Networks Northwest

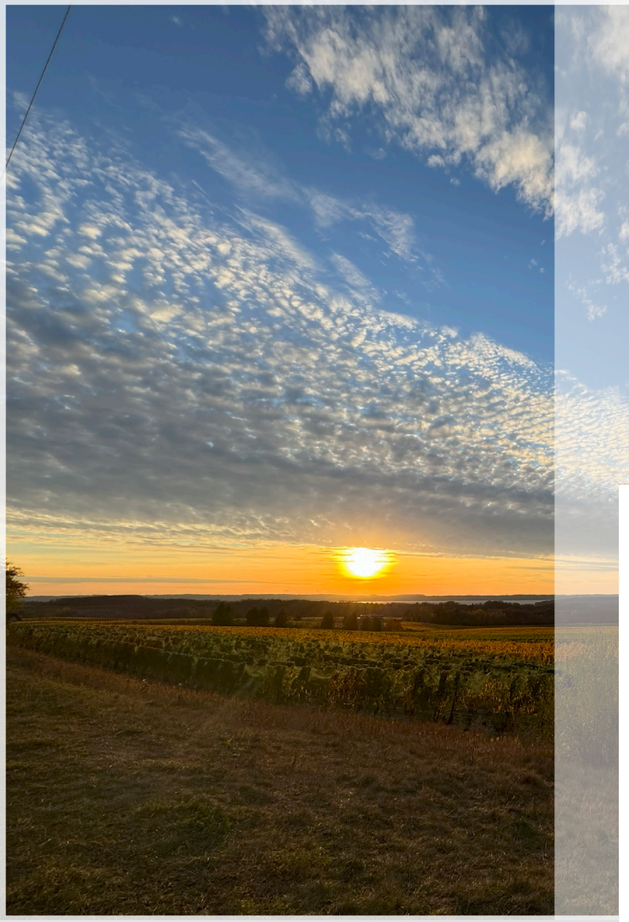
Talent / Business / Community

BENCHMARKS NORTHWEST

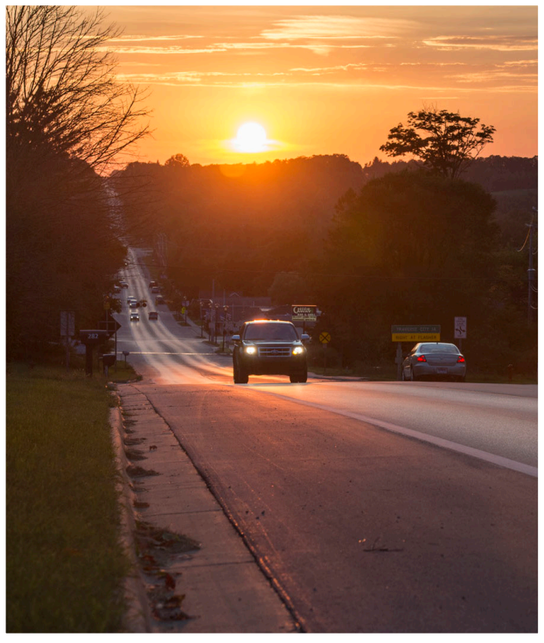
2025

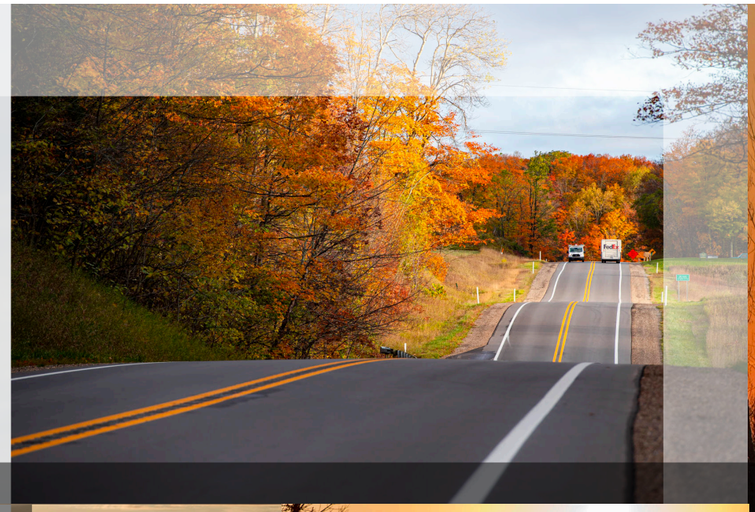
A COLLECTION OF DATA RESOURCES FOR NORTHWEST MICHIGAN



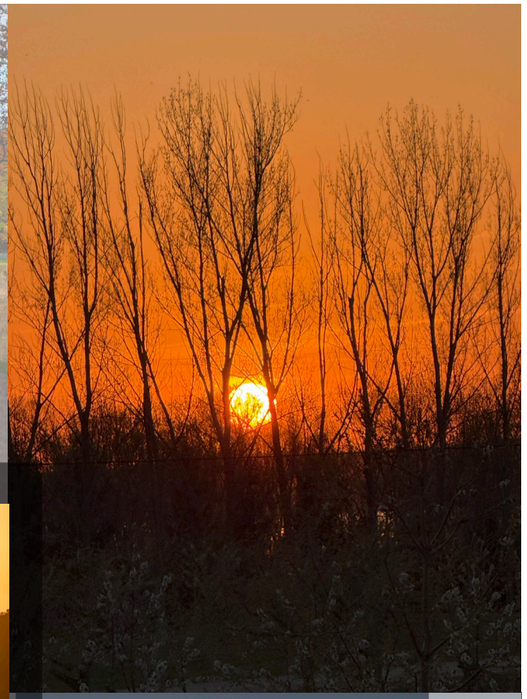


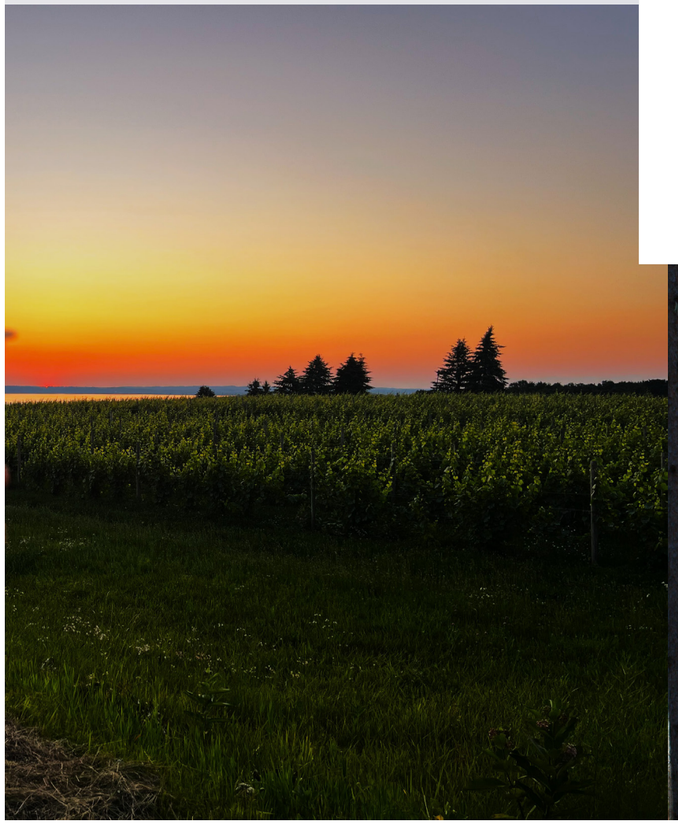
















Networks Northwest

Talent / Business / Community

Welcome to the 2025 edition of Benchmarks Northwest. This publication presents a wide array of data for each of the ten counties in Northwest Lower Michigan. It is designed to spark dialogue and reflection about our region—its people, places, and progress. The information within can help guide conversations around questions such as:

- How are we doing as a community?
- What defines our community today?
- Where are we thriving?
- Where do we have room to grow?

As you explore this data, you may find confirmation of what you already know, encounter new insights, or fall somewhere in between. Either way, this is intended to be a jumping off point for community leaders and citizens alike to work from the same information when developing strategies, making decisions, and working through community development issues.

While Benchmarks Northwest is not an exhaustive collection of all available data for each county or for the region as a whole, it offers a meaningful snapshot of our region's key indicators. Community issues are often complex, but our hope is that this data foster common ground in the conversations happening every day across northwest lower Michigan.

For more detailed data and additional resources, visit:
www.benchmarksnorthwest.org.

ANTRIM
PAGE 5


BENZIE
PAGE 7


CHARLEVOIX
PAGE 9


EMMET
PAGE 11


GRAND TRAVERSE
PAGE 13


KALKASKA
PAGE 15


LEELANAU
PAGE 17


MANISTEE
PAGE 19


MISSAUKEE
PAGE 21


WEXFORD
PAGE 23


Northwest Regional Indicators

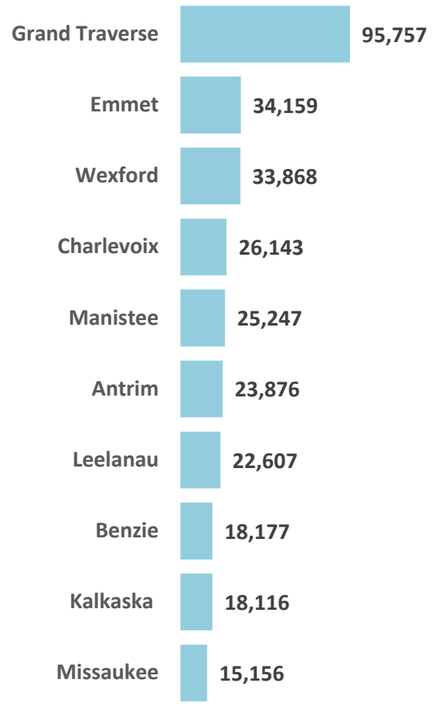


Northwest Michigan, renowned for its natural beauty and unique character, is a place where people and businesses can thrive and grow. The region boasts a population of 313,106 residents with a population density of 65 people per square mile. The region is comprised of 4.8% inland water and 95.4% land areas. Over 70% of the population resides within one of the 31 population centers throughout the 10-county region.

TOTAL POPULATION		MEDIAN HOUSEHOLD INCOME		POPULATION AGE 25+ WITH A 4-YEAR DEGREE OR HIGHER		MEDIAN AGE	
2018:	303,396	**2018:**	$54,458	**2018:**	63,679 (28.9%)	**2018:**	45.9
2023:	313,106	**2023:**	$73,357	**2023:**	78,787 (33.9%)	**2023:**	46.5

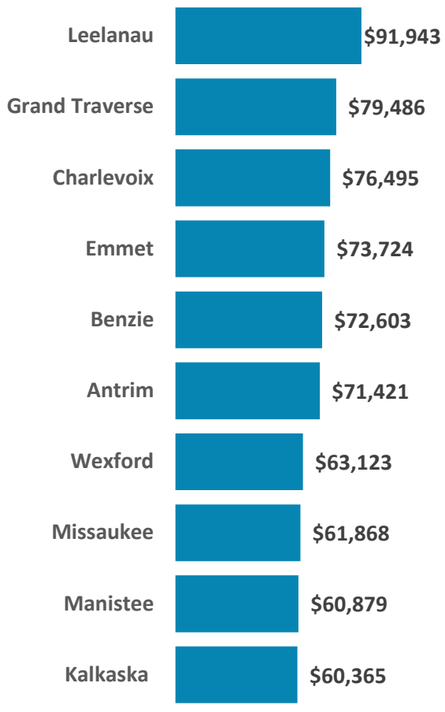
REGIONAL TREND FROM 2018-2023

Percentage Change 3.2%
Net Change 9710



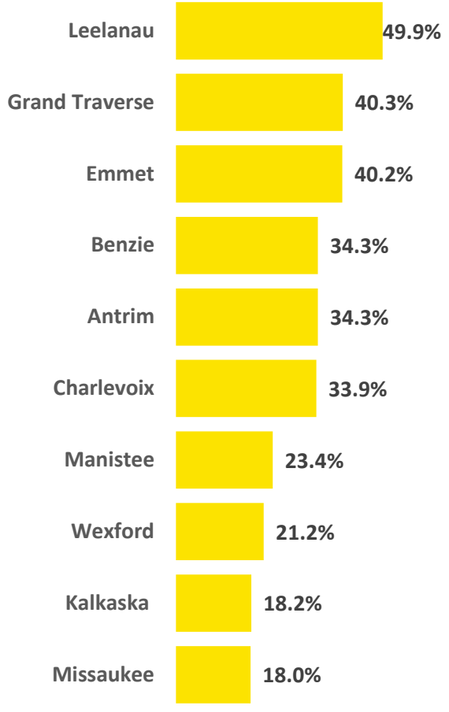
REGIONAL TREND FROM 2018-2023

Percentage Change 34.7%
Net Change $18,899



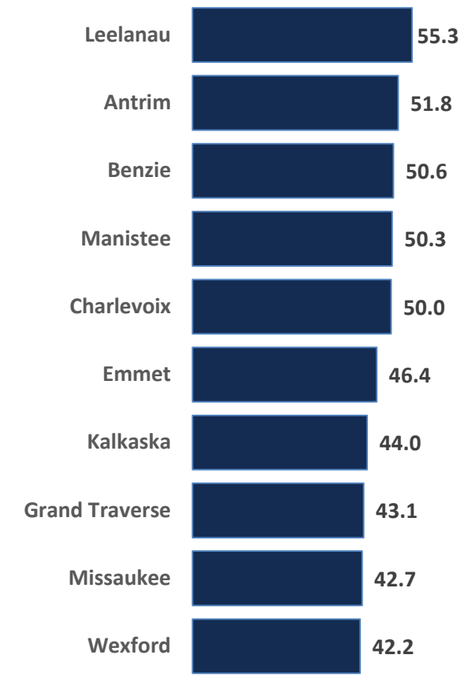
REGIONAL TREND FROM 2018-2023

Percentage Change 5.1%
Net Change 15,109



REGIONAL TREND FROM 2018-2023

Percentage Change 1.3%

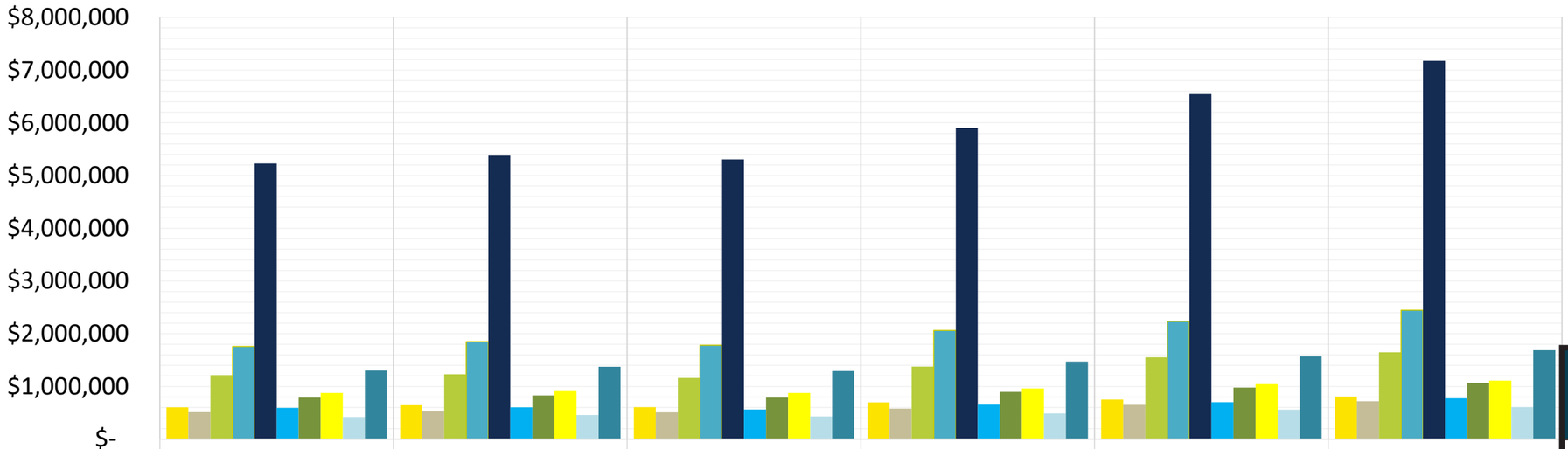


Northwest Regional Indicators

Region 10

REGIONAL GROSS DOMESTIC PRODUCT (2028 - 2023)

CURRENT - DOLLAR GDP (THOUSANDS OF CURRENT DOLLARS)



	2018	2019	2020	2021	2022	2023	PERCENTAGE CHANGE (2018-2023)	
							PERCENTAGE CHANGE 2018 - 2023 (Bureau of Labour Statistics)	PERCENTAGE CHANGE ACCOUNTING FOR 21.28% INFLATION 2018 - 2023 (Bureau of Labour Statistics)
Antrim, MI	$604,920	$642,939	$608,727	$698,417	$751,911	$805,319	33%	26%
Benzie, MI	$512,216	$531,145	$508,290	$581,765	$652,717	$717,239	40%	32%
Charlevoix, MI	$1,215,515	$1,233,252	$1,161,531	$1,376,715	$1,553,053	$1,647,920	36%	28%
Emmet, MI	$1,756,936	$1,850,423	$1,783,406	$2,061,300	$2,235,866	$2,447,484	39%	31%
Grand Traverse, MI	$5,228,190	$5,376,145	$5,305,722	$5,898,412	$6,544,678	$7,175,342	37%	29%
Kalkaska, MI	$594,123	$603,614	$564,280	$655,986	$702,742	$777,157	31%	24%
Leelanau, MI	$789,676	$829,468	$788,003	$898,450	$979,357	$1,062,693	35%	27%
Manistee, MI	$877,469	$909,554	$876,820	$961,160	$1,041,953	$1,110,350	27%	21%
Missaukee, MI	$420,621	$459,450	$430,705	$490,051	$560,521	$605,978	44%	35%
Wexford, MI	$1,302,523	$1,372,146	$1,291,785	$1,472,583	$1,568,767	$1,686,317	29%	23%
REGION	**$13,302,189**	**$13,808,136**	**$13,319,269**	**$15,094,839**	**$16,591,565**	**$18,035,799**	**36%** ↑	**28%** ↑

