



Pedestrians can take a direct route across the lawn.

Marked crosswalks and signals improve pedestrian safety.

Bike racks and other amenities can be included in the site plan approval process.

Existing surface parking spaces are potential locations for a ride share program.

Sidewalks and pathways can connect homes to jobs and retail locations.



The practice of ridesharing or carpooling is an arrangement where two or more people share the use of a car—usually for regular commuting. The degree of formality ranges widely from an informal agreement among neighbors, to a rideshare board at work or the college, to a structure program such as MichiVan or one offered through a Local Rideshare Office (LRO). The Northwest Michigan Council of Governments offers www.Ride.net. Through this site, residents can offer a ride or get a ride. Ridesharing reduces the number of vehicle miles traveled in the region along with the associated costs and impacts. A formal ridesharing program could go beyond the current website. Options include making arrangements with private land owners to provide rideshare parking areas in existing commercial parking lots along major travel corridors and developing a “guaranteed ride home.”

These examples are provided for the sole purpose of demonstrating multi-modal concepts through the use of visual tools. They are provided to enhance the narrative text section. **They are not intended as action items and should not be interpreted as recommendations for implementation.**