

## **Northwest Michigan Education Advisory Group**

**Wednesday, September 21, 2011**

### **MEETING MINUTES- DRAFT**

#### **Call to Order**

Dave Cox, in Jason Jeffrey's absence, called the meeting to order at 10:07 a.m. on Wednesday, September 21, 2011 at the Wexford- Missaukee Career-Tech Center and welcomed everyone. Introductions were made around the room.

#### **Approval of Agenda**

Dave asked for a motion to approve the agenda.

Motion by J. Rummer, supported by K. Smith to approve the agenda. Motion carried.

#### **Public Comment**

No public comment

#### **Approval of Minutes**

Dave asked if there were any changes to the March 15, 2011 minutes. There being none, he asked for a motion to approve the minutes.

Motion by C. Hammond, supported by P. Gabos to approve the minutes from the March 15, 2011 meeting. Motion carried.

#### **Update on Workforce Development Services to Youth**

Handout: WIA Work Experience & Summer Opportunity Youth Program 2011-2012

Lisa Anderson, Youth Services Coordinator, gave an overview of the Summer and year round Work Experience programs for youth through Michigan Works! The Summer Opportunity Youth Program (SOYP) provided work experience for 54 youth for a total of 11,600 hours. The Work Experience program, which operates through the end of June 2012, will provide 3600 hours of work experience to area youth. The Work Experience program provides youth with valuable experience and helps them to develop basic employability skills, along with a paycheck. Older, out of school youth and graduating seniors have priority in receiving the limited placements available. Job shadowing and unpaid work experience can be options for youth. Work experience opportunities will be on an upcoming meeting agenda to discuss work experience options for area youth.

Handout: Michigan Works! Membership Card Report

Janie McNabb presented the Membership Card Report for September 2010 through August 2011. There have been over 2,000 one-on-one meetings with Youth participants recorded over the past year. Youth comprise 4% of Learning Lab participants.

### **Presentation on Newton's Road**

Handouts: Newton's Road brochure

Guests Darla Hill, Karen Connick, and Bill Myers spoke about Newton's Road, a local nonprofit organization that supports K-12 STEM (science, technology, engineering, mathematics) educational opportunities in Northwest Michigan. Newton's Road action plan consists of supporting STEM efforts through fund raising, mini grants, scholarships, etc; serving as a convener for like-minded leaders and stakeholders; and advocate and inform, increasing awareness of STEM education.

More information is available on [www.newtonroad.org](http://www.newtonroad.org). Janie will email EAG members Newton's Road presentation.

### **CTE Update**

Dave Cox gave an update on the Wexford-Missaukee Career Tech Center. There are 600 students enrolled, which is an increase. There are 63 students in Algebra. There will be a CNC program through a partnership with Baker College.

Jim Rummer gave an update on the Char-Em Career Tech Center. Over the past 5 weeks, 3 businesses have approached the CTC with manufacturing needs. Precision Edge needs 100 employees followed up with an additional 100 employees. There are creating a 1 year certificate that could turn into a full program. Details will be more concrete in December.

He also introduced Gretchen Spedowske, formerly with Ferris State University. She replaces Mary Gaudard at Char Em ISD.

Matt Nausadis gave an update on the TBA Career Tec Center. There are 1187 students and 23 programs. MTA (Manufacturing Technology Academy) has the largest class to date. Film and New Media is a new program currently with 15 students, which will double next year.

### **Career Spotlight Series Update**

Handouts: series of 8 Career Skill flyers

The Career Spotlight series is a project of the EAG. After endorsing the 7 essential skills adapted from Tony Wagner, and adding Personal Accountability, the Career Skill posters/flyers were created. Each highlights a skill, explains what it means, why it is important, how to apply, and provides a real life example of how that skill is utilized in the work world. Poster size versions of the handouts will be posted at all Northwest Michigan Works! service centers, Learning Labs, and CTC's. Janie will send a digital version of the posters for printing and distributing.

Career Spotlight videos have been created for the manufacturing and healthcare industries. They can be viewed on the Council of Governments website at [www.nwm.org/careerspotlight](http://www.nwm.org/careerspotlight), with more to come.