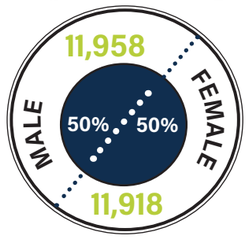
ANTRIM

DEMOGRAPHICS

475.7 SQ. MILES
AREA



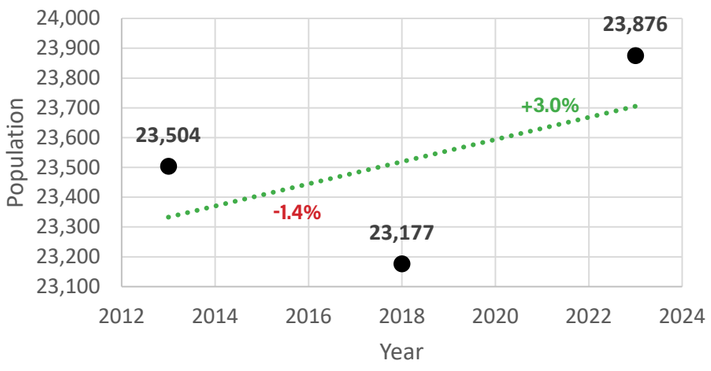
50.2 PEOPLE/SQ. MILE
POPULATION DENSITY
ACS 5-YEARS ESTIMATES 2023



23,876
TOTAL POPULATION
ACS 5-YEARS ESTIMATES 2023

POPULATION GROUWTH
ACS 5-YEARS ESTIMATES 2023

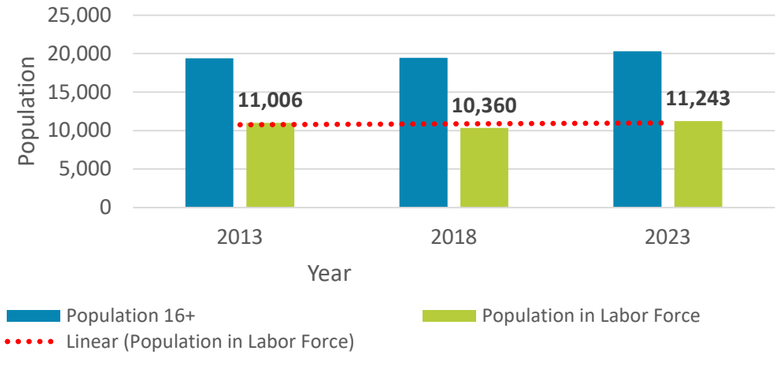
ANTRIM TOTAL POPULATION



PERCENTAGE CHANGE (2013-2023)
ANTRIM +1.6%
MICHIGAN +1.7% | U.S. +6.7%

51.8
MEDIAN AGE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 40.5 | U.S. 39.2

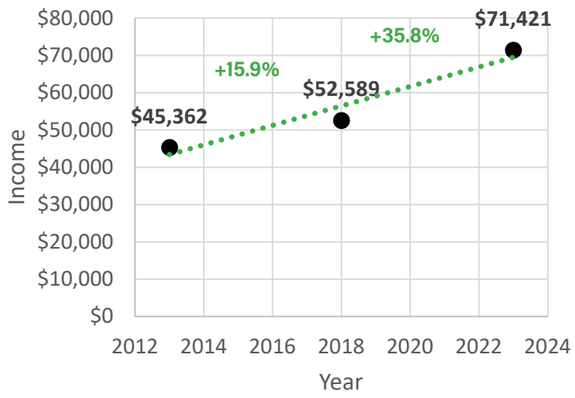
ANTRIM POPULATION (AGE 16+) & (In Labour Force)



INCOME AND POVERTY

$71,421
MEDIAN HOUSEHOLD INCOME
ACS 5-YEARS ESTIMATES 2023
MICHIGAN $71,149 | U.S. $77,719

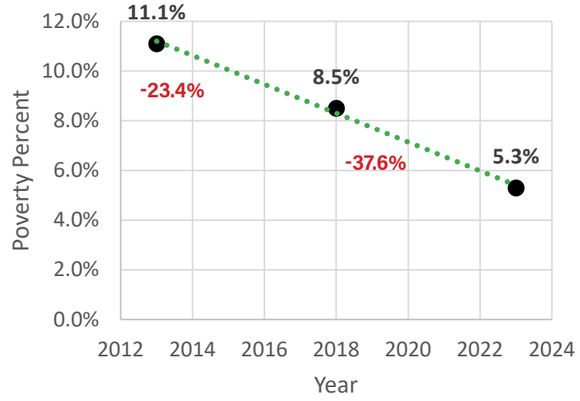
HOUSEHOLD MEDIAN INCOME



PERCENTAGE CHANGE (2013-2023)
ANTRIM +57.4%
MICHIGAN +47.0% | U.S. +46.5%

5.3%
POVERTY RATE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 8.8% | U.S. 8.7%

POVERTY RATE (FAMILIES)

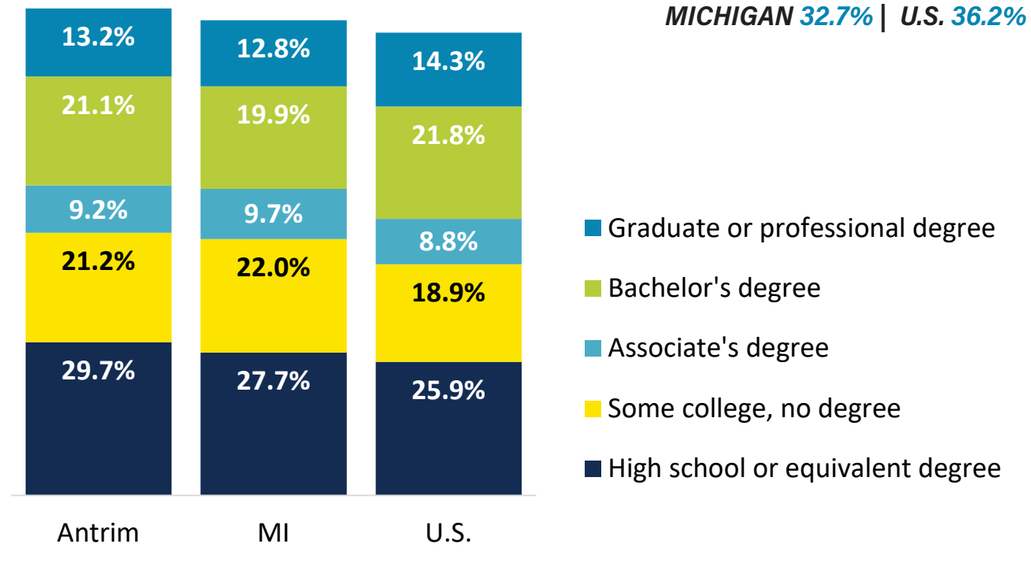


PERCENTAGE CHANGE (2013-2023)
ANTRIM -52.3
MICHIGAN -26.7% | U.S. -23.0%

EDUCATION

PERCENTAGE CHANGE (2013-2023)
ANTRIM +44.1%
MICHIGAN +26.3% | U.S. +25.7%

EDUCATIONAL ATTAINMENT
(POPULATION 25 YEARS+)

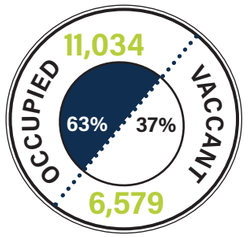


34.3%
BACHELOR'S DEGREE OR HIGHER
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 32.7% | U.S. 36.2%

ANTRIM

HOUSING

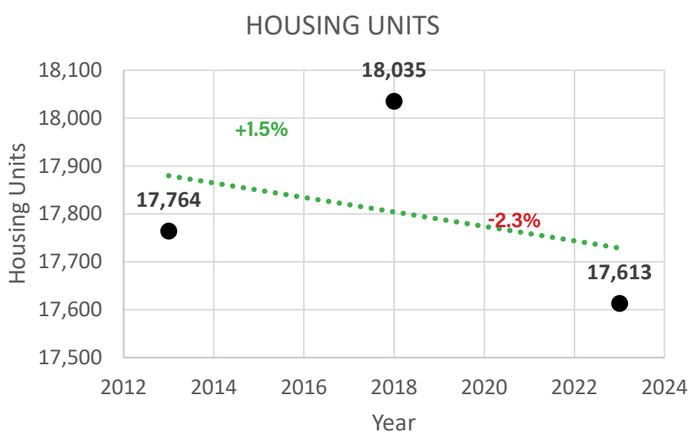
17,613
TOTAL HOUSING UNITS
ACS 5-YEARS ESTIMATES 2023



2.14
AVEREAGE HOUSEHOLD SIZE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 2.39 | U.S. 2.49

$222,500
MEDIAN HOUSING UNIT VALUE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN $236,000 | U.S. $176,700





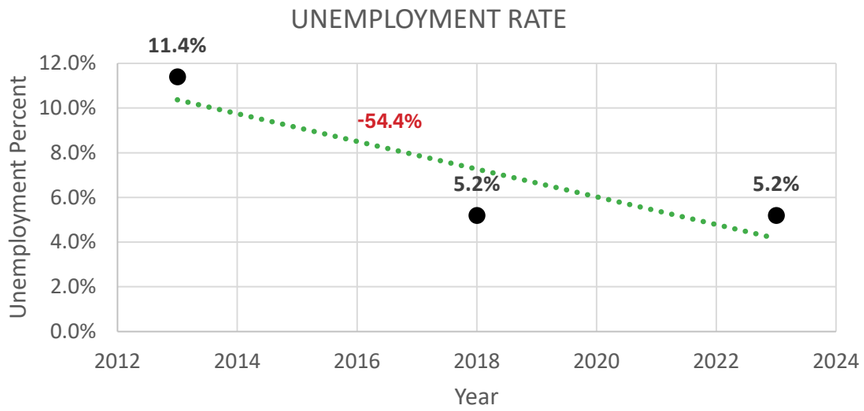
PERCENTAGE CHANGE (2013-2023)
ANTRIM -0.9%
MICHIGAN +1.6% | U.S. +7.8%

COMMUTE

24.8
AVERAGE TRAVEL TIME TO WORK (IN MINUTES)
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 24.5 | U.S. 26.8

INDUSTRY AND EMPLOYMENT

53.2%
EMPLOYMENT RATE IN LABOR FORCE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 58.9% | U.S. 60.6%

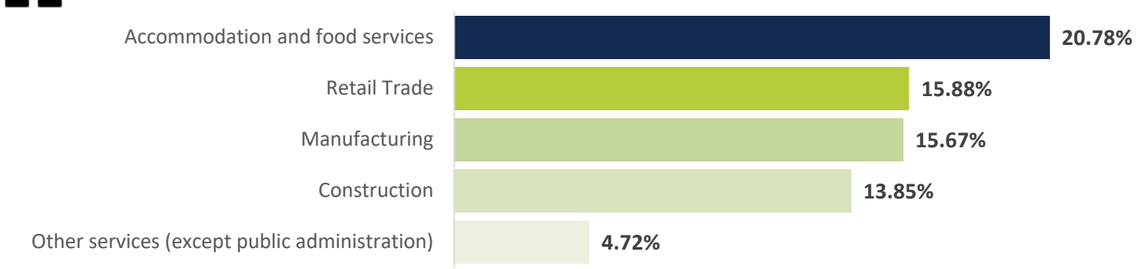


PERCENTAGE CHANGE (2013-2023)
ANTRIM -54.4%

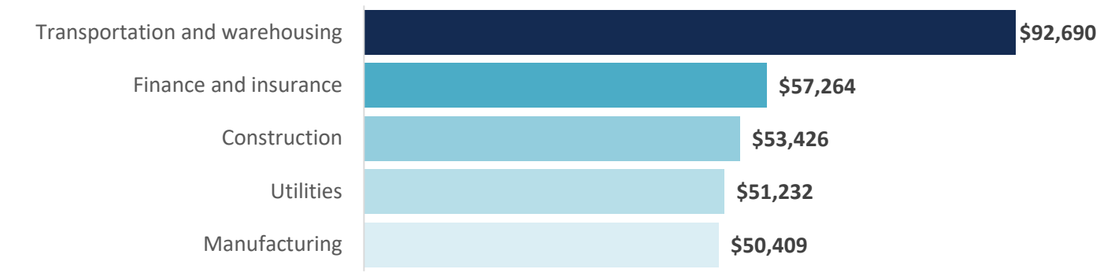
608
TOTAL NUMBER OF ESTABLISHMENTS

3,831
TOTAL NUMBER OF JOBS

TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE
BUREAU OF LABOUR STATISTICS (BLS)



TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE
BUREAU OF LABOUR STATISTICS (BLS)



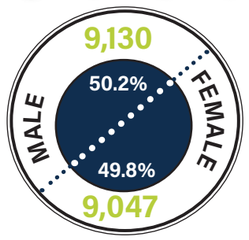
BENZIE

DEMOGRAPHICS

319.7 SQ. MILES
AREA



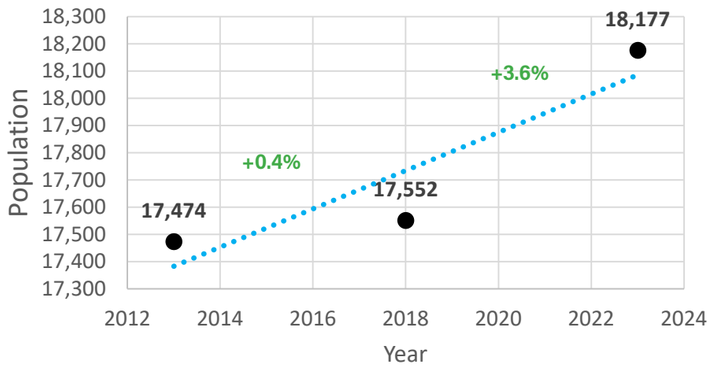
59.9 PEOPLE/SQ. MILE
POPULATION DENSITY
ACS 5-YEARS ESTIMATES 2023



18,177
TOTAL POPULATION
ACS 5-YEARS ESTIMATES 2023

POPULATION GROWTH
ACS 5-YEARS ESTIMATES 2023

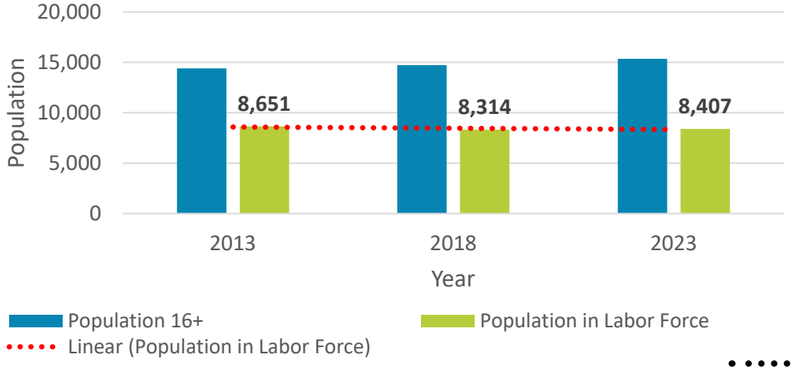
BENZIE TOTAL POPULATION



PERCENTAGE CHANGE (2013-2023)
BENZIE +4%
MICHIGAN +1.7% | U.S. +6.7%

50.6
MEDIAN AGE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 40.5 | U.S. 39.2

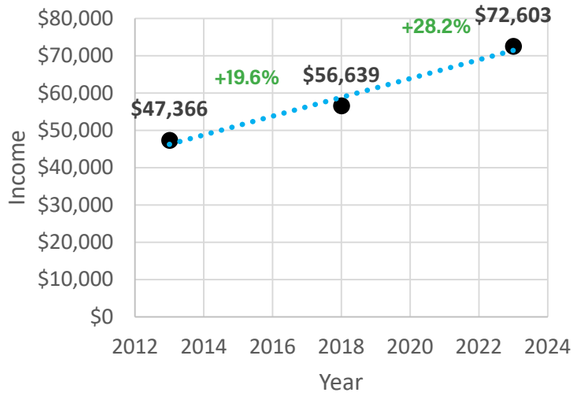
BENZIE POPULATION (Age 16+) & (In Labor Force)



