
News Release
FOR IMMEDIATE RELEASE
October 10, 2013

Media Contact: Dan Boss
Program Publicity Specialist
231-929-5047
danboss@nwm.cog.mi.us

Magna Interior Trim Components Receives Michigan Works! Award

TRAVERSE CITY, MI –Magna Interior Trim Components of Benzonia received an Outstanding Business Award from Northwest Michigan Works!. The company was recognized for its success as an employer and Michigan Works! partner.

Magna has 220 employees and expects that number to grow to 295 by January 1, 2014. The company regularly looks to Northwest Michigan Works! for assistance. In addition to job postings on the Talent Connect system, Michigan Works! has been able to assist with direct candidate referrals, promotion of job fairs, new recruiting ideas, and the development of On-The-Job Training contracts for high profile positions such as materials expeditor and cost accountant.

Magna Interior Trim Components received the award at a September 27 open house at the Career Café located inside the Traverse City Michigan Works! Service Center. The award was presented by Senator Darwin Booher. Awards were also presented to several other northwest Michigan businesses.

More information about Northwest Michigan Works! Business Services is available at:
nwm.org/business-services

#

NOTE to Media: Images are oftentimes available upon request by e-mailing Tom White at tomwhite@nwm.cog.mi.us and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5044. Check our online Media Room at: nwm.org/media

Chairman: **Larry C. Inman**

Workforce Development

Board Chairman: **David R. Adams**

Chief Executive Officer: **Elaine Wood**



Founded in 1974, the Northwest Michigan Council of Governments (NWMCOG) facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, YouthBuild, Small Business & Technology Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services NWMCOG offers if you visit our web site, nwm.org

NWMCOG's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.