### **National Career Readiness Certificate Update**

Handouts: The National Career Readiness Certificate and Letter of Commitment

Dave spoke about the National Career Readiness Certificate (NCRC), highlighting information provided in the handout. Michigan is second in the nation with number of certificates earned. He talked about the importance of employers having knowledge of and believing in the value of the NCRC. Dow, as an

example, uses the NCRC exclusively. Applicants must have a NCRC to apply and employees must have one to be considered for promotion.

The letter of commitment asks employers to recognize the NCRC as Michigan's Work Readiness credential.

Janie said that Michigan Works! Business Liaisons promote the NCRC to local employers.

The number of National Career Readiness Certificates earned through Michigan Works!:

Platinum- 13

Gold- 256

Silver- 581

Bronze- 236

Total – 1,086

### **2012 Schedule of Meetings**

The next meeting is scheduled for November 9, 2011 at the Char-EM ISD in Boyne City (1313 Boyne Ave, Boyne City) from 10am to 12pm.

Janie will send a proposed meeting schedule for 2012.

### **Roundtable/Hot Topics**

Various topics were discussed.

The Extreme Entrepreneurship Tour will be held on October 11, 2011 at the Great Wolf Lodge in Traverse City. This event targets late high school, early college age people interested in entrepreneurship. A flyer is included in the handouts. People can register at [extremetour.org](http://extremetour.org).

### **Adjourn**

The meeting was adjourned at 11:45 a.m.

Respectfully submitted,

Darla Rowland

# Please check off your name, Sign In Sheet

## Education Advisory Board

Please Check	Name		Outside Affiliation
<input type="checkbox"/>	1.	Abbott, Joan	STEP Program, TCAPS
<input checked="" type="checkbox"/>	2.	Adams, David	Owner/Operator, Bear Lake Hardware
<input type="checkbox"/>	3.	Bollman, Ken	President, Saber Tool Company
<input type="checkbox"/>	4.	Collins, Patricia	VP Workforce Dev., West Shore Community College
<input checked="" type="checkbox"/>	5.	Cox, Dave	Director, Wexford-Missaukee Tech. Center
<input type="checkbox"/>	6.	Crosby, Scott	Superintendent, Wexford-Missaukee ISD
<input checked="" type="checkbox"/>	7.	DeCamillis, Sue	Dir of Academic Affairs, NMC
<input checked="" type="checkbox"/>	8.	Gabos, Patti	CTE Consultant, Char-Em ISD
<input checked="" type="checkbox"/>	9.	Hakala, Don	Uniserve Director, MEA
<input checked="" type="checkbox"/>	10.	Hammond, Christine	Dean of Instruction Services & Student Support, NCMC
<input type="checkbox"/>	11.	Hill, Mike	Superintendent, TBA/ISD
<input type="checkbox"/>	12.	Hunt, Jim	Adult Ed Director, Cadillac Area Public Schools
<input type="checkbox"/>	13.	Janik, Chet	Superintendent, Charlevoix Public School
<input type="checkbox"/>	14.	Jarema, Karen	Principal, Boyne City High School
<input type="checkbox"/>	15.	Jeffrey, Jason	Principal, TBA Career Tech Center
<input type="checkbox"/>	16.	McKellar, Mark	Parent
<input type="checkbox"/>	17.	Oberski, Dan	Teacher, Expel Program, TCAPS
<input checked="" type="checkbox"/>	18.	Racine, Linda	Training & Research and Workforce Development, NMC
<input checked="" type="checkbox"/>	19.	Rummer Jim	Director Career/Tech Education, Charlevoix-Emmet ISD
<input type="checkbox"/>	20.	Schafer, Bruce	CEO, Rexair
<input type="checkbox"/>	21.	Schaub, Therese	Youth Probation Officer, Leelanau Co. Probate Court
<input checked="" type="checkbox"/>	22.	Smith, Kelly	President, Baker College

September 21, 2011

## Others

[illegible]