INCOME AND POVERTY

$72,603
MEDIAN HOUSEHOLD INCOME
ACS 5-YEARS ESTIMATES 2023
MICHIGAN $71,149 | U.S. $77,719

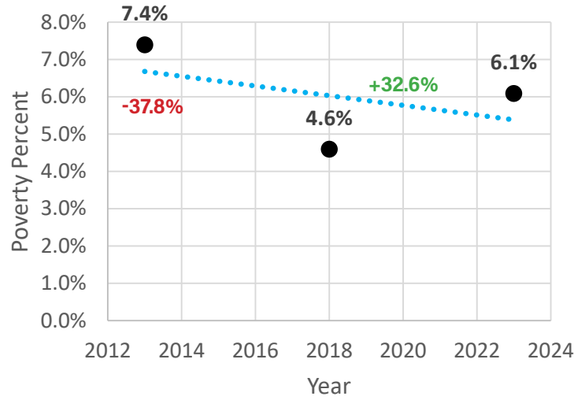
HOUSEHOLD MEDIAN INCOME



PERCENTAGE CHANGE (2013-2023)
BENZIE +53.3%
MICHIGAN +47.0% | U.S. +46.5%

6.1%
POVERTY RATE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 8.8% | U.S. 8.7%

POVERTY RATE (FAMILIES)



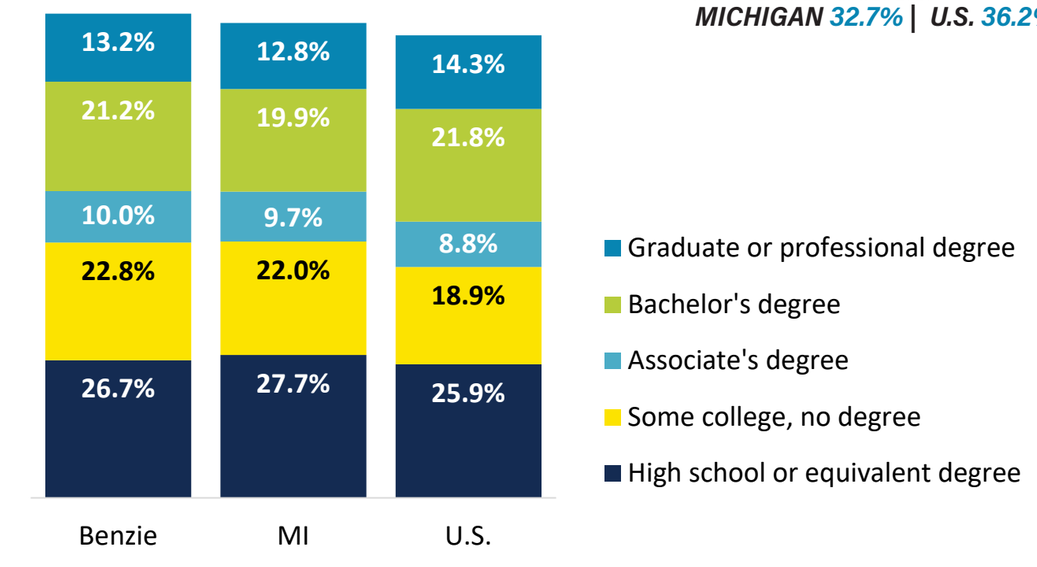
PERCENTAGE CHANGE (2013-2023)
BENZIE -17.6%
MICHIGAN -26.7% | U.S. -23.0%

EDUCATION

PERCENTAGE CHANGE (2013-2023)
BENZIE +37.8%
MICHIGAN +26.3% | U.S. +25.7%

EDUCATIONAL ATTAINMENT
(POPULATION 25 YEARS+)

34.3%
BACHELOR'S DEGREE OR HIGHER
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 32.7% | U.S. 36.2%



BENZIE

HOUSING

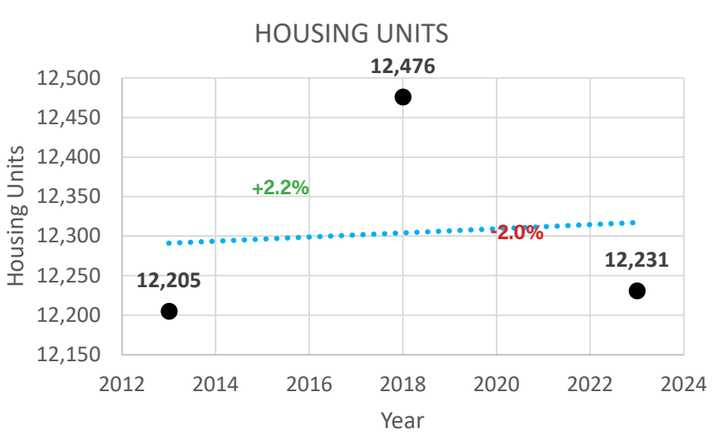
12,231
TOTAL HOUSING UNITS
ACS 5-YEARS ESTIMATES 2023



2.39
AVEREAGE HOUSEHOLD SIZE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 2.39 | U.S. 2.49

$254,400
MEDIAN HOUSING UNIT VALUE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN $236,000 | U.S. $176,700





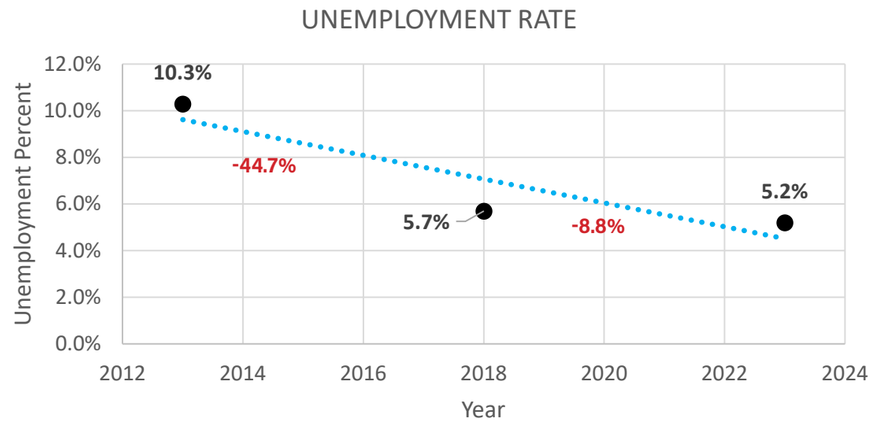
PERCENTAGE CHANGE (2013-2023)
BENZIE +0.2%
MICHIGAN +1.6% | U.S. +7.8%

COMMUTE

24.8
AVERAGE TRAVEL TIME TO WORK (IN MINUTES)
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 24.5 | U.S. 26.8

INDUSTRY AND EMPLOYMENT

52.4%
EMPLOYMENT RATE IN LABOR FORCE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 58.9% | U.S. 60.6%

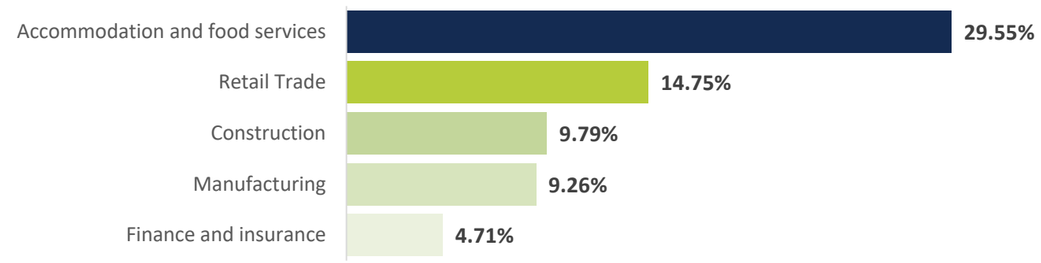


PERCENTAGE CHANGE (2013-2023)
BENZIE -49.5%

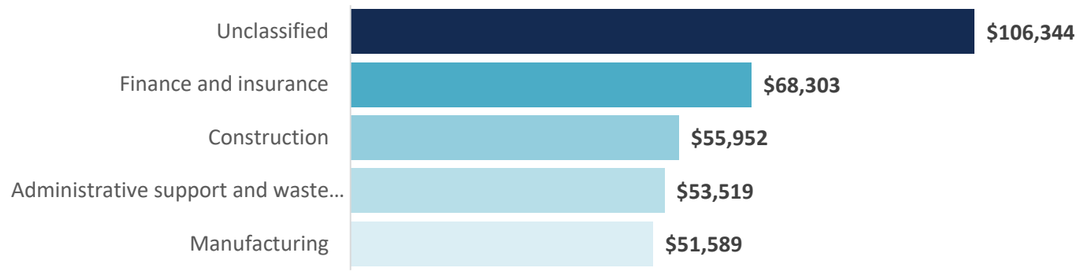
500
TOTAL NUMBER OF ESTABLISHMENTS

3,421
TOTAL NUMBER OF JOBS

TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE
BUREAU OF LABOUR STATISTICS (BLS)



TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE
BUREAU OF LABOUR STATISTICS (BLS)



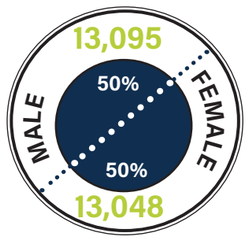
CHARLEVOIX

DEMOGRAPHICS

416.3 SQ. MILES
AREA



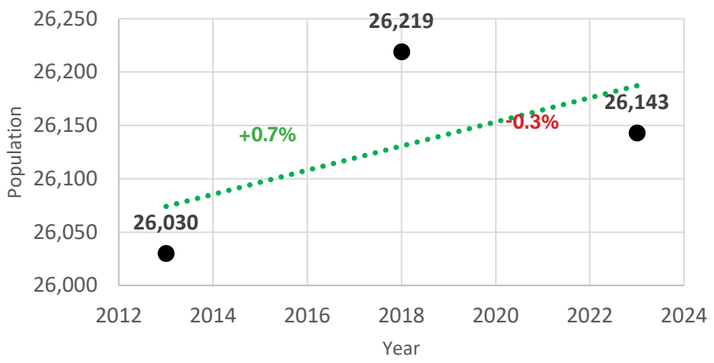
62.8 PEOPLE/SQ. MILE
POPULATION DENSITY
ACS 5-YEARS ESTIMATES 2023



26,143
TOTAL POPULATION
ACS 5-YEARS ESTIMATES 2023

POPULATION GROWTH
ACS 5-YEARS ESTIMATES 2023

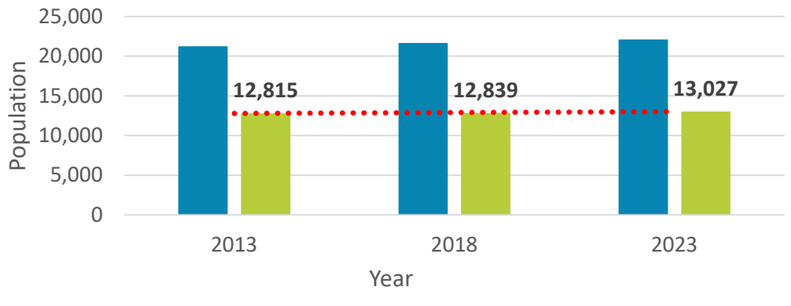
CHARLEVOIX TOTAL POPULATION



PERCENTAGE CHANGE (2013-2023)
CHARLEVOIX +0.4%
MICHIGAN +1.7% | U.S. +6.7%

50.0
MEDIAN AGE
ACS 5-YEARS ESTIMATES 2023
***MICHIGAN** 40.5 | **U.S.** 39.2*

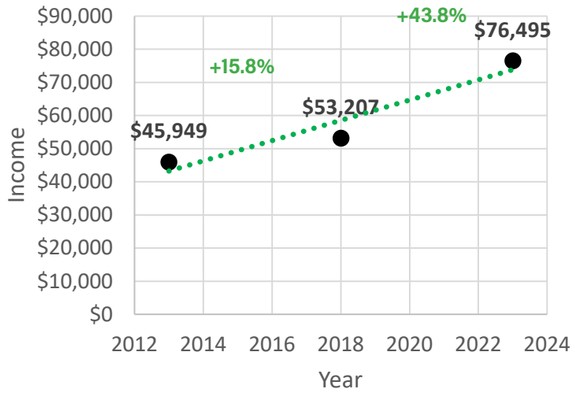
POPULATION (Age 16+) & (In Labor Force)



INCOME AND POVERTY

$76,495
MEDIAN HOUSEHOLD INCOME
ACS 5-YEARS ESTIMATES 2023
***MICHIGAN** $71,149 | **U.S.** $77,719*

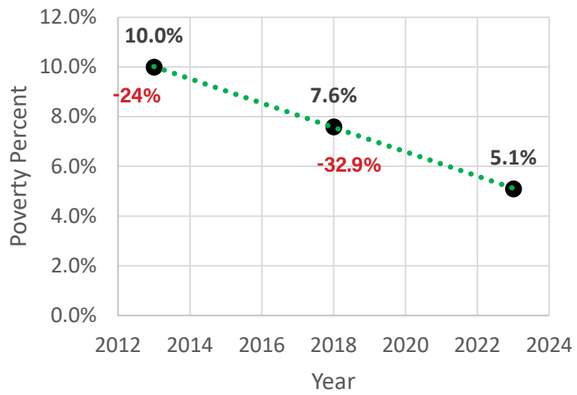
HOUSEHOLD MEDIAN INCOME



PERCENTAGE CHANGE (2013-2023)
CHARLEVOIX +66.5%
MICHIGAN +47.0% | U.S. +46.5%

5.1%
POVERTY RATE
ACS 5-YEARS ESTIMATES 2023
***MICHIGAN** 8.8% | **U.S.** 8.7%*

POVERTY RATE (Families)



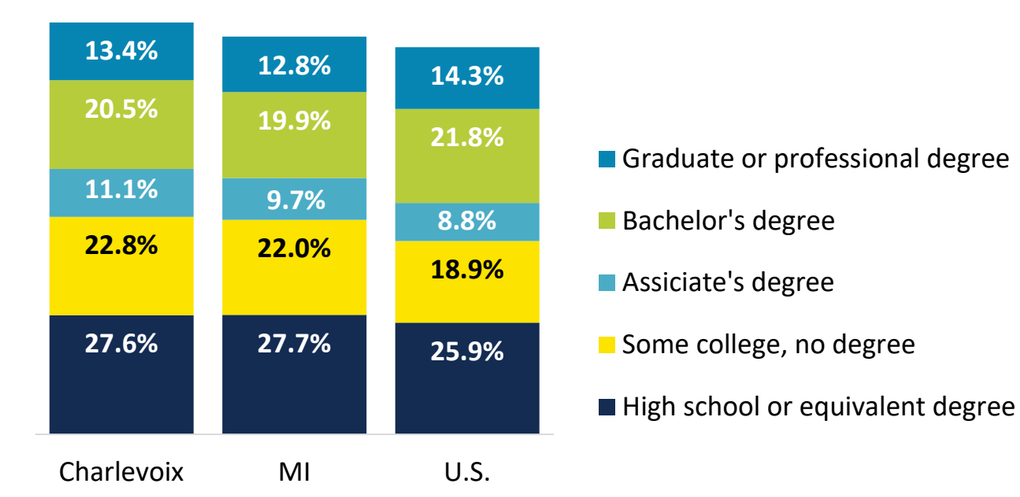
PERCENTAGE CHANGE (2013-2023)
CHARLEVOIX -49%
MICHIGAN -26.7% | U.S. -23.0%

EDUCATION

PERCENTAGE CHANGE (2013-2023)
CHARLEVOIX +25.6%
MICHIGAN +26.3% | U.S. +25.7%

EDUCATIONAL ATTAINMENT
(POPULATION 25 YEARS+)

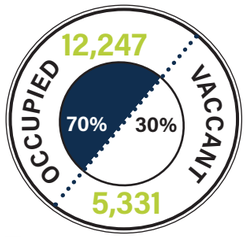
33.9%
BACHELOR'S DEGREE OR HIGHER
ACS 5-YEARS ESTIMATES 2023
***MICHIGAN** 32.7% | **U.S.** 36.2%*



CHARLEVOIX

HOUSING

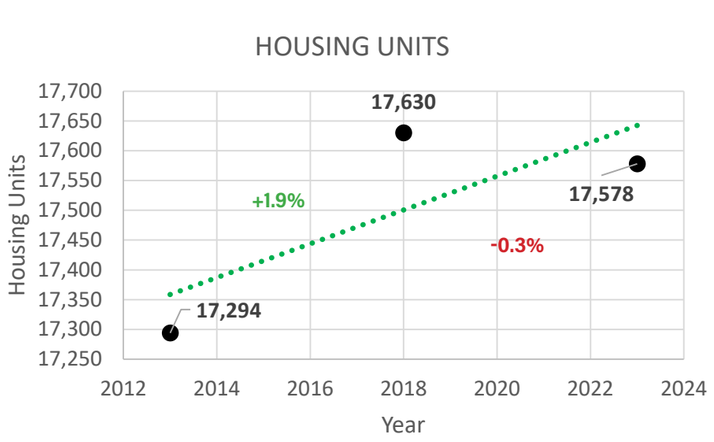
17,578
TOTAL HOUSING UNITS
ACS 5-YEARS ESTIMATES 2023



2.11
AVEREAGE HOUSEHOLD SIZE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 2.39 | U.S. 2.49

$242,800
MEDIAN HOUSING UNIT VALUE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN $236,000 | U.S. $176,700





