations interested in participating can contact Sharon Laraway-Gordon at 231-922-3757. More information is available at: nwm.org/auto.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Tom White at tomwhite@nwm.cog.mi.us and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5044. Check our online Media Room at: nwm.org/media

Founded in 1974, the Northwest Michigan Council of Governments (NWMCOG) facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, YouthBuild, Small Business & Technology Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services NWMCOG offers if you visit our web site, nwm.org

NWMCOG's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.