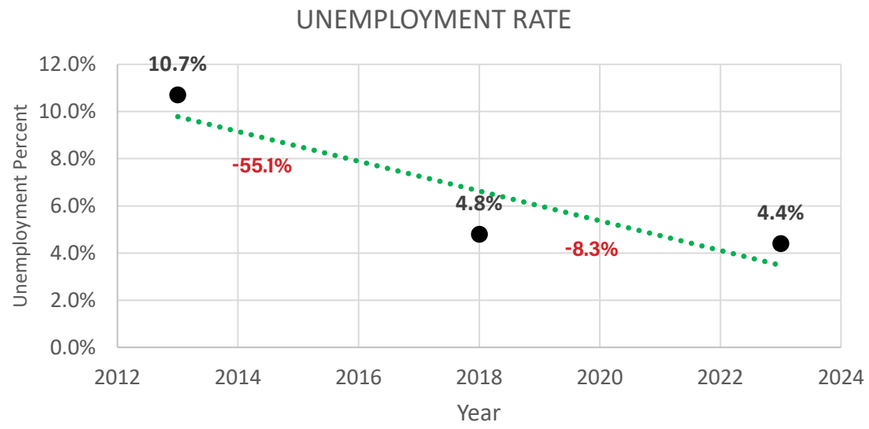
PERCENTAGE CHANGE (2013-2023)
CHARLEVOIX +1.6%
MICHIGAN +1.6% | U.S. +7.8%

COMMUTE

20.5
AVERAGE TRAVEL TIME TO WORK (IN MINUTES)
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 24.5 | U.S. 26.8

INDUSTRY AND EMPLOYMENT

56.5%
EMPLOYMENT RATE IN LABOR FORCE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 58.9% | U.S. 60.6%

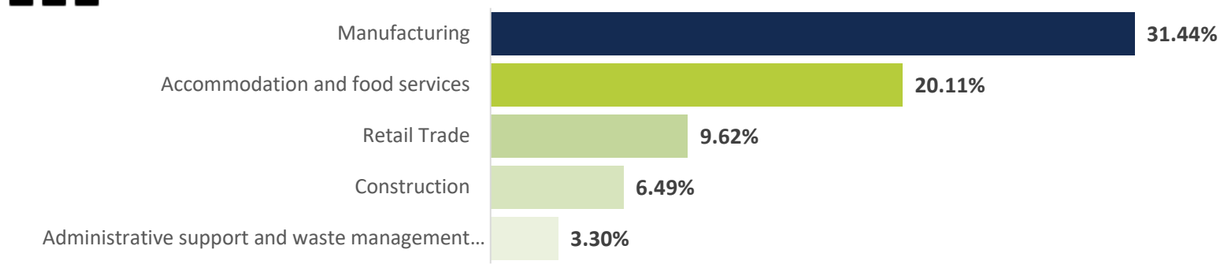


PERCENTAGE CHANGE (2013-2023)
CHARLEVOIX -58.9%

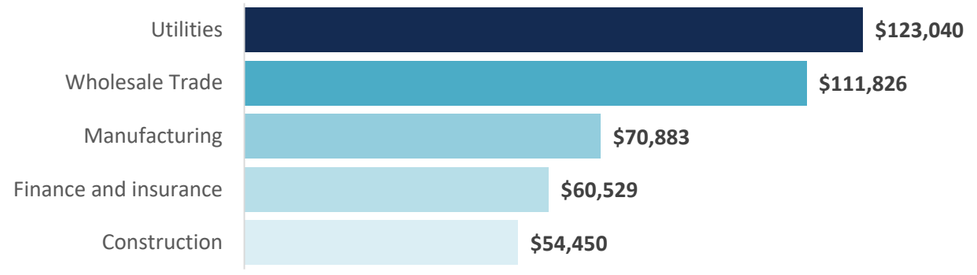
903
TOTAL NUMBER OF ESTABLISHMENTS

7,881
TOTAL NUMBER OF JOBS

TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE
BUREAU OF LABOUR STATISTICS (BLS)



TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE
BUREAU OF LABOUR STATISTICS (BLS)



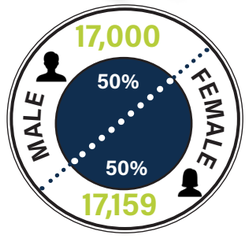
EMMET

DEMOGRAPHICS

467.5 SQ. MILES
AREA



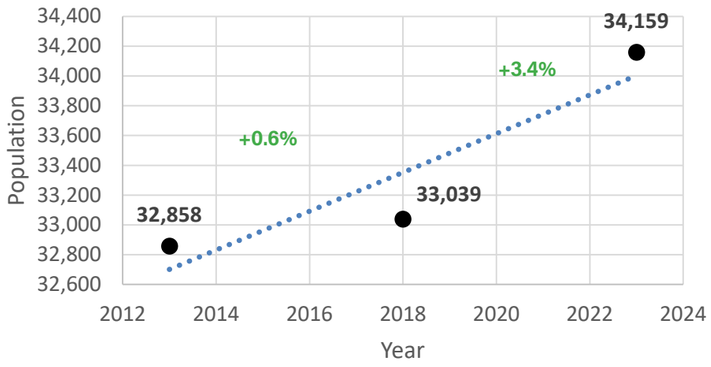
73.4 PEOPLE/SQ. MILE
POPULATION DENSITY
ACS 5-YEARS ESTIMATES 2023



34,159
TOTAL POPULATION
ACS 5-YEARS ESTIMATES 2023

POPULATION GROWTH
ACS 5-YEARS ESTIMATES 2023

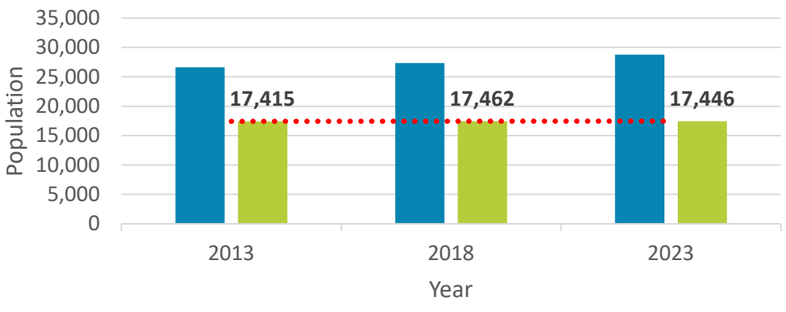
EMMET TOTAL POPULATION



PERCENTAGE CHANGE (2013-2023)
EMMET +4%
MICHIGAN +1.7% | U.S. +6.7%

46.4
MEDIAN AGE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 40.5 | U.S. 39.2

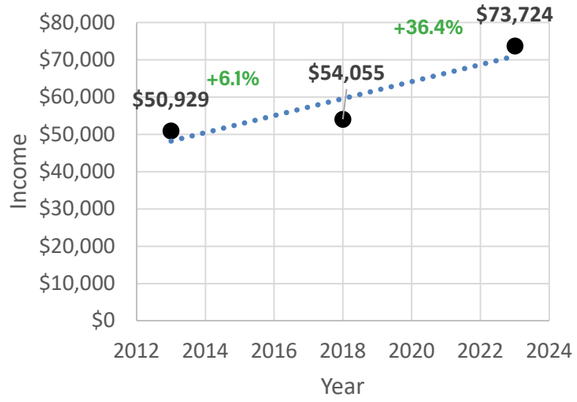
POPULATION (Age 16+) & (In Work Force)



INCOME AND POVERTY

$73,724
MEDIAN HOUSEHOLD INCOME
ACS 5-YEARS ESTIMATES 2023
MICHIGAN $71,149 | U.S. $77,719

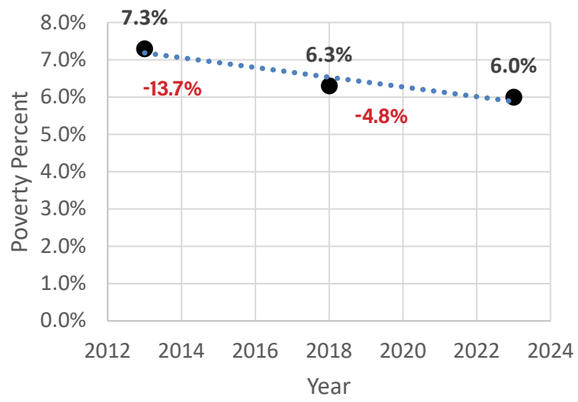
HOUSEHOLD MEDIAN INCOME



PERCENTAGE CHANGE (2013-2023)
EMMET +44.8%
MICHIGAN +47.0% | U.S. +46.5%

6%
POVERTY RATE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 8.8% | U.S. 8.7%

POVERTY RATE (Family)



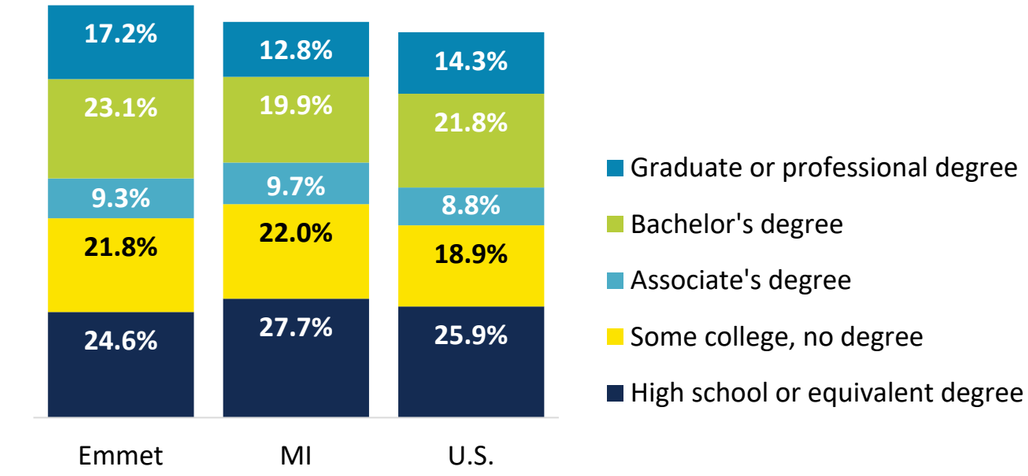
PERCENTAGE CHANGE (2013-2023)
EMMET -17.8%
MICHIGAN -26.7% | U.S. -23.0%

EDUCATION

PERCENTAGE CHANGE (2013-2023)
EMMET +26.4%
MICHIGAN +26.3% | U.S. +25.7%

EDUCATIONAL ATTAINMENT
(POPULATION 25 YEARS+)

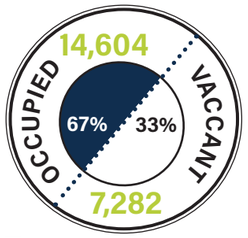
40.2%
BACHELOR'S DEGREE OR HIGHER
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 32.7% | U.S. 36.2%



EMMET

HOUSING

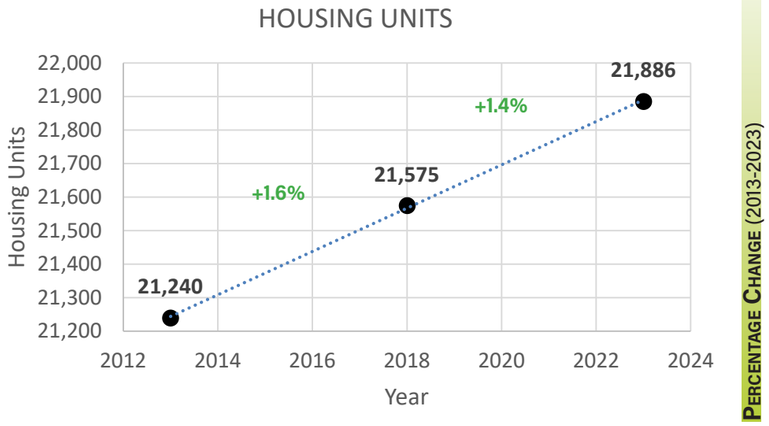
21,886
TOTAL HOUSING UNITS
ACS 5-YEARS ESTIMATES 2023



2.31
AVEREAGE HOUSEHOLD SIZE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 2.39 | U.S. 2.49

$275,300
MEDIAN HOUSING UNIT VALUE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN $236,000 | U.S. $176,700





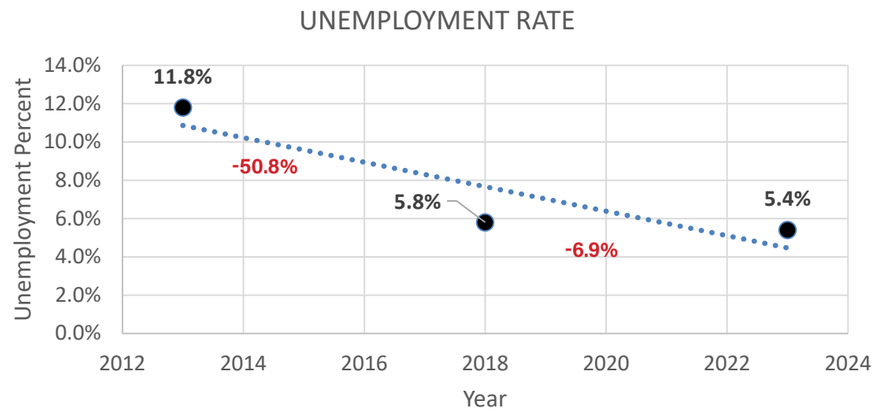
PERCENTAGE CHANGE (2013-2023)
EMMET +3%
MICHIGAN +1.6% | U.S. +7.8%

COMMUTE

20.0
AVERAGE TRAVEL TIME TO WORK (IN MINUTES)
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 24.5 | U.S. 26.8

INDUSTRY AND EMPLOYMENT

58.3%
EMPLOYMENT RATE IN LABOR FORCE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 58.9% | U.S. 60.6%

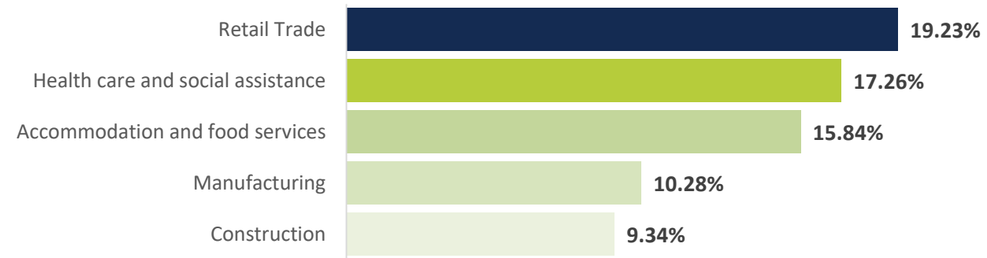


PERCENTAGE CHANGE (2013-2023)
EMMET -54.2%

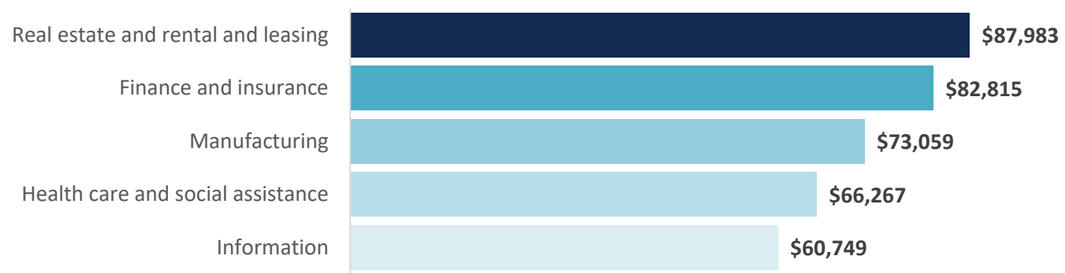
1,633
TOTAL NUMBER OF ESTABLISHMENTS

14,525
TOTAL NUMBER OF JOBS

TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE
BUREAU OF LABOUR STATISTICS (BLS)



TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE
BUREAU OF LABOUR STATISTICS (BLS)



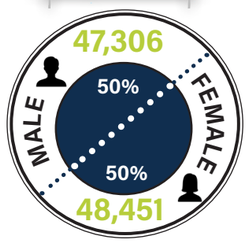
GRAND TRAVERSE

DEMOGRAPHICS

464.3 SQ. MILES
AREA



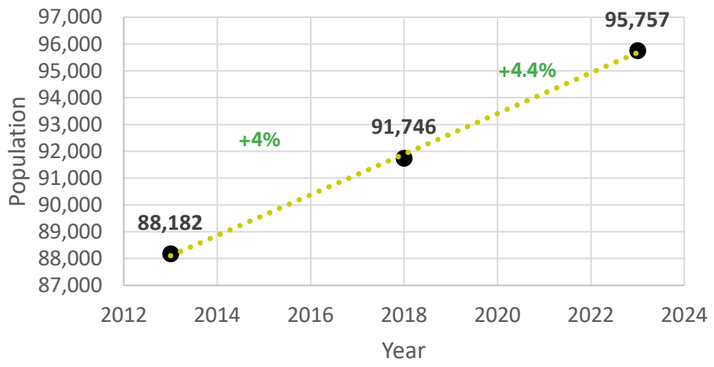
206.2 PEOPLE/SQ. MILE
POPULATION DENSITY
ACS 5-YEARS ESTIMATES 2023



95,757
TOTAL POPULATION
ACS 5-YEARS ESTIMATES 2023

POPULATION GROWTH
ACS 5-YEARS ESTIMATES 2023

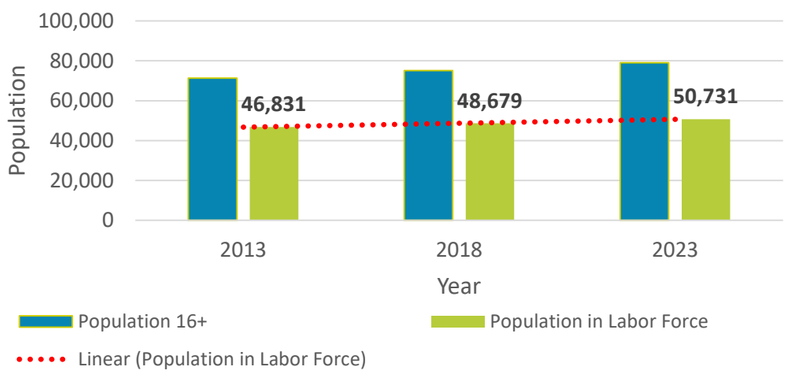
GRAND TRAVERSE TOTAL POPULATION



PERCENTAGE CHANGE (2013-2023)
GRAND TRAVERSE +8.6%
MICHIGAN +1.7% | U.S. +6.7%

42.9
MEDIAN AGE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 40.5 | U.S. 39.2

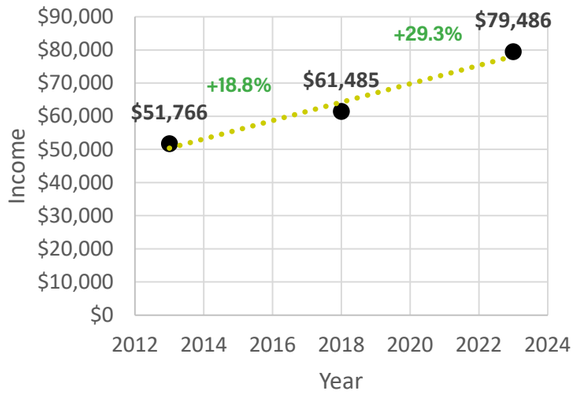
POPULATION (Age 16+) & (In Labor Force)



INCOME AND POVERTY

$79,486
MEDIAN HOUSEHOLD INCOME
ACS 5-YEARS ESTIMATES 2023
MICHIGAN $71,149 | U.S. $77,719

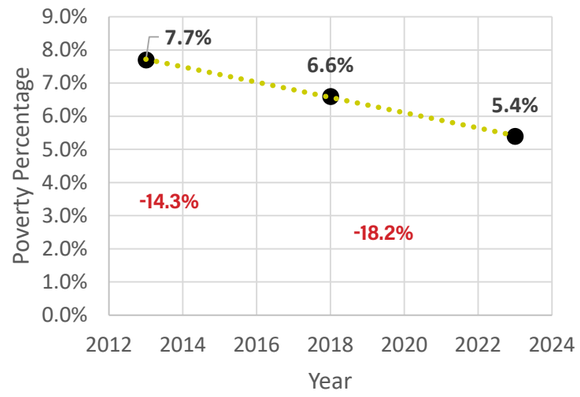
HOUSEHOLD MEDIAN INCOME



PERCENTAGE CHANGE (2013-2023)
GRAND TRAVERSE +53.5%
MICHIGAN +47.0% | U.S. +46.5%

5.4%
POVERTY RATE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 8.8% | U.S. 8.7%

POVERTY RATE (FAMILIES)



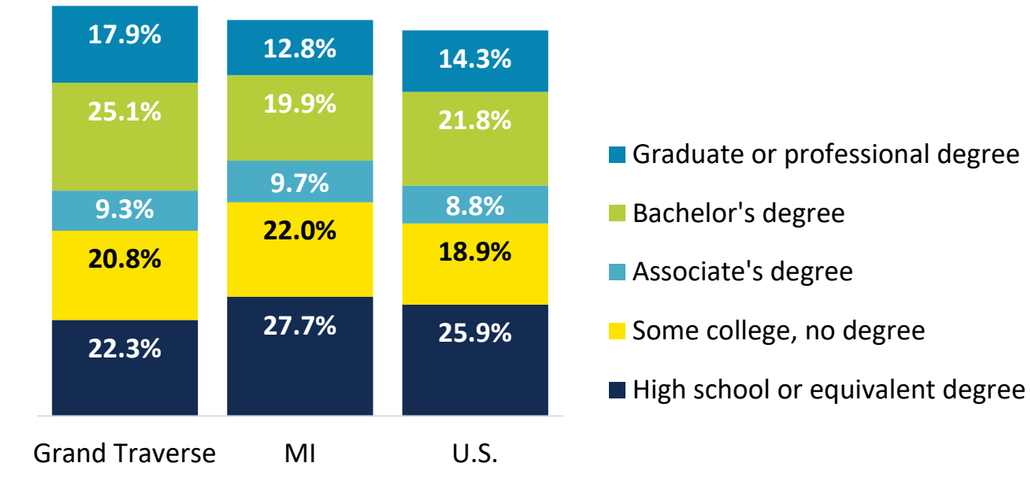
PERCENTAGE CHANGE (2013-2023)
GRAND TRAVERSE -29.9%
MICHIGAN -26.7% | U.S. -23.0%

EDUCATION

PERCENTAGE CHANGE (2013-2023)
GRAND TRAVERSE +34.9%
MICHIGAN +26.3% | U.S. +25.7%

EDUCATIONAL ATTAINMENT
(POPULATION 25 YEARS+)

42.9%
BACHELOR'S DEGREE OR HIGHER
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 32.7% | U.S. 36.2%



GRAND TRAVERSE

HOUSING

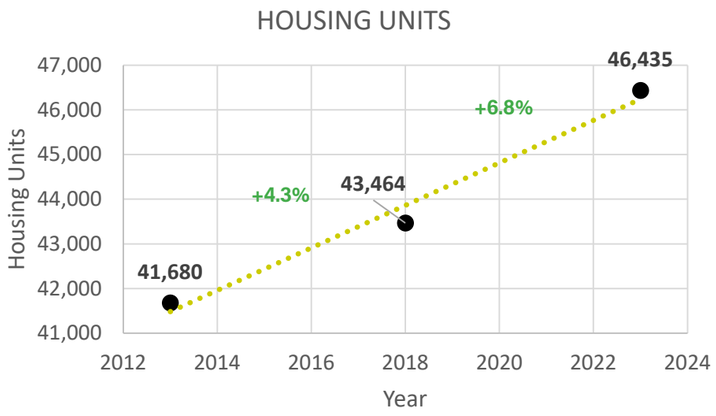
46,435
TOTAL HOUSING UNITS
ACS 5-YEARS ESTIMATES 2023



2.71
AVEREAGE HOUSEHOLD SIZE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 2.39 | U.S. 2.49

$296,200
MEDIAN HOUSING UNIT VALUE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN $236,000 | U.S. $176,700





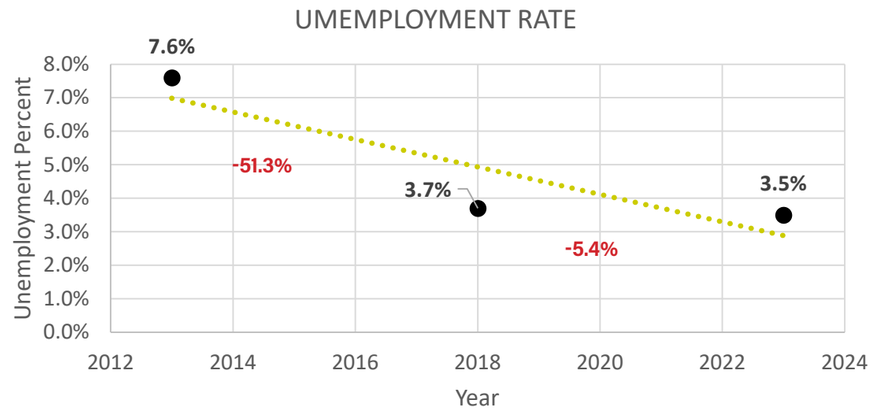
PERCENTAGE CHANGE (2013-2023)
GRAND TRAVERSE +11.4%
MICHIGAN +1.6% | U.S. +7.8%

COMMUTE

20.0
AVERAGE TRAVEL TIME TO WORK (IN MINUTES)
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 24.5 | U.S. 26.8

INDUSTRY AND EMPLOYMENT

62.0%
EMPLOYMENT RATE IN LABOR FORCE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 58.9% | U.S. 60.6%

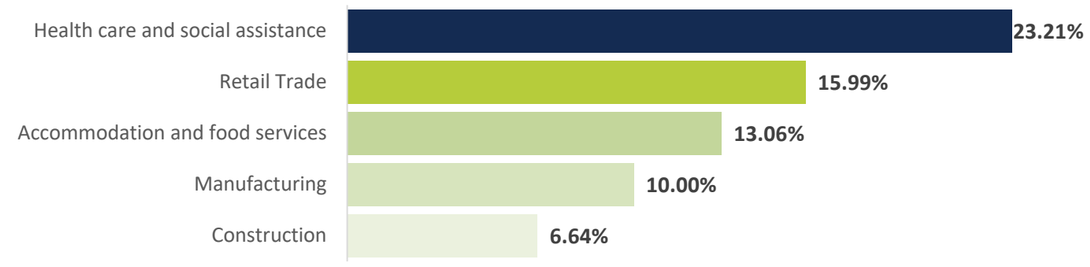


PERCENTAGE CHANGE (2013-2023)
GRAND TRAVERSE -53.9%

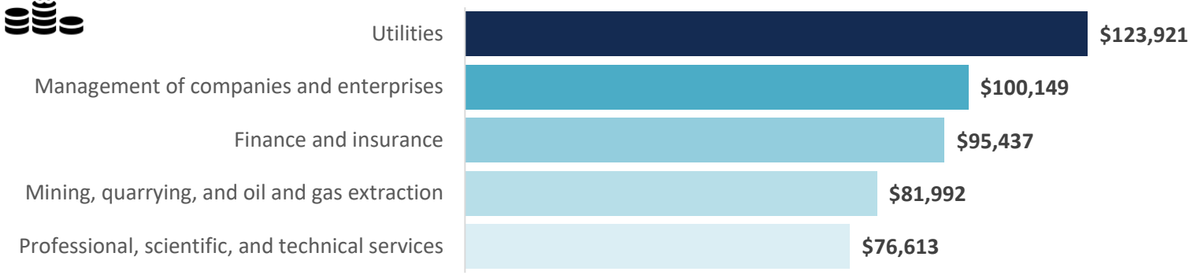
3,949
TOTAL NUMBER OF ESTABLISHMENTS

45,932
TOTAL NUMBER OF JOBS

TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE
BUREAU OF LABOUR STATISTICS (BLS)



TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE
BUREAU OF LABOUR STATISTICS (BLS)



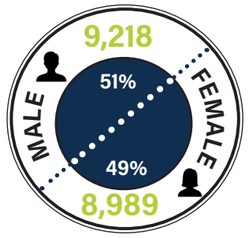
KALKASKA

DEMOGRAPHICS

559.7 SQ. MILES
AREA



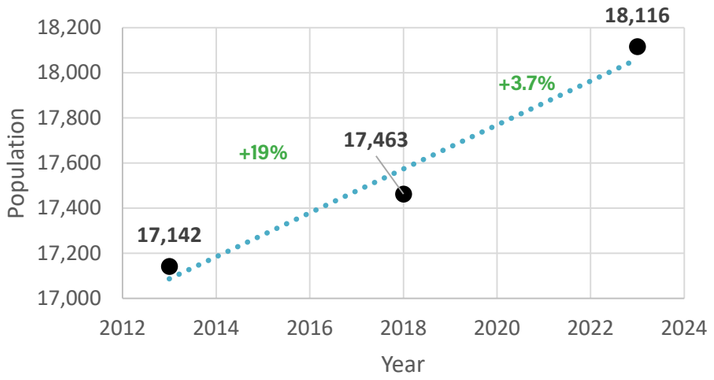
32.37 PEOPLE/SQ. MILE
POPULATION DENSITY
ACS 5-YEARS ESTIMATES 2023



18,116
TOTAL POPULATION
ACS 5-YEARS ESTIMATES 2023

POPULATION GROWTH
ACS 5-YEARS ESTIMATES 2023

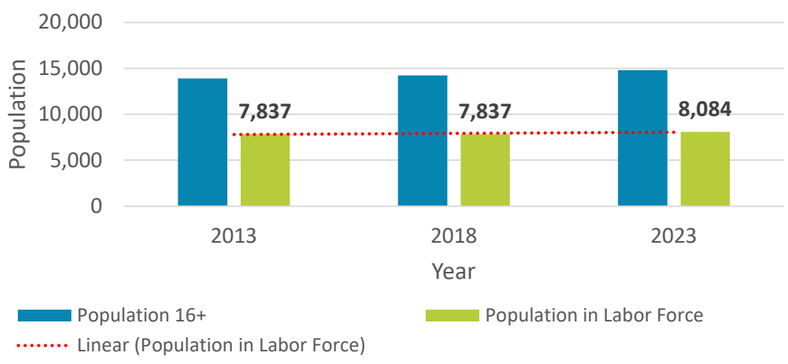
KALKASKA TOTAL POPULATION



PERCENTAGE CHANGE (2013-2023)
KALKASKA +5.7%
MICHIGAN +1.7% | U.S. +6.7%

44.0
MEDIAN AGE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 40.5 | U.S. 39.2

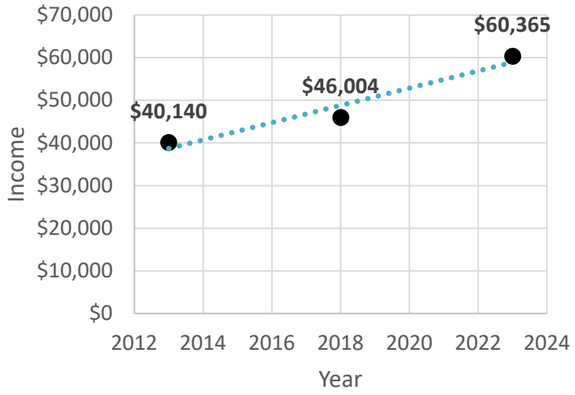
POPULATION (Age 16+) & (In Labor Force)



INCOME AND POVERTY

$60,365
MEDIAN HOUSEHOLD INCOME
ACS 5-YEARS ESTIMATES 2023
MICHIGAN $71,149 | U.S. $77,719

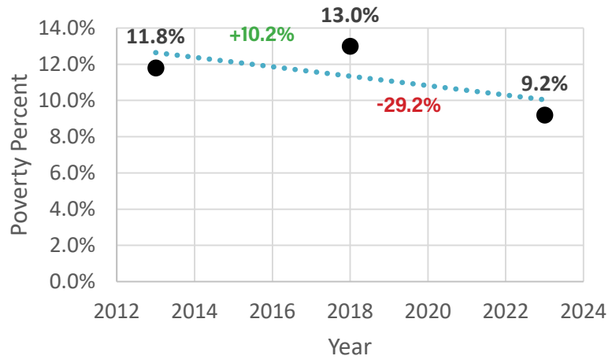
HOUSEHOLD MEDIAN INCOME



PERCENTAGE CHANGE (2013-2023)
KALKASKA +50.4%
MICHIGAN +47.0% | U.S. +46.5%

9.2%
POVERTY RATE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 8.8% | U.S. 8.7%

POVERTY RATE (Families)



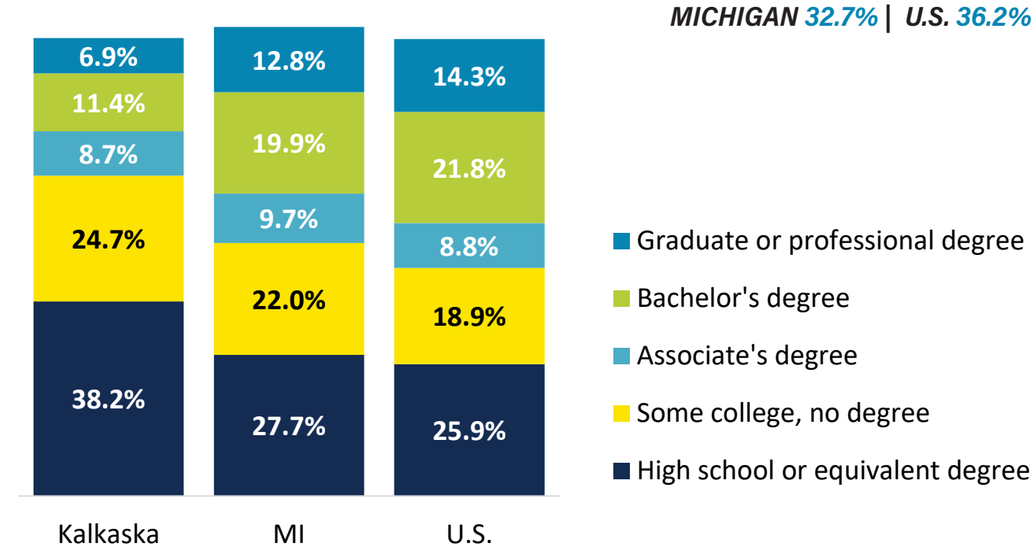
PERCENTAGE CHANGE (2013-2023)
KALKASKA -22%
MICHIGAN -26.7% | U.S. -23.0%

EDUCATION

EDUCATIONAL ATTAINMENT
(POPULATION 25 YEARS+)

18.2%
BACHELOR'S DEGREE OR HIGHER
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 32.7% | U.S. 36.2%

PERCENTAGE CHANGE (2013-2023)
KALKASKA +50.4%
MICHIGAN +26.3% | U.S. +25.7%



KALKASKA

HOUSING

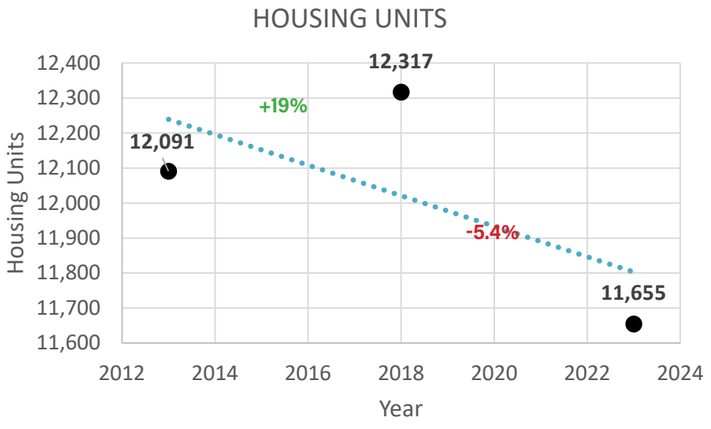
11,655
TOTAL HOUSING UNITS
ACS 5-YEARS ESTIMATES 2023



2.32
AVEREAGE HOUSEHOLDH SIZE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 2.39 | U.S. 2.49

$174,300
MEDIAN HOUSING UNIT VALUE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN $236,000 | U.S. $176,700





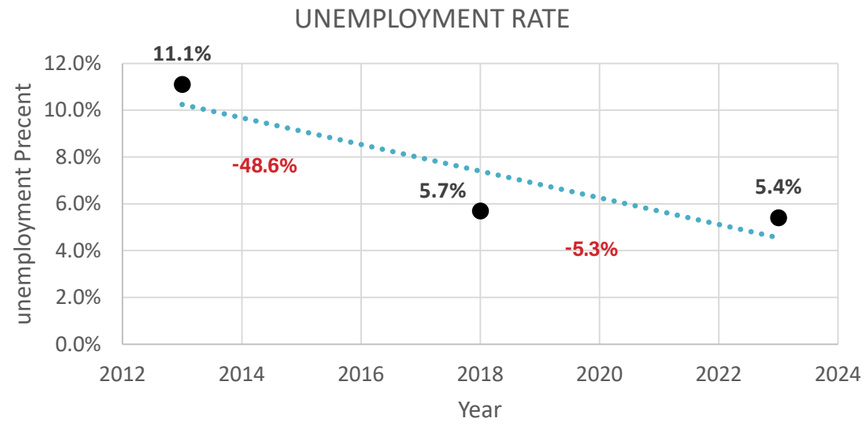
PERCENTAGE CHANGE (2013-2023)
KALKASKA -3.6%
MICHIGAN +1.6% | U.S. +7.8%

COMMUTE

29.7
AVERAGE TRAVEL TIME TO WORK (IN MINUTES)
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 24.5 | U.S. 26.8

INDUSTRY AND EMPLOYMENT

52.3%
EMPLOYMENT RATE IN LABOR FORCE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 58.9% | U.S. 60.6%

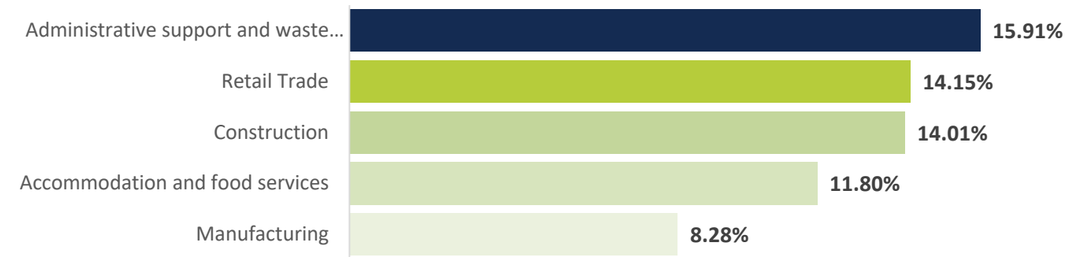


PERCENTAGE CHANGE (2013-2023)
KALKASKA -51.4%

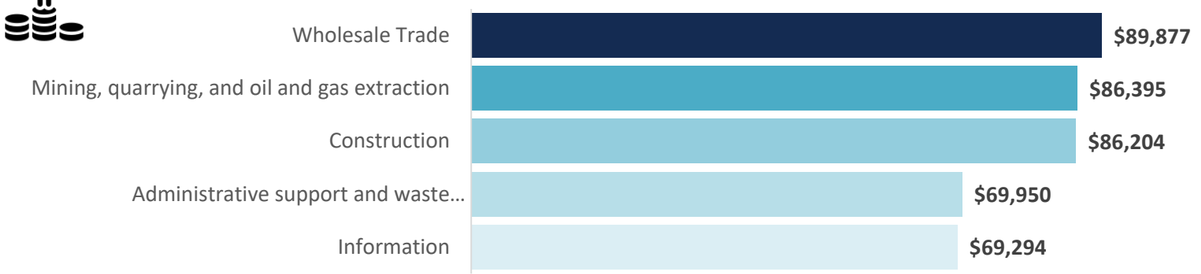
385
TOTAL NUMBER OF ESTABLISHMENTS

3,230
TOTAL NUMBER OF JOBS

TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE
BUREAU OF LABOUR STATISTICS (BLS)



TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE
BUREAU OF LABOUR STATISTICS (BLS)



LEELANAU

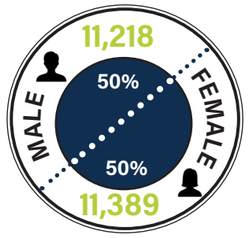
DEMOGRAPHICS

347.2 SQ. MILES
AREA

65.1 PEOPLE/SQ. MILE
POPULATION DENSITY
ACS 5-YEARS ESTIMATES 2023

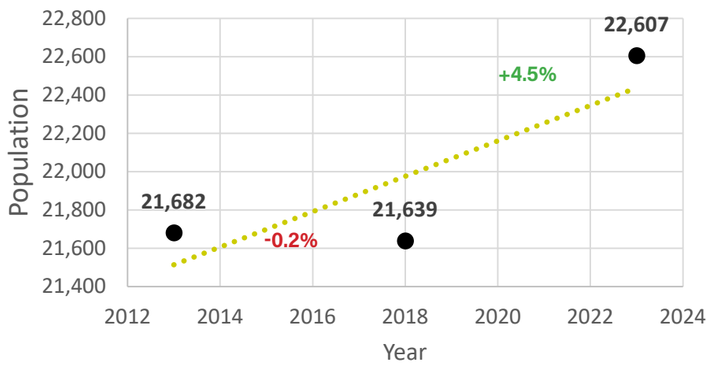


22,607
TOTAL POPULATION
ACS 5-YEARS ESTIMATES 2023



POPULATION GROWTH
ACS 5-YEARS ESTIMATES 2023

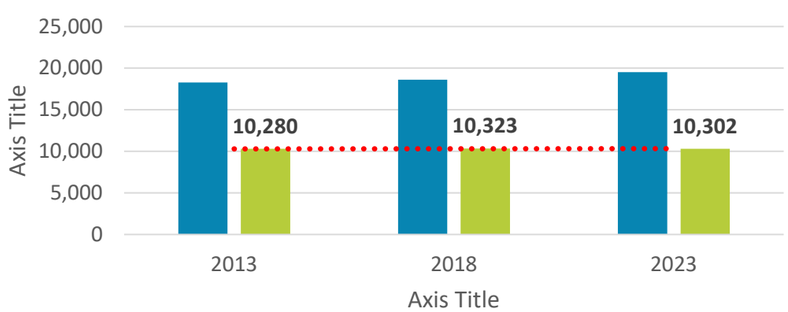
LEELANAU TOTAL POPULATION



PERCENTAGE CHANGE (2013-2023)
LEELANAU +4.3%
MICHIGAN +1.7% | U.S. +6.7%

55.3
MEDIAN AGE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 40.5 | U.S. 39.2

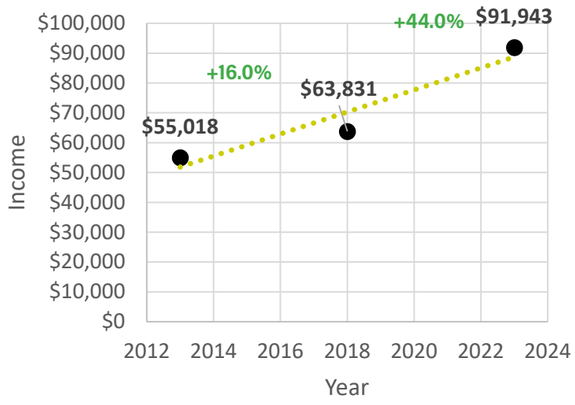
POPULATION (Age 16+) & (In Labor Force)



INCOME AND POVERTY

$91,943
MEDIAN HOUSEHOLD INCOME
ACS 5-YEARS ESTIMATES 2023
MICHIGAN $71,149 | U.S. $77,719

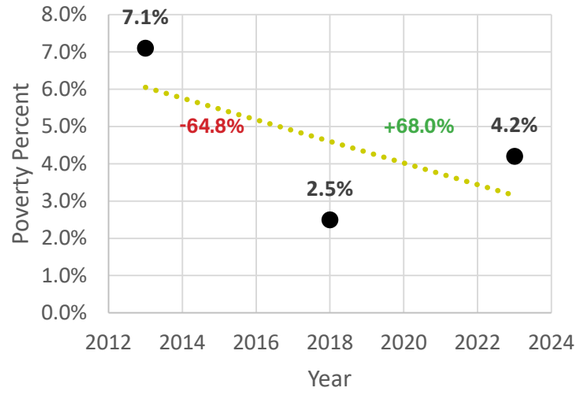
HOUSEHOLD MEDIAN INCOME



PERCENTAGE CHANGE (2013-2023)
LEELANAU +67.1%
MICHIGAN +47.0% | U.S. +46.5%

4.2%
POVERTY RATE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 8.8% | U.S. 8.7%

POVERTY RATE (Families)



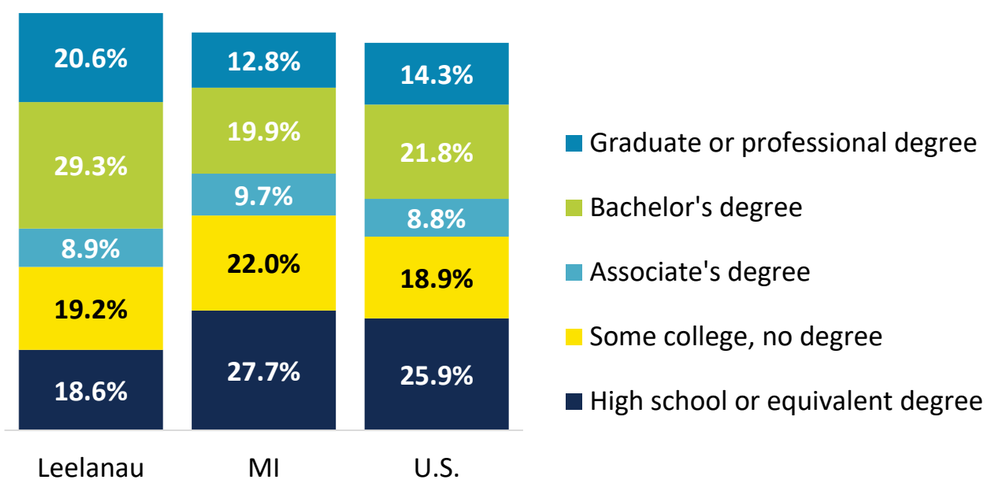
PERCENTAGE CHANGE (2013-2023)
LEELANAU -40.8%
MICHIGAN -26.7% | U.S. -23.0%

EDUCATION

EDUCATIONAL ATTAINMENT
(POPULATION 25 YEARS+)

49.9%
BACHELOR'S DEGREE OR HIGHER
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 32.7% | U.S. 36.2%

PERCENTAGE CHANGE (2013-2023)
LEELANAU +27.3%
MICHIGAN +26.3% | U.S. +25.7%



LEELANAU

HOUSING

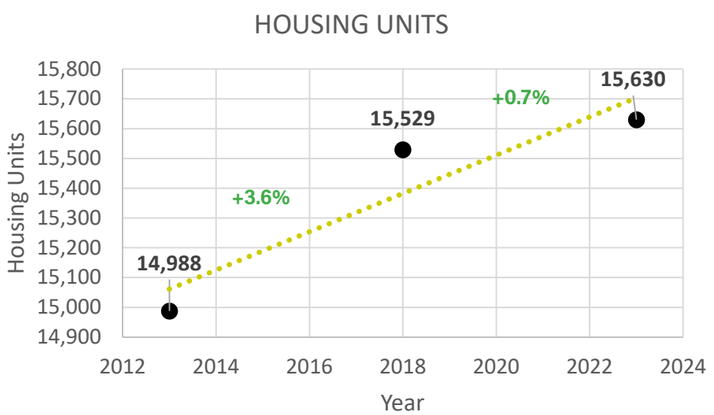
15,630
TOTAL HOUSING UNITS
ACS 5-YEARS ESTIMATES 2023



2.36
AVEREAGE HOUSEHOLD SIZE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 2.39 | U.S. 2.49

$406,900
MEDIAN HOUSING UNIT VALUE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN $236,000 | U.S. $176,700





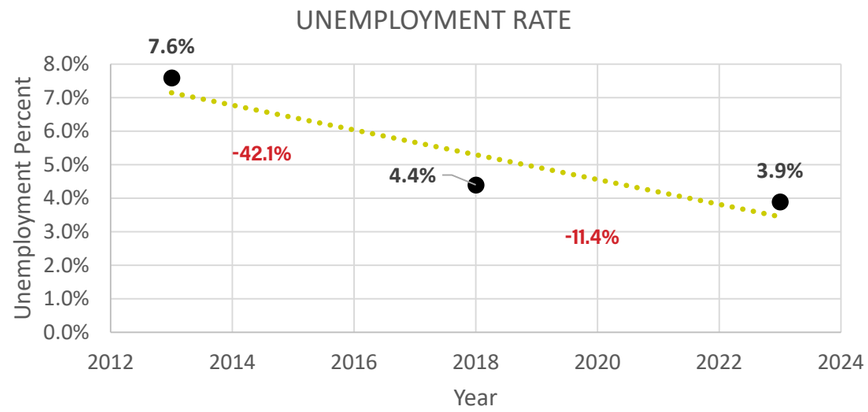
PERCENTAGE CHANGE (2013-2023)
LEELANAU +4.3%
MICHIGAN +1.6% | U.S. +7.8%

COMMUTE

23.5
AVERAGE TRAVEL TIME TO WORK (IN MINUTES)
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 24.5 | U.S. 26.8

INDUSTRY AND EMPLOYMENT

50.7%
EMPLOYMENT RATE IN LABOR FORCE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 58.9% | U.S. 60.6%

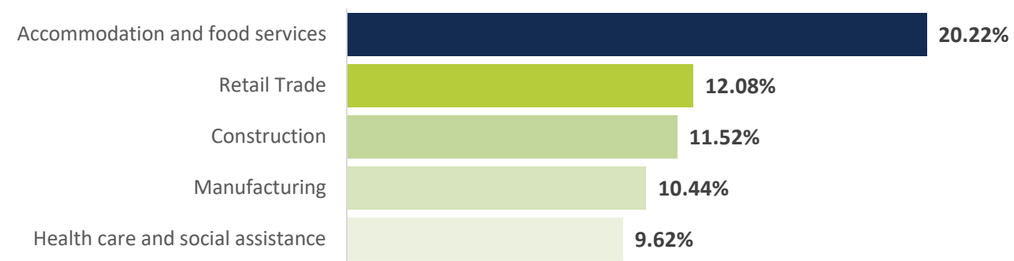


PERCENTAGE CHANGE (2013-2023)
LEELANAU -48.7%

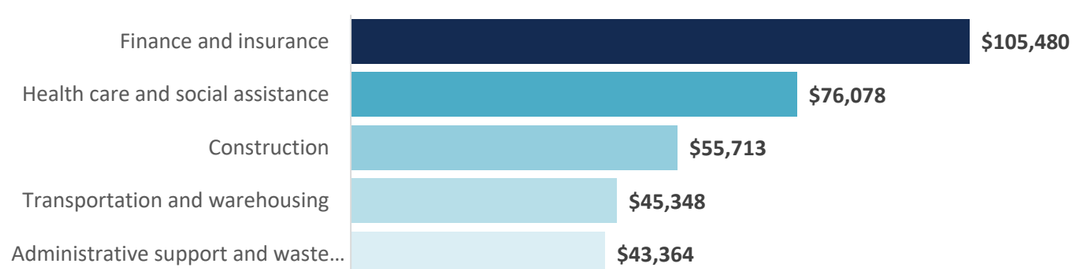
891
TOTAL NUMBER OF ESTABLISHMENTS

4,605
TOTAL NUMBER OF JOBS

TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE
BUREAU OF LABOUR STATISTICS (BLS)



TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE
BUREAU OF LABOUR STATISTICS (BLS)



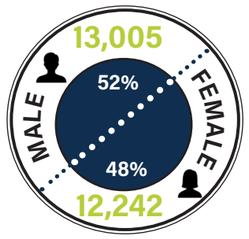
MANISTEE

DEMOGRAPHICS

542.3 SQ. MILES
AREA



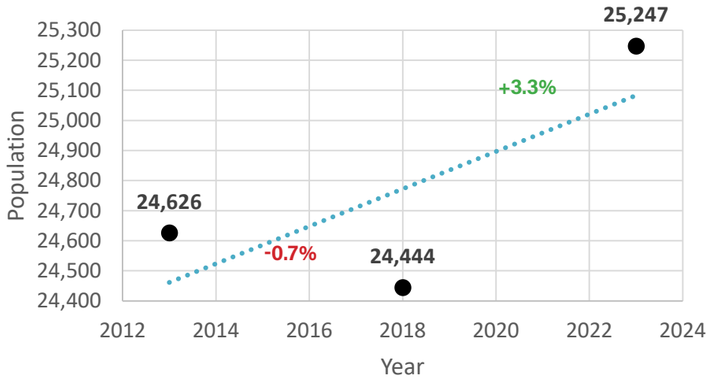
46.56 PEOPLE/SQ. MILE
POPULATION DENSITY
ACS 5-YEARS ESTIMATES 2023



25,247
TOTAL POPULATION
ACS 5-YEARS ESTIMATES 2023

POPULATION GROWTH
ACS 5-YEARS ESTIMATES 2023

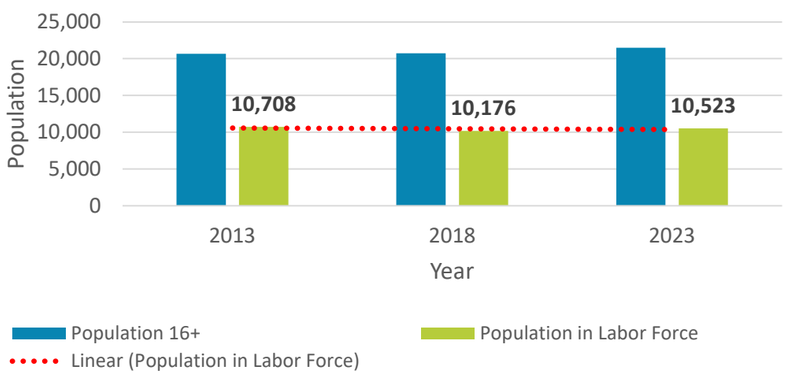
MANISTEE TOTAL POPULATION



PERCENTAGE CHANGE (2013-2023)
MANISTEE +2.5%
MICHIGAN +1.7% | *U.S. +6.7%*

50.3
MEDIAN AGE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 40.5 | *U.S. 39.2*

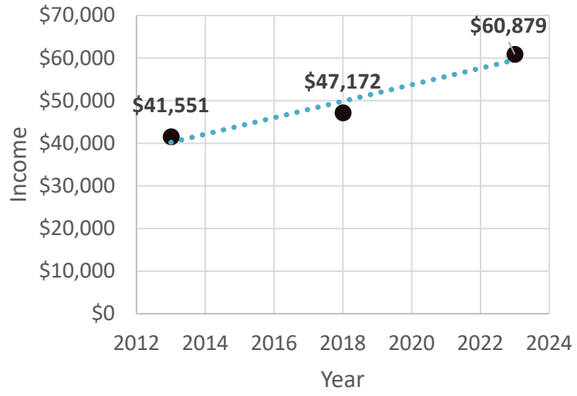
POPULATION (Age 16+) & (In Labor Force)



INCOME AND POVERTY

$60,879
MEDIAN HOUSEHOLD INCOME
ACS 5-YEARS ESTIMATES 2023
MICHIGAN $71,149 | *U.S. $77,719*

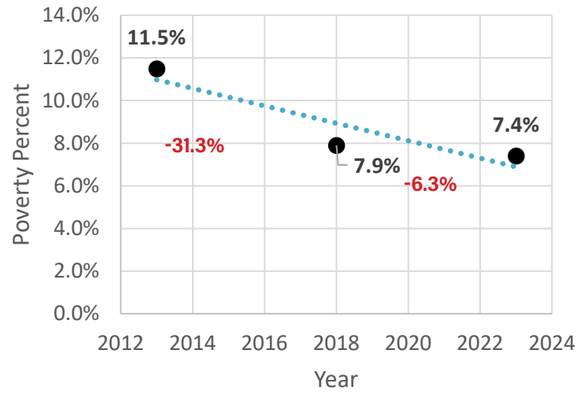
HOUSEHOLD MEDIAN INCOME



PERCENTAGE CHANGE (2013-2023)
MANISTEE +46.5%
MICHIGAN +47.0% | *U.S. +46.5%*

7.4%
POVERTY RATE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 8.8% | *U.S. 8.7%*

POVERT RATE (Families)

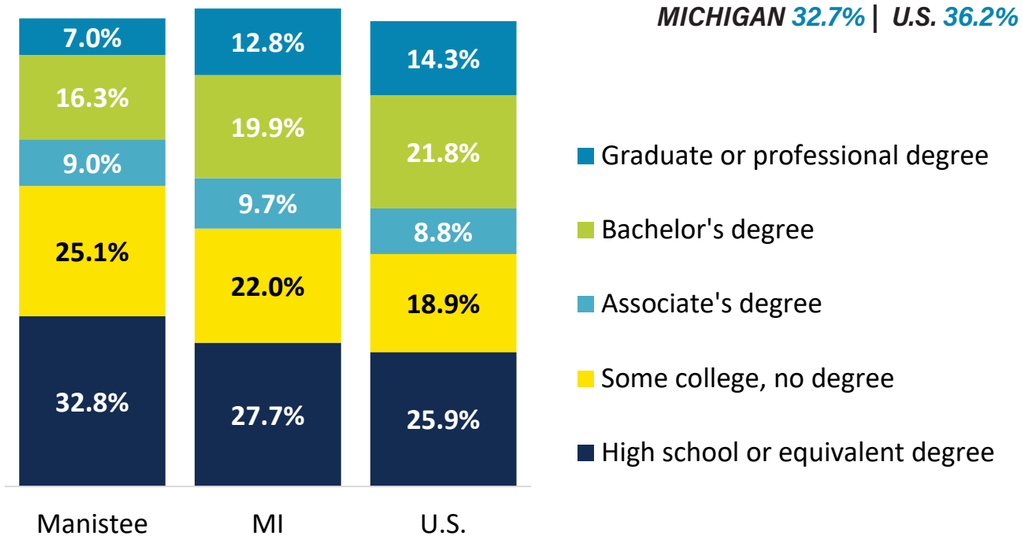


PERCENTAGE CHANGE (2013-2023)
MANISTEE -35.7%
MICHIGAN -26.7% | *U.S. -23.0%*

EDUCATION

PERCENTAGE CHANGE (2013-2023)
MANISTEE +22.5%
MICHIGAN +26.3% | *U.S. +25.7%*

EDUCATIONAL ATTAINMENT
(POPULATION 25 YEARS+)



23.4%
BACHELOR'S DEGREE OR HIGHER
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 32.7% | *U.S. 36.2%*

MANISTEE

HOUSING

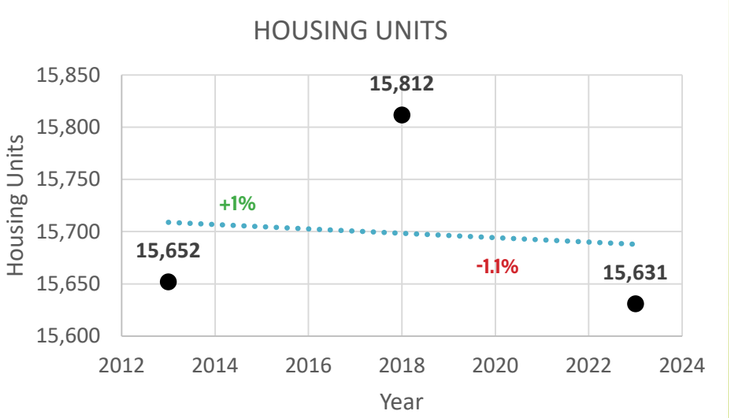
15,631
TOTAL HOUSING UNITS
ACS 5-YEARS ESTIMATES 2023



2.30
AVEREAGE HOUSEHOLD SIZE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 2.39 | U.S. 2.49

$166.600
MEDIAN HOUSING UNIT VALUE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN $236,000 | U.S. $176,700





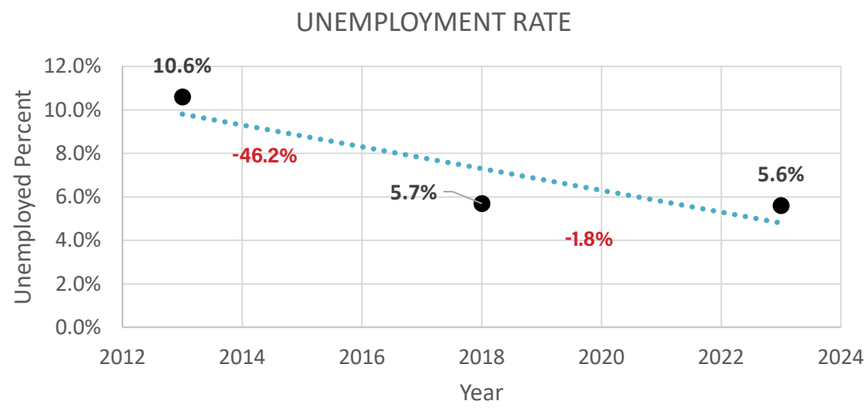
PERCENTAGE CHANGE (2013-2023)
MANISTEE -0.1%
MICHIGAN +1.6% | U.S. +7.8%

COMMUTE

21.5
AVERAGE TRAVEL TIME TO WORK (IN MINUTES)
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 24.5 | U.S. 26.8

INDUSTRY AND EMPLOYMENT

45.7%
EMPLOYMENT RATE IN LABOR FORCE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 58.9% | U.S. 60.6%

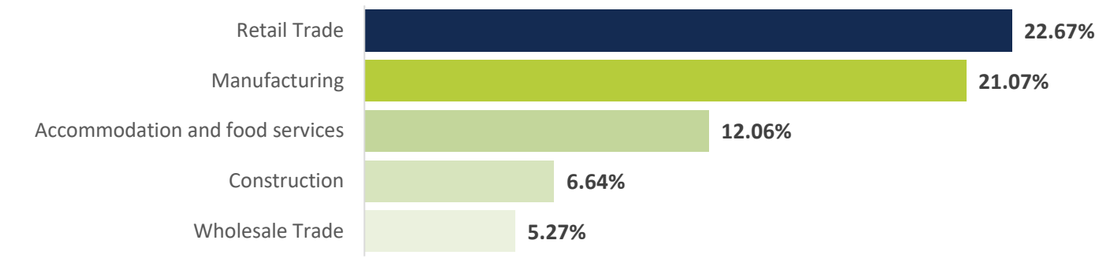


PERCENTAGE CHANGE (2013-2023)
MANISTEE -47.2%

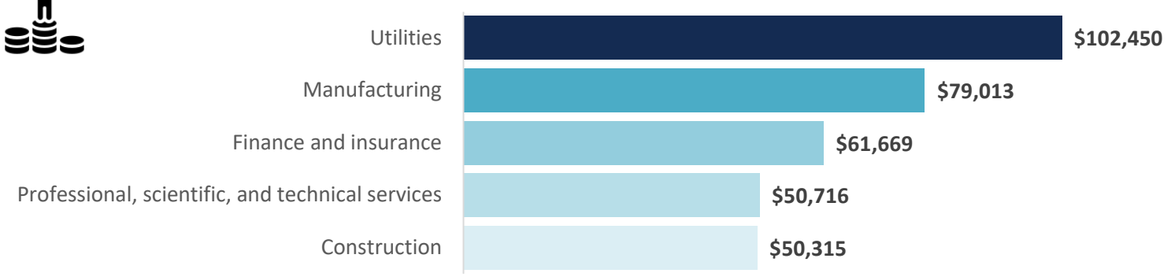
606
TOTAL NUMBER OF ESTABLISHMENTS

4,213
TOTAL NUMBER OF JOBS

TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE
BUREAU OF LABOUR STATISTICS (BLS)



TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE
BUREAU OF LABOUR STATISTICS (BLS)



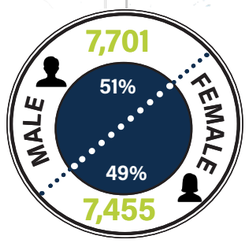
MISSAUKEE

DEMOGRAPHICS

564.9 SQ. MILES
AREA



26.8 PEOPLE/SQ. MILE
POPULATION DENSITY
ACS 5-YEARS ESTIMATES 2023



15,156
TOTAL POPULATION
ACS 5-YEARS ESTIMATES 2023

POPULATION GROWTH
ACS 5-YEARS ESTIMATES 2023

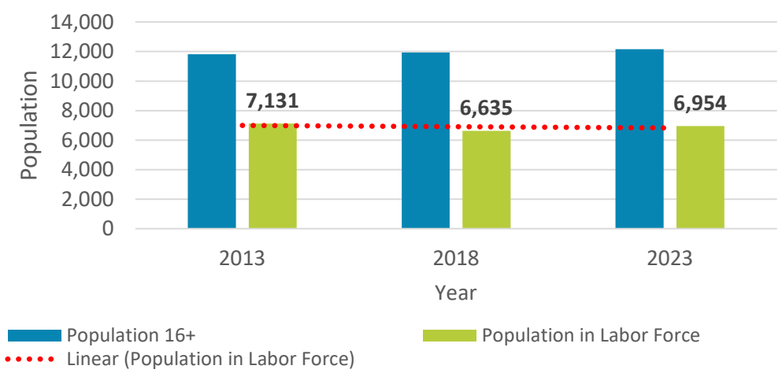
MISSAUKEE TOTAL POPULATION



PERCENTAGE CHANGE (2013-2023)
MISSAUKEE +1.4%
MICHIGAN +1.7% | U.S. +6.7%

42.7
MEDIAN AGE
ACS 5-YEARS ESTIMATES 2023
***MICHIGAN** 40.5 | **U.S.** 39.2*

POPULATION (Age 16+) & (In Work Force)

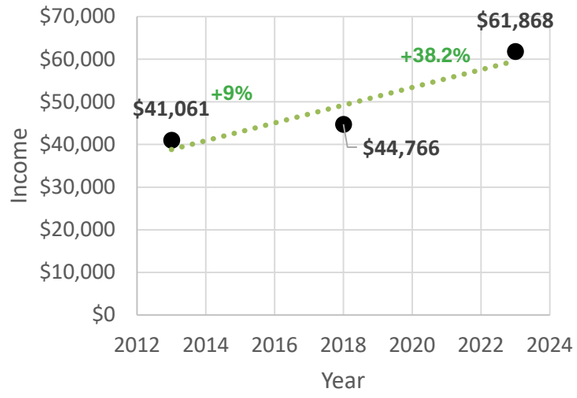


PERCENTAGE CHANGE (2013-2023)
MISSAUKEE +38.5%
MICHIGAN +26.3% | U.S. +25.7%

INCOME AND POVERTY

$61,868
MEDIAN HOUSEHOLD INCOME
ACS 5-YEARS ESTIMATES 2023
***MICHIGAN** $71,149 | **U.S.** $77,719*

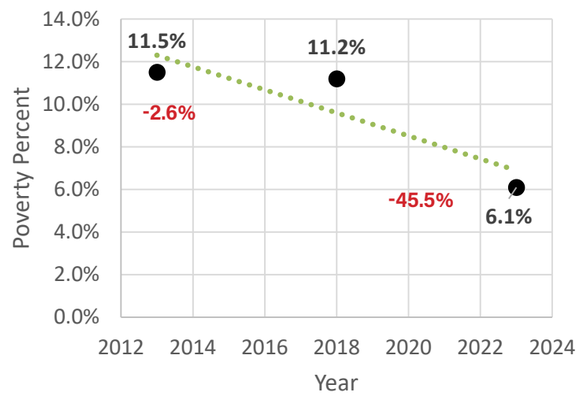
HOUSEHOLD MEDIAN INCOME



PERCENTAGE CHANGE (2013-2023)
MISSAUKEE +50.7%
MICHIGAN +47.0% | U.S. +46.5%

6.1%
POVERTY RATE
ACS 5-YEARS ESTIMATES 2023
***MICHIGAN** 8.8% | **U.S.** 8.7%*

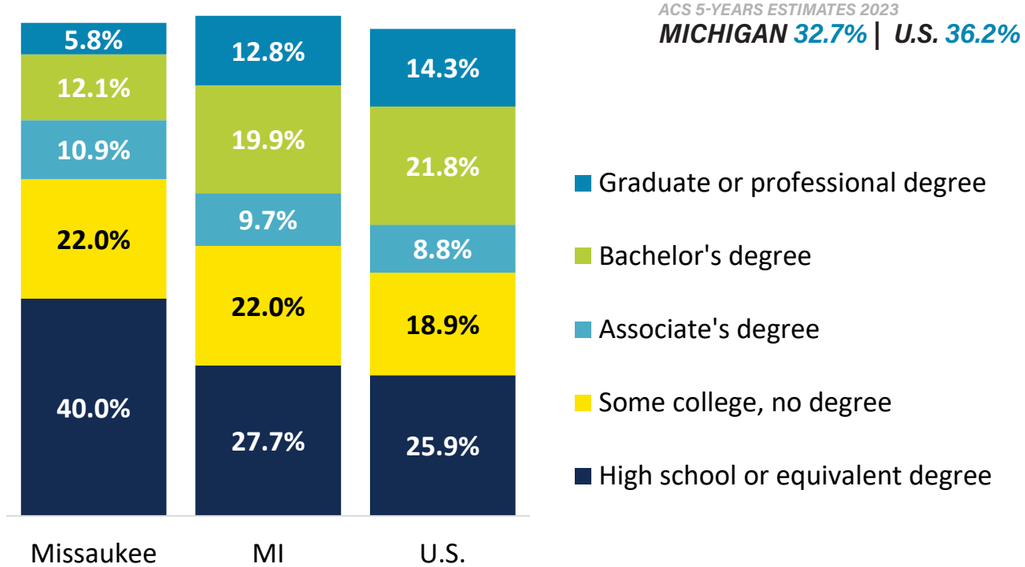
POVERTY RATE (Families)



PERCENTAGE CHANGE (2013-2023)
MISSAUKEE -47.0%
MICHIGAN -26.7% | U.S. -23.0%

EDUCATION

EDUCATIONAL ATTAINMENT
(POPULATION 25 YEARS+)



18.0%
BACHELOR'S DEGREE OR HIGHER
ACS 5-YEARS ESTIMATES 2023
***MICHIGAN** 32.7% | **U.S.** 36.2%*

MISSAUKEE

HOUSING

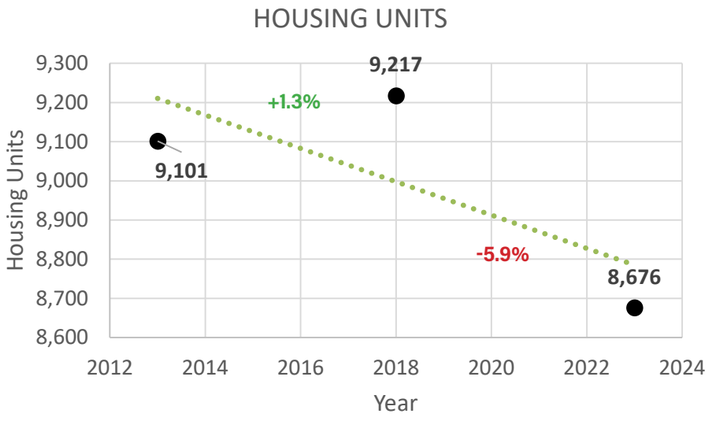
8,676
TOTAL HOUSING UNITS
ACS 5-YEARS ESTIMATES 2023



2.61
AVEREAGE HOUSEHOLD SIZE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 2.39 | U.S. 2.49

$163.700
MEDIAN HOUSING UNIT VALUE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN $236,000 | U.S. $176,700





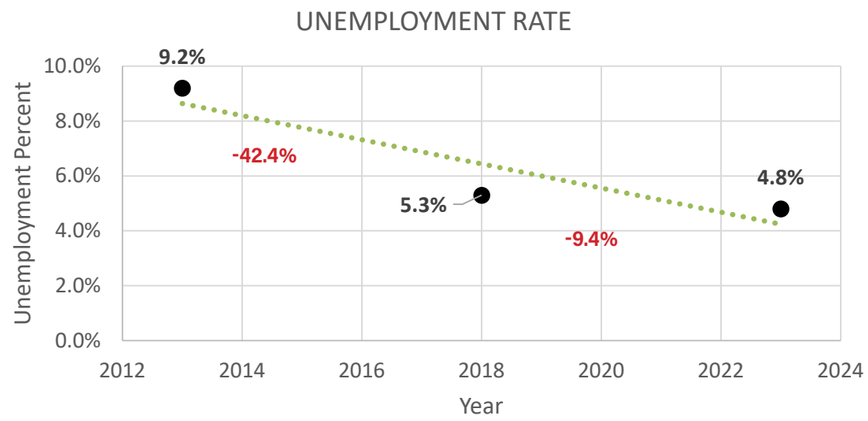
PERCENTAGE CHANGE (2013-2023)
MISSAUKEE -4.7%
MICHIGAN +1.6% | U.S. +7.8%

COMMUTE

25.1
AVERAGE TRAVEL TIME TO WORK (IN MINUTES)
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 24.5 | U.S. 26.8

INDUSTRY AND EMPLOYMENT

53.1%
EMPLOYMENT RATE IN LABOR FORCE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 58.9% | U.S. 60.6%

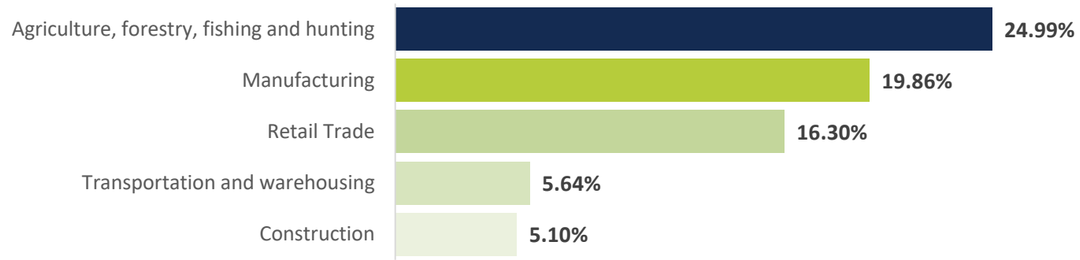


PERCENTAGE CHANGE (2013-2023)
MISSAUKEE -47.8%

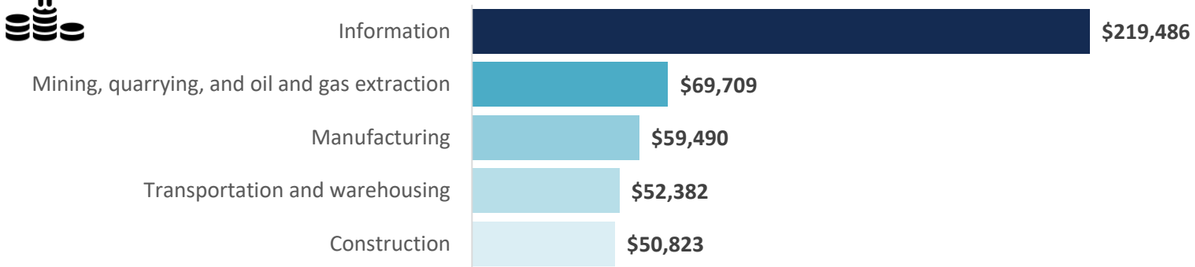
393
TOTAL NUMBER OF ESTABLISHMENTS

2,992
TOTAL NUMBER OF JOBS

TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE
BUREAU OF LABOUR STATISTICS (BLS)



TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE
BUREAU OF LABOUR STATISTICS (BLS)



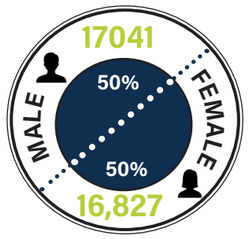
WEXFORD

DEMOGRAPHICS

564.9 SQ. MILES
AREA



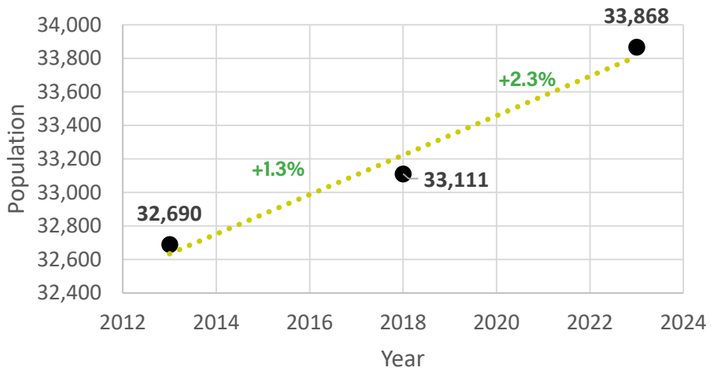
59.9 PEOPLE/SQ. MILE
POPULATION DENSITY
ACS 5-YEARS ESTIMATES 2023



33,868
TOTAL POPULATION
ACS 5-YEARS ESTIMATES 2023

POPULATION GROWTH
ACS 5-YEARS ESTIMATES 2023

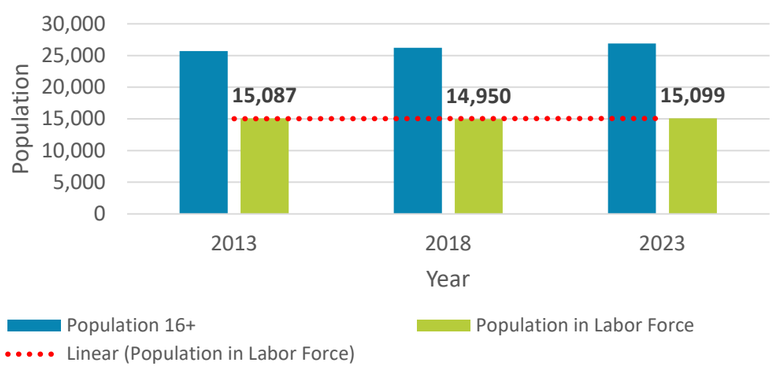
WEXFORD TOTAL POPULATION



PERCENTAGE CHANGE (2013-2023)
WEXFORD +3.6%
MICHIGAN +1.7% | U.S. +6.7%

42.2
MEDIAN AGE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 40.5 | U.S. 39.2

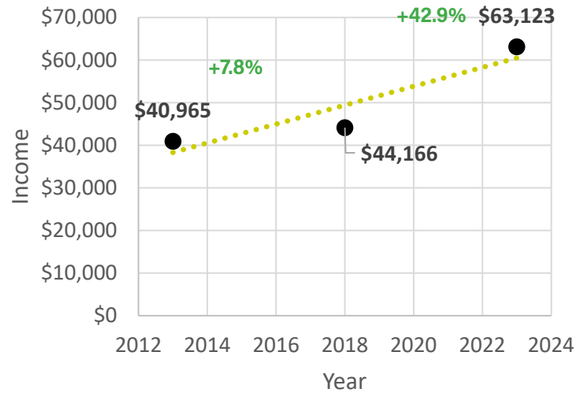
POPULATION (Age 16+) & (In Work Force)



INCOME AND POVERTY

$63,123
MEDIAN HOUSEHOLD INCOME
ACS 5-YEARS ESTIMATES 2023
MICHIGAN $71,149 | U.S. $77,719

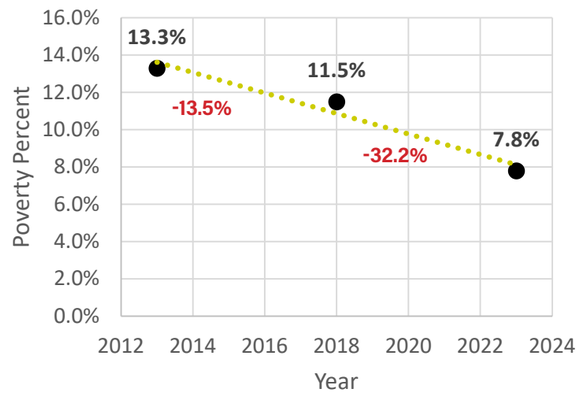
HOUSEHOLD MEDIAN INCOME



PERCENTAGE CHANGE (2013-2023)
WEXFORD +54.1%
MICHIGAN +47.0% | U.S. +46.5%

7.8%
POVERTY RATE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 8.8% | U.S. 8.7%

POVERTY RATE (Families)

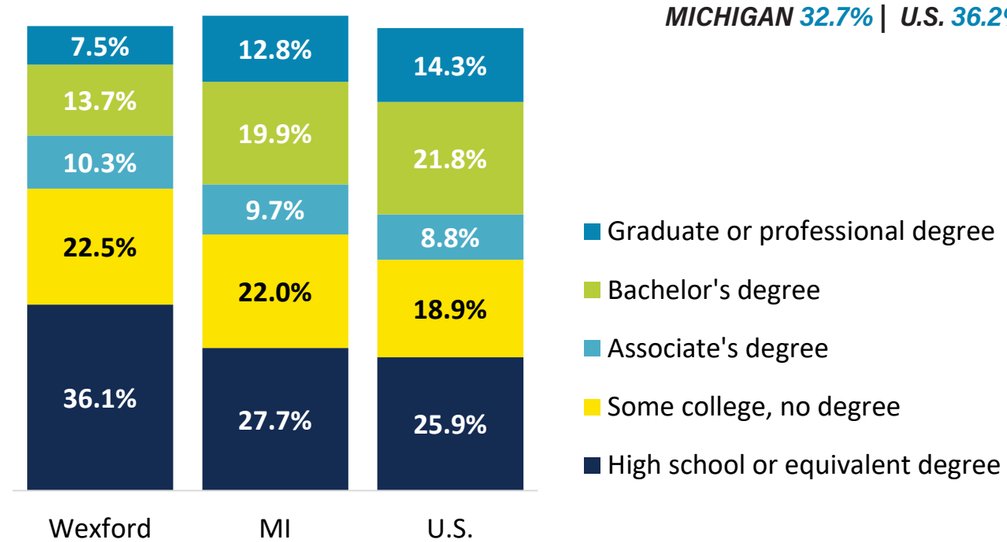


PERCENTAGE CHANGE (2013-2023)
WEXFORD -41.4%
MICHIGAN -26.7% | U.S. -23.0%

EDUCATION

PERCENTAGE CHANGE (2013-2023)
WEXFORD +26.2%
MICHIGAN +26.3% | U.S. +25.7%

EDUCATIONAL ATTAINMENT
(POPULATION 25 YEARS+)

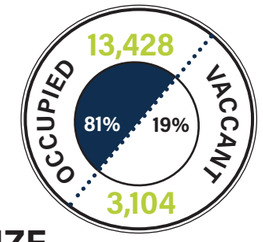


21.2%
BACHELOR'S DEGREE OR HIGHER
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 32.7% | U.S. 36.2%

WEXFORD

HOUSING

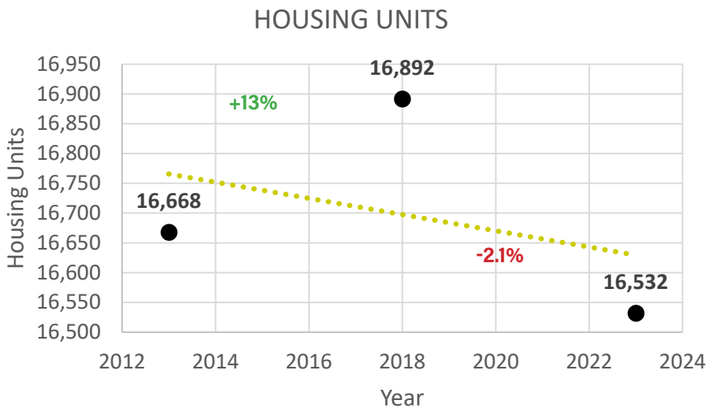
16,532
TOTAL HOUSING UNITS
ACS 5-YEARS ESTIMATES 2023



2.49
AVEREAGE HOUSEHOLD SIZE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 2.39 | U.S. 2.49

$160.300
MEDIAN HOUSING UNIT VALUE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN $236,000 | U.S. $176,700





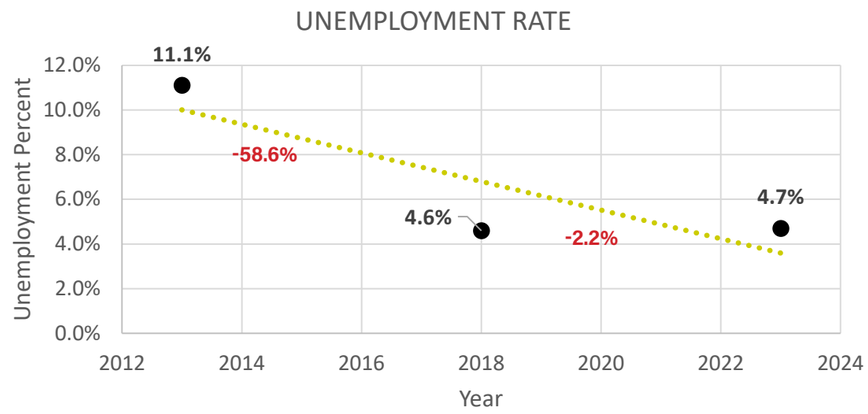
PERCENTAGE CHANGE (2013-2023)
WEXFORD -0.8%
MICHIGAN +1.6% | U.S. +7.8%

COMMUTE

22.5
AVERAGE TRAVEL TIME TO WORK (IN MINUTES)
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 24.5 | U.S. 26.8

INDUSTRY AND EMPLOYMENT

52.8%
EMPLOYMENT RATE IN LABOR FORCE
ACS 5-YEARS ESTIMATES 2023
MICHIGAN 58.9% | U.S. 60.6%

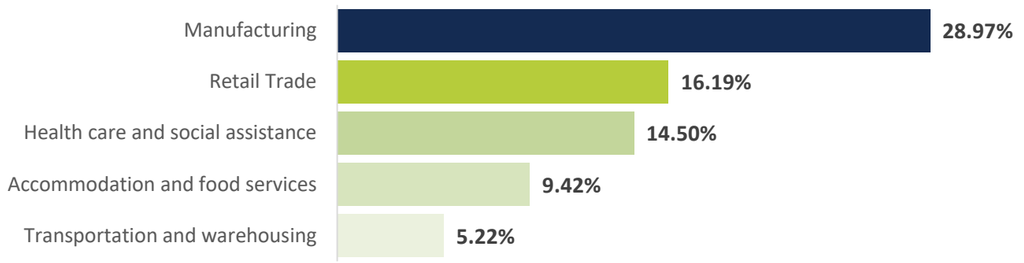


PERCENTAGE CHANGE (2013-2023)
WEXFORD -57.7%

920
TOTAL NUMBER OF ESTABLISHMENTS

11,212
TOTAL NUMBER OF JOBS

TOP 5 INDUSTRIES IN COUNTY BY EMPLOYMENT SHARE
BUREAU OF LABOUR STATISTICS (BLS)



TOP 5 INDUSTRIES IN COUNTY BY PERIODIC WAGE
BUREAU OF LABOUR STATISTICS (BLS)

